

MTD Sales
1,036.87 L

Brand Share %
11.36 %

Information:

MTD : 01-07-2025 To 28-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **11.36 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	589.74	21.35 %
Wash-Mac	418.28	17.07 %
Air-Cond	28.85	0.74 %
Total	1,036.87	11.36 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	163.90	10.85 %
CHENNAI-01	159.98	10.34 %
SOUTH-03	144.32	13.54 %
TRICHY-01	132.01	10.69 %
WEST-02	114.82	14.59 %
CHENNAI-02	112.35	10.31 %
WEST-01	84.10	15.16 %
SOUTH ARCOT	58.64	8.26 %
NORTH ARCOT	56.71	10.28 %
KL-SOUTH	10.04	13.50 %
Total	1,036.87	11.36 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	90.65	20.93 %
Wash-Mac	68.33	16.20 %
Air-Cond	4.91	0.75 %
Total	163.90	10.85 %

Branch *	MTD Sales L	Brand Share %
KVT1	8.98	9.73 %
NGR1	8.41	11.14 %
TUT2	5.95	8.78 %
PKD1	5.82	10.21 %
TVL1	5.70	4.56 %
SVK1	5.15	10.98 %
RPM1	5.09	9.23 %
TKS2	4.55	8.20 %
TKS1	4.28	7.71 %
MAR1	4.24	7.01 %
RND1	3.45	4.50 %
STU2	2.83	9.59 %
VNR1	2.62	10.59 %
SNL1	2.13	9.47 %
SDI1	2.10	11.33 %
KGL1	1.26	9.55 %
VLY1	0.95	1.89 %
TKY1	0.82	3.94 %
COL1	0.59	9.70 %
SGT1		0.00 %
TVL2		0.00 %
Total	163.90	10.85 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	93.32	23.05 %
Wash-Mac	60.65	18.14 %
Air-Cond	6.01	0.74 %
Total	159.98	10.34 %

Branch *	MTD Sales L	Brand Share %
CH16	11.70	11.20 %
CH05	7.25	5.49 %
CH08	7.09	6.15 %
CH14	6.84	6.86 %
CH28	6.41	10.18 %
CH11	5.92	9.46 %
CH22	3.88	6.37 %
GUD1	3.81	6.74 %
CH30	3.41	7.76 %
CGL1	3.34	10.72 %
CH19	3.26	3.29 %
CH07	3.24	4.96 %
KNR1	3.24	7.64 %
CH39	3.01	8.75 %
CH48	2.40	4.30 %
MRM1	2.27	7.26 %
CZWH	1.41	3.79 %
TKM1	1.40	9.78 %
AVD1	1.11	2.54 %
CH40	0.09	1.11 %
WCHN	-0.56	7.51 %
Total	159.98	10.34 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	86.74	25.24 %
Wash-Mac	54.91	18.43 %
Air-Cond	2.67	0.63 %
Total	144.32	13.54 %

Branch *	MTD Sales L	Brand Share %
MDU2	7.52	9.41 %
ATG1	4.57	9.55 %
SVG1	3.67	9.26 %
CBM1	3.62	9.76 %
KKD2	3.61	10.17 %
MDU3	3.05	8.29 %
KRR1	2.04	9.19 %
PNV1	1.34	6.71 %
PVI1	0.88	4.13 %
NKI1	0.71	7.05 %
MNM1	0.59	5.00 %
BTU1	0.51	7.16 %
CMR1	0.41	8.27 %
ODM1	0.33	3.30 %
Total	144.32	13.54 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	78.86	22.85 %
Wash-Mac	48.37	19.04 %
Air-Cond	4.78	0.75 %
Total	132.01	10.69 %

Branch *	MTD Sales L	Brand Share %
TRY1	27.77	9.10 %
PBR2	8.07	10.56 %
KUM1	7.24	9.69 %
MVM1	5.86	8.56 %
PTK1	5.67	11.23 %
MDI1	4.84	10.87 %
TNJ2	4.26	6.71 %
TVR2	3.64	6.17 %
TRY2	2.82	7.98 %
TVR1	1.99	8.86 %
NGT1	1.21	2.50 %
KRN1	0.96	7.89 %
TTP1	0.83	3.84 %
PBR1	0.64	2.59 %
NMM1	0.16	1.01 %
Total	132.01	10.69 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	67.32	20.79 %
Wash-Mac	46.04	15.02 %
Air-Cond	1.45	0.93 %
Total	114.82	14.59 %

Branch *	MTD Sales L	Brand Share %
HSR2	4.42	9.48 %
HSR1	3.83	10.26 %
ATU1	2.49	8.51 %
NKL2	0.93	2.95 %
KMM1	0.74	5.62 %
VKL1	0.72	6.26 %
MCR1	0.29	0.94 %
SGG1	0.21	2.79 %
SGI1	0.09	0.74 %
DPR2	0.08	0.57 %
DPR1		0.00 %
Total	114.82	14.59 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	57.68	21.16 %
Wash-Mac	49.25	18.92 %
Air-Cond	5.43	0.97 %
Total	112.35	10.31 %

Branch *	MTD Sales L	Brand Share %
CH15	12.83	10.73 %
CH03	11.79	9.08 %
CH18	5.86	9.22 %
CH21	5.71	10.47 %
CH06	5.54	10.66 %
CH33	4.57	10.77 %
CH09	4.37	10.51 %
CH20	3.83	8.11 %
CH43	3.61	7.41 %
CH46	2.62	8.36 %
GPD1	1.88	9.49 %
CH24	1.63	3.92 %
CH34	0.65	1.23 %
CH23	0.46	3.28 %
CH32	0.43	4.15 %
CH36	0.38	1.85 %
MC06	0.12	4.50 %
CH01		0.00 %
Total	112.35	10.31 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	42.33	17.08 %
Fridge	38.71	17.40 %
Air-Cond	3.06	3.63 %
Total	84.10	15.16 %

Branch *	MTD Sales L	Brand Share %
CBE4	3.85	11.33 %
UMP1	2.06	10.16 %
SNR1	1.97	7.96 %
TPR4	1.21	8.08 %
UAM1	1.09	6.88 %
PDM1	0.70	5.87 %
DPM2	0.66	4.69 %
PPI1	0.57	4.81 %
GDR1	0.41	4.77 %
TPR3	0.36	2.15 %
SYM2	0.34	2.75 %
ANR1	0.28	3.79 %
Total	84.10	15.16 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	36.61	17.53 %
Wash-Mac	22.02	13.80 %
Total	58.64	8.26 %

Branch *	MTD Sales L	Brand Share %
POY1	10.79	10.89 %
CUD1	4.71	7.11 %
CDM1	3.85	10.37 %
POY2	3.21	4.52 %
TRK1	3.06	7.82 %
KML1	2.07	7.88 %
KKI2	2.03	4.98 %
NVL2	1.71	3.27 %
SJI1	1.58	7.63 %
MKM1	1.49	7.90 %
VPM2	1.29	3.26 %
STP1	1.07	7.93 %
PRT1	1.06	4.80 %
TDM1	0.79	3.17 %
VCM1	0.44	1.87 %
WHUT		0.00 %
Total	58.64	8.26 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	33.26	18.71 %
Wash-Mac	22.92	15.35 %
Air-Cond	0.53	0.24 %
Total	56.71	10.28 %

Branch *	MTD Sales L	Brand Share %
KPM2	4.40	7.09 %
TRR1	3.60	8.85 %
TRL1	3.60	9.36 %
VEL1	3.23	6.96 %
SBR1	2.77	7.18 %
VSI1	2.19	8.92 %
WJD1	1.27	7.23 %
ARC2	0.97	5.11 %
TRT1	0.85	4.74 %
CGM1	0.41	2.89 %
UGI1	0.36	7.26 %
VNB1	0.29	2.27 %
PLR1	0.24	1.93 %
PTU1	0.15	2.99 %
BGR1	0.10	0.91 %
NASD		0.00 %
Total	56.71	10.28 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	6.58	22.02 %
Wash-Mac	3.47	17.86 %
Total	10.04	13.50 %

Branch *	MTD Sales L	Brand Share %
WTVF		0.00 %
Total	10.04	13.50 %