



TN : WHIRLPOL Sales Performance 29/05/2026 9:05 AM

MTD Sales
1,598.62 L

Brand Share %
7.44 %

Information:

MTD : 01-05-2026 To 28-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **7.44 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	705.26	21.98 %
Wash-Mac	523.21	19.88 %
Air-Cond	370.15	2.37 %
Total	1,598.62	7.44 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	260.83	8.62 %
SOUTH-03	236.95	9.35 %
CHENNAI-01	221.03	5.73 %
TRICHY-01	220.52	7.59 %
CHENNAI-02	176.68	5.29 %
WEST-02	146.96	9.51 %
WEST-01	127.13	11.88 %
NORTH ARCOT	106.84	6.99 %
SOUTH ARCOT	101.68	6.02 %
Total	1,598.62	7.44 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	121.40	22.76 %
Wash-Mac	93.43	19.38 %
Air-Cond	46.00	2.29 %
Total	260.83	8.62 %

Branch *	MTD Sales L	Brand Share %
KVT1	12.92	7.04 %
TVL1	10.34	3.14 %
TUT2	9.06	6.05 %
VLY1	6.08	4.39 %
PKD1	5.95	7.39 %
NGR1	5.70	3.38 %
TKS2	3.85	3.62 %
ARM1	1.66	4.65 %
VNR1	1.55	3.37 %
KGL1	0.81	2.26 %
S2SD	0.53	2.40 %
SGT1	0.34	2.62 %
Total	260.83	8.62 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	109.07	25.46 %
Wash-Mac	73.87	22.11 %
Air-Cond	54.01	3.05 %
Total	236.95	9.35 %

Branch *	MTD Sales L	Brand Share %
MDU2	10.01	6.82 %
KKD3	6.24	4.13 %
KRR1	5.80	7.06 %
MDU3	4.65	6.07 %
ATG1	3.68	3.11 %
PNV2	2.75	6.43 %
PNI1	2.46	6.30 %
KYK1	1.62	4.51 %
TEN2	1.00	2.39 %
MNM1	0.93	3.18 %
PVI1	0.74	1.25 %
ODM1	0.73	1.56 %
CMR1	0.10	0.22 %
BTU1		0.00 %
Total	236.95	9.35 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	102.75	22.47 %
Wash-Mac	67.76	19.57 %
Air-Cond	50.52	1.66 %
Total	221.03	5.73 %

Branch *	MTD Sales L	Brand Share %
CH05	20.64	7.15 %
CH14	16.23	5.99 %
CH16	15.82	6.01 %
CH47	14.25	6.53 %
CH08	9.61	5.18 %
CH49	9.00	5.45 %
CH48	7.55	4.85 %
CH19	7.45	4.01 %
CH30	6.61	5.23 %
CH22	6.46	5.78 %
CH25	6.26	4.50 %
GUD1	6.19	5.16 %
CH07	5.66	3.32 %
CH38	5.18	6.42 %
CH39	4.51	7.10 %
GUD2	4.04	6.70 %
MRM1	2.51	2.31 %
AVD1	1.50	1.52 %
KNR1	1.44	1.84 %
CH42	1.43	0.88 %
CGL1	1.31	1.62 %
TKM1	1.29	2.42 %
CH29	0.18	1.35 %
CH40	0.16	1.31 %
MC09		0.00 %
WHC3		0.00 %
Total	221.03	5.73 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	94.83	24.18 %
Air-Cond	67.50	3.04 %
Wash-Mac	58.18	19.70 %
Total	220.52	7.59 %

Branch *	MTD Sales L	Brand Share %
MVM1	11.44	5.85 %
TVR2	8.16	5.14 %
TNJ2	6.37	4.36 %
PTK1	6.01	4.41 %
KUM2	4.79	6.92 %
AYR1	4.41	5.61 %
KUM1	3.30	2.11 %
PBR1	2.97	3.62 %
TRY2	2.82	5.40 %
TTP1	2.40	4.11 %
NGT1	2.24	2.62 %
KRN1	2.05	5.14 %
Total	220.52	7.59 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	64.80	17.51 %
Wash-Mac	64.77	22.42 %
Air-Cond	47.10	1.76 %
Total	176.68	5.29 %

Branch *	MTD Sales L	Brand Share %
CH03	20.63	6.39 %
CH15	15.91	5.44 %
CH18	11.07	6.28 %
CH06	7.57	5.91 %
CH50	7.57	5.73 %
CH12	6.93	2.83 %
CH51	6.71	5.21 %
CH44	5.76	4.60 %
CH41	5.59	4.39 %
CH20	5.19	4.13 %
CH21	4.70	2.06 %
CH31	4.28	6.36 %
CH24	3.51	1.80 %
UKI1	3.35	6.21 %
GPD1	2.47	4.06 %
CH34	2.20	2.07 %
CH23	1.33	1.57 %
CH36	0.69	1.15 %
CH01	0.45	6.35 %
MC06	0.29	1.78 %
CH32	0.10	0.45 %
Total	176.68	5.29 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	67.06	21.13 %
Wash-Mac	50.26	18.29 %
Air-Cond	29.64	3.11 %
Total	146.96	9.51 %

Branch *	MTD Sales L	Brand Share %
ERD1	9.66	7.03 %
SLM1	9.11	6.33 %
ERD2	5.91	3.78 %
SLM3	5.52	6.92 %
ATU1	4.24	6.39 %
NKL2	2.07	2.44 %
DPR1	1.76	6.71 %
DPR2	1.75	6.81 %
VKL1	1.04	6.88 %
SGI1	0.27	1.76 %
WHKP	-1.09	5.58 %
Total	146.96	9.51 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	51.53	21.22 %
Wash-Mac	50.08	21.57 %
Air-Cond	25.51	4.29 %
Total	127.13	11.88 %

Branch *	MTD Sales L	Brand Share %
PLI1	3.81	7.14 %
CBE6	2.22	4.38 %
TPR3	1.66	6.89 %
TPR4	1.24	5.64 %
ANR1	0.73	5.43 %
SYM2	0.46	1.98 %
CBE4	0.41	0.67 %
WZSD		0.00 %
Total	127.13	11.88 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	43.87	19.07 %
Wash-Mac	31.87	18.55 %
Air-Cond	31.10	2.76 %
Total	106.84	6.99 %

Branch *	MTD Sales L	Brand Share %
SBR1	7.60	5.94 %
VEL2	7.16	5.37 %
TRR1	5.65	7.18 %
AKM1	5.47	6.65 %
VEL1	5.10	5.32 %
VSI1	3.76	5.66 %
SLG1	2.32	6.19 %
TRT1	1.33	1.87 %
VNB1	0.78	2.04 %
CGM1	0.42	1.74 %
KPM1	0.40	0.63 %
PLR1	0.18	0.60 %
PTU1	0.14	0.97 %
BGR1		0.00 %
UGI1		0.00 %
WHVL	-2.79	6.90 %
Total	106.84	6.99 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	49.93	21.06 %
Wash-Mac	32.98	16.03 %
Air-Cond	18.77	1.51 %
Total	101.68	6.02 %

Branch *	MTD Sales L	Brand Share %
POY1	12.36	5.72 %
CUD1	9.46	5.74 %
POY2	6.34	4.96 %
PRT1	5.15	6.89 %
NVL2	4.98	5.63 %
TDM1	4.22	7.04 %
SJI2	3.96	5.24 %
KML1	3.85	5.30 %
TRK1	2.49	2.97 %
VPM2	1.03	1.19 %
KKI2	0.91	0.97 %
TVM2	0.67	1.44 %
VCM1	0.10	0.41 %
Total	101.68	6.02 %