

MTD Sales
1,871.19 L

Brand Share %
5.21 %

Information:

MTD : 01-04-2026 To 28-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.21 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|--------------|-----------------|---------------|
| Fridge | 705.87 | 24.50 % |
| Air-Cond | 626.16 | 2.06 % |
| Wash-Mac | 539.16 | 20.86 % |
| Total | 1,871.19 | 5.21 % |

| Sales Zone | MTD Sales L | Brand Share % |
|--------------|-----------------|---------------|
| SOUTH-03 | 280.91 | 5.73 % |
| SOUTH-01 | 256.90 | 4.29 % |
| WEST-01 | 229.95 | 7.29 % |
| CHENNAI-01 | 227.08 | 4.95 % |
| TRICHY-01 | 220.18 | 4.60 % |
| WEST-02 | 218.90 | 6.10 % |
| CHENNAI-02 | 198.89 | 5.06 % |
| NORTH ARCOT | 126.98 | 5.14 % |
| SOUTH ARCOT | 111.40 | 4.48 % |
| Total | 1,871.19 | 5.21 % |

SOUTH-03

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|---------------|
| Fridge | 105.13 | 26.01 % |
| Air-Cond | 100.41 | 2.42 % |
| Wash-Mac | 75.37 | 21.87 % |
| Total | 280.91 | 5.73 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|---------------|
| MDU1 | 29.70 | 5.00 % |
| MDU6 | 11.04 | 4.23 % |
| MDU7 | 9.34 | 4.96 % |
| MPA1 | 8.41 | 4.75 % |
| MDU3 | 8.27 | 4.83 % |
| ATG1 | 6.33 | 3.49 % |
| KRR1 | 6.01 | 2.38 % |
| DGL2 | 4.79 | 4.36 % |
| KKD3 | 4.06 | 1.94 % |
| TEN2 | 4.05 | 3.08 % |
| NKI1 | 2.20 | 4.02 % |
| KYK1 | 2.08 | 3.54 % |
| PNV2 | 1.56 | 2.41 % |
| MNM1 | 1.44 | 2.39 % |
| PVI1 | 1.04 | 1.49 % |
| KPT1 | 0.77 | 1.66 % |
| ODM1 | 0.69 | 1.24 % |
| BTU1 | 0.31 | 0.59 % |
| CMR1 | 0.09 | 0.15 % |
| Total | 280.91 | 5.73 % |

SOUTH-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge | 102.17 | 22.37 % |
| Wash-Mac | 81.85 | 19.54 % |
| Air-Cond | 72.88 | 1.43 % |
| Total | 256.90 | 4.29 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TUT1 | 30.04 | 5.13 % |
| TVL1 | 13.78 | 2.02 % |
| TUT2 | 9.60 | 3.52 % |
| KVT1 | 9.04 | 3.11 % |
| TKS2 | 8.47 | 2.97 % |
| NGR1 | 7.91 | 1.78 % |
| MAR1 | 7.77 | 3.88 % |
| RND1 | 7.46 | 3.59 % |
| TCN1 | 7.07 | 5.10 % |
| PKD1 | 4.77 | 3.06 % |
| SDI1 | 4.11 | 3.66 % |
| VLY1 | 4.05 | 1.85 % |
| TYI1 | 3.90 | 4.43 % |
| SNL1 | 3.07 | 3.50 % |
| KGL1 | 1.48 | 1.35 % |
| TKY1 | 1.34 | 1.90 % |
| COL1 | 1.20 | 2.00 % |
| S2SD | 1.08 | 1.13 % |
| SGT1 | 0.14 | 0.43 % |
| Total | 256.90 | 4.29 % |

WEST-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 110.58 | 4.08 % |
| Fridge | 64.89 | 27.91 % |
| Wash-Mac | 54.48 | 25.24 % |
| Total | 229.95 | 7.29 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CBE4 | 6.25 | 3.04 % |
| CBE6 | 5.45 | 4.06 % |
| PLI1 | 4.97 | 3.53 % |
| TPR3 | 2.80 | 3.38 % |
| SYM2 | 1.86 | 2.82 % |
| PDM1 | 1.80 | 2.44 % |
| TPR4 | 1.18 | 2.46 % |
| ANR1 | 0.76 | 2.60 % |
| Total | 229.95 | 7.29 % |

CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|---------------|
| Fridge | 108.03 | 26.08 % |
| Wash-Mac | 71.34 | 19.60 % |
| Air-Cond | 47.72 | 1.25 % |
| Total | 227.08 | 4.95 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|---------------|
| CH05 | 18.49 | 4.69 % |
| CH14 | 16.06 | 5.02 % |
| CH16 | 11.82 | 4.35 % |
| CH48 | 9.68 | 4.99 % |
| CH19 | 8.06 | 3.68 % |
| CH30 | 6.98 | 3.61 % |
| CH07 | 6.18 | 3.03 % |
| CH25 | 5.90 | 3.53 % |
| GUD1 | 4.12 | 2.31 % |
| CZWH | 4.08 | 4.03 % |
| AVD1 | 3.09 | 2.50 % |
| CH39 | 2.38 | 3.12 % |
| CH42 | 1.62 | 0.85 % |
| CGL1 | 1.49 | 1.63 % |
| TKM1 | 1.23 | 2.27 % |
| KNR1 | 1.19 | 1.55 % |
| CH26 | 0.93 | 2.81 % |
| CH29 | 0.15 | 1.49 % |
| MC09 | | 0.00 % |
| MC10 | | 0.00 % |
| Total | 227.08 | 4.95 % |

TRICHY-01

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|---------------|
| Air-Cond | 90.97 | 2.19 % |
| Fridge | 70.15 | 21.77 % |
| Wash-Mac | 59.06 | 19.73 % |
| Total | 220.18 | 4.60 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|---------------|
| TRY1 | 39.15 | 3.72 % |
| TNJ1 | 11.03 | 4.20 % |
| MVM1 | 9.35 | 3.68 % |
| TVR2 | 8.56 | 3.85 % |
| TRY3 | 7.66 | 4.15 % |
| TRY2 | 5.83 | 4.48 % |
| TNJ2 | 5.32 | 2.50 % |
| PTK1 | 5.12 | 2.88 % |
| PBR1 | 4.53 | 3.51 % |
| TVR1 | 4.40 | 4.97 % |
| KUM1 | 4.38 | 1.85 % |
| TTP1 | 3.50 | 4.06 % |
| KUM2 | 3.37 | 4.63 % |
| NCK1 | 1.75 | 4.05 % |
| KRN1 | 1.57 | 2.27 % |
| NGT1 | 0.79 | 0.68 % |
| Total | 220.18 | 4.60 % |

WEST-02

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|---------------|
| Air-Cond | 83.30 | 2.80 % |
| Fridge | 80.88 | 24.72 % |
| Wash-Mac | 54.71 | 19.06 % |
| Total | 218.90 | 6.10 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|---------------|
| ERD1 | 18.11 | 4.93 % |
| SLM1 | 11.08 | 3.09 % |
| ERD2 | 8.15 | 2.26 % |
| SLM2 | 7.29 | 4.91 % |
| ATU1 | 5.59 | 3.95 % |
| NKL2 | 5.41 | 3.04 % |
| KRI1 | 4.74 | 3.73 % |
| EPI1 | 3.65 | 5.08 % |
| MCR1 | 1.97 | 2.56 % |
| DPR1 | 1.69 | 3.02 % |
| SGI1 | 1.32 | 4.12 % |
| VKL1 | 1.25 | 3.29 % |
| SGG1 | 1.23 | 3.66 % |
| WHKP | 0.72 | 4.04 % |
| DPR2 | 0.35 | 0.52 % |
| Total | 218.90 | 6.10 % |

CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|---------------|
| Fridge | 78.87 | 24.20 % |
| Wash-Mac | 71.15 | 24.57 % |
| Air-Cond | 48.88 | 1.47 % |
| Total | 198.89 | 5.06 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|---------------|
| CH15 | 17.01 | 4.24 % |
| CH21 | 7.91 | 3.08 % |
| CH50 | 7.39 | 4.59 % |
| CH24 | 6.91 | 3.08 % |
| CH20 | 5.48 | 2.69 % |
| CH12 | 4.63 | 1.99 % |
| CH44 | 4.54 | 4.19 % |
| UKI1 | 2.47 | 3.32 % |
| GPD1 | 2.19 | 2.86 % |
| CH23 | 1.63 | 1.81 % |
| CH34 | 1.14 | 0.92 % |
| CH36 | 0.96 | 1.53 % |
| MC06 | 0.35 | 2.24 % |
| CH01 | | 0.00 % |
| CH32 | | 0.00 % |
| Total | 198.89 | 5.06 % |

NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|---------------|
| Fridge | 47.44 | 25.14 % |
| Air-Cond | 41.77 | 1.99 % |
| Wash-Mac | 37.77 | 20.70 % |
| Total | 126.98 | 5.14 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|---------------|
| VEL2 | 10.99 | 5.08 % |
| KPM2 | 8.53 | 3.30 % |
| SBR1 | 7.26 | 4.56 % |
| ABR1 | 6.88 | 5.04 % |
| TRR1 | 6.21 | 3.63 % |
| AKM1 | 5.79 | 4.53 % |
| VEL1 | 5.39 | 3.90 % |
| VSI1 | 3.78 | 3.61 % |
| SLG1 | 2.91 | 4.44 % |
| TRT1 | 1.72 | 1.67 % |
| KPM1 | 1.56 | 1.84 % |
| VNB1 | 1.49 | 1.94 % |
| PLR1 | 0.59 | 1.06 % |
| UGI1 | 0.55 | 2.15 % |
| BGR1 | 0.22 | 0.51 % |
| CGM1 | 0.19 | 0.42 % |
| PTU1 | 0.09 | 0.49 % |
| Total | 126.98 | 5.14 % |

SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|---------------|
| Fridge | 48.32 | 23.07 % |
| Wash-Mac | 33.43 | 18.30 % |
| Air-Cond | 29.65 | 1.42 % |
| Total | 111.40 | 4.48 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|---------------|
| POY1 | 13.54 | 4.74 % |
| POY2 | 10.23 | 4.46 % |
| CUD1 | 8.02 | 3.08 % |
| PRT1 | 5.35 | 4.05 % |
| NVL2 | 4.93 | 3.65 % |
| SJI2 | 4.50 | 3.65 % |
| VCM2 | 3.03 | 4.60 % |
| TRK1 | 2.37 | 1.79 % |
| VPM1 | 1.34 | 4.22 % |
| VCM1 | 1.16 | 2.42 % |
| VPM2 | 1.09 | 0.73 % |
| KKI2 | 1.00 | 0.67 % |
| TVM2 | | 0.00 % |
| Total | 111.40 | 4.48 % |