

MTD Sales
1,432.63 L

Brand Share %
8.30 %

Information:

MTD : 01-03-2026 To 28-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **8.30 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|--------------|-----------------|---------------|
| Fridge | 593.27 | 22.72 % |
| Wash-Mac | 561.42 | 21.13 % |
| Air-Cond | 277.93 | 2.32 % |
| Total | 1,432.63 | 8.30 % |

| Sales Zone | MTD Sales L | Brand Share % |
|--------------|-----------------|---------------|
| SOUTH-01 | 231.42 | 8.54 % |
| SOUTH-03 | 185.51 | 8.68 % |
| CHENNAI-01 | 173.26 | 6.88 % |
| WEST-01 | 172.14 | 10.68 % |
| CHENNAI-02 | 170.45 | 7.54 % |
| WEST-02 | 161.67 | 9.95 % |
| TRICHY-01 | 160.90 | 7.40 % |
| NORTH ARCOT | 92.91 | 8.27 % |
| SOUTH ARCOT | 84.38 | 7.67 % |
| Total | 1,432.63 | 8.30 % |

SOUTH-01

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|---------------|
| Fridge | 106.47 | 26.24 % |
| Wash-Mac | 85.07 | 18.35 % |
| Air-Cond | 39.89 | 2.17 % |
| Total | 231.42 | 8.54 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|---------------|
| TUT1 | 31.58 | 7.18 % |
| TVL1 | 11.76 | 4.30 % |
| KVT1 | 9.63 | 7.44 % |
| TUT2 | 8.93 | 7.51 % |
| RND1 | 6.59 | 7.86 % |
| TKS2 | 6.47 | 5.48 % |
| NGR1 | 5.56 | 3.06 % |
| MAR1 | 4.27 | 6.04 % |
| SDI1 | 4.16 | 8.26 % |
| PKD1 | 4.14 | 6.54 % |
| VLY1 | 3.85 | 6.24 % |
| KGL1 | 1.25 | 3.71 % |
| S2SD | 1.16 | 2.31 % |
| TKY1 | 1.03 | 3.20 % |
| COL1 | 1.00 | 6.50 % |
| SGT1 | 0.46 | 2.69 % |
| Total | 231.42 | 8.54 % |

SOUTH-03

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|---------------|
| Wash-Mac | 75.32 | 21.81 % |
| Fridge | 73.93 | 23.00 % |
| Air-Cond | 36.26 | 2.46 % |
| Total | 185.51 | 8.68 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|---------------|
| MDU1 | 19.94 | 7.12 % |
| MDU2 | 8.48 | 6.54 % |
| MDU6 | 7.48 | 7.37 % |
| MDU3 | 7.00 | 7.72 % |
| DGL2 | 5.76 | 7.87 % |
| KRR1 | 5.22 | 6.72 % |
| ATG1 | 3.69 | 5.31 % |
| TEN2 | 3.23 | 6.82 % |
| KKD3 | 3.09 | 3.17 % |
| MDU5 | 2.99 | 8.15 % |
| MPA1 | 2.96 | 4.80 % |
| PNI1 | 2.34 | 7.44 % |
| NKI1 | 1.85 | 7.54 % |
| SZSD | 1.23 | 5.22 % |
| PNV2 | 0.94 | 2.98 % |
| KYK1 | 0.87 | 3.42 % |
| KPT1 | 0.70 | 2.96 % |
| CMR1 | 0.51 | 1.82 % |
| ODM1 | 0.41 | 1.83 % |
| MNM1 | 0.37 | 1.67 % |
| PVI1 | 0.28 | 0.79 % |
| BTU1 | 0.24 | 1.16 % |
| Total | 185.51 | 8.68 % |

CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|---------------|
| Fridge | 77.35 | 20.78 % |
| Wash-Mac | 71.28 | 19.06 % |
| Air-Cond | 24.63 | 1.39 % |
| Total | 173.26 | 6.88 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|---------------|
| CH05 | 15.22 | 7.80 % |
| CH16 | 10.77 | 8.00 % |
| CH08 | 9.02 | 5.63 % |
| CH49 | 7.44 | 6.13 % |
| CH48 | 6.06 | 6.36 % |
| CH07 | 5.80 | 5.29 % |
| CH22 | 5.57 | 5.45 % |
| CH30 | 5.49 | 6.04 % |
| CH25 | 5.06 | 5.15 % |
| WHC3 | 3.72 | 6.66 % |
| CH39 | 3.67 | 7.50 % |
| CH38 | 3.66 | 7.60 % |
| CH42 | 3.47 | 3.08 % |
| CZWH | 3.12 | 4.30 % |
| MRM1 | 2.60 | 4.31 % |
| CH19 | 2.37 | 2.18 % |
| GUD1 | 2.20 | 3.54 % |
| AVD1 | 1.80 | 1.81 % |
| CGL1 | 1.66 | 3.25 % |
| KNR1 | 0.63 | 1.37 % |
| CH29 | 0.27 | 2.92 % |
| CH40 | | 0.00 % |
| MC10 | | 0.00 % |
| WCHN | -2.81 | 5.83 % |
| Total | 173.26 | 6.88 % |

WEST-01

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| Wash-Mac | 63.05 | 24.18 % |
| Fridge | 62.31 | 24.09 % |
| Air-Cond | 46.78 | 4.28 % |
| Total | 172.14 | 10.68 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| CBE4 | 7.18 | 6.85 % |
| TPR2 | 5.87 | 4.81 % |
| PLI1 | 4.38 | 7.11 % |
| CBE6 | 3.12 | 4.86 % |
| TPR3 | 2.34 | 6.62 % |
| AVI1 | 2.23 | 4.82 % |
| PDM1 | 1.95 | 5.94 % |
| SYM2 | 1.65 | 6.61 % |
| PPI1 | 1.62 | 5.82 % |
| TPR4 | 1.03 | 4.08 % |
| WZSD | 0.76 | 6.57 % |
| ANR1 | 0.50 | 4.46 % |
| Total | 172.14 | 10.68 % |

CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 77.87 | 25.66 % |
| Fridge | 70.21 | 23.43 % |
| Air-Cond | 22.37 | 1.35 % |
| Total | 170.45 | 7.54 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH15 | 12.87 | 5.60 % |
| CH12 | 10.14 | 7.63 % |
| CH21 | 9.61 | 7.32 % |
| CH06 | 7.64 | 7.58 % |
| CH50 | 7.44 | 7.63 % |
| CH51 | 6.60 | 5.56 % |
| CH20 | 5.54 | 5.47 % |
| CH44 | 5.18 | 7.98 % |
| CH31 | 3.88 | 7.98 % |
| CH24 | 3.80 | 3.48 % |
| GPD1 | 3.58 | 7.11 % |
| CH34 | 2.94 | 4.09 % |
| CH41 | 2.30 | 2.48 % |
| CH32 | 0.58 | 3.83 % |
| CH23 | 0.37 | 0.77 % |
| MC06 | 0.37 | 3.07 % |
| CH36 | 0.34 | 1.22 % |
| MC05 | | 0.00 % |
| Total | 170.45 | 7.54 % |

WEST-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge | 64.25 | 20.54 % |
| Wash-Mac | 63.60 | 20.11 % |
| Air-Cond | 33.82 | 3.40 % |
| Total | 161.67 | 9.95 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| SLM1 | 11.71 | 7.62 % |
| ERD1 | 10.39 | 8.12 % |
| SLM3 | 5.67 | 6.95 % |
| ATU1 | 4.66 | 7.00 % |
| NKL2 | 3.95 | 5.09 % |
| ERD2 | 3.70 | 2.40 % |
| MCR1 | 3.26 | 7.25 % |
| KAM1 | 1.65 | 8.03 % |
| DPR1 | 1.26 | 4.46 % |
| WZWH | 0.52 | 5.45 % |
| DPR2 | 0.48 | 1.57 % |
| SGG1 | 0.33 | 3.35 % |
| SGI1 | 0.22 | 1.18 % |
| WHKP | | 0.00 % |
| WHPD | -0.60 | 6.99 % |
| Total | 161.67 | 9.95 % |

TRICHY-01

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|---------------|
| Fridge | 66.39 | 22.77 % |
| Wash-Mac | 54.51 | 21.16 % |
| Air-Cond | 39.99 | 2.46 % |
| Total | 160.90 | 7.40 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|---------------|
| TRY1 | 25.52 | 4.77 % |
| PBR2 | 11.34 | 8.20 % |
| MVM1 | 8.11 | 7.40 % |
| KUM1 | 6.95 | 5.61 % |
| PTK1 | 5.77 | 5.74 % |
| TVR2 | 5.47 | 5.39 % |
| TRY3 | 5.10 | 7.93 % |
| TNJ2 | 4.80 | 4.99 % |
| MDI1 | 4.42 | 6.13 % |
| TRY2 | 3.44 | 6.54 % |
| MSI1 | 3.18 | 7.73 % |
| AYR1 | 3.11 | 7.33 % |
| JKM1 | 3.07 | 6.36 % |
| TVR1 | 2.66 | 6.48 % |
| NGT1 | 1.89 | 3.68 % |
| KRN1 | 1.75 | 5.56 % |
| PBR1 | 1.74 | 3.97 % |
| Total | 160.90 | 7.40 % |

NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Wash-Mac | 41.20 | 23.34 % |
| Fridge | 29.84 | 18.17 % |
| Air-Cond | 21.87 | 2.79 % |
| Total | 92.91 | 8.27 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| KPM2 | 7.80 | 6.79 % |
| TRR1 | 4.61 | 6.39 % |
| SBR1 | 3.62 | 4.30 % |
| VEL1 | 3.50 | 5.93 % |
| AKM1 | 3.33 | 6.55 % |
| VSI1 | 1.65 | 4.35 % |
| KPM1 | 1.58 | 3.62 % |
| TRT1 | 1.46 | 3.19 % |
| PLR1 | 1.17 | 4.16 % |
| VNB1 | 0.86 | 2.40 % |
| BGR1 | 0.85 | 4.63 % |
| UGI1 | 0.48 | 3.39 % |
| SLG1 | 0.30 | 1.14 % |
| PTU1 | 0.29 | 2.48 % |
| CGM1 | 0.02 | 0.07 % |
| WHVL | -0.46 | 5.07 % |
| Total | 92.91 | 8.27 % |

SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge | 42.52 | 23.07 % |
| Wash-Mac | 29.52 | 18.59 % |
| Air-Cond | 12.33 | 1.63 % |
| Total | 84.38 | 7.67 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CUD1 | 5.07 | 5.15 % |
| POY2 | 4.44 | 4.55 % |
| NVL2 | 4.00 | 6.51 % |
| TRK1 | 2.55 | 4.54 % |
| KKI2 | 1.18 | 2.00 % |
| VPM2 | 0.90 | 1.37 % |
| VPM1 | 0.86 | 4.52 % |
| TVM2 | 0.60 | 2.26 % |
| VCM1 | 0.54 | 1.37 % |
| PRT1 | 0.33 | 0.67 % |
| WHUT | -0.44 | 5.29 % |
| Total | 84.38 | 7.67 % |