

MTD Sales
1,930.87 L

Brand Share %
15.80 %

Information:

MTD : 01-10-2025 To 27-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.80 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	992.39	23.08 %
Wash-Mac	924.78	20.69 %
Air-Cond	13.70	0.40 %
Total	1,930.87	15.80 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	348.64	19.11 %
SOUTH-01	297.83	13.96 %
WEST-02	272.79	18.15 %
TRICHY-01	225.38	16.86 %
WEST-01	195.97	18.21 %
CHENNAI-01	185.54	12.34 %
CHENNAI-02	165.62	13.81 %
NORTH ARCOT	127.00	16.31 %
SOUTH ARCOT	102.22	13.09 %
KL-SOUTH	9.87	12.11 %
Total	1,930.87	15.80 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	188.62	26.70 %
Wash-Mac	158.77	23.61 %
Air-Cond	1.25	0.28 %
Total	348.64	19.11 %

Branch *	MTD Sales L	Brand Share %
MDU6	16.83	15.77 %
MDU2	14.39	11.50 %
ATG1	7.94	14.23 %
MPA1	7.65	15.08 %
CBM1	7.49	15.28 %
SVG1	6.61	14.16 %
TEN2	4.60	11.46 %
SGP1	2.24	15.20 %
KPT1	2.13	9.44 %
NKI1	2.00	6.47 %
ODM1	1.84	9.52 %
PVI1	1.47	5.18 %
BTU1	0.94	4.76 %
MNM1	0.93	3.97 %
PNV1	0.81	4.08 %
CMR1	0.51	4.34 %
WHMD		0.00 %
Total	348.64	19.11 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	157.30	22.34 %
Wash-Mac	137.35	18.81 %
Air-Cond	3.19	0.46 %
Total	297.83	13.96 %

Branch *	MTD Sales L	Brand Share %
TUT1	42.45	15.36 %
RPM1	15.76	14.07 %
TUT2	12.83	12.98 %
NGR1	12.36	9.34 %
PKD1	10.56	14.16 %
TVL1	9.17	5.32 %
TKS1	6.42	9.47 %
SNL1	5.90	15.70 %
MAR1	5.71	12.77 %
RND1	5.04	7.59 %
MMT1	4.88	14.79 %
APK2	4.60	11.93 %
TKS2	4.25	5.52 %
ASM1	4.09	14.83 %
SKD1	2.76	12.48 %
ARM1	1.96	6.76 %
VLY1	1.82	3.48 %
KGL1	1.28	6.24 %
COL1	1.22	12.99 %
TVL2	1.07	4.53 %
TKY1	1.00	2.96 %
SGT1	0.52	3.08 %
WHTV	-0.09	14.14 %
Total	297.83	13.96 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	136.22	20.27 %
Fridge	133.50	21.59 %
Air-Cond	3.08	1.45 %
Total	272.79	18.15 %

Branch *	MTD Sales L	Brand Share %
HSR2	9.42	12.64 %
HSR1	3.99	9.70 %
KRI1	3.34	13.33 %
MCR1	3.20	6.28 %
HRR1	2.55	11.39 %
SGG1	2.34	10.52 %
NKL2	2.15	2.59 %
VKL1	2.12	8.45 %
KMM1	1.35	5.74 %
CMI1	1.13	4.94 %
SGI1	0.60	2.40 %
DPR1	0.12	0.65 %
WHKP		0.00 %
WHPD		0.00 %
Total	272.79	18.15 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	132.35	28.31 %
Wash-Mac	88.60	21.54 %
Air-Cond	4.42	0.97 %
Total	225.38	16.86 %

Branch *	MTD Sales L	Brand Share %
PBR2	9.66	11.18 %
TVR2	9.01	13.87 %
MVM1	8.91	12.54 %
TRY4	7.08	11.12 %
MDI1	6.84	13.63 %
PTK1	6.50	12.57 %
KUM1	5.95	7.87 %
KRN1	2.83	12.89 %
NMM1	2.43	14.63 %
NGT1	2.00	5.34 %
PBR1	1.88	6.12 %
Total	225.38	16.86 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	109.82	22.02 %
Fridge	85.55	20.51 %
Air-Cond	0.59	0.37 %
Total	195.97	18.21 %

Branch *	MTD Sales L	Brand Share %
TPR2	10.96	15.44 %
CBE4	6.82	12.52 %
TPR3	5.62	14.04 %
CBE1	4.08	14.70 %
SNR1	3.61	11.14 %
UAM1	3.05	13.14 %
PPI1	2.62	10.58 %
GDR1	2.50	14.22 %
CBE5	2.24	11.49 %
TPR4	2.11	10.03 %
CBE6	1.21	2.98 %
CNR1	1.15	11.58 %
DPM2	0.99	3.05 %
PDM1	0.82	3.36 %
Total	195.97	18.21 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	94.00	18.76 %
Fridge	92.38	20.10 %
Air-Cond	-0.84	-0.15 %
Total	185.54	12.34 %

Branch *	MTD Sales L	Brand Share %
CH16	14.75	12.72 %
CH14	11.03	10.34 %
CH05	10.55	11.58 %
CH42	10.50	12.82 %
CH08	9.10	8.16 %
CH19	7.04	7.28 %
CH28	6.03	8.55 %
CH22	5.79	13.65 %
GUD1	5.29	10.28 %
MRM1	5.02	11.39 %
CH07	4.86	7.72 %
AVD1	4.49	7.88 %
CH30	4.34	8.23 %
CGL1	4.27	13.01 %
CH39	4.25	14.95 %
KNR1	3.96	12.50 %
CZWH	2.56	5.82 %
TKM1	2.38	10.47 %
CH48	1.97	3.18 %
CH29	0.69	7.56 %
CH40		0.00 %
MC10		0.00 %
WCHN	-0.62	6.37 %
Total	185.54	12.34 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	93.59	23.02 %
Fridge	71.77	20.32 %
Air-Cond	0.26	0.06 %
Total	165.62	13.81 %

Branch *	MTD Sales L	Brand Share %
CH03	16.13	12.55 %
CH15	14.59	11.13 %
CH06	9.29	13.71 %
CH18	9.13	14.39 %
CH43	8.11	14.49 %
CH41	6.51	14.49 %
CH20	4.95	9.73 %
CH09	4.32	9.23 %
CH44	4.13	11.75 %
CH24	3.73	6.93 %
CH21	3.03	4.62 %
CH34	2.07	4.29 %
CH23	0.74	3.72 %
CH36	0.73	4.13 %
CH32	0.24	4.11 %
MC05		0.00 %
MC06		0.00 %
Total	165.62	13.81 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	64.23	24.63 %
Wash-Mac	61.03	20.51 %
Air-Cond	1.75	0.79 %
Total	127.00	16.31 %

Branch *	MTD Sales L	Brand Share %
KPM2	12.47	11.89 %
VEL2	7.65	15.66 %
TRR1	6.71	14.46 %
SBR1	6.01	12.34 %
VEL1	4.62	13.52 %
KPM1	4.17	12.82 %
TRT1	2.89	7.67 %
PLR1	0.70	3.87 %
VNB1	0.34	1.28 %
PTU1	0.30	4.23 %
BGR1	0.26	1.67 %
UGI1	0.11	0.73 %
CGM1		0.00 %
Total	127.00	16.31 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	61.09	21.82 %
Wash-Mac	41.13	15.69 %
Total	102.22	13.09 %

Branch *	MTD Sales L	Brand Share %
POY1	11.83	13.12 %
CUD1	9.69	12.84 %
CDM1	7.31	13.68 %
NVL2	6.84	12.77 %
SJI2	6.23	13.43 %
VPM2	4.85	11.74 %
TDM1	4.64	14.92 %
TRK1	4.28	9.86 %
KKI2	4.25	8.23 %
PRT1	3.59	13.81 %
KML1	2.60	11.43 %
TVM1	2.12	14.98 %
POY2	1.04	1.41 %
VCM1	0.52	2.59 %
TVM2	0.10	1.00 %
SJI1		0.00 %
Total	102.22	13.09 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	5.60	16.73 %
Wash-Mac	4.27	22.90 %
Total	9.87	12.11 %

Branch *	MTD Sales L	Brand Share %
TVP1	7.43	13.86 %
KLR1		0.00 %
WTVP		0.00 %
Total	9.87	12.11 %