

MTD Sales
1,254.73 L

Brand Share %
10.48 %

Information:

MTD : 01-09-2026 To 27-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **10.48 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	682.48	22.06 %
Wash-Mac	532.11	18.34 %
Air-Cond	39.74	0.68 %
Dishwash	0.40	0.27 %
Total	1,254.73	10.48 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	195.13	9.30 %
TRICHY-01	173.68	10.97 %
CHENNAI-01	170.61	8.67 %
CHENNAI-02	169.80	10.45 %
SOUTH-03	149.75	11.35 %
NORTH ARCOT	97.79	10.87 %
WEST-02	82.89	13.02 %
SOUTH ARCOT	81.20	9.88 %
WEST-01	76.72	14.86 %
WEST-03	57.15	11.41 %
Total	1,254.73	10.48 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	114.78	22.64 %
Wash-Mac	77.84	16.29 %
Air-Cond	2.94	0.27 %
Dishwash	-0.42	-1.64 %
Total	195.13	9.30 %

Branch *	MTD Sales L	Brand Share %
KVT1	9.10	6.57 %
TUT2	8.34	8.43 %
RPM1	8.07	8.58 %
RND2	5.30	7.84 %
TKS2	4.40	5.90 %
TYI1	4.06	10.32 %
VLY1	3.94	5.85 %
TVL1	3.74	1.61 %
NGR1	3.61	3.44 %
RND1	2.81	4.27 %
MAR1	2.61	5.12 %
SDI1	2.57	6.06 %
ASM1	2.32	6.78 %
VNR1	2.29	9.85 %
STU2	1.95	9.10 %
COL1	1.55	10.01 %
KGL1	1.28	5.49 %
TKY1	0.15	0.68 %
SGT1	0.09	0.96 %
S2SD	-1.59	-17.04 %
Total	195.13	9.30 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	105.46	26.13 %
Wash-Mac	62.96	20.09 %
Air-Cond	5.25	0.62 %
Total	173.68	10.97 %

Branch *	MTD Sales L	Brand Share %
TRY1	23.29	8.78 %
MVM1	10.64	10.25 %
PBR2	9.29	9.63 %
TNJ2	7.01	9.49 %
NGT1	5.54	9.10 %
TRY3	5.14	10.24 %
PTK1	5.13	7.80 %
PDK2	4.91	9.99 %
TVR2	4.33	5.64 %
KUM1	4.03	4.84 %
AYR1	3.14	8.80 %
PBR1	3.08	9.63 %
PDK1	2.81	9.89 %
KRN1	1.53	8.86 %
KUM2	1.35	3.67 %
WTRZ	-1.44	8.82 %
Total	173.68	10.97 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	92.02	20.36 %
Wash-Mac	73.95	17.83 %
Air-Cond	4.22	0.40 %
Dishwash	0.42	1.06 %
Total	170.61	8.67 %

Branch *	MTD Sales L	Brand Share %
CH05	12.06	8.87 %
CH47	11.98	8.62 %
CH49	10.91	10.27 %
CH14	9.92	8.47 %
CH28	8.28	9.03 %
CH25	7.90	9.89 %
AVD1	7.03	8.92 %
CH19	6.68	6.13 %
CH48	6.13	6.90 %
GUD1	5.96	7.33 %
CH30	4.63	5.68 %
CH42	4.09	4.33 %
CH08	2.99	8.32 %
CH07	2.44	2.92 %
CGL1	2.09	7.15 %
CZWH	1.72	3.23 %
MRM1	1.42	3.08 %
CH39	1.07	3.20 %
CH29	0.30	5.01 %
MC09	0.26	2.31 %
Total	170.61	8.67 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	87.36	22.63 %
Wash-Mac	71.93	20.42 %
Air-Cond	10.51	1.21 %
Total	169.80	10.45 %

Branch *	MTD Sales L	Brand Share %
CH15	17.00	9.49 %
CH18	7.86	8.21 %
CH12	5.64	6.82 %
CH41	4.96	10.02 %
CH21	4.90	4.93 %
CH20	4.71	6.75 %
CH51	4.65	5.39 %
CH33	4.45	8.11 %
CH43	4.31	8.73 %
CH34	4.06	7.96 %
GPD1	2.23	9.84 %
UKI1	1.96	7.14 %
CH24	1.01	1.19 %
CH31	0.92	7.39 %
CH01	0.35	6.40 %
CH32	0.21	2.00 %
CH36	0.19	0.79 %
CH23	0.15	0.72 %
MC05		0.00 %
MC06		0.00 %
WCHN	-3.68	5.35 %
Total	169.80	10.45 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	77.82	22.11 %
Wash-Mac	65.95	20.25 %
Air-Cond	5.59	0.88 %
Dishwash	0.40	4.16 %
Total	149.75	11.35 %

Branch *	MTD Sales L	Brand Share %
KKD3	9.84	10.19 %
MDU2	8.28	9.76 %
KRR1	4.82	10.13 %
MDU7	4.15	10.00 %
MPA1	3.50	9.05 %
ATG1	3.11	6.74 %
PVI1	2.89	5.52 %
MDU4	2.87	9.53 %
TEN2	2.49	9.73 %
DGL2	2.34	8.42 %
TMM1	2.29	6.60 %
PNI1	1.55	10.44 %
NKI1	1.50	7.23 %
KPT1	1.02	10.27 %
BNR1	0.98	4.73 %
KYK1	0.77	5.80 %
MLR1	0.62	2.94 %
PNV2	0.50	2.97 %
CMR1	0.46	6.36 %
MNM1	0.44	3.14 %
ODM1	0.19	1.71 %
BTU1	0.19	1.27 %
WHMD	-0.33	3.80 %
Total	149.75	11.35 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	53.52	22.73 %
Wash-Mac	42.38	18.02 %
Air-Cond	1.89	0.45 %
Total	97.79	10.87 %

Branch *	MTD Sales L	Brand Share %
VEL2	4.80	7.94 %
TRR1	4.40	9.23 %
AKM1	3.79	9.78 %
TRT1	3.25	10.23 %
VEL4	3.10	4.37 %
SBR1	2.53	3.91 %
CYR1	1.98	8.98 %
VSI1	1.89	7.22 %
ARC2	1.47	8.10 %
VEL3	1.06	1.82 %
VNB1	0.42	1.82 %
BGR1	0.34	2.19 %
PLR1	0.17	0.70 %
KPM1	0.17	0.67 %
PTU1		0.00 %
UGI1		0.00 %
WHVL	-0.63	9.14 %
Total	97.79	10.87 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	41.03	18.29 %
Wash-Mac	40.20	18.06 %
Air-Cond	1.67	0.91 %
Total	82.89	13.02 %

Branch *	MTD Sales L	Brand Share %
SLM1	5.71	8.80 %
ATU1	3.30	7.88 %
SLM2	2.95	7.79 %
MCR1	2.61	8.17 %
DPR2	1.44	9.25 %
PNG1	1.05	8.32 %
HRR1	0.94	7.66 %
KAM1	0.67	3.76 %
SGI1	0.10	0.84 %
WZWH	-0.14	-1.85 %
WHKP	-0.37	9.21 %
Total	82.89	13.02 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	43.73	19.82 %
Wash-Mac	36.81	18.04 %
Air-Cond	0.66	0.17 %
Total	81.20	9.88 %

Branch *	MTD Sales L	Brand Share %
POY1	6.78	7.35 %
TRK1	5.96	10.17 %
VPM2	4.26	9.16 %
PRT1	3.33	8.72 %
POY2	2.73	5.06 %
SJI2	2.69	5.83 %
KKI2	2.49	6.98 %
NVL2	2.10	5.04 %
MKM1	2.05	10.15 %
TVM1	1.02	5.80 %
VCM2	0.78	2.72 %
TVM2	0.22	0.97 %
VCM1		0.00 %
WHUT	-0.80	7.73 %
Total	81.20	9.88 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	37.25	21.14 %
Wash-Mac	36.56	18.79 %
Air-Cond	2.91	2.10 %
Total	76.72	14.86 %

Branch *	MTD Sales L	Brand Share %
CBE1	3.39	10.44 %
PLI1	3.03	8.96 %
SUL1	1.81	8.24 %
SNR1	1.70	5.72 %
KGI1	0.56	9.30 %
ANR1	0.41	8.11 %
PDM1	0.34	4.12 %
WHCB	-1.43	8.36 %
Total	76.72	14.86 %

WEST-03

Property	MTD Sales L	Brand Share %
Fridge	29.52	21.56 %
Wash-Mac	23.52	14.66 %
Air-Cond	4.10	2.06 %
Total	57.15	11.41 %

Branch *	MTD Sales L	Brand Share %
NKL2	5.97	8.73 %
ERD2	5.41	6.25 %
TPR1	3.09	8.34 %
AVI1	2.04	9.70 %
SYM2	0.74	4.27 %
TPR4	0.32	4.15 %
VKL1	0.17	2.04 %
WHPD	-0.65	6.90 %
W3SD	-0.73	-86.11 %
Total	57.15	11.41 %