

MTD Sales
1,162.64 L

Brand Share %
11.84 %

Information:

MTD : 01-08-2025 To 27-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **11.84 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	632.82	20.12 %
Wash-Mac	506.49	17.13 %
Air-Cond	23.34	0.63 %
Total	1,162.64	11.84 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	181.79	11.01 %
SOUTH-03	172.41	15.36 %
TRICHY-01	167.99	12.90 %
CHENNAI-01	142.84	9.35 %
CHENNAI-02	119.21	10.29 %
WEST-02	110.12	12.90 %
WEST-01	95.50	14.01 %
SOUTH ARCOT	79.34	9.97 %
NORTH ARCOT	79.09	12.75 %
KL-SOUTH	14.36	14.08 %
Total	1,162.64	11.84 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	103.31	20.10 %
Wash-Mac	73.20	15.17 %
Air-Cond	5.27	0.81 %
Total	181.79	11.01 %

Branch *	MTD Sales L	Brand Share %
TUT1	20.16	9.72 %
TVL1	7.69	4.75 %
RPM1	7.68	11.78 %
NGR1	5.62	4.85 %
TKS1	5.56	10.64 %
TKS2	5.38	8.69 %
PKD1	5.10	11.78 %
TUT2	4.98	7.39 %
SKD1	3.87	8.65 %
RND1	3.28	5.01 %
ASM1	2.66	10.72 %
STU2	2.23	11.30 %
VNR1	2.10	10.67 %
VLY1	1.32	2.48 %
APK2	0.92	11.41 %
KGL1	0.77	5.37 %
TVL2	0.75	3.69 %
TKY1	0.63	2.45 %
ERL1	0.48	-20.20 %
COL1	0.39	4.30 %
SGT1		0.00 %
Total	181.79	11.01 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	91.68	23.07 %
Wash-Mac	76.98	21.32 %
Air-Cond	3.75	1.03 %
Total	172.41	15.36 %

Branch *	MTD Sales L	Brand Share %
MDU6	6.84	11.50 %
ATG1	4.68	10.01 %
MDU3	3.48	10.86 %
CBM1	3.10	10.17 %
TEN2	2.35	10.77 %
SVG1	1.53	5.40 %
KYK1	1.34	6.45 %
NKI1	0.99	5.84 %
MNM1	0.65	4.75 %
PNV1	0.58	3.60 %
PVI1	0.51	1.97 %
CMR1	0.37	5.16 %
KPT1	0.29	3.62 %
BTU1	0.27	2.25 %
ODM1	0.19	1.73 %
WHMD		0.00 %
Total	172.41	15.36 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	108.84	25.02 %
Wash-Mac	56.16	17.75 %
Air-Cond	2.99	0.54 %
Total	167.99	12.90 %

Branch *	MTD Sales L	Brand Share %
PBR2	9.40	10.64 %
TNJ2	7.76	11.65 %
KUM1	6.79	7.97 %
TVR2	5.79	7.62 %
PTK1	5.57	9.19 %
TTP1	3.65	11.12 %
NGT1	1.80	3.73 %
PBR1	1.40	7.88 %
KRN1	1.22	8.83 %
APM1	1.13	5.72 %
NMM1		0.00 %
Total	167.99	12.90 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	69.75	17.78 %
Wash-Mac	69.16	17.79 %
Air-Cond	3.93	0.53 %
Total	142.84	9.35 %

Branch *	MTD Sales L	Brand Share %
CH05	9.67	8.26 %
CH14	8.19	9.55 %
CH11	6.39	7.65 %
CH28	5.86	10.16 %
CH08	5.36	4.99 %
CH30	5.18	7.10 %
CGL1	4.83	11.32 %
CH48	4.74	7.28 %
CH19	4.54	4.92 %
CH22	4.40	8.69 %
CH38	3.44	11.06 %
GUD1	3.33	5.91 %
AVD1	3.24	6.32 %
CH07	2.91	5.09 %
KNR1	2.54	10.13 %
MRM1	2.30	6.38 %
TKM1	1.92	10.19 %
CZWH	0.15	1.30 %
CH29		0.00 %
CH40		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	142.84	9.35 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	65.54	20.38 %
Fridge	50.63	16.67 %
Air-Cond	3.03	0.57 %
Total	119.21	10.29 %

Branch *	MTD Sales L	Brand Share %
CH15	10.80	8.56 %
CH18	6.79	9.41 %
CH21	6.45	10.31 %
CH33	4.61	10.58 %
CH06	3.91	7.08 %
CH20	3.56	6.53 %
CH44	2.63	7.70 %
CH09	2.06	4.96 %
CH24	1.39	3.74 %
CH43	1.36	3.41 %
CH23	1.20	4.52 %
CH34	0.92	1.89 %
CH32	0.92	8.79 %
CH36	0.50	2.19 %
MC06	0.45	10.54 %
CH01	0.10	10.97 %
MC08		0.00 %
Total	119.21	10.29 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	59.65	18.23 %
Wash-Mac	49.30	14.89 %
Air-Cond	1.17	0.60 %
Total	110.12	12.90 %

Branch *	MTD Sales L	Brand Share %
SLM1	7.74	11.53 %
HSR2	5.04	10.62 %
SLM3	4.20	11.57 %
HSR1	3.41	9.40 %
ATU1	3.38	9.04 %
KRI1	3.00	11.39 %
TRM1	2.04	9.94 %
APN1	1.39	9.66 %
HRR1	1.20	10.51 %
NKL2	0.70	2.03 %
CMI1	0.61	7.93 %
SGG1	0.49	5.34 %
MCR1	0.47	1.88 %
VKL1	0.47	4.05 %
KMM1	0.39	3.15 %
SGI1	0.31	1.77 %
DPR2	0.30	2.44 %
DPR1		0.00 %
WHKP		0.00 %
WHPD	-0.19	10.94 %
Total	110.12	12.90 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	48.73	16.29 %
Fridge	44.67	16.96 %
Air-Cond	2.10	1.77 %
Total	95.50	14.01 %

Branch *	MTD Sales L	Brand Share %
KMR1	6.01	10.61 %
CBE4	4.11	11.15 %
UAM1	1.59	9.28 %
TPR3	1.47	7.73 %
PPI1	1.15	9.01 %
CBE3	1.05	9.88 %
PDM1	0.76	5.37 %
CNR1	0.68	7.73 %
SNR1	0.63	2.35 %
ANR1	0.61	10.88 %
SYM2	0.57	3.95 %
GDR1	0.57	8.77 %
GBM1	0.56	4.41 %
TPR4	0.14	0.93 %
DPM2	0.09	0.44 %
WHCB		0.00 %
Total	95.50	14.01 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	48.94	19.36 %
Wash-Mac	30.14	12.54 %
Air-Cond	0.26	0.09 %
Total	79.34	9.97 %

Branch *	MTD Sales L	Brand Share %
CUD1	7.60	10.22 %
CDM1	5.60	10.96 %
KKI2	5.05	11.48 %
VPM2	3.51	5.81 %
KML1	3.29	11.36 %
NVL2	3.01	5.05 %
TRK1	2.87	7.04 %
SJI1	2.73	11.13 %
POY2	2.02	2.71 %
TDM1	0.85	2.71 %
VCM1	0.50	1.79 %
WHNV		0.00 %
Total	79.34	9.97 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	46.34	21.66 %
Wash-Mac	31.93	17.02 %
Air-Cond	0.83	0.38 %
Total	79.09	12.75 %

Branch *	MTD Sales L	Brand Share %
KPM2	6.14	11.10 %
VEL1	4.26	10.77 %
TRR1	3.94	9.35 %
KPM1	3.43	11.06 %
ARC2	2.62	7.31 %
VSI1	2.36	10.38 %
UGI1	0.61	5.83 %
TRT1	0.58	2.53 %
PTU1	0.31	6.83 %
CGM1	0.14	0.84 %
VNB1	0.09	0.57 %
BGR1		0.00 %
PLR1		0.00 %
WHVL		0.00 %
Total	79.09	12.75 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	9.01	19.51 %
Wash-Mac	5.35	18.47 %
Total	14.36	14.08 %

Branch *	MTD Sales L	Brand Share %
Total	14.36	14.08 %