

MTD Sales
1,007.31 L

Brand Share %
11.36 %

Information:

MTD : 01-07-2025 To 27-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **11.36 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	575.19	21.49 %
Wash-Mac	403.27	17.07 %
Air-Cond	28.85	0.75 %
Total	1,007.31	11.36 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	159.25	10.78 %
CHENNAI-01	156.20	10.38 %
SOUTH-03	139.88	13.49 %
TRICHY-01	128.79	10.68 %
CHENNAI-02	110.14	10.35 %
WEST-02	109.43	14.60 %
WEST-01	82.48	15.37 %
SOUTH ARCOT	57.14	8.30 %
NORTH ARCOT	53.96	10.11 %
KL-SOUTH	10.04	14.09 %
Total	1,007.31	11.36 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	87.90	20.94 %
Wash-Mac	66.43	16.23 %
Air-Cond	4.91	0.76 %
Total	159.25	10.78 %

Branch *	MTD Sales L	Brand Share %
KVT1	8.70	9.53 %
NGR1	8.02	11.07 %
TUT2	5.95	8.81 %
TVL1	5.70	4.63 %
PKD1	5.70	10.17 %
RPM1	4.92	9.29 %
SVK1	4.75	10.48 %
TKS2	4.43	8.24 %
TKS1	4.28	7.92 %
MAR1	4.24	7.19 %
RND1	3.06	4.07 %
STU2	2.71	9.22 %
VNR1	2.50	10.46 %
SDI1	1.98	10.95 %
SNL1	1.81	8.25 %
KGL1	1.26	9.55 %
VLY1	0.95	1.96 %
TKY1	0.62	3.15 %
COL1	0.59	9.96 %
SGT1		0.00 %
TVL2		0.00 %
Total	159.25	10.78 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	92.34	23.41 %
Wash-Mac	57.85	17.95 %
Air-Cond	6.01	0.76 %
Total	156.20	10.38 %

Branch *	MTD Sales L	Brand Share %
CH16	11.28	11.18 %
CH05	7.09	5.44 %
CH08	7.09	6.37 %
CH14	6.52	6.72 %
CH28	6.41	10.42 %
CH11	5.72	9.49 %
CH19	3.57	3.70 %
GUD1	3.45	6.27 %
CH22	3.43	5.78 %
CGL1	3.34	10.93 %
CH07	3.24	5.17 %
CH30	3.22	7.45 %
KNR1	3.14	7.53 %
CH39	2.72	8.14 %
CH48	2.40	4.38 %
MRM1	2.07	6.85 %
CZWH	1.22	3.95 %
TKM1	1.22	9.16 %
AVD1	1.11	2.62 %
CH40	0.09	1.11 %
WCHN	-0.56	7.79 %
Total	156.20	10.38 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	84.30	25.48 %
Wash-Mac	52.92	18.37 %
Air-Cond	2.67	0.64 %
Total	139.88	13.49 %

Branch *	MTD Sales L	Brand Share %
MDU2	7.31	9.31 %
ATG1	4.57	9.69 %
SVG1	3.67	9.33 %
CBM1	3.62	9.80 %
KKD2	3.36	10.03 %
MDU3	2.91	8.22 %
MDU5	2.87	10.68 %
KRR1	2.04	9.32 %
PNV1	1.34	6.92 %
PVI1	0.88	4.21 %
NKI1	0.71	7.35 %
MNM1	0.59	5.06 %
BTU1	0.51	7.16 %
CMR1	0.41	8.49 %
ODM1	0.33	3.30 %
Total	139.88	13.49 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	76.97	22.99 %
Wash-Mac	47.04	19.06 %
Air-Cond	4.78	0.77 %
Total	128.79	10.68 %

Branch *	MTD Sales L	Brand Share %
TRY1	26.98	8.91 %
PBR2	7.68	10.29 %
KUM1	7.04	9.72 %
MVM1	5.77	9.04 %
PTK1	5.50	11.18 %
MDI1	4.84	11.23 %
TNJ2	4.13	6.62 %
TRY2	2.82	8.05 %
TVR2	2.76	5.01 %
TVR1	1.99	8.92 %
NGT1	1.12	2.35 %
KRN1	0.96	7.98 %
TTP1	0.83	4.05 %
PBR1	0.55	2.32 %
NMM1	0.16	1.05 %
Total	128.79	10.68 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	56.75	21.45 %
Wash-Mac	47.96	19.34 %
Air-Cond	5.43	0.98 %
Total	110.14	10.35 %

Branch *	MTD Sales L	Brand Share %
CH15	12.45	10.80 %
CH03	11.47	9.12 %
CH21	5.71	10.66 %
CH18	5.66	9.19 %
CH06	5.54	10.86 %
CH09	4.37	10.51 %
CH33	4.28	10.24 %
CH20	3.83	8.30 %
CH43	3.61	7.52 %
CH46	2.62	8.36 %
CH24	1.49	3.63 %
CH23	0.46	3.38 %
CH32	0.43	4.15 %
CH36	0.38	1.90 %
CH34	0.24	0.51 %
MC06	0.12	4.22 %
CH01		0.00 %
Total	110.14	10.35 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	63.78	20.44 %
Wash-Mac	44.20	15.02 %
Air-Cond	1.45	1.02 %
Total	109.43	14.60 %

Branch *	MTD Sales L	Brand Share %
HSR2	4.22	9.40 %
HSR1	3.24	9.26 %
ATU1	2.49	8.92 %
NKL2	0.93	3.08 %
KMM1	0.64	4.89 %
VKL1	0.55	5.04 %
MCR1	0.29	0.95 %
SGG1	0.21	2.79 %
DPR2	0.08	0.80 %
DPR1		0.00 %
SGI1		0.00 %
Total	109.43	14.60 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	40.94	17.16 %
Fridge	38.47	17.83 %
Air-Cond	3.06	3.72 %
Total	82.48	15.37 %

Branch *	MTD Sales L	Brand Share %
UMP1	2.06	10.57 %
SNR1	1.75	7.16 %
TPR4	1.21	8.22 %
UAM1	0.99	6.38 %
PDM1	0.70	6.00 %
DPM2	0.66	4.96 %
PPI1	0.46	4.28 %
GDR1	0.41	4.85 %
TPR3	0.36	2.21 %
SYM2	0.34	2.78 %
ANR1	0.28	3.97 %
Total	82.48	15.37 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	36.00	17.74 %
Wash-Mac	21.14	13.78 %
Total	57.14	8.30 %

Branch *	MTD Sales L	Brand Share %
POY1	10.62	11.12 %
CUD1	4.62	7.23 %
CDM1	3.85	10.80 %
POY2	3.21	4.63 %
TRK1	2.97	7.75 %
KML1	2.07	8.02 %
KKI2	2.03	5.08 %
MKM1	1.49	8.05 %
NVL2	1.43	2.77 %
SJI1	1.33	6.66 %
VPM2	1.12	2.89 %
STP1	1.07	7.84 %
PRT1	0.89	4.28 %
TDM1	0.79	3.21 %
VCM1	0.44	2.11 %
WHUT		0.00 %
Total	57.14	8.30 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	32.10	18.67 %
Wash-Mac	21.33	14.92 %
Air-Cond	0.53	0.24 %
Total	53.96	10.11 %

Branch *	MTD Sales L	Brand Share %
KPM2	4.29	7.05 %
TRL1	3.38	8.98 %
TRR1	3.30	8.27 %
VEL1	3.23	7.24 %
SBR1	2.77	7.66 %
VSI1	2.19	9.23 %
ARC2	0.97	5.14 %
TRT1	0.85	4.88 %
WJD1	0.60	3.70 %
CGM1	0.41	2.95 %
VNB1	0.29	2.27 %
PLR1	0.24	1.99 %
UGI1	0.19	4.47 %
PTU1	0.15	3.05 %
BGR1	0.10	0.91 %
NASD		0.00 %
Total	53.96	10.11 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	6.58	22.74 %
Wash-Mac	3.47	18.00 %
Total	10.04	14.09 %

Branch *	MTD Sales L	Brand Share %
WTVP		0.00 %
Total	10.04	14.09 %