



TN : WHIRLPOL Sales Performance 28/05/2026 9:05 AM

MTD Sales
1,545.34 L

Brand Share %
7.38 %

Information:

MTD : 01-05-2026 To 27-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **7.38 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	677.95	21.97 %
Wash-Mac	505.08	19.81 %
Air-Cond	362.30	2.37 %
Total	1,545.34	7.38 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	252.01	8.51 %
SOUTH-03	230.64	9.36 %
TRICHY-01	215.42	7.59 %
CHENNAI-01	210.60	5.62 %
CHENNAI-02	170.77	5.26 %
WEST-02	141.59	9.39 %
WEST-01	124.23	11.88 %
NORTH ARCOT	103.68	6.95 %
SOUTH ARCOT	96.39	5.93 %
Total	1,545.34	7.38 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	116.65	22.65 %
Wash-Mac	89.35	19.14 %
Air-Cond	46.00	2.32 %
Total	252.01	8.51 %

Branch *	MTD Sales L	Brand Share %
KVT1	12.64	7.06 %
TVL1	10.34	3.20 %
TUT2	8.49	5.78 %
PKD1	5.80	7.35 %
NGR1	5.56	3.36 %
VLY1	5.49	4.05 %
TKS2	3.85	3.70 %
ARM1	1.66	4.65 %
VNR1	1.55	3.46 %
KGL1	0.81	2.29 %
S2SD	0.53	2.40 %
SGT1	0.34	2.76 %
Total	252.01	8.51 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	105.28	25.59 %
Wash-Mac	71.67	22.07 %
Air-Cond	53.69	3.11 %
Total	230.64	9.36 %

Branch *	MTD Sales L	Brand Share %
MDU2	10.01	7.03 %
KKD3	6.00	4.03 %
KRR1	5.48	6.80 %
MDU3	4.65	6.13 %
ATG1	3.68	3.13 %
PNV2	2.75	6.55 %
PNI1	2.46	6.50 %
KYK1	1.19	3.48 %
TEN2	1.00	2.52 %
MNM1	0.93	3.27 %
PVI1	0.60	1.07 %
ODM1	0.56	1.22 %
CMR1	0.10	0.22 %
BTU1		0.00 %
Total	230.64	9.36 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	92.66	24.55 %
Air-Cond	65.50	3.01 %
Wash-Mac	57.26	20.08 %
Total	215.42	7.59 %

Branch *	MTD Sales L	Brand Share %
MVM1	11.44	6.02 %
TVR2	8.16	5.23 %
TNJ2	6.09	4.24 %
PTK1	6.01	4.47 %
AYR1	4.41	5.73 %
KUM2	4.31	6.70 %
KUM1	3.30	2.16 %
PBR1	2.97	3.68 %
TRY2	2.60	5.02 %
TTP1	2.40	4.21 %
NGT1	2.24	2.73 %
KRN1	2.05	5.24 %
Total	215.42	7.59 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	97.84	22.15 %
Wash-Mac	65.05	19.33 %
Air-Cond	47.71	1.61 %
Total	210.60	5.62 %

Branch *	MTD Sales L	Brand Share %
CH05	20.16	7.19 %
CH14	16.23	6.10 %
CH16	15.11	5.86 %
CH47	13.99	6.60 %
CH08	9.18	5.05 %
CH49	8.80	5.49 %
CH19	6.96	3.89 %
CH48	6.69	4.46 %
CH30	6.61	5.29 %
CH22	5.97	5.42 %
GUD1	5.91	5.02 %
CH25	5.79	4.26 %
CH07	5.30	3.20 %
CH38	5.01	6.52 %
CH39	4.25	6.83 %
GUD2	4.04	6.85 %
MRM1	2.37	2.27 %
AVD1	1.50	1.58 %
CH42	1.43	0.91 %
CGL1	1.31	1.67 %
TKM1	1.29	2.47 %
KNR1	1.18	1.55 %
CH40	0.16	1.31 %
CH29		0.00 %
MC09		0.00 %
WHC3		0.00 %
Total	210.60	5.62 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	62.57	22.42 %
Fridge	62.23	17.40 %
Air-Cond	45.98	1.76 %
Total	170.77	5.26 %

Branch *	MTD Sales L	Brand Share %
CH03	19.81	6.35 %
CH15	15.48	5.41 %
CH18	10.96	6.38 %
CH50	7.57	5.87 %
CH06	7.20	5.73 %
CH12	6.93	2.90 %
CH51	6.32	5.02 %
CH44	5.65	4.61 %
CH41	5.59	4.57 %
CH21	4.70	2.09 %
CH20	4.55	3.73 %
CH31	4.28	6.52 %
CH24	3.51	1.88 %
UKI1	3.18	6.01 %
GPD1	2.47	4.14 %
CH34	1.98	1.92 %
CH23	1.05	1.34 %
CH36	0.55	0.93 %
CH01	0.45	6.50 %
MC06	0.29	1.81 %
CH32	0.10	0.46 %
Total	170.77	5.26 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	63.79	21.16 %
Wash-Mac	48.16	18.11 %
Air-Cond	29.64	3.15 %
Total	141.59	9.39 %

Branch *	MTD Sales L	Brand Share %
ERD1	9.66	7.11 %
SLM1	8.93	6.53 %
ERD2	5.71	3.76 %
SLM3	5.52	7.01 %
ATU1	4.10	6.33 %
NKL2	1.92	2.33 %
DPR1	1.76	6.93 %
DPR2	1.52	6.07 %
VKL1	1.04	7.07 %
SGI1	0.27	1.78 %
WHKP	-1.09	5.58 %
Total	141.59	9.39 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	50.46	21.77 %
Wash-Mac	48.54	21.43 %
Air-Cond	25.23	4.29 %
Total	124.23	11.88 %

Branch *	MTD Sales L	Brand Share %
PLI1	3.67	7.05 %
CBE6	1.93	3.96 %
TPR3	1.66	6.89 %
TPR4	1.24	5.81 %
ANR1	0.73	5.50 %
SYM2	0.46	2.05 %
CBE4	0.41	0.68 %
WZSD		0.00 %
Total	124.23	11.88 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	41.81	18.78 %
Wash-Mac	31.04	18.63 %
Air-Cond	30.84	2.80 %
Total	103.68	6.95 %

Branch *	MTD Sales L	Brand Share %
SBR1	7.27	5.76 %
VEL2	6.57	4.98 %
TRR1	5.45	7.11 %
AKM1	5.34	6.62 %
VEL1	4.96	5.26 %
VSI1	3.76	5.89 %
SLG1	2.32	6.30 %
TRT1	1.33	1.88 %
VNB1	0.78	2.10 %
CGM1	0.42	1.81 %
KPM1	0.40	0.66 %
PLR1	0.18	0.59 %
PTU1	0.14	0.97 %
BGR1		0.00 %
UGI1		0.00 %
WHVL	-2.79	6.92 %
Total	103.68	6.95 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	47.23	20.82 %
Wash-Mac	31.46	15.87 %
Air-Cond	17.70	1.47 %
Total	96.39	5.93 %

Branch *	MTD Sales L	Brand Share %
POY1	10.92	5.44 %
CUD1	9.33	6.01 %
POY2	5.91	4.81 %
PRT1	4.53	6.20 %
NVL2	4.26	5.00 %
TDM1	4.22	7.30 %
KML1	3.68	5.17 %
SJI2	3.46	4.67 %
TRK1	2.29	2.82 %
KKI2	0.91	0.99 %
VPM2	0.86	1.04 %
TVM2	0.67	1.46 %
VCM1	0.10	0.42 %
Total	96.39	5.93 %