

MTD Sales  
**1,826.34 L**

Brand Share %  
**5.26 %**

Information:

MTD : 01-04-2026 To 27-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **5.26 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	686.69	24.53 %
Air-Cond	613.41	2.09 %
Wash-Mac	526.24	20.89 %
<b>Total</b>	<b>1,826.34</b>	<b>5.26 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	274.78	5.81 %
SOUTH-01	249.10	4.32 %
CHENNAI-01	224.90	5.10 %
WEST-01	224.78	7.32 %
TRICHY-01	216.15	4.66 %
WEST-02	212.14	6.12 %
CHENNAI-02	191.88	5.07 %
NORTH ARCOT	124.00	5.15 %
SOUTH ARCOT	108.62	4.48 %
<b>Total</b>	<b>1,826.34</b>	<b>5.26 %</b>

## SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	103.25	26.32 %
Air-Cond	98.98	2.48 %
Wash-Mac	72.55	21.57 %
<b>Total</b>	<b>274.78</b>	<b>5.81 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	29.70	5.12 %
MDU6	11.04	4.36 %
MDU7	8.86	4.97 %
MDU3	8.07	4.85 %
MPA1	7.55	4.39 %
MDU4	6.36	4.93 %
ATG1	6.18	3.53 %
KRR1	6.01	2.50 %
DGL2	4.69	4.38 %
TEN2	4.05	3.18 %
KKD3	3.91	1.93 %
KYK1	2.08	3.72 %
NKI1	2.05	3.83 %
PNV2	1.56	2.46 %
MNM1	1.44	2.52 %
PVI1	0.85	1.25 %
KPT1	0.77	1.72 %
ODM1	0.69	1.30 %
BTU1	0.31	0.61 %
CMR1	0.09	0.15 %
<b>Total</b>	<b>274.78</b>	<b>5.81 %</b>

### SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	99.01	22.27 %
Wash-Mac	77.20	19.11 %
Air-Cond	72.88	1.48 %
<b>Total</b>	<b>249.10</b>	<b>4.32 %</b>

Branch *	MTD Sales L	Brand Share %
TUT1	29.58	5.22 %
TVL1	13.47	2.04 %
TUT2	9.23	3.57 %
KVT1	8.71	3.09 %
TKS2	8.15	2.96 %
NGR1	7.77	1.81 %
MAR1	7.77	4.00 %
RND1	7.24	3.60 %
TCN1	6.82	5.07 %
PKD1	4.12	2.76 %
SDI1	4.11	3.84 %
APK2	3.89	5.23 %
VLV1	3.88	1.82 %
TYI1	3.69	4.44 %
SNL1	2.68	3.26 %
KGL1	1.48	1.40 %
TKY1	1.34	1.94 %
COL1	1.20	2.11 %
S2SD	1.08	1.13 %
SGT1	0.14	0.45 %
<b>Total</b>	<b>249.10</b>	<b>4.32 %</b>

### CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	105.32	26.12 %
Wash-Mac	71.89	20.24 %
Air-Cond	47.70	1.31 %
<b>Total</b>	<b>224.90</b>	<b>5.10 %</b>

Branch *	MTD Sales L	Brand Share %
CH14	15.80	5.21 %
CH16	11.28	4.26 %
CH48	9.04	4.80 %
CH19	8.06	3.76 %
CH30	6.68	3.51 %
CH07	6.18	3.16 %
MRM1	5.94	5.20 %
CH25	5.90	3.65 %
GUD1	4.00	2.32 %
CZWH	3.55	4.30 %
AVD1	2.94	2.44 %
CH39	2.38	3.19 %
CH42	1.62	0.87 %
CGL1	1.49	1.65 %
TKM1	1.23	2.33 %
KNR1	1.19	1.59 %
CH26	0.93	2.88 %
CH29	0.15	1.49 %
MC09		0.00 %
MC10		0.00 %
<b>Total</b>	<b>224.90</b>	<b>5.10 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	107.89	4.10 %
Fridge	63.01	27.87 %
Wash-Mac	53.87	25.55 %
<b>Total</b>	<b>224.78</b>	<b>7.32 %</b>

Branch *	MTD Sales L	Brand Share %
CBE4	6.25	3.13 %
CBE6	5.24	4.02 %
PLI1	4.81	3.48 %
TPR3	2.80	3.62 %
SYM2	1.86	2.92 %
PDM1	1.80	2.50 %
TPR4	1.18	2.67 %
ANR1	0.76	2.73 %
<b>Total</b>	<b>224.78</b>	<b>7.32 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Air-Cond	89.22	2.22 %
Fridge	69.46	22.11 %
Wash-Mac	57.47	19.50 %
<b>Total</b>	<b>216.15</b>	<b>4.66 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	37.90	3.71 %
TNJ1	10.89	4.28 %
MVM1	9.14	3.74 %
TVR2	8.56	4.00 %
TRY3	7.66	4.24 %
TRY2	5.66	4.46 %
TNJ2	5.32	2.56 %
PTK1	4.84	2.82 %
TVR1	4.40	5.09 %
PBR1	4.26	3.47 %
KUM1	4.19	1.81 %
TTP1	3.50	4.21 %
KUM2	3.37	4.75 %
NCK1	1.75	4.14 %
KRN1	1.57	2.31 %
NGT1	0.79	0.70 %
<b>Total</b>	<b>216.15</b>	<b>4.66 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cond	81.80	2.85 %
Fridge	77.84	24.47 %
Wash-Mac	52.50	18.59 %
<b>Total</b>	<b>212.14</b>	<b>6.12 %</b>

Branch *	MTD Sales L	Brand Share %
ERD1	18.11	5.08 %
SLM1	10.56	3.05 %
ERD2	7.65	2.20 %
SLM2	6.82	4.98 %
ATU1	5.27	3.84 %
NKL2	5.26	3.06 %
KRI1	4.74	3.82 %
MCR1	1.97	2.74 %
DPR1	1.69	3.09 %
SGI1	1.32	4.12 %
VKL1	1.25	3.51 %
SGG1	0.89	2.73 %
WHKP	0.72	3.38 %
DPR2	0.20	0.31 %
<b>Total</b>	<b>212.14</b>	<b>6.12 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	76.34	24.15 %
Wash-Mac	69.74	24.73 %
Air-Cond	45.80	1.44 %
<b>Total</b>	<b>191.88</b>	<b>5.07 %</b>

Branch *	MTD Sales L	Brand Share %
CH15	16.61	4.22 %
CH21	7.91	3.37 %
CH50	6.98	4.47 %
CH24	6.75	3.08 %
CH20	5.27	2.77 %
CH12	4.63	2.08 %
CH44	4.54	4.31 %
UKI1	2.47	3.42 %
GPD1	2.19	2.92 %
CH23	1.63	1.84 %
CH34	1.14	0.95 %
CH36	0.96	1.55 %
MC06	0.35	2.35 %
CH01		0.00 %
CH32		0.00 %
<b>Total</b>	<b>191.88</b>	<b>5.07 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	44.93	24.70 %
Air-Cond	40.60	1.98 %
Wash-Mac	38.47	21.59 %
<b>Total</b>	<b>124.00</b>	<b>5.15 %</b>

Branch *	MTD Sales L	Brand Share %
VEL2	10.54	4.99 %
KPM2	8.53	3.39 %
SBR1	7.05	4.57 %
ABR1	6.88	5.11 %
TRR1	5.79	3.48 %
AKM1	5.58	4.45 %
VEL1	4.88	3.71 %
VSI1	3.58	3.51 %
SLG1	2.91	4.57 %
TRT1	1.59	1.61 %
KPM1	1.56	1.92 %
VNB1	1.24	1.65 %
PLR1	0.59	1.07 %
UGI1	0.55	2.16 %
BGR1	0.22	0.52 %
CGM1	0.19	0.42 %
PTU1	0.09	0.51 %
<b>Total</b>	<b>124.00</b>	<b>5.15 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
Fridge	47.52	23.36 %
Wash-Mac	32.56	18.53 %
Air-Cond	28.54	1.40 %
Total	108.62	4.48 %

Branch *	MTD Sales L	Brand Share %
POY1	13.26	4.75 %
POY2	9.87	4.40 %
CUD1	7.40	2.97 %
PRT1	5.35	4.12 %
NVL2	4.93	3.77 %
SJI2	4.50	3.68 %
VCM2	2.87	4.48 %
TRK1	2.23	1.73 %
VPM1	1.21	3.95 %
VCM1	1.16	2.54 %
VPM2	1.09	0.74 %
KKI2	0.84	0.57 %
TVM2		0.00 %
Total	108.62	4.48 %