

MTD Sales
1,899.69 L

Brand Share %
15.78 %

Information:

MTD : 01-10-2025 To 26-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.78 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	976.59	23.06 %
Wash-Mac	908.33	20.64 %
Air-Cond	14.77	0.43 %
Total	1,899.69	15.78 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	342.94	19.07 %
SOUTH-01	293.22	13.96 %
WEST-02	269.52	18.16 %
TRICHY-01	222.06	16.89 %
WEST-01	190.00	18.01 %
CHENNAI-01	183.95	12.36 %
CHENNAI-02	163.08	13.83 %
NORTH ARCOT	124.68	16.27 %
SOUTH ARCOT	100.52	13.02 %
KL-SOUTH	9.73	12.16 %
Total	1,899.69	15.78 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	185.14	26.58 %
Wash-Mac	156.55	23.63 %
Air-Cond	1.25	0.28 %
Total	342.94	19.07 %

Branch *	MTD Sales L	Brand Share %
MDU6	16.18	15.45 %
MDU2	13.32	10.92 %
ATG1	7.94	14.35 %
MPA1	7.54	14.92 %
CBM1	7.49	15.50 %
SVG1	6.61	14.20 %
TEN2	4.44	11.28 %
SGP1	2.24	15.20 %
KPT1	2.13	9.60 %
NKI1	2.00	6.61 %
ODM1	1.72	8.96 %
PVI1	1.47	5.31 %
BTU1	0.94	4.76 %
MNM1	0.93	4.01 %
PNV1	0.81	4.28 %
CMR1	0.51	4.34 %
WHMD		0.00 %
Total	342.94	19.07 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	155.04	22.36 %
Wash-Mac	135.22	18.81 %
Air-Cond	2.95	0.43 %
Total	293.22	13.96 %

Branch *	MTD Sales L	Brand Share %
TUT1	41.74	15.49 %
RPM1	15.52	14.07 %
TUT2	12.63	12.97 %
NGR1	12.25	9.48 %
PKD1	10.40	13.93 %
TVL1	9.04	5.28 %
TKS1	6.42	9.52 %
MAR1	5.49	12.70 %
RND1	4.91	7.48 %
MMT1	4.88	15.00 %
VNR1	4.64	15.58 %
APK2	4.60	12.12 %
ASM1	4.09	14.93 %
TKS2	4.05	5.35 %
SKD1	2.76	12.44 %
ARM1	1.96	6.78 %
VLY1	1.69	3.32 %
KGL1	1.28	6.24 %
COL1	1.22	13.29 %
TVL2	1.07	4.66 %
TKY1	1.00	3.01 %
SGT1	0.12	0.72 %
WHTV	-0.09	14.14 %
Total	293.22	13.96 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	134.34	20.23 %
Fridge	132.10	21.68 %
Air-Cond	3.08	1.46 %
Total	269.52	18.16 %

Branch *	MTD Sales L	Brand Share %
HSR2	9.21	12.69 %
HSR1	3.75	9.32 %
KRI1	3.34	13.33 %
MCR1	3.20	6.41 %
HRR1	2.55	11.90 %
SGG1	2.25	10.17 %
NKL2	2.15	2.62 %
VKL1	2.02	8.17 %
KMM1	1.23	5.32 %
CMI1	1.13	4.97 %
SGI1	0.60	2.41 %
DPR1	0.12	0.67 %
WHKP		0.00 %
WHPD		0.00 %
Total	269.52	18.16 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	131.42	28.52 %
Wash-Mac	86.22	21.46 %
Air-Cond	4.42	0.98 %
Total	222.06	16.89 %

Branch *	MTD Sales L	Brand Share %
PBR2	9.42	11.22 %
MVM1	8.75	12.53 %
TVR2	8.65	13.69 %
TRY4	7.08	11.24 %
MDI1	6.84	13.74 %
PTK1	6.26	12.29 %
KUM1	5.53	7.41 %
KRN1	2.83	13.05 %
NMM1	2.43	14.88 %
PBR1	1.88	6.29 %
NGT1	1.88	5.09 %
Total	222.06	16.89 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	107.07	21.91 %
Fridge	82.34	20.17 %
Air-Cond	0.59	0.38 %
Total	190.00	18.01 %

Branch *	MTD Sales L	Brand Share %
CBE4	6.70	12.50 %
TPR3	5.62	14.16 %
CBE1	4.08	14.82 %
SNR1	3.61	11.21 %
UAM1	3.05	13.45 %
PPI1	2.62	10.82 %
GDR1	2.50	14.51 %
CBE5	2.24	11.58 %
TPR4	2.11	10.59 %
CBE6	1.21	3.00 %
CNR1	1.15	11.58 %
DPM2	0.99	3.10 %
PDM1	0.82	3.42 %
Total	190.00	18.01 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	93.25	18.84 %
Fridge	90.22	19.95 %
Air-Cond	0.47	0.09 %
Total	183.95	12.36 %

Branch *	MTD Sales L	Brand Share %
CH16	13.78	12.31 %
CH14	11.14	10.53 %
CH42	10.23	12.68 %
CH05	9.99	11.17 %
CH08	9.10	8.39 %
CH19	7.04	7.28 %
CH22	5.89	13.97 %
CH28	5.79	8.38 %
GUD1	5.29	10.58 %
MRM1	5.02	11.53 %
CH07	4.86	7.73 %
AVD1	4.45	7.85 %
CH30	4.34	8.34 %
CGL1	4.27	13.59 %
CH39	3.89	13.96 %
KNR1	3.86	12.28 %
CZWH	2.56	6.53 %
TKM1	2.38	10.70 %
CH48	1.97	3.19 %
CH29	0.69	8.01 %
CH40		0.00 %
MC10		0.00 %
WCHN		0.00 %
Total	183.95	12.36 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	91.67	22.87 %
Fridge	71.15	20.44 %
Air-Cond	0.26	0.06 %
Total	163.08	13.83 %

Branch *	MTD Sales L	Brand Share %
CH03	15.70	12.38 %
CH15	14.36	11.14 %
CH06	9.41	14.43 %
CH18	8.71	13.91 %
CH43	7.93	14.28 %
CH41	6.51	14.63 %
CH20	4.63	9.60 %
CH09	4.32	9.34 %
CH44	4.13	12.01 %
CH24	3.42	6.52 %
CH21	3.03	4.66 %
CH34	2.07	4.47 %
CH23	0.74	3.76 %
CH36	0.73	4.21 %
CH32	0.24	4.11 %
MC05		0.00 %
MC06		0.00 %
Total	163.08	13.83 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	62.96	24.52 %
Wash-Mac	59.98	20.61 %
Air-Cond	1.75	0.80 %
Total	124.68	16.27 %

Branch *	MTD Sales L	Brand Share %
KPM2	12.47	12.11 %
VEL2	7.65	15.78 %
TRR1	6.58	14.45 %
SBR1	5.70	12.24 %
VEL1	4.46	13.18 %
KPM1	3.97	13.10 %
TRT1	2.89	7.76 %
PLR1	0.70	3.88 %
VNB1	0.34	1.28 %
PTU1	0.30	4.23 %
BGR1	0.26	1.70 %
UGI1	0.11	0.76 %
CGM1		0.00 %
Total	124.68	16.27 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	60.62	21.93 %
Wash-Mac	39.90	15.40 %
Total	100.52	13.02 %

Branch *	MTD Sales L	Brand Share %
POY1	11.67	13.02 %
CUD1	9.39	12.70 %
CDM1	7.31	13.88 %
NVL2	6.61	12.51 %
SJI2	6.23	13.52 %
VPM2	4.85	11.87 %
TDM1	4.50	14.72 %
TRK1	4.28	10.21 %
KKI2	4.25	8.30 %
PRT1	3.38	13.43 %
KML1	2.44	11.05 %
TVM1	2.02	14.39 %
POY2	1.04	1.41 %
VCM1	0.52	2.59 %
TVM2	0.10	1.00 %
SJI1		0.00 %
Total	100.52	13.02 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	5.60	16.82 %
Wash-Mac	4.13	22.47 %
Total	9.73	12.16 %

Branch *	MTD Sales L	Brand Share %
TVP1	7.29	13.89 %
KLR1		0.00 %
WTVP		0.00 %
Total	9.73	12.16 %