

MTD Sales
1,202.80 L

Brand Share %
10.54 %

Information:

MTD : 01-09-2026 To 26-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **10.54 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	656.76	22.19 %
Wash-Mac	506.25	18.47 %
Air-Cond	39.39	0.71 %
Dishwash	0.40	0.28 %
Total	1,202.80	10.54 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	186.99	9.36 %
TRICHY-01	168.03	11.10 %
CHENNAI-02	162.52	10.48 %
CHENNAI-01	161.46	8.69 %
SOUTH-03	145.48	11.36 %
NORTH ARCOT	92.36	10.78 %
WEST-02	79.94	13.07 %
SOUTH ARCOT	78.57	10.01 %
WEST-01	73.45	15.14 %
WEST-03	53.99	11.42 %
Total	1,202.80	10.54 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	110.79	22.95 %
Wash-Mac	73.69	16.52 %
Air-Cond	2.94	0.28 %
Dishwash	-0.42	-1.67 %
Total	186.99	9.36 %

Branch *	MTD Sales L	Brand Share %
KVT1	8.82	6.57 %
TUT2	8.11	8.87 %
RPM1	8.05	8.76 %
RND2	5.30	8.21 %
ERL2	5.06	10.20 %
TKS2	4.40	6.06 %
VLY1	3.94	6.11 %
NGR1	3.30	3.25 %
TVL1	3.09	1.46 %
RND1	2.81	4.37 %
MAR1	2.61	5.29 %
SDI1	2.43	5.82 %
ASM1	2.09	6.27 %
VNR1	2.08	10.26 %
STU2	1.95	10.02 %
COL1	1.55	10.13 %
KGL1	1.07	4.62 %
TKY1	0.15	0.71 %
SGT1	0.09	0.98 %
WHTV	-0.86	10.46 %
S2SD	-1.59	-17.04 %
Total	186.99	9.36 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	101.70	26.26 %
Wash-Mac	61.08	20.48 %
Air-Cond	5.25	0.65 %
Total	168.03	11.10 %

Branch *	MTD Sales L	Brand Share %
TRY1	22.25	8.93 %
PBR2	8.87	9.77 %
TNJ2	6.76	9.32 %
NGT1	5.54	9.58 %
PTK1	5.01	7.73 %
TRY3	4.98	10.46 %
PDK2	4.91	10.37 %
TVR2	4.08	5.50 %
KUM1	4.03	4.95 %
AYR1	3.14	9.14 %
PBR1	3.08	9.99 %
PDK1	2.81	10.14 %
KRN1	1.53	9.56 %
KUM2	1.18	3.28 %
WTRZ	-1.44	8.94 %
Total	168.03	11.10 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	84.00	22.75 %
Wash-Mac	68.36	20.42 %
Air-Cond	10.16	1.23 %
Total	162.52	10.48 %

Branch *	MTD Sales L	Brand Share %
CH15	15.94	9.44 %
CH18	7.59	8.40 %
CH12	5.48	7.19 %
CH41	4.80	10.32 %
CH51	4.65	5.53 %
CH21	4.61	4.92 %
CH20	4.59	6.89 %
CH33	4.04	7.80 %
CH34	3.89	7.87 %
CH43	3.76	8.12 %
GPD1	2.01	9.12 %
UKI1	1.96	7.14 %
CH24	1.01	1.27 %
CH31	0.92	7.80 %
CH01	0.35	6.75 %
CH32	0.21	2.17 %
CH36	0.19	0.81 %
CH23	0.15	0.75 %
MC05		0.00 %
MC06		0.00 %
WCHN	-3.33	5.31 %
Total	162.52	10.48 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	87.48	20.26 %
Wash-Mac	69.34	17.80 %
Air-Cond	4.22	0.42 %
Dishwash	0.42	1.12 %
Total	161.46	8.69 %

Branch *	MTD Sales L	Brand Share %
CH05	11.72	9.10 %
CH47	10.98	8.53 %
CH14	9.92	9.22 %
CH28	8.28	9.57 %
CH25	7.17	9.84 %
AVD1	7.03	9.51 %
CH19	5.91	5.71 %
CH48	5.82	7.11 %
GUD1	5.57	7.24 %
CH30	4.37	5.57 %
CH42	4.09	4.50 %
CH38	3.96	10.47 %
CH08	2.99	8.32 %
CGL1	2.09	7.15 %
CH07	2.00	2.54 %
CZWH	1.72	3.23 %
MRM1	1.42	3.16 %
CH39	0.94	2.94 %
MC09	0.26	2.47 %
CH29	0.15	2.79 %
Total	161.46	8.69 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	74.69	21.94 %
Wash-Mac	64.81	20.65 %
Air-Cond	5.59	0.91 %
Dishwash	0.40	4.24 %
Total	145.48	11.36 %

Branch *	MTD Sales L	Brand Share %
KKD3	9.06	10.03 %
MDU2	7.58	9.11 %
KRR1	4.82	10.38 %
MDU7	3.99	9.85 %
MPA1	3.50	9.51 %
ATG1	3.11	6.91 %
PVI1	2.89	5.59 %
MDU4	2.87	9.60 %
DGL2	2.34	8.59 %
TMM1	2.29	6.60 %
TEN2	1.98	8.40 %
NKI1	1.50	7.37 %
BNR1	0.98	4.84 %
KPT1	0.86	8.79 %
KYK1	0.77	6.48 %
MLR1	0.62	3.04 %
PNV2	0.50	3.08 %
CMR1	0.46	6.84 %
MNM1	0.44	3.27 %
ODM1	0.32	2.87 %
BTU1	0.19	1.27 %
WHMD	-0.33	3.90 %
Total	145.48	11.36 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	50.28	22.46 %
Wash-Mac	40.19	18.23 %
Air-Cond	1.89	0.47 %
Total	92.36	10.78 %

Branch *	MTD Sales L	Brand Share %
VEL2	4.80	8.51 %
TRR1	4.40	9.60 %
AKM1	3.66	9.86 %
VEL4	3.02	4.36 %
TRT1	2.65	8.87 %
SBR1	2.32	3.80 %
VSI1	1.89	7.93 %
CYR1	1.48	7.26 %
ARC2	1.47	8.97 %
VEL3	1.06	1.83 %
VNB1	0.42	1.90 %
BGR1	0.34	2.20 %
PLR1	0.17	0.73 %
KPM1	0.17	0.70 %
PTU1		0.00 %
UGI1		0.00 %
WHVL	-0.63	9.32 %
Total	92.36	10.78 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	39.58	18.34 %
Wash-Mac	38.69	18.23 %
Air-Cond	1.67	0.93 %
Total	79.94	13.07 %

Branch *	MTD Sales L	Brand Share %
SLM1	5.71	9.27 %
ATU1	3.30	8.67 %
SLM2	2.95	8.25 %
MCR1	2.49	7.93 %
DPR2	1.44	9.47 %
PNG1	1.05	8.32 %
HRR1	0.94	7.89 %
KAM1	0.67	3.94 %
SGI1		0.00 %
WZWH	-0.14	-1.85 %
WHKP	-0.37	10.01 %
Total	79.94	13.07 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	42.71	20.18 %
Wash-Mac	35.20	18.17 %
Air-Cond	0.66	0.18 %
Total	78.57	10.01 %

Branch *	MTD Sales L	Brand Share %
POY1	6.59	7.90 %
TRK1	5.76	10.19 %
VPM2	4.12	9.02 %
PRT1	3.33	8.72 %
POY2	2.73	5.59 %
SJI2	2.56	5.67 %
KKI2	2.31	6.89 %
NVL2	2.10	5.04 %
MKM1	2.05	10.34 %
TVM1	1.02	5.93 %
VCM2	0.61	2.32 %
TVM2	0.22	0.99 %
VCM1		0.00 %
WHUT	-0.47	4.98 %
Total	78.57	10.01 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	37.03	22.03 %
Wash-Mac	33.51	18.59 %
Air-Cond	2.91	2.24 %
Total	73.45	15.14 %

Branch *	MTD Sales L	Brand Share %
PLI1	2.79	8.62 %
SNR1	1.70	5.97 %
SUL1	1.56	7.72 %
KGI1	0.56	9.30 %
ANR1	0.41	8.49 %
PDM1	0.16	2.03 %
WHCB	-0.87	5.79 %
Total	73.45	15.14 %

WEST-03

Property	MTD Sales L	Brand Share %
Fridge	28.49	22.14 %
Wash-Mac	21.39	14.03 %
Air-Cond	4.10	2.19 %
Total	53.99	11.42 %

Branch *	MTD Sales L	Brand Share %
NKL2	5.97	9.19 %
ERD2	5.31	6.51 %
TPR1	2.85	8.27 %
AVI1	1.79	9.40 %
SYM2	0.74	4.43 %
TPR4	0.32	4.51 %
VKL1	0.17	2.15 %
WHPD	-0.65	8.13 %
W3SD	-0.73	-86.11 %
Total	53.99	11.42 %