

MTD Sales
1,059.49 L

Brand Share %
11.79 %

Information:

MTD : 01-08-2025 To 26-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **11.79 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	576.61	19.82 %
Wash-Mac	461.87	16.90 %
Air-Cond	21.01	0.63 %
Total	1,059.49	11.79 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	163.32	11.07 %
SOUTH-03	160.15	15.62 %
TRICHY-01	152.82	12.79 %
CHENNAI-01	127.63	9.10 %
CHENNAI-02	106.44	10.10 %
WEST-02	102.36	12.93 %
WEST-01	89.35	13.91 %
SOUTH ARCOT	72.78	10.00 %
NORTH ARCOT	72.27	12.42 %
KL-SOUTH	12.37	13.17 %
Total	1,059.49	11.79 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	93.91	20.13 %
Wash-Mac	64.65	14.91 %
Air-Cond	4.76	0.83 %
Total	163.32	11.07 %

Branch *	MTD Sales L	Brand Share %
TUT1	18.44	9.87 %
TVL1	6.99	4.78 %
TKS1	5.23	11.07 %
TKS2	5.07	9.01 %
NGR1	4.90	4.69 %
TUT2	4.18	7.03 %
SKD1	3.78	8.64 %
RND1	2.54	4.31 %
ASM1	2.20	10.90 %
VNR1	2.00	11.19 %
VLY1	1.32	3.01 %
ARM1	0.97	11.29 %
TVL2	0.75	3.75 %
KGL1	0.61	4.70 %
ERL1	0.48	-20.20 %
TKY1	0.40	1.73 %
COL1	0.39	4.56 %
SGT1		0.00 %
Total	163.32	11.07 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	84.60	22.92 %
Wash-Mac	71.80	21.43 %
Air-Cond	3.75	1.17 %
Total	160.15	15.62 %

Branch *	MTD Sales L	Brand Share %
MDU6	5.72	10.56 %
ATG1	4.39	9.81 %
MDU3	3.39	11.59 %
CBM1	3.10	10.99 %
TEN2	1.88	9.96 %
SVG1	1.53	6.14 %
NKI1	0.99	6.51 %
MNM1	0.65	5.30 %
PNV1	0.58	3.76 %
CMR1	0.37	5.62 %
PVI1	0.35	1.49 %
KPT1	0.29	3.77 %
BTU1	0.27	2.74 %
ODM1	0.19	1.83 %
WHMD		0.00 %
Total	160.15	15.62 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	98.05	24.04 %
Wash-Mac	51.78	17.47 %
Air-Cond	2.99	0.61 %
Total	152.82	12.79 %

Branch *	MTD Sales L	Brand Share %
PBR2	8.48	10.35 %
TNJ2	7.01	11.22 %
KUM1	6.28	7.95 %
TVR2	5.16	7.59 %
PTK1	4.85	8.43 %
TTP1	2.88	10.33 %
NGT1	1.71	3.93 %
PBR1	1.40	9.12 %
KRN1	1.09	9.05 %
APM1	0.81	4.39 %
NMM1		0.00 %
Total	152.82	12.79 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	62.69	17.62 %
Fridge	61.58	17.12 %
Air-Cond	3.36	0.49 %
Total	127.63	9.10 %

Branch *	MTD Sales L	Brand Share %
CH05	9.14	8.28 %
CH42	8.05	11.74 %
CH14	7.39	9.15 %
CH11	5.51	6.87 %
CH28	5.09	9.38 %
CH30	4.56	6.74 %
CH22	4.40	8.90 %
CH48	4.37	7.05 %
CH08	4.34	4.28 %
CH19	3.98	4.60 %
AVD1	3.24	6.54 %
GUD1	3.09	5.89 %
CH07	2.91	5.30 %
CH38	2.85	10.34 %
KNR1	2.30	9.47 %
TKM1	1.92	10.87 %
MRM1	1.84	5.90 %
CZWH	0.15	1.66 %
CH29		0.00 %
CH40		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	127.63	9.10 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	58.76	20.00 %
Fridge	45.57	16.57 %
Air-Cond	2.10	0.43 %
Total	106.44	10.10 %

Branch *	MTD Sales L	Brand Share %
CH15	9.99	8.31 %
CH12	7.30	11.12 %
CH18	6.21	9.12 %
CH33	4.34	10.92 %
CH21	4.06	8.16 %
CH06	3.61	7.00 %
CH20	3.40	6.97 %
CH44	2.63	8.48 %
CH09	2.06	5.55 %
CH43	1.36	3.59 %
CH24	1.24	3.62 %
CH23	1.20	4.79 %
CH32	0.92	8.79 %
CH34	0.72	1.64 %
CH36	0.50	2.26 %
MC06	0.45	11.36 %
CH01	0.10	10.97 %
MC08		0.00 %
Total	106.44	10.10 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	55.45	18.24 %
Wash-Mac	45.74	14.86 %
Air-Cond	1.17	0.65 %
Total	102.36	12.93 %

Branch *	MTD Sales L	Brand Share %
ERD1	7.80	11.64 %
SLM1	6.57	10.73 %
HSR2	4.88	10.96 %
HSR1	3.29	9.47 %
ATU1	3.28	10.00 %
KRI1	2.79	11.34 %
TRM1	1.87	10.26 %
APN1	1.26	9.54 %
HRR1	0.86	8.79 %
NKL2	0.70	2.13 %
CMI1	0.61	8.29 %
SGG1	0.49	6.23 %
KMM1	0.39	3.27 %
VKL1	0.32	3.04 %
MCR1	0.31	1.30 %
SGI1	0.22	1.46 %
DPR1		0.00 %
DPR2		0.00 %
WHKP		0.00 %
WHPD	-0.19	10.94 %
Total	102.36	12.93 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	45.12	15.83 %
Fridge	42.13	16.91 %
Air-Cond	2.10	1.94 %
Total	89.35	13.91 %

Branch *	MTD Sales L	Brand Share %
KMR1	5.48	10.36 %
CBE4	3.96	11.22 %
UAM1	1.50	9.51 %
TPR3	1.24	7.49 %
PPI1	1.15	9.72 %
CBE3	1.05	9.88 %
PDM1	0.76	5.73 %
CNR1	0.68	8.12 %
SNR1	0.63	2.46 %
ANR1	0.61	10.88 %
SYM2	0.57	4.10 %
GBM1	0.56	4.91 %
GDR1	0.41	6.85 %
TPR4	0.14	0.99 %
DPM2	0.09	0.47 %
WHCB		0.00 %
Total	89.35	13.91 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	45.24	19.35 %
Wash-Mac	27.28	12.24 %
Air-Cond	0.26	0.10 %
Total	72.78	10.00 %

Branch *	MTD Sales L	Brand Share %
CUD1	7.14	10.33 %
CDM1	5.17	10.87 %
KKI2	4.75	11.37 %
VPM2	3.37	5.89 %
KML1	3.13	11.25 %
NVL2	3.01	5.44 %
TRK1	2.47	6.34 %
POY2	2.02	2.85 %
TDM1	0.69	2.52 %
VCM1	0.50	1.89 %
WHNV		0.00 %
Total	72.78	10.00 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	42.53	21.10 %
Wash-Mac	29.22	16.73 %
Air-Cond	0.52	0.25 %
Total	72.27	12.42 %

Branch *	MTD Sales L	Brand Share %
KPM2	5.30	10.13 %
VEL1	4.26	11.29 %
TRR1	3.94	9.88 %
KPM1	3.23	11.00 %
ARC2	1.98	5.90 %
VSI1	1.92	9.00 %
UGI1	0.61	6.05 %
TRT1	0.58	2.72 %
PTU1	0.17	4.21 %
CGM1	0.14	0.90 %
VNB1	0.09	0.60 %
BGR1		0.00 %
PLR1		0.00 %
WHVL		0.00 %
Total	72.27	12.42 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	7.53	17.97 %
Wash-Mac	4.84	17.62 %
Total	12.37	13.17 %

Branch *	MTD Sales L	Brand Share %
Total	12.37	13.17 %