

MTD Sales
1,764.72 L

Brand Share %
5.27 %

Information:

MTD : 01-04-2026 To 26-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.27 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	660.80	24.46 %
Air-Cond	593.10	2.09 %
Wash-Mac	510.81	21.03 %
Total	1,764.72	5.27 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	266.72	5.85 %
SOUTH-01	241.15	4.37 %
WEST-01	218.64	7.38 %
CHENNAI-01	216.48	5.04 %
TRICHY-01	208.74	4.66 %
WEST-02	202.43	6.14 %
CHENNAI-02	188.06	5.11 %
NORTH ARCOT	119.76	5.11 %
SOUTH ARCOT	102.75	4.41 %
Total	1,764.72	5.27 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	100.06	26.27 %
Air-Cond	96.08	2.50 %
Wash-Mac	70.58	21.67 %
Total	266.72	5.85 %

Branch *	MTD Sales L	Brand Share %
MDU1	29.14	5.14 %
MDU6	10.65	4.35 %
MDU7	8.86	5.23 %
MDU3	8.07	4.99 %
MPA1	7.09	4.22 %
ATG1	6.18	3.67 %
MDU4	6.08	4.79 %
KRR1	5.69	2.42 %
DGL2	4.54	4.34 %
TEN2	4.05	3.30 %
KKD3	3.32	1.71 %
KYK1	2.08	3.89 %
NKI1	2.05	4.00 %
PNV2	1.56	2.55 %
MNM1	1.44	2.65 %
PVI1	0.85	1.27 %
ODM1	0.69	1.33 %
KPT1	0.61	1.44 %
BTU1	0.31	0.67 %
CMR1	0.09	0.16 %
Total	266.72	5.85 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	94.65	22.18 %
Wash-Mac	74.71	19.12 %
Air-Cond	71.79	1.53 %
Total	241.15	4.37 %

Branch *	MTD Sales L	Brand Share %
TUT1	28.41	5.26 %
TVL1	13.03	2.04 %
TUT2	9.08	3.64 %
KVT1	8.29	3.06 %
TKS2	7.99	3.05 %
MAR1	7.55	4.04 %
NGR1	7.34	1.78 %
RND1	6.84	3.56 %
TCN1	6.82	5.23 %
ARM1	4.73	5.10 %
SDI1	3.99	3.96 %
VLY1	3.88	1.92 %
APK2	3.63	5.24 %
TYI1	3.52	4.38 %
PKD1	2.96	2.10 %
SNL1	2.68	3.45 %
KGL1	1.48	1.43 %
TKY1	1.34	2.01 %
COL1	1.20	2.28 %
S2SD	1.08	1.29 %
SGT1	0.14	0.49 %
Total	241.15	4.37 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	104.66	4.12 %
Fridge	61.19	27.75 %
Wash-Mac	52.79	25.86 %
Total	218.64	7.38 %

Branch *	MTD Sales L	Brand Share %
CBE4	5.61	2.91 %
UMP1	4.71	5.23 %
CBE6	4.69	3.77 %
PLI1	4.67	3.53 %
TPR3	2.80	3.86 %
SYM2	1.86	3.10 %
PDM1	1.80	2.63 %
TPR4	1.02	2.50 %
ANR1	0.76	2.80 %
WHCB	-1.82	5.25 %
Total	218.64	7.38 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	101.79	26.01 %
Wash-Mac	69.50	20.40 %
Air-Cond	45.19	1.27 %
Total	216.48	5.04 %

Branch *	MTD Sales L	Brand Share %
CH14	15.01	5.09 %
CH16	11.13	4.34 %
CH48	8.75	4.75 %
CH19	7.65	3.69 %
CH30	6.49	3.53 %
CH07	6.03	3.17 %
CH25	5.63	3.55 %
MRM1	5.48	4.98 %
GUD1	4.00	2.38 %
CZWH	3.55	4.40 %
AVD1	2.94	2.52 %
CH39	2.25	3.10 %
CGL1	1.34	1.54 %
TKM1	1.23	2.37 %
KNR1	1.19	1.61 %
CH42	1.18	0.66 %
CH26	0.93	2.96 %
CH29	0.15	1.55 %
MC09		0.00 %
MC10		0.00 %
Total	216.48	5.04 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	86.84	2.23 %
Fridge	66.43	21.86 %
Wash-Mac	55.47	19.54 %
Total	208.74	4.66 %

Branch *	MTD Sales L	Brand Share %
TRY1	35.63	3.61 %
TNJ1	10.89	4.42 %
MVM1	9.00	3.77 %
TVR2	8.00	3.84 %
TRY3	7.66	4.34 %
TRY2	5.57	4.51 %
TNJ2	4.81	2.40 %
PTK1	4.70	2.90 %
TVR1	4.40	5.17 %
PBR1	4.26	3.65 %
KUM1	4.19	1.87 %
TTP1	3.50	4.36 %
KUM2	3.21	4.75 %
NCK1	1.59	3.88 %
KRN1	1.57	2.37 %
NGT1	0.69	0.64 %
Total	208.74	4.66 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	78.97	2.90 %
Fridge	72.75	23.90 %
Wash-Mac	50.70	18.59 %
Total	202.43	6.14 %

Branch *	MTD Sales L	Brand Share %
ERD1	17.24	5.04 %
SLM1	10.00	3.03 %
SLM2	6.55	5.01 %
ERD2	6.42	1.94 %
ATU1	5.27	4.07 %
NKL2	5.05	3.12 %
KRI1	4.57	3.82 %
MCR1	1.81	2.64 %
DPR1	1.69	3.29 %
SGI1	1.32	4.19 %
VKL1	1.25	3.54 %
SGG1	0.89	2.85 %
WHKP	0.72	3.38 %
DPR2	0.20	0.37 %
Total	202.43	6.14 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	74.24	24.28 %
Wash-Mac	68.96	25.09 %
Air-Cond	44.87	1.45 %
Total	188.06	5.11 %

Branch *	MTD Sales L	Brand Share %
CH15	15.93	4.25 %
CH21	7.91	3.47 %
CH24	6.83	3.20 %
CH50	6.57	4.33 %
CH20	5.15	2.74 %
CH12	4.63	2.14 %
CH44	4.39	4.37 %
CH31	3.49	5.10 %
GPD1	2.19	2.99 %
UKI1	2.16	3.11 %
CH23	1.63	1.87 %
CH34	1.14	0.97 %
CH36	0.96	1.57 %
MC06	0.35	2.35 %
CH01		0.00 %
CH32		0.00 %
Total	188.06	5.11 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	44.00	25.49 %
Air-Cond	38.29	1.92 %
Wash-Mac	37.47	21.82 %
Total	119.76	5.11 %

Branch *	MTD Sales L	Brand Share %
VEL2	10.24	4.94 %
KPM2	8.53	3.49 %
ABR1	6.78	5.16 %
SBR1	6.67	4.46 %
TRR1	5.79	3.56 %
AKM1	5.15	4.19 %
VEL1	4.64	3.63 %
VSI1	3.32	3.35 %
SLG1	2.63	4.40 %
TRT1	1.59	1.71 %
KPM1	1.56	1.97 %
VNB1	1.24	1.68 %
PLR1	0.59	1.12 %
UGI1	0.55	2.20 %
BGR1	0.22	0.53 %
CGM1	0.19	0.43 %
PTU1	0.09	0.52 %
Total	119.76	5.11 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	45.70	23.41 %
Wash-Mac	30.63	18.56 %
Air-Cond	26.42	1.34 %
Total	102.75	4.41 %

Branch *	MTD Sales L	Brand Share %
POY1	12.98	4.80 %
POY2	9.55	4.42 %
CUD1	7.02	3.05 %
PRT1	5.35	4.25 %
NVL2	4.33	3.48 %
SJI2	4.22	3.57 %
VCM2	2.72	4.35 %
TVM1	2.68	5.21 %
TRK1	2.23	1.79 %
VPM1	1.21	4.15 %
VPM2	1.09	0.76 %
VCM1	0.93	2.11 %
KKI2	0.84	0.59 %
TVM2		0.00 %
Total	102.75	4.41 %