

MTD Sales
1,835.51 L

Brand Share %
15.73 %

Information:

MTD : 01-10-2025 To 25-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.73 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	947.85	23.09 %
Wash-Mac	873.14	20.64 %
Air-Cond	14.52	0.44 %
Total	1,835.51	15.73 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	329.58	18.82 %
SOUTH-01	285.39	14.02 %
WEST-02	260.92	18.07 %
TRICHY-01	215.80	16.78 %
WEST-01	184.24	18.11 %
CHENNAI-01	176.70	12.33 %
CHENNAI-02	155.08	13.75 %
NORTH ARCOT	119.82	16.10 %
SOUTH ARCOT	98.35	13.05 %
KL-SOUTH	9.63	12.57 %
Total	1,835.51	15.73 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	177.81	26.30 %
Wash-Mac	150.52	23.39 %
Air-Cond	1.25	0.29 %
Total	329.58	18.82 %

Branch *	MTD Sales L	Brand Share %
MDU6	16.05	15.56 %
MDU2	13.10	11.19 %
ATG1	7.82	14.49 %
CBM1	7.40	15.59 %
MPA1	7.33	14.98 %
SVG1	6.61	14.24 %
TEN2	4.24	11.00 %
SGP1	2.24	15.34 %
NKI1	2.00	6.69 %
KPT1	1.93	9.18 %
ODM1	1.72	8.96 %
PVI1	1.25	4.64 %
BTU1	0.94	4.88 %
MNM1	0.93	4.08 %
PNV1	0.81	4.44 %
CMR1	0.39	3.40 %
WHMD		0.00 %
Total	329.58	18.82 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	152.04	22.57 %
Wash-Mac	130.40	18.94 %
Air-Cond	2.95	0.44 %
Total	285.39	14.02 %

Branch *	MTD Sales L	Brand Share %
TUT1	40.26	15.54 %
RPM1	15.40	14.39 %
NGR1	12.17	9.56 %
TUT2	12.15	12.84 %
PKD1	10.24	14.22 %
TVL1	8.93	5.39 %
TKS1	6.33	9.54 %
MAR1	5.49	12.73 %
SNL1	5.38	15.30 %
MMT1	4.88	15.30 %
RND1	4.80	7.57 %
APK2	4.60	12.45 %
TKS2	4.05	5.52 %
ASM1	3.96	14.70 %
SKD1	2.76	12.55 %
ARM1	1.96	6.90 %
VLY1	1.69	3.66 %
KGL1	1.28	6.33 %
COL1	1.22	13.96 %
TVL2	1.07	4.85 %
TKY1	1.00	3.08 %
SGT1		0.00 %
WHTV		0.00 %
Total	285.39	14.02 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	129.43	20.19 %
Fridge	128.67	21.62 %
Air-Cond	2.83	1.36 %
Total	260.92	18.07 %

Branch *	MTD Sales L	Brand Share %
SLM1	18.03	15.67 %
HSR2	9.01	12.81 %
ATU1	8.18	15.37 %
HSR1	3.63	9.31 %
MCR1	3.20	6.45 %
KRI1	3.10	13.63 %
HRR1	2.38	11.43 %
SGG1	2.25	10.65 %
VKL1	1.91	7.91 %
NKL2	1.90	2.37 %
KMM1	1.23	5.54 %
CMI1	1.13	5.20 %
SGI1	0.60	2.42 %
DPR1	0.12	0.70 %
Total	260.92	18.07 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	127.80	28.40 %
Wash-Mac	83.57	21.41 %
Air-Cond	4.42	0.99 %
Total	215.80	16.78 %

Branch *	MTD Sales L	Brand Share %
PBR2	9.02	10.90 %
TVR2	8.65	13.93 %
MVM1	8.35	12.30 %
MDI1	6.84	14.02 %
TRY4	6.45	10.56 %
PTK1	6.10	12.12 %
KUM1	5.53	7.60 %
KRN1	2.83	13.38 %
NMM1	2.43	14.88 %
PBR1	1.88	6.42 %
NGT1	1.78	4.89 %
WTRZ	-0.23	13.93 %
Total	215.80	16.78 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	103.48	22.00 %
Fridge	80.16	20.43 %
Air-Cond	0.59	0.38 %
Total	184.24	18.11 %

Branch *	MTD Sales L	Brand Share %
CBE4	6.58	12.68 %
TPR3	5.62	15.06 %
CBE1	3.87	14.42 %
SNR1	3.61	11.56 %
UAM1	3.05	13.61 %
PPI1	2.62	11.12 %
GDR1	2.50	14.57 %
CBE5	2.24	11.76 %
TPR4	2.02	10.52 %
CBE6	1.21	3.08 %
CNR1	1.15	12.01 %
PDM1	0.82	3.47 %
DPM2	0.65	2.10 %
Total	184.24	18.11 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	89.27	18.94 %
Fridge	86.96	20.10 %
Air-Cond	0.47	0.09 %
Total	176.70	12.33 %

Branch *	MTD Sales L	Brand Share %
CH16	12.80	11.97 %
CH14	10.54	10.23 %
CH42	10.00	12.82 %
CH05	9.85	11.20 %
CH08	8.99	8.74 %
CH19	6.92	7.38 %
CH22	5.67	13.74 %
CH28	5.39	8.20 %
GUD1	4.89	10.46 %
MRM1	4.55	10.73 %
CH07	4.54	7.40 %
AVD1	4.45	8.08 %
CGL1	4.11	13.55 %
CH30	3.87	7.70 %
KNR1	3.86	12.83 %
CH39	3.77	14.08 %
CZWH	2.56	6.53 %
TKM1	2.38	10.86 %
CH48	1.88	3.12 %
CH29	0.69	8.33 %
CH40		0.00 %
MC10		0.00 %
WCHN		0.00 %
Total	176.70	12.33 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	86.39	22.89 %
Fridge	68.43	20.52 %
Air-Cond	0.26	0.06 %
Total	155.08	13.75 %

Branch *	MTD Sales L	Brand Share %
CH03	14.90	12.32 %
CH15	13.50	11.04 %
CH06	9.30	14.44 %
CH18	8.09	13.69 %
CH43	7.21	13.51 %
CH41	6.19	15.02 %
CH20	4.35	9.40 %
CH09	4.32	9.48 %
CH46	4.04	15.01 %
CH44	4.01	12.13 %
CH24	3.06	6.04 %
CH21	2.93	4.68 %
CH34	1.81	3.99 %
CH23	0.74	3.92 %
CH36	0.73	4.52 %
CH32	0.24	4.11 %
MC05		0.00 %
MC06		0.00 %
Total	155.08	13.75 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	61.24	24.47 %
Wash-Mac	56.83	20.42 %
Air-Cond	1.75	0.81 %
Total	119.82	16.10 %

Branch *	MTD Sales L	Brand Share %
KPM2	11.93	11.75 %
TRR1	6.44	14.63 %
SBR1	5.42	12.24 %
VEL1	4.46	13.60 %
KPM1	3.97	13.21 %
TRT1	2.89	7.88 %
PLR1	0.70	3.92 %
VNB1	0.34	1.30 %
PTU1	0.30	4.23 %
BGR1	0.26	1.82 %
UGI1	0.11	0.76 %
CGM1		0.00 %
Total	119.82	16.10 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	59.13	22.02 %
Wash-Mac	39.21	15.55 %
Total	98.35	13.05 %

Branch *	MTD Sales L	Brand Share %
POY1	11.40	12.99 %
CUD1	8.97	12.40 %
CDM1	7.31	14.02 %
NVL2	6.61	12.92 %
SJI2	6.09	13.29 %
VPM2	4.85	12.34 %
TDM1	4.50	15.48 %
KKI2	4.25	8.62 %
TRK1	4.15	10.10 %
PRT1	3.38	13.83 %
KML1	2.09	9.79 %
TVM1	2.02	14.77 %
POY2	1.04	1.43 %
VCM1	0.42	2.10 %
TVM2	0.10	1.01 %
SJI1		0.00 %
Total	98.35	13.05 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	5.60	17.47 %
Wash-Mac	4.03	24.29 %
Total	9.63	12.57 %

Branch *	MTD Sales L	Brand Share %
TVP1	7.19	14.56 %
KLR1		0.00 %
WTVP		0.00 %
Total	9.63	12.57 %