

MTD Sales
995.81 L

Brand Share %
11.59 %

Information:

MTD : 01-08-2025 To 25-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **11.59 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	542.36	19.58 %
Wash-Mac	434.29	16.58 %
Air-Cond	19.16	0.60 %
Total	995.81	11.59 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	152.62	10.85 %
SOUTH-03	146.27	15.39 %
TRICHY-01	144.59	12.67 %
CHENNAI-01	123.95	9.12 %
CHENNAI-02	101.91	9.97 %
WEST-02	95.57	12.62 %
WEST-01	87.88	14.02 %
NORTH ARCOT	68.57	12.19 %
SOUTH ARCOT	62.59	9.24 %
KL-SOUTH	11.86	13.40 %
Total	995.81	11.59 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	87.10	19.67 %
Wash-Mac	61.02	14.69 %
Air-Cond	4.50	0.82 %
Total	152.62	10.85 %

Branch *	MTD Sales L	Brand Share %
TUT1	17.39	9.58 %
TVL1	6.99	4.94 %
TKS1	5.23	11.22 %
TKS2	4.86	8.87 %
NGR1	4.59	4.68 %
TUT2	4.06	7.16 %
PKD1	3.77	10.82 %
SKD1	3.08	7.45 %
RND1	2.38	4.16 %
ASM1	2.20	11.28 %
VNR1	1.87	10.55 %
VLY1	1.18	2.73 %
TVL2	0.75	3.85 %
KGL1	0.61	5.66 %
ARM1	0.57	8.21 %
ERL1	0.48	-20.20 %
COL1	0.39	5.02 %
TKY1	0.28	1.25 %
SGT1		0.00 %
Total	152.62	10.85 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	77.54	22.79 %
Wash-Mac	66.08	21.25 %
Air-Cond	2.65	0.88 %
Total	146.27	15.39 %

Branch *	MTD Sales L	Brand Share %
MDU6	5.16	10.55 %
ATG1	3.36	8.73 %
MDU3	3.00	10.82 %
CBM1	2.62	10.26 %
TEN2	1.55	9.19 %
SVG1	1.41	6.23 %
NKI1	0.99	6.86 %
PNV1	0.58	4.06 %
MNM1	0.56	5.03 %
CMR1	0.37	5.96 %
PVI1	0.35	1.57 %
KPT1	0.29	4.50 %
BTU1	0.27	2.87 %
ODM1	0.19	2.14 %
WHMD		0.00 %
Total	146.27	15.39 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	93.33	23.92 %
Wash-Mac	48.50	16.96 %
Air-Cond	2.76	0.59 %
Total	144.59	12.67 %

Branch *	MTD Sales L	Brand Share %
PBR2	8.48	10.48 %
TNJ2	6.66	11.43 %
KUM1	6.03	7.87 %
PTK1	4.59	8.23 %
TVR2	4.43	6.91 %
TTP1	2.76	10.74 %
AYR1	1.99	10.46 %
NGT1	1.62	4.13 %
PBR1	1.40	9.49 %
KRN1	1.09	9.41 %
APM1	0.61	3.44 %
NMM1		0.00 %
Total	144.59	12.67 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	60.71	17.46 %
Fridge	59.87	17.09 %
Air-Cond	3.36	0.51 %
Total	123.95	9.12 %

Branch *	MTD Sales L	Brand Share %
CH05	8.90	8.37 %
CH42	7.73	11.33 %
CH14	7.39	9.20 %
CH11	5.21	6.57 %
CH28	5.09	9.44 %
CH30	4.56	6.95 %
CH22	4.28	8.77 %
CH48	4.21	6.91 %
CH08	4.21	4.38 %
CH19	3.34	4.54 %
GUD1	3.09	5.95 %
AVD1	2.91	5.98 %
CH07	2.91	5.42 %
CH38	2.85	11.53 %
KNR1	2.30	10.19 %
TKM1	1.92	11.23 %
MRM1	1.84	6.01 %
CZWH	0.15	1.66 %
CH29		0.00 %
CH40		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	123.95	9.12 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	55.66	19.61 %
Fridge	44.15	16.56 %
Air-Cond	2.10	0.44 %
Total	101.91	9.97 %

Branch *	MTD Sales L	Brand Share %
CH03	13.07	11.12 %
CH15	9.99	8.58 %
CH12	6.91	10.79 %
CH18	5.33	8.54 %
CH33	4.19	10.66 %
CH21	4.06	8.16 %
CH06	3.61	7.03 %
CH20	3.40	7.15 %
CH44	2.63	8.65 %
CH09	2.06	5.57 %
CH24	1.24	3.66 %
CH23	1.08	4.38 %
CH43	1.07	3.12 %
CH32	0.92	8.79 %
CH34	0.62	1.56 %
CH36	0.50	2.30 %
MC06	0.45	11.36 %
CH01	0.10	10.97 %
MC08		0.00 %
Total	101.91	9.97 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	51.52	18.00 %
Wash-Mac	42.88	14.62 %
Air-Cond	1.17	0.66 %
Total	95.57	12.62 %

Branch *	MTD Sales L	Brand Share %
ERD1	7.62	11.48 %
SLM1	6.37	10.75 %
HSR2	4.88	11.22 %
HSR1	3.29	9.83 %
ATU1	3.28	10.17 %
TRM1	1.87	10.33 %
APN1	1.10	8.99 %
HRR1	0.86	9.98 %
NKL2	0.70	2.21 %
CMI1	0.61	9.77 %
SGG1	0.49	6.89 %
KMM1	0.39	3.42 %
VKL1	0.32	3.08 %
MCR1	0.31	1.29 %
SGI1	0.22	1.47 %
DPR1		0.00 %
DPR2		0.00 %
WHKP		0.00 %
WHPD	-0.19	10.94 %
Total	95.57	12.62 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	44.33	15.88 %
Fridge	41.69	17.25 %
Air-Cond	1.85	1.75 %
Total	87.88	14.02 %

Branch *	MTD Sales L	Brand Share %
KMR1	5.48	10.36 %
CBE4	3.96	11.26 %
UAM1	1.38	9.32 %
TPR3	1.24	7.97 %
PPI1	1.15	10.26 %
CBE3	1.05	10.03 %
PDM1	0.76	5.80 %
CNR1	0.68	8.91 %
SNR1	0.63	2.46 %
ANR1	0.61	11.16 %
SYM2	0.57	5.05 %
GBM1	0.56	5.10 %
GDR1	0.41	6.85 %
TPR4	0.14	1.01 %
DPM2	0.09	0.47 %
WHCB		0.00 %
Total	87.88	14.02 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	40.26	20.67 %
Wash-Mac	27.79	16.37 %
Air-Cond	0.52	0.26 %
Total	68.57	12.19 %

Branch *	MTD Sales L	Brand Share %
KPM2	4.77	9.76 %
VEL1	4.13	11.14 %
TRR1	3.94	10.18 %
AKM1	3.68	11.35 %
KPM1	2.93	11.07 %
ARC2	1.98	5.94 %
VSI1	1.92	9.14 %
UGI1	0.61	6.17 %
TRT1	0.58	2.84 %
PTU1	0.17	4.21 %
CGM1	0.14	0.91 %
VNB1	0.09	0.61 %
BGR1		0.00 %
PLR1		0.00 %
WHVL		0.00 %
Total	68.57	12.19 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	39.70	18.30 %
Wash-Mac	22.63	10.91 %
Air-Cond	0.26	0.10 %
Total	62.59	9.24 %

Branch *	MTD Sales L	Brand Share %
POY1	9.92	11.25 %
CUD1	6.71	10.02 %
CDM1	4.51	9.84 %
KKI2	3.90	10.35 %
VPM2	2.83	5.24 %
NVL2	2.69	5.14 %
KML1	2.56	9.99 %
TRK1	2.33	6.32 %
SJI1	2.04	10.61 %
POY2	1.80	2.63 %
STP1	1.13	10.91 %
TDM1	0.55	2.24 %
VCM1	0.41	1.63 %
WHNV		0.00 %
Total	62.59	9.24 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	7.19	18.04 %
Wash-Mac	4.67	18.25 %
Total	11.86	13.40 %

Branch *	MTD Sales L	Brand Share %
Total	11.86	13.40 %