



# TN : WHIRLPOL Sales Performance 26/05/2026 9:05 AM

MTD Sales  
1,429.76 L

Brand Share %  
7.25 %

Information:

MTD : 01-05-2026 To 25-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **7.25 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	616.30	21.68 %
Wash-Mac	469.17	19.74 %
Air-Cond	344.29	2.38 %
<b>Total</b>	<b>1,429.76</b>	<b>7.25 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	229.55	8.23 %
SOUTH-03	209.91	9.14 %
CHENNAI-01	200.63	5.68 %
TRICHY-01	194.15	7.31 %
CHENNAI-02	159.34	5.24 %
WEST-02	133.82	9.19 %
WEST-01	116.34	11.54 %
NORTH ARCOT	98.95	6.96 %
SOUTH ARCOT	87.07	5.74 %
<b>Total</b>	<b>1,429.76</b>	<b>7.25 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	103.31	21.95 %
Wash-Mac	81.34	19.02 %
Air-Cond	44.90	2.38 %
<b>Total</b>	<b>229.55</b>	<b>8.23 %</b>

Branch *	MTD Sales L	Brand Share %
KVT1	11.96	6.97 %
TVL1	9.88	3.26 %
TUT2	7.20	5.11 %
NGR1	5.35	3.39 %
VLY1	4.81	3.75 %
TKS2	3.85	3.94 %
ARM1	1.66	4.67 %
VNR1	1.55	3.89 %
KGL1	0.81	2.60 %
S2SD	0.53	2.44 %
SGT1	0.34	2.91 %
<b>Total</b>	<b>229.55</b>	<b>8.23 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	92.86	24.92 %
Wash-Mac	66.12	21.95 %
Air-Cond	50.93	3.14 %
<b>Total</b>	<b>209.91</b>	<b>9.14 %</b>

Branch *	MTD Sales L	Brand Share %
MDU2	9.27	6.81 %
KKD3	5.68	4.14 %
KRR1	5.11	6.51 %
MDU3	4.45	6.10 %
ATG1	3.55	3.36 %
PNV2	2.59	6.47 %
NKI1	1.84	7.10 %
PNI1	1.71	4.90 %
KYK1	1.05	3.30 %
TEN2	1.00	2.65 %
MNM1	0.93	3.34 %
PVI1	0.60	1.18 %
ODM1	0.56	1.24 %
CMR1	0.10	0.23 %
BTU1		0.00 %
<b>Total</b>	<b>209.91</b>	<b>9.14 %</b>

### CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	93.39	22.39 %
Wash-Mac	62.24	19.49 %
Air-Cond	45.00	1.61 %
<b>Total</b>	<b>200.63</b>	<b>5.68 %</b>

Branch *	MTD Sales L	Brand Share %
CH05	18.68	7.18 %
CH14	15.60	6.32 %
CH16	14.34	5.89 %
CH47	13.64	6.76 %
CH08	8.84	5.06 %
CH49	8.16	5.51 %
CH19	6.69	3.87 %
CH30	6.21	5.23 %
CH22	5.97	5.78 %
CH48	5.67	4.06 %
CH25	5.59	4.38 %
GUD1	5.30	4.96 %
CH07	4.90	3.12 %
CH38	4.51	6.20 %
CH39	4.25	7.18 %
GUD2	3.76	6.74 %
MRM1	2.37	2.48 %
AVD1	1.50	1.63 %
CH42	1.43	0.94 %
CGL1	1.31	1.73 %
TKM1	1.29	2.63 %
KNR1	1.18	1.62 %
CH40	0.16	1.38 %
CH29		0.00 %
MC09		0.00 %
WHC3		0.00 %
<b>Total</b>	<b>200.63</b>	<b>5.68 %</b>

### TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	80.31	23.54 %
Air-Cond	61.12	2.98 %
Wash-Mac	52.71	20.03 %
<b>Total</b>	<b>194.15</b>	<b>7.31 %</b>

Branch *	MTD Sales L	Brand Share %
MVM1	10.26	5.98 %
TVR2	7.71	5.31 %
PTK1	5.60	4.44 %
TNJ2	5.56	4.08 %
TRY4	4.91	6.50 %
AYR1	3.61	5.00 %
KUM2	3.27	5.39 %
PBR1	2.83	3.86 %
KUM1	2.76	1.95 %
NGT1	2.24	2.92 %
TRY2	2.11	4.30 %
KRN1	2.05	5.65 %
TTP1	1.96	3.72 %
<b>Total</b>	<b>194.15</b>	<b>7.31 %</b>

### CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	59.26	22.88 %
Fridge	57.97	17.47 %
Air-Cond	42.11	1.72 %
<b>Total</b>	<b>159.34</b>	<b>5.24 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	18.93	6.53 %
CH15	14.84	5.51 %
CH18	9.84	6.03 %
CH50	6.99	5.74 %
CH06	6.73	5.69 %
CH12	6.00	2.63 %
CH51	5.82	4.97 %
CH44	5.54	4.91 %
CH41	4.84	4.21 %
CH21	4.29	2.02 %
CH31	4.28	6.94 %
CH20	4.04	3.45 %
CH24	3.12	1.82 %
UKI1	3.01	6.03 %
GPD1	2.21	3.92 %
CH34	1.98	2.08 %
CH23	1.05	1.43 %
CH36	0.55	0.96 %
CH01	0.45	6.50 %
MC06	0.29	2.01 %
CH32	0.10	0.54 %
<b>Total</b>	<b>159.34</b>	<b>5.24 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Fridge	59.64	21.34 %
Wash-Mac	45.17	17.78 %
Air-Cond	29.00	3.15 %
<b>Total</b>	<b>133.82</b>	<b>9.19 %</b>

Branch *	MTD Sales L	Brand Share %
SLM1	8.80	6.70 %
ERD1	8.49	6.41 %
ERD2	5.71	3.95 %
SLM2	5.56	7.02 %
SLM3	5.11	6.75 %
ATU1	3.75	6.29 %
NKL2	1.92	2.46 %
DPR1	1.66	6.68 %
KMM1	1.56	6.83 %
DPR2	1.41	5.80 %
SGI1	0.27	1.82 %
WHKP	-0.93	6.17 %
WHPD	-1.86	6.64 %
<b>Total</b>	<b>133.82</b>	<b>9.19 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Fridge	46.60	21.49 %
Wash-Mac	44.48	20.73 %
Air-Cond	25.25	4.38 %
<b>Total</b>	<b>116.34</b>	<b>11.54 %</b>

Branch *	MTD Sales L	Brand Share %
CBE6	1.93	4.15 %
TPR3	1.21	5.20 %
TPR4	1.04	4.99 %
ANR1	0.73	5.56 %
SYM2	0.46	2.14 %
CBE4	0.41	0.70 %
WZSD		0.00 %
<b>Total</b>	<b>116.34</b>	<b>11.54 %</b>

**NORTH ARCOT**

Property	MTD Sales L	Brand Share %
Fridge	39.80	19.20 %
Wash-Mac	29.57	18.97 %
Air-Cond	29.57	2.79 %
<b>Total</b>	<b>98.95</b>	<b>6.96 %</b>

Branch *	MTD Sales L	Brand Share %
SBR1	6.77	5.72 %
VEL2	6.10	4.75 %
VEL1	4.96	5.45 %
AKM1	4.85	6.26 %
VSI1	3.76	6.10 %
SLG1	2.32	6.36 %
TRT1	0.92	1.41 %
VNB1	0.68	1.91 %
CGM1	0.42	1.87 %
KPM1	0.40	0.70 %
PLR1	0.18	0.63 %
PTU1	0.14	0.97 %
BGR1		0.00 %
UGI1		0.00 %
WHVL	-2.79	6.92 %
<b>Total</b>	<b>98.95</b>	<b>6.96 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
Fridge	42.42	20.58 %
Wash-Mac	28.26	15.53 %
Air-Cond	16.40	1.45 %
Total	87.07	5.74 %

Branch *	MTD Sales L	Brand Share %
POY1	10.08	5.24 %
CUD1	8.68	5.98 %
POY2	5.91	5.03 %
PRT1	3.71	5.58 %
KML1	3.48	5.20 %
NVL2	2.87	3.78 %
TDM1	2.86	5.46 %
SJI2	2.71	4.07 %
TRK1	2.29	3.10 %
KKI2	0.91	1.02 %
VPM2	0.72	0.94 %
TVM2	0.67	1.50 %
VCM1		0.00 %
Total	87.07	5.74 %