

MTD Sales
1,672.58 L

Brand Share %
5.25 %

Information:

MTD : 01-04-2026 To 25-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.25 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	626.04	24.24 %
Air-Cond	564.64	2.10 %
Wash-Mac	481.90	20.75 %
Total	1,672.58	5.25 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	250.62	5.75 %
SOUTH-01	229.42	4.35 %
WEST-01	209.54	7.43 %
CHENNAI-01	201.54	5.03 %
TRICHY-01	199.05	4.64 %
WEST-02	191.34	6.04 %
CHENNAI-02	178.85	5.17 %
NORTH ARCOT	113.58	5.10 %
SOUTH ARCOT	98.64	4.44 %
Total	1,672.58	5.25 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	94.96	26.07 %
Air-Cond	90.62	2.46 %
Wash-Mac	65.04	20.98 %
Total	250.62	5.75 %

Branch *	MTD Sales L	Brand Share %
MDU1	27.34	5.05 %
MDU7	8.07	5.05 %
MDU6	8.05	3.50 %
MDU3	7.05	4.62 %
MPA1	6.92	4.19 %
ATG1	6.18	3.79 %
MDU4	5.64	4.72 %
KRR1	4.67	2.07 %
DGL2	4.54	4.49 %
MDU5	4.14	5.10 %
TEN2	4.05	3.42 %
KKD3	3.13	1.66 %
KYK1	2.08	4.09 %
NKI1	1.74	3.74 %
PNV2	1.56	2.64 %
MNM1	1.29	2.50 %
PVI1	0.85	1.28 %
ODM1	0.69	1.37 %
KPT1	0.61	1.46 %
BTU1	0.31	0.69 %
CMR1	0.09	0.17 %
Total	250.62	5.75 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	89.05	21.68 %
Wash-Mac	71.31	19.07 %
Air-Cond	69.06	1.54 %
Total	229.42	4.35 %

Branch *	MTD Sales L	Brand Share %
TUT1	25.36	4.93 %
TVL1	11.86	1.93 %
TUT2	8.97	3.69 %
KVT1	8.18	3.18 %
MAR1	7.55	4.17 %
TKS2	7.00	2.84 %
NGR1	6.99	1.77 %
RND1	6.46	3.53 %
TCN1	5.79	4.66 %
ARM1	4.38	4.99 %
SDI1	3.72	4.13 %
VLY1	3.55	1.87 %
TYI1	3.35	4.24 %
PKD1	2.96	2.17 %
SNL1	2.54	3.40 %
KGL1	1.48	1.47 %
TKY1	1.34	2.09 %
COL1	1.20	2.40 %
S2SD	1.08	1.29 %
SGT1	0.14	0.54 %
Total	229.42	4.35 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	100.81	4.18 %
Fridge	58.62	27.92 %
Wash-Mac	50.11	25.51 %
Total	209.54	7.43 %

Branch *	MTD Sales L	Brand Share %
CBE4	5.33	2.91 %
UMP1	4.48	5.20 %
CBE6	4.43	3.72 %
PLI1	4.36	3.49 %
TPR3	2.80	4.12 %
SYM2	1.86	3.23 %
PDM1	1.80	2.81 %
TPR4	1.02	2.69 %
ANR1	0.61	2.33 %
WHCB	-1.38	4.84 %
Total	209.54	7.43 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	96.36	25.69 %
Wash-Mac	64.46	19.96 %
Air-Cond	40.71	1.23 %
Total	201.54	5.03 %

Branch *	MTD Sales L	Brand Share %
CH16	9.98	4.12 %
CH48	7.91	4.50 %
CH19	7.26	3.64 %
CH30	5.87	3.32 %
CH07	5.73	3.11 %
MRM1	5.04	4.80 %
CH25	4.89	3.22 %
CH22	4.83	4.83 %
CH38	4.82	4.94 %
GUD1	3.74	2.39 %
CZWH	3.55	4.40 %
AVD1	2.52	2.27 %
CH39	1.79	2.56 %
CGL1	1.34	1.63 %
KNR1	1.19	1.68 %
CH42	1.18	0.70 %
TKM1	1.09	2.20 %
CH26	0.93	3.08 %
CH29	0.15	1.55 %
MC09		0.00 %
MC10		0.00 %
Total	201.54	5.03 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	83.82	2.25 %
Fridge	62.59	21.29 %
Wash-Mac	52.64	19.15 %
Total	199.05	4.64 %

Branch *	MTD Sales L	Brand Share %
TRY1	33.54	3.62 %
TNJ1	10.09	4.24 %
MVM1	8.69	3.79 %
TRY3	7.66	4.43 %
TVR2	7.65	3.80 %
AYR1	5.23	5.15 %
TRY2	5.22	4.37 %
TNJ2	4.63	2.40 %
PTK1	4.54	2.87 %
PBR1	4.26	3.80 %
TVR1	4.12	5.09 %
KUM1	3.88	1.77 %
TTP1	3.40	4.37 %
KUM2	3.20	5.10 %
NCK1	1.59	3.96 %
KRN1	1.57	2.48 %
NGT1	0.69	0.66 %
Total	199.05	4.64 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	74.74	2.86 %
Fridge	69.64	23.97 %
Wash-Mac	46.96	17.99 %
Total	191.34	6.04 %

Branch *	MTD Sales L	Brand Share %
ERD1	16.29	4.91 %
SLM1	9.47	2.95 %
ERD2	6.11	1.91 %
SLM2	5.98	4.72 %
NKL2	4.91	3.16 %
ATU1	4.81	3.89 %
KRI1	4.19	3.67 %
MCR1	1.81	2.72 %
DPR1	1.57	3.27 %
SGI1	1.32	4.33 %
VKL1	1.08	3.19 %
SGG1	0.72	2.36 %
WHKP	0.72	3.30 %
DPR2	0.08	0.17 %
Total	191.34	6.04 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	69.67	23.95 %
Wash-Mac	66.78	25.33 %
Air-Cond	42.40	1.46 %
Total	178.85	5.17 %

Branch *	MTD Sales L	Brand Share %
CH15	14.89	4.19 %
CH21	7.29	3.40 %
CH24	6.58	3.26 %
CH50	6.41	4.47 %
CH20	4.55	2.55 %
CH12	4.28	2.19 %
CH44	4.24	4.37 %
UKI1	2.06	3.10 %
GPD1	2.01	2.86 %
CH23	1.63	1.94 %
CH34	1.14	1.02 %
CH36	0.96	1.64 %
MC06	0.35	2.35 %
CH01		0.00 %
CH32		0.00 %
Total	178.85	5.17 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	41.63	25.68 %
Air-Cond	36.94	1.94 %
Wash-Mac	35.01	21.46 %
Total	113.58	5.10 %

Branch *	MTD Sales L	Brand Share %
VEL2	9.91	5.01 %
KPM2	7.62	3.38 %
ABR1	6.30	4.97 %
SBR1	6.25	4.41 %
TRR1	5.66	3.62 %
AKM1	5.15	4.46 %
VEL1	4.64	3.76 %
VSI1	3.32	3.54 %
SLG1	2.43	4.41 %
TRT1	1.59	1.81 %
KPM1	1.56	2.06 %
VNB1	1.10	1.56 %
PLR1	0.59	1.18 %
UGI1	0.55	2.25 %
BGR1	0.22	0.56 %
CGM1	0.19	0.44 %
PTU1	0.09	0.55 %
Total	113.58	5.10 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	43.52	23.53 %
Wash-Mac	29.58	18.85 %
Air-Cond	25.55	1.36 %
Total	98.64	4.44 %

Branch *	MTD Sales L	Brand Share %
POY1	12.44	4.80 %
POY2	9.55	4.55 %
CUD1	6.60	3.31 %
PRT1	4.66	3.94 %
SJI2	4.22	3.67 %
NVL2	3.72	3.16 %
VCM2	2.57	4.24 %
TRK1	2.06	1.76 %
VPM1	1.21	4.32 %
VPM2	1.09	0.79 %
VCM1	0.93	2.20 %
KKI2	0.84	0.62 %
TVM2		0.00 %
Total	98.64	4.44 %