

MTD Sales
1,291.77 L

Brand Share %
8.39 %

Information:

MTD : 01-03-2026 To 25-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **8.39 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|--------------|-----------------|---------------|
| Fridge | 537.37 | 22.64 % |
| Wash-Mac | 515.30 | 21.13 % |
| Air-Cond | 239.10 | 2.26 % |
| Total | 1,291.77 | 8.39 % |

| Sales Zone | MTD Sales L | Brand Share % |
|--------------|-----------------|---------------|
| SOUTH-01 | 208.77 | 8.89 % |
| SOUTH-03 | 168.81 | 8.77 % |
| CHENNAI-01 | 159.08 | 6.87 % |
| WEST-01 | 154.85 | 10.83 % |
| WEST-02 | 147.30 | 10.11 % |
| CHENNAI-02 | 146.39 | 7.42 % |
| TRICHY-01 | 145.04 | 7.40 % |
| NORTH ARCOT | 87.30 | 8.61 % |
| SOUTH ARCOT | 74.22 | 7.61 % |
| Total | 1,291.77 | 8.39 % |

SOUTH-01

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|---------------|
| Fridge | 97.68 | 26.83 % |
| Wash-Mac | 77.47 | 18.33 % |
| Air-Cond | 33.62 | 2.15 % |
| Total | 208.77 | 8.89 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|---------------|
| TUT1 | 29.45 | 7.19 % |
| TVL1 | 11.01 | 4.74 % |
| KVT1 | 9.03 | 7.92 % |
| TUT2 | 7.74 | 7.61 % |
| RND1 | 5.73 | 7.90 % |
| TKS2 | 5.49 | 5.69 % |
| NGR1 | 4.63 | 3.06 % |
| PKD1 | 4.05 | 7.07 % |
| MAR1 | 3.84 | 6.56 % |
| SDI1 | 3.51 | 7.82 % |
| VLY1 | 3.37 | 6.47 % |
| S2SD | 1.16 | 2.50 % |
| COL1 | 1.00 | 8.25 % |
| KGL1 | 1.00 | 3.66 % |
| TKY1 | 0.86 | 3.41 % |
| SGT1 | 0.22 | 1.54 % |
| WHTV | -0.28 | 5.95 % |
| Total | 208.77 | 8.89 % |

SOUTH-03

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|---------------|
| Wash-Mac | 69.23 | 21.51 % |
| Fridge | 69.00 | 23.66 % |
| Air-Cond | 30.58 | 2.33 % |
| Total | 168.81 | 8.77 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|---------------|
| MDU1 | 17.64 | 7.40 % |
| MDU2 | 8.20 | 6.81 % |
| MDU6 | 6.74 | 7.28 % |
| MDU3 | 5.86 | 7.27 % |
| DGL2 | 5.32 | 7.70 % |
| KRR1 | 4.52 | 6.24 % |
| ATG1 | 3.55 | 5.52 % |
| CBM1 | 3.54 | 7.94 % |
| KKD3 | 2.77 | 3.28 % |
| TEN2 | 2.62 | 6.22 % |
| MPA1 | 2.51 | 4.18 % |
| USL1 | 2.28 | 7.00 % |
| PNI1 | 2.25 | 7.45 % |
| NKI1 | 1.85 | 8.37 % |
| SZSD | 1.23 | 5.61 % |
| KYK1 | 0.87 | 3.66 % |
| KPT1 | 0.70 | 3.57 % |
| PNV2 | 0.69 | 2.35 % |
| CMR1 | 0.51 | 1.94 % |
| ODM1 | 0.41 | 2.01 % |
| MNM1 | 0.37 | 1.87 % |
| PVI1 | 0.28 | 0.90 % |
| BTU1 | 0.24 | 1.30 % |
| Total | 168.81 | 8.77 % |

CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|---------------|
| Fridge | 69.81 | 20.25 % |
| Wash-Mac | 65.46 | 18.92 % |
| Air-Cond | 23.81 | 1.47 % |
| Total | 159.08 | 6.87 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|---------------|
| CH05 | 14.04 | 7.72 % |
| CH16 | 9.72 | 7.84 % |
| CH08 | 7.85 | 5.35 % |
| CH49 | 6.65 | 6.03 % |
| CH48 | 5.89 | 6.80 % |
| CH22 | 5.44 | 5.63 % |
| CH30 | 5.03 | 6.10 % |
| CH07 | 5.00 | 4.95 % |
| WHC3 | 3.72 | 7.92 % |
| CH38 | 3.66 | 8.19 % |
| CH25 | 3.56 | 4.05 % |
| CH42 | 3.24 | 3.18 % |
| CH39 | 3.21 | 7.37 % |
| MRM1 | 2.60 | 4.58 % |
| CH19 | 2.23 | 2.43 % |
| GUD1 | 2.20 | 3.61 % |
| AVD1 | 1.80 | 1.92 % |
| CZWH | 1.67 | 2.89 % |
| CGL1 | 1.57 | 3.34 % |
| KNR1 | 0.63 | 1.42 % |
| CH29 | 0.12 | 1.49 % |
| CH40 | | 0.00 % |
| MC10 | | 0.00 % |
| WCHN | -1.44 | 5.04 % |
| Total | 159.08 | 6.87 % |

WEST-01

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| Wash-Mac | 58.60 | 23.98 % |
| Fridge | 57.66 | 24.24 % |
| Air-Cond | 38.59 | 4.07 % |
| Total | 154.85 | 10.83 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| CBE4 | 6.51 | 6.97 % |
| TPR2 | 4.92 | 4.65 % |
| PLI1 | 3.81 | 7.76 % |
| CBE6 | 3.12 | 5.41 % |
| AVI1 | 2.23 | 5.43 % |
| TPR3 | 2.12 | 6.86 % |
| PDM1 | 1.95 | 6.29 % |
| SYM2 | 1.45 | 6.56 % |
| PPI1 | 1.40 | 5.69 % |
| TPR4 | 1.03 | 4.32 % |
| WZSD | 0.76 | 6.57 % |
| ANR1 | 0.50 | 4.88 % |
| Total | 154.85 | 10.83 % |

WEST-02

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| Fridge | 59.52 | 20.37 % |
| Wash-Mac | 59.18 | 20.42 % |
| Air-Cond | 28.59 | 3.27 % |
| Total | 147.30 | 10.11 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| SLM1 | 11.44 | 8.18 % |
| SLM3 | 5.43 | 7.30 % |
| ATU1 | 3.97 | 6.64 % |
| NKL2 | 3.83 | 5.43 % |
| ERD2 | 3.44 | 2.53 % |
| MCR1 | 3.26 | 7.82 % |
| HRR1 | 2.22 | 8.14 % |
| KAM1 | 1.19 | 6.37 % |
| DPR1 | 1.06 | 3.99 % |
| WZWH | 0.52 | 5.45 % |
| DPR2 | 0.48 | 1.69 % |
| SGG1 | 0.33 | 3.68 % |
| SGI1 | 0.22 | 1.31 % |
| WHKP | | 0.00 % |
| WHPD | -0.60 | 7.72 % |
| Total | 147.30 | 10.11 % |

CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|---------------|
| Wash-Mac | 68.47 | 25.16 % |
| Fridge | 61.65 | 23.37 % |
| Air-Cond | 16.27 | 1.13 % |
| Total | 146.39 | 7.42 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|---------------|
| CH15 | 10.97 | 5.25 % |
| CH12 | 9.07 | 7.98 % |
| CH21 | 7.37 | 6.99 % |
| CH50 | 5.97 | 7.14 % |
| CH06 | 5.81 | 6.39 % |
| CH20 | 5.42 | 6.32 % |
| CH44 | 4.58 | 8.36 % |
| CH51 | 4.41 | 4.26 % |
| CH24 | 3.68 | 3.77 % |
| UKI1 | 3.22 | 8.39 % |
| CH34 | 2.94 | 4.63 % |
| CH31 | 2.89 | 6.51 % |
| GPD1 | 2.81 | 6.22 % |
| CH41 | 2.30 | 2.86 % |
| CH32 | 0.58 | 4.25 % |
| CH23 | 0.37 | 0.88 % |
| MC06 | 0.37 | 3.83 % |
| CH36 | 0.34 | 1.37 % |
| Total | 146.39 | 7.42 % |

TRICHY-01

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|---------------|
| Fridge | 59.06 | 22.32 % |
| Wash-Mac | 50.35 | 21.45 % |
| Air-Cond | 35.63 | 2.44 % |
| Total | 145.04 | 7.40 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|---------------|
| TRY1 | 22.60 | 4.81 % |
| PBR2 | 10.33 | 8.37 % |
| MVM1 | 6.85 | 6.90 % |
| KUM1 | 6.47 | 5.57 % |
| PTK1 | 5.22 | 5.68 % |
| TVR2 | 5.19 | 5.63 % |
| TNJ2 | 4.31 | 4.92 % |
| TRY3 | 4.28 | 7.12 % |
| MDI1 | 4.03 | 6.22 % |
| TRY2 | 3.44 | 7.62 % |
| MSI1 | 3.18 | 8.37 % |
| JKM1 | 3.07 | 6.72 % |
| AYR1 | 2.79 | 7.30 % |
| TVR1 | 2.45 | 6.56 % |
| NGT1 | 1.63 | 3.69 % |
| KRN1 | 1.51 | 5.43 % |
| PBR1 | 1.27 | 3.41 % |
| Total | 145.04 | 7.40 % |

NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Wash-Mac | 39.35 | 23.98 % |
| Fridge | 27.21 | 18.03 % |
| Air-Cond | 20.74 | 2.97 % |
| Total | 87.30 | 8.61 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| KPM2 | 7.12 | 6.86 % |
| TRR1 | 4.23 | 7.22 % |
| AKM1 | 3.03 | 6.91 % |
| VEL1 | 2.98 | 6.10 % |
| SBR1 | 2.98 | 4.02 % |
| VSI1 | 1.65 | 4.65 % |
| KPM1 | 1.58 | 3.78 % |
| TRT1 | 1.46 | 3.59 % |
| PLR1 | 1.17 | 4.54 % |
| BGR1 | 0.85 | 5.21 % |
| VNB1 | 0.76 | 2.23 % |
| UGI1 | 0.48 | 3.63 % |
| SLG1 | 0.30 | 1.24 % |
| PTU1 | 0.29 | 2.83 % |
| CGM1 | 0.02 | 0.08 % |
| WHVL | -0.46 | 7.34 % |
| Total | 87.30 | 8.61 % |

SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge | 35.78 | 21.87 % |
| Wash-Mac | 27.19 | 19.03 % |
| Air-Cond | 11.26 | 1.68 % |
| Total | 74.22 | 7.61 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CUD1 | 4.52 | 5.17 % |
| NVL2 | 3.84 | 6.84 % |
| POY2 | 3.66 | 4.38 % |
| TRK1 | 2.16 | 4.45 % |
| KKI2 | 1.18 | 2.30 % |
| VPM2 | 0.90 | 1.47 % |
| VPM1 | 0.86 | 5.01 % |
| TVM2 | 0.60 | 2.68 % |
| VCM1 | 0.54 | 1.49 % |
| PRT1 | 0.33 | 0.75 % |
| WHUT | -0.44 | 6.70 % |
| Total | 74.22 | 7.61 % |