

MTD Sales
1,786.82 L

Brand Share %
15.70 %

Information:

MTD : 01-10-2025 To 24-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.70 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	926.56	23.14 %
Wash-Mac	845.74	20.61 %
Air-Cond	14.52	0.44 %
Total	1,786.82	15.70 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	322.22	18.82 %
SOUTH-01	279.60	14.04 %
WEST-02	254.69	18.08 %
TRICHY-01	210.03	16.75 %
WEST-01	181.39	18.33 %
CHENNAI-01	170.45	12.25 %
CHENNAI-02	147.24	13.43 %
NORTH ARCOT	116.00	15.90 %
SOUTH ARCOT	95.58	13.09 %
KL-SOUTH	9.63	12.85 %
Total	1,786.82	15.70 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	173.55	26.30 %
Wash-Mac	147.42	23.46 %
Air-Cond	1.25	0.29 %
Total	322.22	18.82 %

Branch *	MTD Sales L	Brand Share %
MDU6	15.69	15.51 %
MDU2	13.02	11.29 %
ATG1	7.82	14.70 %
MPA1	7.04	14.65 %
SVG1	6.17	13.84 %
TEN2	4.24	11.32 %
SGP1	2.24	15.51 %
NKI1	2.00	6.87 %
KPT1	1.93	9.77 %
ODM1	1.54	8.32 %
PVI1	1.25	4.74 %
BTU1	0.94	5.05 %
PNV1	0.81	4.44 %
MNM1	0.80	3.73 %
CMR1	0.39	3.49 %
WHMD		0.00 %
Total	322.22	18.82 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	149.36	22.65 %
Wash-Mac	127.30	18.89 %
Air-Cond	2.95	0.45 %
Total	279.60	14.04 %

Branch *	MTD Sales L	Brand Share %
TUT1	39.40	15.50 %
RPM1	15.09	14.42 %
NGR1	11.78	9.47 %
TUT2	11.68	12.67 %
PKD1	10.24	14.39 %
TVL1	8.74	5.42 %
TKS1	6.33	9.97 %
MAR1	5.49	12.96 %
SNL1	5.38	15.60 %
MMT1	4.76	15.19 %
RND1	4.69	7.49 %
APK2	4.37	11.93 %
TKS2	4.05	5.64 %
ASM1	3.96	15.00 %
SDI1	3.95	15.26 %
SKD1	2.76	12.81 %
ARM1	1.96	6.95 %
VL1	1.39	3.10 %
KGL1	1.28	6.56 %
COL1	1.22	14.64 %
TVL2	1.07	5.09 %
TKY1	1.00	3.18 %
SGT1		0.00 %
WHTV		0.00 %
Total	279.60	14.04 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	126.06	20.12 %
Fridge	125.79	21.71 %
Air-Cond	2.83	1.39 %
Total	254.69	18.08 %

Branch *	MTD Sales L	Brand Share %
SLM1	17.61	15.67 %
HSR2	8.77	12.66 %
ATU1	8.18	15.60 %
HSR1	3.63	9.52 %
MCR1	3.20	6.98 %
KRI1	3.10	13.63 %
HRR1	2.38	11.63 %
SGG1	2.25	10.93 %
NKL2	1.90	2.45 %
VKL1	1.80	8.11 %
KMM1	1.23	5.54 %
CMI1	0.97	4.65 %
SGI1	0.60	2.44 %
DPR1	0.12	0.71 %
Total	254.69	18.08 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	124.69	28.30 %
Wash-Mac	80.91	21.55 %
Air-Cond	4.42	1.01 %
Total	210.03	16.75 %

Branch *	MTD Sales L	Brand Share %
TNJ1	12.49	15.64 %
TVR2	8.65	14.53 %
PBR2	8.61	10.75 %
MVM1	8.11	12.59 %
MDI1	6.84	14.45 %
TRY4	6.45	10.67 %
PTK1	6.10	12.38 %
KUM1	5.53	7.80 %
KRN1	2.83	13.76 %
NMM1	2.43	15.05 %
NGT1	1.78	4.95 %
PBR1	1.65	5.72 %
Total	210.03	16.75 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	102.10	22.42 %
Fridge	78.70	20.54 %
Air-Cond	0.59	0.39 %
Total	181.39	18.33 %

Branch *	MTD Sales L	Brand Share %
CBE4	6.45	12.86 %
TPR3	5.62	15.42 %
SYM2	4.55	15.69 %
CBE1	3.87	14.72 %
SNR1	3.61	11.66 %
UAM1	3.05	13.90 %
PPI1	2.62	11.36 %
GDR1	2.39	14.33 %
CBE5	2.24	12.37 %
TPR4	2.02	10.72 %
CBE6	1.21	3.14 %
CNR1	1.15	12.16 %
PDM1	0.82	3.63 %
DPM2	0.65	2.11 %
Total	181.39	18.33 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	85.06	18.87 %
Fridge	84.91	20.20 %
Air-Cond	0.47	0.09 %
Total	170.45	12.25 %

Branch *	MTD Sales L	Brand Share %
CH16	12.38	11.85 %
CH14	10.17	10.05 %
CH42	9.91	13.07 %
CH05	9.69	11.33 %
CH08	8.13	8.11 %
CH19	6.92	7.56 %
CH22	5.57	13.69 %
CH28	5.39	8.31 %
GUD1	4.89	10.67 %
MRM1	4.55	11.26 %
CH07	4.35	7.29 %
CGL1	4.11	13.67 %
AVD1	3.97	7.44 %
KNR1	3.86	13.05 %
CH39	3.65	14.33 %
CH30	3.63	7.36 %
TKM1	2.14	9.87 %
CH48	1.76	3.21 %
CZWH	1.56	4.60 %
CH29	0.69	9.30 %
CH40		0.00 %
MC10		0.00 %
WCHN		0.00 %
Total	170.45	12.25 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	80.00	22.06 %
Fridge	66.98	20.70 %
Air-Cond	0.26	0.06 %
Total	147.24	13.43 %

Branch *	MTD Sales L	Brand Share %
CH03	14.14	12.00 %
CH15	13.18	11.08 %
CH06	8.29	13.43 %
CH18	7.99	13.91 %
CH43	6.49	12.68 %
CH41	5.67	14.40 %
CH09	4.32	9.58 %
CH46	4.04	15.01 %
CH20	3.99	8.73 %
CH44	3.80	11.77 %
CH24	3.06	6.21 %
CH21	2.57	4.22 %
CH34	1.71	3.94 %
CH36	0.73	4.52 %
CH23	0.63	3.36 %
CH32	0.24	4.20 %
MC05		0.00 %
MC06		0.00 %
Total	147.24	13.43 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	59.32	24.26 %
Wash-Mac	54.93	20.21 %
Air-Cond	1.75	0.82 %
Total	116.00	15.90 %

Branch *	MTD Sales L	Brand Share %
KPM2	11.23	11.18 %
TRR1	6.44	14.86 %
SBR1	5.22	11.96 %
VEL1	4.09	12.85 %
KPM1	3.97	13.67 %
TRT1	2.75	7.59 %
PLR1	0.70	4.02 %
VNB1	0.34	1.31 %
PTU1	0.30	4.62 %
BGR1	0.26	1.90 %
UGI1	0.11	0.78 %
CGM1		0.00 %
Total	116.00	15.90 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	57.66	22.02 %
Wash-Mac	37.92	15.62 %
Total	95.58	13.09 %

Branch *	MTD Sales L	Brand Share %
POY1	10.97	12.79 %
CUD1	8.67	12.36 %
CDM1	7.17	14.14 %
NVL2	6.18	12.76 %
SJI2	6.09	13.61 %
VPM2	4.68	12.12 %
KKI2	4.25	8.75 %
TDM1	4.20	15.51 %
TRK1	3.79	9.70 %
PRT1	3.38	13.90 %
KML1	2.09	10.11 %
TVM1	2.02	15.49 %
POY2	1.04	1.49 %
VCM1	0.42	2.32 %
TVM2	0.10	1.01 %
SJI1		0.00 %
Total	95.58	13.09 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	5.60	18.22 %
Wash-Mac	4.03	24.44 %
Total	9.63	12.85 %

Branch *	MTD Sales L	Brand Share %
TVP1	7.19	14.81 %
KLR1		0.00 %
WTVP		0.00 %
Total	9.63	12.85 %