

MTD Sales
736.79 L

Brand Share %
12.42 %

Information:

MTD : 01-09-2025 To 24-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **12.42 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	397.97	22.58 %
Wash-Mac	322.77	19.51 %
Air-Cond	16.05	0.64 %
Total	736.79	12.42 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	124.39	10.21 %
CHENNAI-01	106.75	12.15 %
SOUTH-03	90.60	13.16 %
TRICHY-01	87.49	12.90 %
CHENNAI-02	78.72	10.89 %
WEST-02	73.65	15.01 %
WEST-01	65.46	15.99 %
NORTH ARCOT	50.09	14.89 %
SOUTH ARCOT	42.39	10.36 %
KL-SOUTH	17.24	17.01 %
Total	736.79	12.42 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	71.97	21.83 %
Wash-Mac	49.10	17.31 %
Air-Cond	3.32	0.55 %
Total	124.39	10.21 %

Branch *	MTD Sales L	Brand Share %
TVL1	6.49	4.03 %
RPM1	6.44	8.40 %
NGR1	6.40	9.79 %
KVT1	6.30	7.56 %
TUT2	5.86	9.46 %
TYI1	2.89	11.76 %
RND1	2.31	5.74 %
TKS2	2.30	6.95 %
TKS1	2.18	8.48 %
MAR1	2.12	4.74 %
SNL1	1.90	12.16 %
ASM1	1.45	11.39 %
ARM1	0.65	8.06 %
VNR1	0.64	4.03 %
STU2	0.61	6.77 %
TVL2	0.53	4.83 %
KGL1	0.50	6.21 %
VLY1	0.50	1.53 %
TKY1	0.08	0.50 %
SGT1		0.00 %
COL1	-0.14	-2.49 %
Total	124.39	10.21 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	55.32	24.02 %
Wash-Mac	47.89	19.55 %
Air-Cond	3.54	0.88 %
Total	106.75	12.15 %

Branch *	MTD Sales L	Brand Share %
CH14	5.10	8.27 %
CH05	4.27	7.81 %
CH08	4.19	6.80 %
CH19	4.06	8.41 %
CH07	2.28	5.51 %
CH39	2.10	9.78 %
CH30	1.98	5.35 %
KNR1	1.91	10.31 %
GUD1	1.24	3.92 %
CGL1	1.16	6.84 %
CH48	0.95	2.89 %
TKM1	0.77	6.38 %
CH40	0.09	2.21 %
CH29		0.00 %
MC10		0.00 %
MRM1		0.00 %
Total	106.75	12.15 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	49.02	20.11 %
Wash-Mac	39.46	19.70 %
Air-Cond	2.12	0.87 %
Total	90.60	13.16 %

Branch *	MTD Sales L	Brand Share %
ATG1	3.54	9.72 %
MPA1	1.73	8.27 %
KKD3	1.73	3.79 %
DGL2	1.73	12.24 %
PVI1	1.67	6.37 %
TEN2	1.23	10.17 %
USL1	1.21	10.44 %
KYK1	1.17	8.84 %
TDI1	1.13	12.00 %
KRR1	1.03	9.57 %
BNR1	0.86	7.50 %
PNV1	0.76	6.41 %
SVG1	0.69	5.51 %
CMR1	0.35	6.89 %
NKI1	0.25	5.50 %
ODM1	0.23	3.85 %
KPT1	0.23	3.09 %
MNM1	0.14	1.11 %
BTU1		0.00 %
Total	90.60	13.16 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	51.68	25.20 %
Wash-Mac	34.52	22.04 %
Air-Cond	1.28	0.41 %
Total	87.49	12.90 %

Branch *	MTD Sales L	Brand Share %
TRY1	15.71	10.10 %
TVR2	3.55	9.53 %
KUM1	3.00	7.35 %
MDI1	1.90	8.02 %
PTK1	1.71	4.87 %
TRY2	1.61	8.87 %
TTP1	1.02	7.81 %
NGT1	0.94	3.31 %
NMM1	0.78	8.43 %
PBR1	0.63	4.99 %
KRN1	0.56	7.15 %
Total	87.49	12.90 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	41.04	22.72 %
Fridge	36.34	24.20 %
Air-Cond	1.35	0.34 %
Total	78.72	10.89 %

Branch *	MTD Sales L	Brand Share %
CH15	8.52	9.71 %
CH18	5.25	11.80 %
CH20	4.26	12.12 %
CH06	3.48	9.63 %
UKI1	2.93	12.07 %
CH09	2.10	7.35 %
CH44	2.02	9.04 %
CH43	1.56	6.70 %
CH21	1.28	2.66 %
CH24	1.08	3.16 %
CH34	1.03	3.99 %
PON1	0.78	7.49 %
CH23	0.65	4.62 %
MC06	0.57	8.62 %
CH32	0.49	5.82 %
CH36		0.00 %
Total	78.72	10.89 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	39.92	22.90 %
Wash-Mac	31.65	16.48 %
Air-Cond	2.08	1.67 %
Total	73.65	15.01 %

Branch *	MTD Sales L	Brand Share %
SLM1	3.23	10.54 %
HSR1	2.50	12.19 %
NKL2	1.91	4.90 %
ATU1	1.73	9.45 %
KRI1	0.83	7.10 %
PLC1	0.80	11.23 %
MCR1	0.64	3.67 %
VKL1	0.56	6.51 %
HRR1	0.55	8.43 %
CMI1	0.26	4.90 %
SGG1	0.14	6.21 %
DPR1		0.00 %
SGI1		0.00 %
Total	73.65	15.01 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	33.96	21.18 %
Fridge	30.44	19.88 %
Air-Cond	1.06	1.11 %
Total	65.46	15.99 %

Branch *	MTD Sales L	Brand Share %
CBE4	2.23	11.12 %
SNR1	1.76	8.73 %
CBE1	1.49	10.88 %
UAM1	1.06	9.35 %
CBE5	0.96	6.93 %
TPR3	0.95	7.31 %
SYM2	0.81	8.38 %
AVI1	0.80	8.53 %
CBE3	0.73	10.56 %
CNR1	0.68	9.98 %
KGI1	0.62	9.27 %
GDR1	0.53	10.15 %
DPM2	0.50	4.81 %
ANR1	0.43	11.48 %
TPR4	0.20	2.55 %
PDM1	-0.10	-1.37 %
Total	65.46	15.99 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	25.45	23.66 %
Wash-Mac	23.34	22.90 %
Air-Cond	1.29	1.02 %
Total	50.09	14.89 %

Branch *	MTD Sales L	Brand Share %
SBR1	3.55	10.18 %
CYR1	0.99	11.41 %
VSI1	0.95	8.52 %
TRT1	0.45	4.60 %
PTU1	0.30	6.32 %
PLR1	0.21	5.27 %
CGM1	0.20	2.79 %
UGI1	0.12	3.64 %
VNB1	0.09	0.96 %
BGR1		0.00 %
NASD		0.00 %
Total	50.09	14.89 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	26.51	22.19 %
Wash-Mac	15.88	15.01 %
Total	42.39	10.36 %

Branch *	MTD Sales L	Brand Share %
POY1	4.43	8.41 %
CUD1	3.10	9.20 %
CDM1	3.00	11.44 %
SJI1	2.14	9.52 %
NVL2	2.13	9.34 %
TRK1	1.96	9.55 %
POY2	1.80	4.46 %
PRT1	1.56	9.67 %
KKI2	1.47	7.14 %
VPM2	1.12	4.93 %
MKM1	0.96	12.24 %
KML1	0.93	7.15 %
TVM2	0.46	7.48 %
VCM1	0.14	1.10 %
Total	42.39	10.36 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	11.32	23.26 %
Wash-Mac	5.92	20.97 %
Total	17.24	17.01 %

Branch *	MTD Sales L	Brand Share %
KLR1	1.59	10.14 %
Total	17.24	17.01 %