



# TN : WHIRLPOL Sales Performance 25/05/2026 9:05 AM

MTD Sales  
1,366.47 L

Brand Share %  
7.18 %

Information:

MTD : 01-05-2026 To 24-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **7.18 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	583.93	21.54 %
Wash-Mac	449.52	19.71 %
Air-Cond	333.02	2.37 %
<b>Total</b>	<b>1,366.47</b>	<b>7.18 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	219.18	8.12 %
SOUTH-03	203.10	9.10 %
CHENNAI-01	187.98	5.58 %
TRICHY-01	184.25	7.16 %
CHENNAI-02	152.78	5.25 %
WEST-02	128.43	8.99 %
WEST-01	113.77	11.57 %
NORTH ARCOT	96.23	7.01 %
SOUTH ARCOT	80.75	5.52 %
<b>Total</b>	<b>1,366.47</b>	<b>7.18 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	96.82	21.59 %
Wash-Mac	78.01	18.98 %
Air-Cond	44.35	2.41 %
<b>Total</b>	<b>219.18</b>	<b>8.12 %</b>

Branch *	MTD Sales L	Brand Share %
KVT1	11.63	7.03 %
TVL1	9.69	3.26 %
TUT2	6.63	4.87 %
NGR1	5.04	3.25 %
MAR1	4.89	7.03 %
VLY1	4.71	3.80 %
PKD1	4.70	6.89 %
TKS2	3.72	3.84 %
SDI1	2.60	7.00 %
VNR1	1.55	3.95 %
ARM1	1.42	4.07 %
KGL1	0.66	2.16 %
S2SD	0.53	2.44 %
SGT1	0.34	2.91 %
<b>Total</b>	<b>219.18</b>	<b>8.12 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	87.42	24.69 %
Wash-Mac	64.76	22.33 %
Air-Cond	50.93	3.21 %
<b>Total</b>	<b>203.10</b>	<b>9.10 %</b>

Branch *	MTD Sales L	Brand Share %
MDU2	9.12	6.88 %
KKD3	5.54	4.14 %
KRR1	5.11	6.56 %
MDU3	4.31	6.14 %
ATG1	3.55	3.46 %
PNV2	2.59	6.73 %
PNI1	1.56	4.53 %
KYK1	1.05	3.34 %
TEN2	1.00	2.81 %
MNM1	0.93	3.45 %
PVI1	0.60	1.22 %
ODM1	0.56	1.24 %
CMR1	0.10	0.23 %
BTU1		0.00 %
<b>Total</b>	<b>203.10</b>	<b>9.10 %</b>

### CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	89.15	22.36 %
Wash-Mac	56.61	18.68 %
Air-Cond	42.21	1.58 %
<b>Total</b>	<b>187.98</b>	<b>5.58 %</b>

Branch *	MTD Sales L	Brand Share %
CH05	17.82	7.05 %
CH14	14.96	6.37 %
CH16	13.52	5.98 %
CH47	13.13	6.82 %
CH08	7.95	4.74 %
CH49	7.76	5.53 %
CH19	6.12	3.70 %
CH30	5.93	5.16 %
CH22	5.80	5.81 %
CH48	5.19	3.87 %
CH25	5.04	4.20 %
CH07	4.90	3.23 %
CH38	4.51	6.35 %
GUD1	4.35	4.39 %
MRM1	2.37	2.64 %
CH42	1.43	0.99 %
AVD1	1.38	1.59 %
CGL1	1.31	1.82 %
KNR1	1.18	1.71 %
TKM1	0.91	2.02 %
CH40	0.16	1.52 %
CH29		0.00 %
MC09		0.00 %
WHC3		0.00 %
<b>Total</b>	<b>187.98</b>	<b>5.58 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Fridge	74.68	23.31 %
Air-Cond	58.54	2.92 %
Wash-Mac	51.02	20.33 %
<b>Total</b>	<b>184.25</b>	<b>7.16 %</b>

Branch *	MTD Sales L	Brand Share %
TNJ1	10.28	7.10 %
MVM1	9.79	5.90 %
TVR2	7.04	5.13 %
PTK1	5.22	4.31 %
TRY4	4.91	6.60 %
TNJ2	4.48	3.51 %
TVR1	3.79	7.16 %
AYR1	3.47	5.09 %
KUM2	3.27	5.62 %
PBR1	2.83	3.98 %
KUM1	2.61	1.90 %
NGT1	2.24	3.00 %
TRY2	2.11	4.30 %
KRN1	1.89	5.34 %
TTP1	1.79	3.50 %
<b>Total</b>	<b>184.25</b>	<b>7.16 %</b>

**CHENNAI-02**

Property	MTD Sales L	Brand Share %
Wash-Mac	57.35	22.98 %
Fridge	55.60	17.42 %
Air-Cond	39.82	1.70 %
<b>Total</b>	<b>152.78</b>	<b>5.25 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	19.33	6.95 %
CH15	14.32	5.53 %
CH18	8.70	5.76 %
CH50	6.50	5.58 %
CH06	6.27	5.53 %
CH12	5.67	2.58 %
CH44	5.33	4.92 %
CH51	5.16	4.55 %
CH41	4.84	4.42 %
CH21	4.29	2.13 %
CH20	4.04	3.54 %
CH31	4.02	6.82 %
CH24	3.12	1.91 %
UKI1	3.01	6.28 %
CH34	1.98	2.18 %
GPD1	1.89	3.47 %
CH23	1.05	1.47 %
CH36	0.55	1.09 %
MC06	0.29	2.01 %
CH32	0.10	0.54 %
<b>Total</b>	<b>152.78</b>	<b>5.25 %</b>

### WEST-02

Property	MTD Sales L	Brand Share %
Fridge	57.21	21.13 %
Wash-Mac	42.80	17.51 %
Air-Cond	28.42	3.11 %
<b>Total</b>	<b>128.43</b>	<b>8.99 %</b>

Branch *	MTD Sales L	Brand Share %
SLM1	8.25	6.60 %
ERD1	8.02	6.17 %
ERD2	5.60	3.96 %
SLM2	5.39	6.88 %
ATU1	3.75	6.39 %
NKL2	1.92	2.53 %
DPR1	1.66	7.03 %
KMM1	1.56	6.83 %
DPR2	1.25	5.19 %
SGI1	0.27	1.84 %
WHKP	-0.93	6.70 %
WHPD	-1.64	7.09 %
<b>Total</b>	<b>128.43</b>	<b>8.99 %</b>

### WEST-01

Property	MTD Sales L	Brand Share %
Fridge	45.61	21.81 %
Wash-Mac	43.26	20.88 %
Air-Cond	24.90	4.39 %
<b>Total</b>	<b>113.77</b>	<b>11.57 %</b>

Branch *	MTD Sales L	Brand Share %
PLI1	3.26	6.82 %
CBE6	1.93	4.32 %
TPR3	1.05	4.83 %
TPR4	1.04	5.19 %
ANR1	0.73	5.71 %
SYM2	0.46	2.19 %
CBE4	0.41	0.71 %
WZSD		0.00 %
<b>Total</b>	<b>113.77</b>	<b>11.57 %</b>

### NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	38.50	19.50 %
Wash-Mac	28.92	19.20 %
Air-Cond	28.81	2.81 %
<b>Total</b>	<b>96.23</b>	<b>7.01 %</b>

Branch *	MTD Sales L	Brand Share %
SBR1	6.30	5.50 %
VEL2	6.10	4.84 %
VEL1	4.96	5.70 %
AKM1	4.70	6.34 %
VSI1	3.37	5.93 %
SLG1	2.32	6.51 %
TRT1	0.92	1.47 %
VNB1	0.60	1.71 %
CGM1	0.42	1.90 %
KPM1	0.40	0.72 %
PLR1	0.18	0.64 %
PTU1	0.14	1.01 %
BGR1		0.00 %
UGI1		0.00 %
<b>Total</b>	<b>96.23</b>	<b>7.01 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	38.93	20.15 %
Wash-Mac	26.79	15.37 %
Air-Cond	15.03	1.37 %
<b>Total</b>	<b>80.75</b>	<b>5.52 %</b>

Branch *	MTD Sales L	Brand Share %
POY1	9.40	4.99 %
CUD1	7.95	5.70 %
POY2	4.49	3.93 %
PRT1	3.49	5.73 %
KML1	3.48	5.27 %
NVL2	2.72	3.61 %
SJI2	2.55	4.05 %
TDM1	2.39	5.01 %
TRK1	2.29	3.22 %
KKI2	0.70	0.82 %
TVM2	0.67	1.51 %
VPM2	0.56	0.76 %
VCM1		0.00 %
<b>Total</b>	<b>80.75</b>	<b>5.52 %</b>