

MTD Sales  
**1,593.57 L**

Brand Share %  
**5.26 %**

Information:

MTD : 01-04-2026 To 24-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **5.26 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	596.48	24.13 %
Air-Cond	535.84	2.09 %
Wash-Mac	461.25	20.60 %
<b>Total</b>	<b>1,593.57</b>	<b>5.26 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	241.09	5.88 %
SOUTH-01	220.35	4.41 %
CHENNAI-01	197.12	5.10 %
WEST-01	194.91	7.26 %
TRICHY-01	187.03	4.58 %
WEST-02	180.91	5.99 %
CHENNAI-02	170.42	5.16 %
NORTH ARCOT	109.59	5.12 %
SOUTH ARCOT	92.13	4.40 %
<b>Total</b>	<b>1,593.57</b>	<b>5.26 %</b>

## SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	91.03	26.28 %
Air-Cond	87.31	2.53 %
Wash-Mac	62.75	20.91 %
<b>Total</b>	<b>241.09</b>	<b>5.88 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	26.36	5.22 %
MDU6	7.95	3.56 %
MDU3	6.91	4.70 %
MPA1	6.42	4.05 %
ATG1	5.77	3.80 %
MDU4	5.64	4.96 %
KRR1	4.67	2.20 %
DGL2	4.54	5.00 %
MDU5	3.93	5.06 %
TEN2	3.90	3.51 %
KKD3	2.99	1.71 %
KYK1	2.08	4.31 %
NKI1	1.74	4.03 %
PNV2	1.56	2.88 %
MNM1	1.29	2.66 %
PVI1	0.85	1.34 %
KPT1	0.61	1.54 %
ODM1	0.56	1.14 %
BTU1	0.31	0.74 %
CMR1	0.09	0.18 %
<b>Total</b>	<b>241.09</b>	<b>5.88 %</b>

### SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	84.58	21.48 %
Wash-Mac	67.91	18.92 %
Air-Cond	67.86	1.60 %
<b>Total</b>	<b>220.35</b>	<b>4.41 %</b>

Branch *	MTD Sales L	Brand Share %
TUT1	24.24	4.93 %
TVL1	11.40	1.93 %
TUT2	8.89	3.88 %
KVT1	7.85	3.23 %
MAR1	7.34	4.17 %
RND1	6.46	3.66 %
NGR1	6.26	1.70 %
TKS2	6.20	2.71 %
TCN1	5.46	4.67 %
ARM1	4.17	5.21 %
SDI1	3.72	4.34 %
VLY1	3.18	1.84 %
TYI1	3.08	4.03 %
PKD1	2.96	2.31 %
SNL1	2.54	3.65 %
KGL1	1.48	1.57 %
TKY1	1.34	2.14 %
COL1	1.20	2.52 %
S2SD	1.08	1.29 %
SGT1	0.14	0.56 %
<b>Total</b>	<b>220.35</b>	<b>4.41 %</b>

### CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	94.67	25.96 %
Wash-Mac	62.64	19.90 %
Air-Cond	39.82	1.25 %
<b>Total</b>	<b>197.12</b>	<b>5.10 %</b>

Branch *	MTD Sales L	Brand Share %
CH14	13.99	5.22 %
CH16	9.77	4.21 %
CH48	7.66	4.62 %
CH19	6.89	3.58 %
CH30	5.87	3.55 %
CH07	5.56	3.14 %
MRM1	5.04	4.94 %
CH22	4.83	4.83 %
CH38	4.82	4.99 %
CH25	4.42	2.96 %
GUD1	3.74	2.46 %
CZWH	3.55	4.64 %
AVD1	2.52	2.36 %
CH39	1.62	2.46 %
CGL1	1.23	1.55 %
CH42	1.18	0.72 %
TKM1	1.09	2.28 %
KNR1	1.05	1.56 %
CH26	0.93	3.15 %
CH29	0.15	1.90 %
MC09		0.00 %
MC10		0.00 %
<b>Total</b>	<b>197.12</b>	<b>5.10 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	91.49	3.98 %
Fridge	55.78	27.60 %
Wash-Mac	47.64	25.30 %
<b>Total</b>	<b>194.91</b>	<b>7.26 %</b>

Branch *	MTD Sales L	Brand Share %
CBE1	5.82	5.24 %
CBE4	5.12	2.97 %
UMP1	4.20	5.11 %
AVI1	4.09	5.12 %
PLI1	3.98	3.43 %
CBE6	3.41	3.03 %
TPR3	2.80	4.24 %
SYM2	1.86	3.52 %
PDM1	1.80	3.01 %
TPR4	1.02	2.82 %
ANR1	0.61	2.48 %
WHCB	-1.10	4.01 %
<b>Total</b>	<b>194.91</b>	<b>7.26 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Air-Cond	78.65	2.22 %
Fridge	57.58	20.78 %
Wash-Mac	50.80	19.14 %
<b>Total</b>	<b>187.03</b>	<b>4.58 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	32.17	3.61 %
TNJ1	9.82	4.37 %
MVM1	7.69	3.56 %
TRY3	7.46	4.46 %
TVR2	6.90	3.64 %
TRY2	5.22	4.54 %
PTK1	4.54	3.01 %
TNJ2	4.38	2.38 %
KUM1	3.74	1.77 %
TVR1	3.62	4.78 %
TTP1	3.40	4.55 %
PBR1	3.32	3.28 %
KUM2	2.22	4.01 %
KRN1	1.57	2.56 %
NCK1	1.43	3.67 %
NGT1	0.53	0.53 %
<b>Total</b>	<b>187.03</b>	<b>4.58 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cond	71.80	2.89 %
Fridge	65.38	23.33 %
Wash-Mac	43.74	17.29 %
<b>Total</b>	<b>180.91</b>	<b>5.99 %</b>

Branch *	MTD Sales L	Brand Share %
ERD1	15.39	4.81 %
SLM1	9.33	3.02 %
ERD2	5.41	1.76 %
SLM2	5.39	4.46 %
ATU1	4.43	3.77 %
NKL2	4.30	2.90 %
KRI1	3.95	3.53 %
PMP1	2.01	4.52 %
MCR1	1.81	2.86 %
DPR1	1.57	3.34 %
SGI1	1.07	3.59 %
VKL1	0.92	2.78 %
SGG1	0.72	2.46 %
WHKP	0.72	3.30 %
DPR2	0.08	0.18 %
<b>Total</b>	<b>180.91</b>	<b>5.99 %</b>

**CHENNAI-02**

Property	MTD Sales L	Brand Share %
Fridge	66.39	23.74 %
Wash-Mac	64.29	25.29 %
Air-Cond	39.74	1.43 %
<b>Total</b>	<b>170.42</b>	<b>5.16 %</b>

Branch *	MTD Sales L	Brand Share %
CH15	13.42	4.19 %
CH21	7.29	3.49 %
CH50	6.41	4.69 %
CH24	6.15	3.29 %
CH20	4.27	2.45 %
CH44	4.11	4.38 %
CH12	3.79	2.02 %
GPD1	1.92	2.78 %
CH23	1.63	1.97 %
UKI1	1.62	2.57 %
CH34	1.14	1.04 %
CH36	0.73	1.28 %
MC06	0.35	2.50 %
CH01		0.00 %
CH32		0.00 %
<b>Total</b>	<b>170.42</b>	<b>5.16 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	40.34	26.34 %
Air-Cond	35.62	1.94 %
Wash-Mac	33.64	21.38 %
<b>Total</b>	<b>109.59</b>	<b>5.12 %</b>

Branch *	MTD Sales L	Brand Share %
VEL2	9.52	5.04 %
KPM2	7.12	3.29 %
ABR1	6.30	5.11 %
SBR1	5.84	4.26 %
AKM1	5.15	4.72 %
TRR1	5.14	3.40 %
VEL1	4.64	3.91 %
VSI1	3.32	3.68 %
SLG1	2.43	4.66 %
TRT1	1.59	1.90 %
KPM1	1.56	2.14 %
VNB1	1.10	1.61 %
PLR1	0.59	1.26 %
UGI1	0.55	2.34 %
BGR1	0.22	0.57 %
CGM1	0.19	0.45 %
PTU1	0.09	0.58 %
<b>Total</b>	<b>109.59</b>	<b>5.12 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	40.73	23.34 %
Wash-Mac	27.85	18.92 %
Air-Cond	23.55	1.33 %
<b>Total</b>	<b>92.13</b>	<b>4.40 %</b>

Branch *	MTD Sales L	Brand Share %
POY1	11.98	4.84 %
POY2	9.25	4.62 %
CUD1	6.60	3.64 %
PRT1	4.00	3.83 %
NVL2	3.72	3.30 %
SJI2	3.54	3.25 %
TVM1	2.51	5.21 %
VCM2	2.21	3.81 %
TRK1	2.06	1.84 %
VPM2	1.09	0.82 %
VPM1	1.07	3.96 %
KKI2	0.84	0.65 %
VCM1	0.84	2.18 %
TVM2		0.00 %
<b>Total</b>	<b>92.13</b>	<b>4.40 %</b>