

MTD Sales
1,740.10 L

Brand Share %
15.64 %

Information:

MTD : 01-10-2025 To 23-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.64 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	905.81	23.12 %
Wash-Mac	820.05	20.57 %
Air-Cond	14.24	0.44 %
Total	1,740.10	15.64 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	314.60	18.71 %
SOUTH-01	273.18	14.03 %
WEST-02	248.32	18.11 %
TRICHY-01	203.98	16.65 %
WEST-01	178.44	18.36 %
CHENNAI-01	164.72	12.11 %
CHENNAI-02	142.15	13.23 %
NORTH ARCOT	111.89	15.77 %
SOUTH ARCOT	93.69	13.11 %
KL-SOUTH	9.14	12.84 %
Total	1,740.10	15.64 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	169.37	26.14 %
Wash-Mac	143.98	23.40 %
Air-Cond	1.25	0.30 %
Total	314.60	18.71 %

Branch *	MTD Sales L	Brand Share %
MDU6	15.69	15.62 %
MDU2	12.47	10.97 %
ATG1	7.82	15.18 %
MPA1	6.90	14.59 %
SVG1	5.90	13.47 %
TEN2	4.24	11.66 %
SGP1	2.24	15.63 %
NKI1	2.00	6.98 %
KPT1	1.93	9.77 %
ODM1	1.54	8.37 %
PVI1	1.25	4.81 %
BTU1	0.84	4.68 %
MNM1	0.80	3.88 %
PNV1	0.68	3.84 %
CMR1	0.39	3.49 %
Total	314.60	18.71 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	145.96	22.62 %
Wash-Mac	124.55	19.11 %
Air-Cond	2.67	0.41 %
Total	273.18	14.03 %

Branch *	MTD Sales L	Brand Share %
TUT1	38.66	15.46 %
RPM1	14.94	14.50 %
TUT2	11.68	12.91 %
NGR1	11.23	9.18 %
PKD1	10.24	14.82 %
TVL1	8.36	5.38 %
TKS1	6.33	10.07 %
MAR1	5.49	13.05 %
SNL1	5.05	15.10 %
MMT1	4.76	15.29 %
RND1	4.41	7.18 %
APK2	4.24	12.07 %
TKS2	4.05	5.81 %
ASM1	3.96	15.26 %
SDI1	3.84	15.04 %
SKD1	2.76	13.15 %
ARM1	1.96	7.21 %
VL1	1.39	3.12 %
KGL1	1.28	6.56 %
COL1	1.22	15.02 %
TVL2	1.07	5.33 %
TKY1	1.00	3.23 %
SGT1		0.00 %
Total	273.18	14.03 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	123.80	21.93 %
Wash-Mac	121.69	19.97 %
Air-Cond	2.83	1.43 %
Total	248.32	18.11 %

Branch *	MTD Sales L	Brand Share %
SLM1	17.06	15.44 %
HSR2	8.53	12.42 %
HSR1	3.63	9.68 %
MCR1	3.20	7.36 %
KRI1	3.10	13.71 %
HRR1	2.38	11.63 %
SGG1	2.25	11.40 %
NKL2	1.67	2.24 %
VKL1	1.41	6.90 %
KMM1	1.23	5.65 %
CMI1	0.97	4.86 %
SGI1	0.60	2.44 %
DPR1	0.12	0.72 %
Total	248.32	18.11 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	121.56	28.13 %
Wash-Mac	77.99	21.48 %
Air-Cond	4.42	1.03 %
Total	203.98	16.65 %

Branch *	MTD Sales L	Brand Share %
TNJ1	11.75	15.15 %
PBR2	8.61	10.83 %
TVR2	8.30	14.49 %
MVM1	7.36	11.67 %
MDI1	6.84	14.45 %
TRY4	6.32	10.92 %
PTK1	5.93	12.19 %
KUM1	5.17	7.51 %
KRN1	2.68	13.13 %
NMM1	2.34	15.32 %
NGT1	1.78	5.10 %
PBR1	1.65	5.75 %
Total	203.98	16.65 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	99.50	22.39 %
Fridge	78.34	20.71 %
Air-Cond	0.59	0.40 %
Total	178.44	18.36 %

Branch *	MTD Sales L	Brand Share %
CBE4	5.84	11.96 %
TPR3	5.62	15.50 %
CBE1	3.87	14.82 %
SNR1	3.61	12.05 %
UAM1	3.05	14.34 %
PPI1	2.62	11.42 %
GDR1	2.39	14.82 %
CBE5	2.24	12.45 %
TPR4	1.79	9.73 %
CNR1	1.15	12.16 %
CBE6	1.09	2.88 %
PDM1	0.82	3.75 %
DPM2	0.65	2.14 %
Total	178.44	18.36 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	82.62	20.09 %
Wash-Mac	81.63	18.71 %
Air-Cond	0.47	0.09 %
Total	164.72	12.11 %

Branch *	MTD Sales L	Brand Share %
CH16	11.96	11.79 %
CH42	9.79	12.99 %
CH05	9.69	11.68 %
CH14	9.64	9.76 %
CH08	7.72	7.86 %
CH19	6.92	7.58 %
CH28	5.39	8.57 %
CH22	5.38	13.56 %
GUD1	4.64	10.47 %
MRM1	4.41	11.12 %
CH07	4.35	7.52 %
CGL1	4.00	13.43 %
AVD1	3.97	7.58 %
KNR1	3.86	13.51 %
CH30	3.63	7.41 %
CH39	3.35	13.52 %
TKM1	2.14	10.01 %
CZWH	1.56	4.60 %
CH48	1.38	2.61 %
CH29	0.69	9.30 %
CH40		0.00 %
MC10		0.00 %
WCHN		0.00 %
Total	164.72	12.11 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	76.56	21.74 %
Fridge	65.33	20.67 %
Air-Cond	0.26	0.06 %
Total	142.15	13.23 %

Branch *	MTD Sales L	Brand Share %
CH03	14.01	11.97 %
CH15	12.80	11.00 %
CH06	8.13	13.35 %
CH18	7.33	13.32 %
CH43	6.49	12.88 %
CH41	5.35	13.89 %
CH09	4.21	9.45 %
CH46	3.93	14.83 %
CH44	3.80	12.07 %
CH20	3.64	8.00 %
CH24	2.74	5.81 %
CH21	2.15	3.59 %
CH34	1.61	3.82 %
CH36	0.73	4.52 %
CH23	0.63	3.47 %
CH32	0.24	4.20 %
MC05		0.00 %
MC06		0.00 %
Total	142.15	13.23 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	57.15	23.94 %
Wash-Mac	52.99	20.15 %
Air-Cond	1.75	0.84 %
Total	111.89	15.77 %

Branch *	MTD Sales L	Brand Share %
KPM2	10.67	10.92 %
VEL2	6.74	15.34 %
TRR1	5.89	14.17 %
SBR1	4.92	11.81 %
VEL1	4.09	13.40 %
KPM1	3.87	13.59 %
TRT1	2.60	7.33 %
PLR1	0.70	4.09 %
VNB1	0.34	1.35 %
PTU1	0.30	4.98 %
BGR1	0.26	1.93 %
UGI1	0.11	0.79 %
CGM1		0.00 %
Total	111.89	15.77 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	56.48	22.08 %
Wash-Mac	37.21	15.78 %
Total	93.69	13.11 %

Branch *	MTD Sales L	Brand Share %
POY1	10.65	12.61 %
CUD1	8.32	12.52 %
CDM1	7.17	14.32 %
NVL2	6.10	12.84 %
SJI2	6.09	13.84 %
VPM2	4.53	11.90 %
KKI2	4.10	8.67 %
TRK1	3.79	9.83 %
PRT1	3.38	14.68 %
KML1	2.29	11.30 %
POY2	1.04	1.50 %
VCM1	0.42	2.49 %
TVM2	0.10	1.01 %
SJI1		0.00 %
Total	93.69	13.11 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	5.19	18.09 %
Wash-Mac	3.95	25.73 %
Total	9.14	12.84 %

Branch *	MTD Sales L	Brand Share %
TVP1	6.70	14.43 %
KLR1		0.00 %
WTVP		0.00 %
Total	9.14	12.84 %