

MTD Sales
700.53 L

Brand Share %
12.68 %

Information:

MTD : 01-09-2025 To 23-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **12.68 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	378.39	22.64 %
Wash-Mac	306.68	19.72 %
Air-Cond	15.46	0.67 %
Total	700.53	12.68 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	120.67	10.58 %
CHENNAI-01	101.64	12.20 %
SOUTH-03	84.90	13.76 %
TRICHY-01	83.57	13.06 %
CHENNAI-02	75.33	11.07 %
WEST-02	69.96	15.88 %
WEST-01	61.99	16.25 %
NORTH ARCOT	45.94	14.95 %
SOUTH ARCOT	39.67	10.34 %
KL-SOUTH	16.87	16.98 %
Total	700.53	12.68 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	69.52	22.03 %
Wash-Mac	47.82	17.76 %
Air-Cond	3.32	0.60 %
Total	120.67	10.58 %

Branch *	MTD Sales L	Brand Share %
RPM1	6.35	8.82 %
NGR1	6.20	9.90 %
TVL1	5.99	3.97 %
KVT1	5.81	8.51 %
TUT2	5.70	9.90 %
PKD1	3.09	12.31 %
TYI1	2.56	10.98 %
RND1	2.17	5.67 %
MAR1	2.12	5.10 %
TKS1	2.01	8.68 %
TKS2	1.98	6.36 %
ASM1	1.45	11.39 %
ARM1	0.65	8.06 %
VNR1	0.64	4.20 %
TVL2	0.53	5.09 %
KGL1	0.50	6.86 %
VLY1	0.50	1.71 %
STU2	0.48	5.78 %
TKY1	0.08	0.52 %
SGT1		0.00 %
COL1	-0.14	-2.49 %
Total	120.67	10.58 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	52.27	23.78 %
Wash-Mac	45.83	19.71 %
Air-Cond	3.54	0.93 %
Total	101.64	12.20 %

Branch *	MTD Sales L	Brand Share %
CH14	4.80	8.25 %
CH08	4.19	7.30 %
CH19	3.72	8.02 %
CH11	3.59	11.80 %
CH05	3.26	6.34 %
CH07	2.28	6.05 %
CH30	1.98	5.66 %
CH39	1.91	9.87 %
KNR1	1.76	9.93 %
GUD1	1.24	4.09 %
CGL1	0.98	6.01 %
CH48	0.95	3.00 %
TKM1	0.77	6.98 %
CH40	0.09	2.42 %
CH29		0.00 %
MC10		0.00 %
MRM1		0.00 %
Total	101.64	12.20 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	45.98	20.34 %
Wash-Mac	37.08	19.79 %
Air-Cond	1.83	0.90 %
Total	84.90	13.76 %

Branch *	MTD Sales L	Brand Share %
ATG1	3.26	9.67 %
MPA1	1.73	8.45 %
PVI1	1.67	6.41 %
DGL2	1.61	12.39 %
TEN2	1.23	10.41 %
USL1	1.21	10.94 %
TDI1	1.13	12.37 %
KYK1	0.96	7.84 %
BNR1	0.86	7.83 %
KRR1	0.83	8.24 %
PNV1	0.76	6.68 %
SVG1	0.69	5.99 %
PNI1	0.67	11.81 %
CMR1	0.35	7.96 %
NKI1	0.25	5.50 %
ODM1	0.23	3.98 %
KPT1	0.23	3.24 %
MNM1	0.14	1.11 %
BTU1		0.00 %
Total	84.90	13.76 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	49.18	25.24 %
Wash-Mac	33.11	22.28 %
Air-Cond	1.28	0.43 %
Total	83.57	13.06 %

Branch *	MTD Sales L	Brand Share %
TRY1	14.46	9.75 %
TVR2	3.55	10.08 %
KUM1	2.86	7.44 %
PTK1	1.71	5.21 %
MDI1	1.70	7.62 %
TRY2	1.61	9.10 %
TTP1	1.02	8.98 %
NMM1	0.78	9.44 %
NGT1	0.75	2.81 %
KRN1	0.56	7.70 %
PBR1	0.42	3.78 %
Total	83.57	13.06 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	39.12	22.78 %
Fridge	34.87	24.27 %
Air-Cond	1.35	0.37 %
Total	75.33	11.07 %

Branch *	MTD Sales L	Brand Share %
CH15	8.35	9.95 %
CH12	5.06	12.47 %
CH18	5.05	12.08 %
CH20	4.26	12.56 %
CH06	3.24	9.67 %
CH09	2.10	7.60 %
CH44	1.52	7.38 %
CH43	1.42	6.35 %
CH21	1.28	2.84 %
CH24	1.08	3.27 %
CH34	1.03	4.21 %
PON1	0.78	8.05 %
CH23	0.65	4.62 %
CH32	0.49	6.31 %
MC06	0.24	5.18 %
CH36		0.00 %
Total	75.33	11.07 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	37.76	23.29 %
Wash-Mac	30.13	17.38 %
Air-Cond	2.08	1.98 %
Total	69.96	15.88 %

Branch *	MTD Sales L	Brand Share %
ERD2	4.04	12.40 %
SLM1	3.04	10.38 %
ATU1	1.37	8.30 %
NKL2	1.33	6.30 %
KRI1	0.83	7.92 %
PLC1	0.80	11.61 %
KMM1	0.75	12.23 %
MCR1	0.64	3.69 %
VKL1	0.56	6.51 %
HRR1	0.55	9.84 %
CMI1	0.26	4.90 %
SGG1	0.14	6.21 %
DPR1		0.00 %
SGI1		0.00 %
Total	69.96	15.88 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	32.05	21.16 %
Fridge	28.88	20.09 %
Air-Cond	1.06	1.23 %
Total	61.99	16.25 %

Branch *	MTD Sales L	Brand Share %
CBE4	2.23	11.32 %
SNR1	1.76	9.50 %
CBE1	1.39	10.77 %
UAM1	1.06	10.50 %
CBE5	0.96	6.93 %
TPR3	0.95	7.48 %
SYM2	0.81	8.53 %
AVI1	0.80	9.24 %
CBE3	0.73	11.19 %
GDR1	0.53	10.15 %
KGI1	0.51	7.84 %
DPM2	0.50	5.62 %
ANR1	0.29	8.51 %
CNR1	0.25	5.70 %
TPR4	0.20	2.77 %
PDM1	-0.10	-1.49 %
Total	61.99	16.25 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	23.87	23.35 %
Wash-Mac	21.07	22.48 %
Air-Cond	1.00	0.90 %
Total	45.94	14.95 %

Branch *	MTD Sales L	Brand Share %
KPM2	3.78	12.00 %
SBR1	3.34	10.25 %
CYR1	0.99	11.69 %
VSI1	0.68	7.01 %
TRT1	0.45	5.33 %
PTU1	0.30	6.56 %
PLR1	0.21	5.27 %
CGM1	0.20	2.79 %
UGI1	0.12	5.44 %
VNB1	0.09	1.07 %
BGR1		0.00 %
NASD		0.00 %
Total	45.94	14.95 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	24.75	21.59 %
Wash-Mac	14.92	15.05 %
Total	39.67	10.34 %

Branch *	MTD Sales L	Brand Share %
POY1	4.43	9.16 %
CUD1	3.10	10.34 %
CDM1	2.84	11.48 %
SJI1	2.00	9.36 %
TRK1	1.96	9.77 %
NVL2	1.96	8.86 %
POY2	1.59	4.12 %
KKI2	1.47	7.76 %
PRT1	1.40	9.22 %
MKM1	0.96	12.42 %
KML1	0.93	7.28 %
VPM2	0.77	3.81 %
TVM2	0.26	4.87 %
VCM1	0.14	1.28 %
Total	39.67	10.34 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	11.32	23.45 %
Wash-Mac	5.54	19.99 %
Total	16.87	16.98 %

Branch *	MTD Sales L	Brand Share %
KLR1	1.59	10.24 %
Total	16.87	16.98 %