



TN : WHIRLPOL Sales Performance 24/05/2026 9:05 AM

MTD Sales
1,301.96 L

Brand Share %
7.20 %

Information:

MTD : 01-05-2026 To 23-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **7.20 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	553.57	21.79 %
Wash-Mac	426.66	19.88 %
Air-Cond	321.73	2.40 %
Total	1,301.96	7.20 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	208.97	8.12 %
SOUTH-03	194.31	9.04 %
CHENNAI-01	177.57	5.64 %
TRICHY-01	175.31	7.12 %
CHENNAI-02	144.90	5.28 %
WEST-02	123.73	9.00 %
WEST-01	108.41	11.49 %
NORTH ARCOT	91.67	7.09 %
SOUTH ARCOT	77.09	5.53 %
Total	1,301.96	7.20 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	92.18	21.99 %
Wash-Mac	73.84	19.13 %
Air-Cond	42.95	2.43 %
Total	208.97	8.12 %

Branch *	MTD Sales L	Brand Share %
KVT1	10.65	6.73 %
TVL1	8.99	3.14 %
TUT2	6.16	4.74 %
NGR1	5.04	3.35 %
MAR1	4.89	7.05 %
VLY1	4.50	4.07 %
TKS2	3.60	3.88 %
VNR1	1.55	4.11 %
ARM1	1.42	4.12 %
KGL1	0.66	2.15 %
S2SD	0.53	2.44 %
SGT1	0.34	3.14 %
Total	208.97	8.12 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	82.75	24.80 %
Wash-Mac	61.73	22.39 %
Air-Cond	49.83	3.23 %
Total	194.31	9.04 %

Branch *	MTD Sales L	Brand Share %
MDU2	8.84	6.90 %
KKD3	5.09	4.01 %
KRR1	4.66	6.02 %
MDU3	4.31	6.37 %
ATG1	3.00	3.01 %
PNV2	2.38	6.40 %
PNI1	1.56	5.65 %
KYK1	1.05	3.46 %
TEN2	1.00	2.97 %
MNM1	0.93	3.59 %
PVI1	0.60	1.32 %
ODM1	0.56	1.25 %
CMR1	0.10	0.24 %
BTU1		0.00 %
Total	194.31	9.04 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	85.15	22.81 %
Wash-Mac	53.30	18.89 %
Air-Cond	39.12	1.57 %
Total	177.57	5.64 %

Branch *	MTD Sales L	Brand Share %
CH05	16.30	6.91 %
CH14	13.80	6.19 %
CH16	12.39	5.77 %
CH47	11.92	6.66 %
CH08	7.67	4.84 %
CH49	7.23	5.53 %
CH19	6.12	3.94 %
CH30	5.93	5.35 %
CH22	5.48	5.85 %
CH48	4.89	3.81 %
CH25	4.79	4.11 %
CH07	4.76	3.29 %
CH38	4.51	6.63 %
GUD1	3.68	4.02 %
MRM1	2.23	2.68 %
CH42	1.43	1.04 %
CGL1	1.31	1.96 %
AVD1	1.23	1.54 %
KNR1	1.18	1.88 %
TKM1	0.79	3.24 %
CH40	0.16	1.67 %
CH29		0.00 %
MC09		0.00 %
WHC3		0.00 %
Total	177.57	5.64 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	69.82	23.13 %
Air-Cond	57.65	2.99 %
Wash-Mac	47.84	20.21 %
Total	175.31	7.12 %

Branch *	MTD Sales L	Brand Share %
TNJ1	9.67	6.92 %
MVM1	9.34	6.11 %
TVR2	6.27	4.83 %
PTK1	5.05	4.30 %
TRY4	4.20	6.01 %
TNJ2	3.93	3.27 %
KUM2	3.27	5.90 %
AYR1	3.10	4.73 %
PBR1	2.50	3.67 %
KUM1	2.39	1.84 %
NGT1	2.02	2.81 %
TRY2	2.00	4.87 %
KRN1	1.89	5.62 %
TTP1	1.79	3.66 %
Total	175.31	7.12 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	54.45	23.36 %
Fridge	52.74	17.79 %
Air-Cond	37.71	1.70 %
Total	144.90	5.28 %

Branch *	MTD Sales L	Brand Share %
CH03	19.01	7.15 %
CH15	14.14	5.77 %
CH18	7.70	5.54 %
CH50	6.01	5.56 %
CH06	5.66	5.34 %
CH44	5.23	5.05 %
CH12	5.18	2.45 %
CH51	4.59	4.38 %
CH41	4.52	4.46 %
CH21	4.04	2.13 %
CH20	3.40	3.18 %
CH24	3.01	1.96 %
UKI1	2.76	5.98 %
CH34	1.98	2.34 %
GPD1	1.89	3.87 %
CH23	1.05	1.55 %
CH36	0.55	1.12 %
MC06	0.29	2.08 %
CH01	0.27	4.66 %
CH32	0.10	0.57 %
Total	144.90	5.28 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	54.32	21.41 %
Wash-Mac	41.27	17.82 %
Air-Cond	28.14	3.16 %
Total	123.73	9.00 %

Branch *	MTD Sales L	Brand Share %
SLM1	8.14	6.79 %
ERD1	7.59	6.04 %
ERD2	5.60	4.08 %
SLM2	5.22	6.85 %
ATU1	3.75	6.70 %
NKL2	1.62	2.25 %
KMM1	1.56	6.98 %
DPR1	1.38	6.32 %
DPR2	1.25	5.32 %
SGI1	0.27	1.89 %
WHKP	-0.93	6.70 %
Total	123.73	9.00 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	43.53	22.31 %
Wash-Mac	40.78	20.94 %
Air-Cond	24.10	4.35 %
Total	108.41	11.49 %

Branch *	MTD Sales L	Brand Share %
PLI1	3.09	6.73 %
CBE6	1.78	4.11 %
TPR3	1.05	4.95 %
TPR4	1.04	5.27 %
ANR1	0.73	6.10 %
SYM2	0.46	2.30 %
CBE4	0.41	0.77 %
WZSD		0.00 %
Total	108.41	11.49 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	36.53	19.87 %
Air-Cond	27.71	2.86 %
Wash-Mac	27.43	19.70 %
Total	91.67	7.09 %

Branch *	MTD Sales L	Brand Share %
SBR1	6.30	5.82 %
VEL2	5.84	4.86 %
VEL1	4.72	5.60 %
AKM1	4.16	5.94 %
VSI1	3.37	6.44 %
SLG1	2.14	6.12 %
TRT1	0.92	1.60 %
VNB1	0.60	1.80 %
CGM1	0.42	2.09 %
KPM1	0.40	0.79 %
PLR1	0.18	0.68 %
BGR1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
Total	91.67	7.09 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	36.55	19.89 %
Wash-Mac	26.03	15.59 %
Air-Cond	14.51	1.39 %
Total	77.09	5.53 %

Branch *	MTD Sales L	Brand Share %
POY1	9.19	5.00 %
CUD1	7.37	5.57 %
POY2	4.02	3.72 %
PRT1	3.49	6.00 %
KML1	3.27	5.42 %
SJI2	2.55	4.29 %
NVL2	2.29	3.16 %
TRK1	2.29	3.42 %
TDM1	2.17	4.86 %
KKI2	0.70	0.84 %
TVM2	0.67	1.54 %
VPM2	0.56	0.81 %
VCM1		0.00 %
Total	77.09	5.53 %