

MTD Sales  
**1,508.47 L**

Brand Share %  
**5.22 %**

Information:

MTD : 01-04-2026 To 23-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **5.22 %** are only listed below

| Property     | MTD Sales L     | Brand Share % |
|--------------|-----------------|---------------|
| Fridge       | 562.79          | 23.88 %       |
| Air-Cond     | 507.17          | 2.08 %        |
| Wash-Mac     | 438.51          | 20.41 %       |
| <b>Total</b> | <b>1,508.47</b> | <b>5.22 %</b> |

| Sales Zone   | MTD Sales L     | Brand Share % |
|--------------|-----------------|---------------|
| SOUTH-03     | 226.77          | 5.88 %        |
| SOUTH-01     | 208.85          | 4.41 %        |
| CHENNAI-01   | 182.25          | 4.86 %        |
| WEST-01      | 181.62          | 7.11 %        |
| TRICHY-01    | 177.05          | 4.57 %        |
| WEST-02      | 172.98          | 6.01 %        |
| CHENNAI-02   | 165.90          | 5.21 %        |
| NORTH ARCOT  | 105.22          | 5.13 %        |
| SOUTH ARCOT  | 87.84           | 4.41 %        |
| <b>Total</b> | <b>1,508.47</b> | <b>5.22 %</b> |

## SOUTH-03

| Property     | MTD Sales L   | Brand Share % |
|--------------|---------------|---------------|
| Fridge       | 84.86         | 25.85 %       |
| Air-Cond     | 81.51         | 2.51 %        |
| Wash-Mac     | 60.40         | 21.05 %       |
| <b>Total</b> | <b>226.77</b> | <b>5.88 %</b> |

| Branch *     | MTD Sales L   | Brand Share % |
|--------------|---------------|---------------|
| MDU1         | 24.57         | 5.03 %        |
| MDU6         | 6.83          | 3.24 %        |
| MDU3         | 6.27          | 4.56 %        |
| MPA1         | 5.98          | 3.96 %        |
| ATG1         | 5.77          | 4.08 %        |
| MDU4         | 5.20          | 4.97 %        |
| DGL2         | 4.41          | 5.13 %        |
| KRR1         | 3.92          | 1.94 %        |
| MDU5         | 3.64          | 4.97 %        |
| TEN2         | 3.40          | 3.23 %        |
| TEN1         | 3.20          | 4.65 %        |
| KKD3         | 2.82          | 1.72 %        |
| KYK1         | 1.76          | 3.98 %        |
| NKI1         | 1.74          | 4.43 %        |
| PNV2         | 1.56          | 3.13 %        |
| MNM1         | 1.29          | 2.85 %        |
| PVI1         | 0.75          | 1.23 %        |
| ODM1         | 0.56          | 1.26 %        |
| KPT1         | 0.45          | 1.21 %        |
| BTU1         | 0.31          | 0.80 %        |
| CMR1         | 0.09          | 0.19 %        |
| <b>Total</b> | <b>226.77</b> | <b>5.88 %</b> |

### SOUTH-01

| Property     | MTD Sales L   | Brand Share % |
|--------------|---------------|---------------|
| Fridge       | 81.22         | 21.58 %       |
| Air-Cond     | 63.98         | 1.59 %        |
| Wash-Mac     | 63.65         | 18.72 %       |
| <b>Total</b> | <b>208.85</b> | <b>4.41 %</b> |

| Branch *     | MTD Sales L   | Brand Share % |
|--------------|---------------|---------------|
| TUT1         | 23.42         | 5.04 %        |
| TVL1         | 11.10         | 1.96 %        |
| TUT2         | 8.72          | 3.98 %        |
| KVT1         | 7.14          | 3.15 %        |
| MAR1         | 6.83          | 4.03 %        |
| TKS2         | 6.20          | 2.86 %        |
| NGR1         | 6.03          | 1.72 %        |
| RND1         | 6.00          | 3.59 %        |
| TCN1         | 5.07          | 4.50 %        |
| SDI1         | 3.72          | 4.69 %        |
| PKD1         | 2.96          | 2.47 %        |
| TYI1         | 2.95          | 4.00 %        |
| VLV1         | 2.80          | 1.71 %        |
| SNL1         | 2.54          | 4.05 %        |
| KGL1         | 1.40          | 1.59 %        |
| COL1         | 1.20          | 2.73 %        |
| TKY1         | 1.20          | 2.05 %        |
| S2SD         | 1.08          | 1.31 %        |
| SGT1         | 0.14          | 0.58 %        |
| <b>Total</b> | <b>208.85</b> | <b>4.41 %</b> |

### CHENNAI-01

| Property     | MTD Sales L   | Brand Share % |
|--------------|---------------|---------------|
| Fridge       | 86.59         | 24.78 %       |
| Wash-Mac     | 58.61         | 19.27 %       |
| Air-Cond     | 37.04         | 1.20 %        |
| <b>Total</b> | <b>182.25</b> | <b>4.86 %</b> |

| Branch *     | MTD Sales L   | Brand Share % |
|--------------|---------------|---------------|
| CH14         | 12.98         | 4.99 %        |
| CH16         | 9.60          | 4.25 %        |
| CH48         | 7.34          | 4.51 %        |
| CH19         | 6.89          | 3.92 %        |
| CH30         | 5.87          | 3.60 %        |
| CH07         | 5.56          | 3.24 %        |
| MRM1         | 5.04          | 5.19 %        |
| CH22         | 4.83          | 4.88 %        |
| CH38         | 4.53          | 4.88 %        |
| CH25         | 4.30          | 2.93 %        |
| CZWH         | 3.55          | 4.94 %        |
| GUD1         | 3.51          | 2.33 %        |
| AVD1         | 2.52          | 2.43 %        |
| CH39         | 1.62          | 2.51 %        |
| CGL1         | 1.23          | 1.62 %        |
| TKM1         | 1.09          | 2.32 %        |
| KNR1         | 1.05          | 1.61 %        |
| CH42         | 0.97          | 0.61 %        |
| CH26         | 0.93          | 3.25 %        |
| CH29         | 0.15          | 1.90 %        |
| MC09         |               | 0.00 %        |
| MC10         |               | 0.00 %        |
| <b>Total</b> | <b>182.25</b> | <b>4.86 %</b> |

**WEST-01**

| Property     | MTD Sales L   | Brand Share % |
|--------------|---------------|---------------|
| Air-Cond     | 83.80         | 3.84 %        |
| Fridge       | 53.25         | 27.76 %       |
| Wash-Mac     | 44.57         | 24.69 %       |
| <b>Total</b> | <b>181.62</b> | <b>7.11 %</b> |

| Branch *     | MTD Sales L   | Brand Share % |
|--------------|---------------|---------------|
| CBE4         | 4.81          | 2.89 %        |
| UMP1         | 3.88          | 4.94 %        |
| PLI1         | 3.50          | 3.10 %        |
| AVI1         | 3.28          | 4.32 %        |
| CBE6         | 3.16          | 2.90 %        |
| TPR3         | 2.49          | 4.02 %        |
| SYM2         | 1.86          | 3.85 %        |
| PDM1         | 1.80          | 3.26 %        |
| TPR4         | 1.02          | 3.09 %        |
| ANR1         | 0.61          | 2.60 %        |
| WHCB         | -1.10         | 4.28 %        |
| <b>Total</b> | <b>181.62</b> | <b>7.11 %</b> |

**TRICHY-01**

| Property     | MTD Sales L   | Brand Share % |
|--------------|---------------|---------------|
| Air-Cond     | 75.95         | 2.26 %        |
| Fridge       | 52.24         | 19.68 %       |
| Wash-Mac     | 48.86         | 19.14 %       |
| <b>Total</b> | <b>177.05</b> | <b>4.57 %</b> |

| Branch *     | MTD Sales L   | Brand Share % |
|--------------|---------------|---------------|
| TRY1         | 30.23         | 3.56 %        |
| TNJ1         | 9.42          | 4.42 %        |
| MVM1         | 7.53          | 3.63 %        |
| TRY3         | 7.31          | 4.50 %        |
| TVR2         | 6.05          | 3.41 %        |
| TRY2         | 5.22          | 4.68 %        |
| AYR1         | 4.31          | 4.87 %        |
| TNJ2         | 4.24          | 2.42 %        |
| KUM1         | 3.74          | 1.87 %        |
| PTK1         | 3.57          | 2.52 %        |
| TTP1         | 3.40          | 4.66 %        |
| TVR1         | 3.09          | 4.22 %        |
| PBR1         | 2.84          | 3.10 %        |
| KUM2         | 2.22          | 4.35 %        |
| KRN1         | 1.57          | 2.72 %        |
| NCK1         | 1.08          | 2.86 %        |
| NGT1         | 0.53          | 0.55 %        |
| <b>Total</b> | <b>177.05</b> | <b>4.57 %</b> |

**WEST-02**

| Property     | MTD Sales L   | Brand Share % |
|--------------|---------------|---------------|
| Air-Cond     | 70.25         | 2.97 %        |
| Fridge       | 61.25         | 22.96 %       |
| Wash-Mac     | 41.47         | 17.04 %       |
| <b>Total</b> | <b>172.98</b> | <b>6.01 %</b> |

| Branch *     | MTD Sales L   | Brand Share % |
|--------------|---------------|---------------|
| ERD1         | 15.39         | 5.05 %        |
| SLM1         | 8.59          | 2.90 %        |
| SLM2         | 5.27          | 4.64 %        |
| ERD2         | 4.99          | 1.71 %        |
| ATU1         | 4.43          | 3.96 %        |
| NKL2         | 4.30          | 3.05 %        |
| KRI1         | 3.69          | 3.38 %        |
| TCG1         | 3.60          | 5.00 %        |
| PMP1         | 2.01          | 4.77 %        |
| MCR1         | 1.64          | 2.85 %        |
| DPR1         | 1.43          | 3.22 %        |
| SGG1         | 0.72          | 2.55 %        |
| WHKP         | 0.72          | 3.30 %        |
| VKL1         | 0.71          | 2.29 %        |
| SGI1         | 0.65          | 2.28 %        |
| DPR2         | 0.08          | 0.19 %        |
| <b>Total</b> | <b>172.98</b> | <b>6.01 %</b> |

**CHENNAI-02**

| Property     | MTD Sales L   | Brand Share % |
|--------------|---------------|---------------|
| Fridge       | 65.60         | 24.49 %       |
| Wash-Mac     | 61.98         | 25.23 %       |
| Air-Cond     | 38.32         | 1.44 %        |
| <b>Total</b> | <b>165.90</b> | <b>5.21 %</b> |

| Branch *     | MTD Sales L   | Brand Share % |
|--------------|---------------|---------------|
| CH15         | 13.26         | 4.31 %        |
| CH21         | 6.98          | 3.49 %        |
| CH50         | 6.24          | 4.76 %        |
| CH24         | 6.15          | 3.42 %        |
| CH44         | 4.11          | 4.50 %        |
| CH20         | 3.99          | 2.47 %        |
| CH12         | 3.79          | 2.10 %        |
| GPD1         | 1.65          | 2.47 %        |
| CH23         | 1.63          | 2.12 %        |
| UKI1         | 1.53          | 2.50 %        |
| CH34         | 1.14          | 1.06 %        |
| CH36         | 0.73          | 1.31 %        |
| MC06         | 0.35          | 2.55 %        |
| CH01         |               | 0.00 %        |
| CH32         |               | 0.00 %        |
| <b>Total</b> | <b>165.90</b> | <b>5.21 %</b> |

## NORTH ARCOT

| Property     | MTD Sales L   | Brand Share % |
|--------------|---------------|---------------|
| Fridge       | 38.44         | 26.49 %       |
| Air-Cond     | 34.41         | 1.96 %        |
| Wash-Mac     | 32.38         | 21.46 %       |
| <b>Total</b> | <b>105.22</b> | <b>5.13 %</b> |

| Branch *     | MTD Sales L   | Brand Share % |
|--------------|---------------|---------------|
| VEL2         | 9.40          | 5.10 %        |
| KPM2         | 7.12          | 3.43 %        |
| SBR1         | 5.64          | 4.21 %        |
| ABR1         | 5.25          | 4.45 %        |
| TRR1         | 5.14          | 3.61 %        |
| AKM1         | 4.75          | 4.52 %        |
| VEL1         | 4.64          | 4.09 %        |
| VSI1         | 3.32          | 3.92 %        |
| SLG1         | 2.32          | 4.80 %        |
| KPM1         | 1.42          | 2.06 %        |
| VNB1         | 1.10          | 1.63 %        |
| TRT1         | 1.07          | 1.34 %        |
| PLR1         | 0.59          | 1.36 %        |
| UGI1         | 0.55          | 2.37 %        |
| BGR1         | 0.22          | 0.58 %        |
| CGM1         | 0.19          | 0.47 %        |
| PTU1         | 0.09          | 0.65 %        |
| <b>Total</b> | <b>105.22</b> | <b>5.13 %</b> |

## SOUTH ARCOT

| Property     | MTD Sales L  | Brand Share % |
|--------------|--------------|---------------|
| Fridge       | 39.34        | 23.69 %       |
| Wash-Mac     | 26.59        | 18.83 %       |
| Air-Cond     | 21.91        | 1.30 %        |
| <b>Total</b> | <b>87.84</b> | <b>4.41 %</b> |

| Branch *     | MTD Sales L  | Brand Share % |
|--------------|--------------|---------------|
| POY1         | 11.82        | 4.97 %        |
| POY2         | 8.84         | 4.48 %        |
| CUD1         | 6.60         | 3.69 %        |
| PRT1         | 4.00         | 4.04 %        |
| NVL2         | 3.72         | 3.49 %        |
| SJI2         | 2.99         | 3.00 %        |
| TVM1         | 2.30         | 4.88 %        |
| VCM2         | 1.83         | 3.50 %        |
| TRK1         | 1.79         | 1.71 %        |
| VPM2         | 1.09         | 0.85 %        |
| VPM1         | 0.94         | 3.69 %        |
| KKI2         | 0.84         | 0.71 %        |
| VCM1         | 0.84         | 2.29 %        |
| TVM2         |              | 0.00 %        |
| <b>Total</b> | <b>87.84</b> | <b>4.41 %</b> |