



# TN : WHIRLPOL Sales Performance 24/03/2026 9:05 AM

MTD Sales  
1,211.30 L

Brand Share %  
8.38 %

Information:

MTD : 01-03-2026 To 23-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **8.38 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	505.62	22.59 %
Wash-Mac	487.04	21.14 %
Air-Cond	218.64	2.21 %
<b>Total</b>	<b>1,211.30</b>	<b>8.38 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	191.49	8.90 %
SOUTH-03	157.98	8.73 %
CHENNAI-01	151.00	6.94 %
WEST-01	145.46	11.03 %
WEST-02	139.75	10.08 %
CHENNAI-02	138.54	7.50 %
TRICHY-01	132.99	7.17 %
NORTH ARCOT	83.06	8.59 %
SOUTH ARCOT	71.03	7.59 %
<b>Total</b>	<b>1,211.30</b>	<b>8.38 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	90.92	26.63 %
Wash-Mac	71.92	18.02 %
Air-Cond	28.64	2.03 %
<b>Total</b>	<b>191.49</b>	<b>8.90 %</b>

Branch *	MTD Sales L	Brand Share %
TUT1	27.79	7.09 %
TVL1	9.92	4.69 %
KVT1	8.26	7.82 %
TUT2	7.16	7.84 %
TKS2	5.03	5.82 %
RND1	4.85	7.70 %
NGR1	3.89	2.97 %
PKD1	3.71	6.90 %
VLY1	2.98	6.06 %
MAR1	2.93	5.70 %
SDI1	2.81	6.96 %
S2SD	1.16	2.90 %
KGL1	1.00	4.02 %
TKY1	0.73	3.23 %
SGT1	0.22	1.62 %
WHTV	-0.28	7.59 %
<b>Total</b>	<b>191.49</b>	<b>8.90 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Wash-Mac	66.20	21.77 %
Fridge	64.72	23.86 %
Air-Cond	27.07	2.19 %
<b>Total</b>	<b>157.98</b>	<b>8.73 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	16.41	7.23 %
MDU2	8.12	7.15 %
MDU6	6.10	7.30 %
MDU3	5.86	7.52 %
DGL2	5.21	7.89 %
KRR1	4.39	6.51 %
ATG1	3.32	5.45 %
CBM1	3.14	7.87 %
KKD3	2.52	3.10 %
MPA1	2.40	4.14 %
TEN2	2.36	5.99 %
USL1	2.28	7.33 %
PNI1	2.25	8.10 %
SZSD	1.23	7.01 %
KYK1	0.79	3.41 %
KPT1	0.70	3.90 %
PNV2	0.69	2.39 %
CMR1	0.51	2.04 %
ODM1	0.41	2.17 %
MNM1	0.37	2.01 %
BTU1	0.24	1.43 %
PVI1	0.11	0.35 %
<b>Total</b>	<b>157.98</b>	<b>8.73 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	66.74	20.51 %
Wash-Mac	61.66	18.90 %
Air-Cond	22.59	1.48 %
<b>Total</b>	<b>151.00</b>	<b>6.94 %</b>

Branch *	MTD Sales L	Brand Share %
CH05	13.71	8.25 %
CH16	9.33	7.92 %
CH08	7.04	5.00 %
CH49	6.65	6.37 %
CH48	5.62	6.87 %
CH22	5.22	5.58 %
CH30	4.83	6.52 %
CH07	4.61	4.94 %
WHC3	3.72	7.98 %
CH25	3.44	4.06 %
CH42	3.24	3.40 %
CH39	3.11	7.34 %
MRM1	2.60	4.90 %
CH19	2.23	2.49 %
GUD1	1.86	3.12 %
CZWH	1.67	3.51 %
AVD1	1.60	1.81 %
CGL1	1.47	3.38 %
CH26	1.35	7.89 %
KNR1	0.63	1.47 %
CH29	0.12	1.49 %
CH40		0.00 %
MC10		0.00 %
WCHN	-1.04	5.02 %
<b>Total</b>	<b>151.00</b>	<b>6.94 %</b>

## WEST-01

Property	MTD Sales L	Brand Share %
Fridge	55.98	24.87 %
Wash-Mac	55.01	23.85 %
Air-Cond	34.47	4.00 %
<b>Total</b>	<b>145.46</b>	<b>11.03 %</b>

Branch *	MTD Sales L	Brand Share %
CBE4	6.51	7.37 %
TPR2	4.81	4.98 %
CBE6	3.12	5.97 %
AVI1	2.23	5.77 %
PDM1	1.87	6.33 %
TPR3	1.85	7.09 %
SYM2	1.45	6.95 %
PPI1	1.28	5.37 %
TPR4	1.03	4.51 %
ANR1	0.50	5.37 %
<b>Total</b>	<b>145.46</b>	<b>11.03 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Wash-Mac	57.00	20.57 %
Fridge	56.65	20.34 %
Air-Cond	26.10	3.14 %
<b>Total</b>	<b>139.75</b>	<b>10.08 %</b>

Branch *	MTD Sales L	Brand Share %
SLM1	11.07	8.11 %
SLM3	4.59	6.55 %
ATU1	3.66	6.37 %
NKL2	3.63	5.31 %
ERD2	3.17	2.52 %
MCR1	3.03	7.38 %
HRR1	2.08	7.97 %
VKL1	1.46	7.93 %
KAM1	1.04	5.99 %
DPR1	0.63	2.52 %
WZWH	0.52	7.13 %
DPR2	0.48	1.78 %
SGI1	0.22	1.39 %
SGG1	0.18	2.10 %
WHKP		0.00 %
<b>Total</b>	<b>139.75</b>	<b>10.08 %</b>

**CHENNAI-02**

Property	MTD Sales L	Brand Share %
Wash-Mac	65.50	25.33 %
Fridge	57.38	23.15 %
Air-Cond	15.66	1.17 %
<b>Total</b>	<b>138.54</b>	<b>7.50 %</b>

Branch *	MTD Sales L	Brand Share %
CH15	10.59	5.61 %
CH12	8.95	8.30 %
CH21	7.10	7.05 %
CH06	5.44	6.82 %
CH20	5.42	6.86 %
CH50	5.16	6.61 %
CH44	4.19	8.13 %
CH51	3.82	4.00 %
CH24	3.68	4.03 %
CH31	2.89	7.01 %
GPD1	2.56	5.86 %
CH34	2.48	4.14 %
CH41	2.30	3.03 %
CH32	0.58	4.31 %
CH23	0.37	0.93 %
MC06	0.37	4.36 %
CH36	0.34	1.44 %
<b>Total</b>	<b>138.54</b>	<b>7.50 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Fridge	53.41	21.58 %
Wash-Mac	46.45	21.28 %
Air-Cond	33.13	2.38 %
<b>Total</b>	<b>132.99</b>	<b>7.17 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	20.29	4.50 %
PBR2	9.51	8.28 %
KUM1	6.18	5.50 %
MVM1	6.06	6.45 %
TVR2	5.01	5.78 %
PTK1	4.44	5.16 %
TNJ2	4.22	5.01 %
MDI1	3.76	6.26 %
TRY3	3.74	6.43 %
JKM1	3.07	6.92 %
MSI1	3.02	8.30 %
TRY2	3.01	7.02 %
AYR1	2.56	7.00 %
TVR1	1.98	5.55 %
NMM1	1.68	7.17 %
KRN1	1.51	5.71 %
NGT1	1.47	3.63 %
PBR1	1.00	3.00 %
<b>Total</b>	<b>132.99</b>	<b>7.17 %</b>

**NORTH ARCOT**

Property	MTD Sales L	Brand Share %
Wash-Mac	37.44	24.26 %
Fridge	25.43	17.63 %
Air-Cond	20.19	3.02 %
<b>Total</b>	<b>83.06</b>	<b>8.59 %</b>

Branch *	MTD Sales L	Brand Share %
KPM2	6.72	6.86 %
TRR1	3.75	7.21 %
ARC2	3.05	8.37 %
AKM1	2.93	6.78 %
VEL1	2.78	5.90 %
SBR1	2.55	3.63 %
VSI1	1.65	4.81 %
TRT1	1.46	3.64 %
KPM1	1.39	3.45 %
PLR1	1.17	4.91 %
BGR1	0.85	5.62 %
VNB1	0.76	2.32 %
UGI1	0.32	2.71 %
SLG1	0.30	1.32 %
PTU1	0.29	2.76 %
CGM1	0.02	0.09 %
WHVL	-0.19	5.34 %
<b>Total</b>	<b>83.06</b>	<b>8.59 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
Fridge	34.39	21.94 %
Wash-Mac	25.85	19.10 %
Air-Cond	10.78	1.67 %
Total	71.03	7.59 %

Branch *	MTD Sales L	Brand Share %
CUD1	4.21	4.96 %
NVL2	3.84	6.96 %
POY2	3.57	4.45 %
TRK1	2.16	4.62 %
KKI2	1.18	2.44 %
VPM1	0.86	5.81 %
VPM2	0.80	1.36 %
VCM1	0.54	1.54 %
TVM2	0.36	1.71 %
PRT1	0.33	0.78 %
WHUT		0.00 %
Total	71.03	7.59 %