

MTD Sales
1,686.15 L

Brand Share %
15.57 %

Information:

MTD : 01-10-2025 To 22-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.57 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	881.28	23.08 %
Wash-Mac	791.31	20.51 %
Air-Cond	13.56	0.43 %
Total	1,686.15	15.57 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	307.85	18.67 %
SOUTH-01	261.62	13.98 %
WEST-02	239.13	17.87 %
TRICHY-01	198.10	16.63 %
WEST-01	173.37	18.40 %
CHENNAI-01	159.86	11.98 %
CHENNAI-02	137.04	13.03 %
NORTH ARCOT	109.93	15.89 %
SOUTH ARCOT	90.50	13.10 %
KL-SOUTH	8.77	12.57 %
Total	1,686.15	15.57 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	165.71	26.09 %
Wash-Mac	140.89	23.42 %
Air-Cond	1.25	0.30 %
Total	307.85	18.67 %

Branch *	MTD Sales L	Brand Share %
MDU6	15.40	15.41 %
MDU2	11.96	10.64 %
ATG1	7.63	15.28 %
MPA1	6.74	14.64 %
SVG1	5.90	13.56 %
TEN2	4.24	12.14 %
TDI1	2.42	14.47 %
NKI1	1.85	6.55 %
KPT1	1.61	8.33 %
ODM1	1.54	8.37 %
PVI1	1.25	4.89 %
BTU1	0.84	4.68 %
PNV1	0.68	3.90 %
MNM1	0.64	3.13 %
CMR1	0.39	3.53 %
Total	307.85	18.67 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	140.66	22.51 %
Wash-Mac	118.68	19.10 %
Air-Cond	2.29	0.37 %
Total	261.62	13.98 %

Branch *	MTD Sales L	Brand Share %
TUT1	36.95	15.27 %
RPM1	14.57	14.49 %
TUT2	11.25	12.88 %
NGR1	11.15	9.38 %
PKD1	9.79	14.66 %
TVL1	8.12	5.51 %
TKS1	6.33	10.33 %
MAR1	4.99	12.61 %
SNL1	4.91	14.96 %
MMT1	4.45	15.29 %
APK2	4.11	12.43 %
RND1	3.98	6.82 %
SDI1	3.69	14.70 %
ASM1	3.65	15.18 %
TKS2	3.63	5.40 %
SKD1	2.60	13.63 %
ARM1	1.80	6.85 %
VL1	1.39	3.27 %
COL1	1.22	15.02 %
TVL2	1.07	5.42 %
KGL1	1.04	5.44 %
TKY1	1.00	3.30 %
SGT1		0.00 %
Total	261.62	13.98 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	119.78	21.74 %
Wash-Mac	116.82	19.69 %
Air-Cond	2.53	1.30 %
Total	239.13	17.87 %

Branch *	MTD Sales L	Brand Share %
ERD2	18.55	15.56 %
SLM1	15.87	14.87 %
ERD1	14.39	15.52 %
HSR2	8.34	12.42 %
HSR1	3.63	9.93 %
MCR1	3.20	7.60 %
KRI1	3.10	13.99 %
SGG1	2.25	11.69 %
HRR1	2.13	10.79 %
NKL2	1.84	2.49 %
VKL1	1.41	6.90 %
KMM1	1.23	5.67 %
CMI1	0.97	4.92 %
SGI1	0.60	2.46 %
DPR1	0.12	0.76 %
Total	239.13	17.87 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	118.62	28.17 %
Wash-Mac	75.05	21.43 %
Air-Cond	4.42	1.05 %
Total	198.10	16.63 %

Branch *	MTD Sales L	Brand Share %
TNJ1	11.23	14.70 %
TVR2	8.30	15.35 %
PBR2	8.25	10.71 %
MVM1	7.09	11.47 %
MDI1	6.29	14.03 %
TRY4	6.01	10.56 %
PTK1	5.44	11.52 %
KUM1	5.05	7.54 %
KRN1	2.56	12.63 %
NMM1	2.34	15.49 %
NGT1	1.78	5.35 %
PBR1	1.65	5.87 %
Total	198.10	16.63 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	96.11	22.46 %
Fridge	76.67	20.90 %
Air-Cond	0.59	0.40 %
Total	173.37	18.40 %

Branch *	MTD Sales L	Brand Share %
CBE4	5.84	12.38 %
GBM1	4.09	15.30 %
CBE1	3.75	15.15 %
SNR1	3.43	11.80 %
UAM1	3.05	14.53 %
PPI1	2.62	12.00 %
GDR1	2.39	14.96 %
CBE5	2.24	12.84 %
TPR4	1.79	9.82 %
CNR1	1.15	12.16 %
CBE6	0.97	2.61 %
PDM1	0.82	3.94 %
DPM2	0.65	2.15 %
Total	173.37	18.40 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	80.16	19.91 %
Wash-Mac	79.22	18.62 %
Air-Cond	0.47	0.09 %
Total	159.86	11.98 %

Branch *	MTD Sales L	Brand Share %
CH16	11.61	11.60 %
CH42	9.66	13.10 %
CH14	9.44	9.75 %
CH05	9.31	11.58 %
CH08	7.24	7.60 %
CH19	6.61	7.37 %
CH22	5.21	13.49 %
CH28	5.13	8.30 %
GUD1	4.50	10.34 %
CH07	4.08	7.22 %
MRM1	4.05	10.87 %
CGL1	4.00	13.72 %
AVD1	3.97	7.69 %
KNR1	3.56	12.67 %
CH30	3.51	7.26 %
CH39	3.35	13.52 %
TKM1	1.95	9.22 %
CZWH	1.56	4.60 %
CH48	1.38	2.61 %
CH29	0.69	9.30 %
CH40		0.00 %
MC10		0.00 %
WCHN		0.00 %
Total	159.86	11.98 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	73.53	21.46 %
Fridge	63.24	20.45 %
Air-Cond	0.26	0.07 %
Total	137.04	13.03 %

Branch *	MTD Sales L	Brand Share %
CH03	13.48	11.85 %
CH15	12.40	10.88 %
CH06	7.64	12.75 %
CH18	7.13	13.27 %
CH43	6.33	12.80 %
CH41	4.94	13.12 %
CH46	3.93	14.83 %
CH09	3.88	9.08 %
CH44	3.63	11.58 %
CH20	3.48	7.83 %
CH24	2.43	5.25 %
CH21	2.15	3.64 %
CH34	1.51	3.68 %
CH36	0.73	4.72 %
CH23	0.63	3.62 %
CH32	0.24	4.20 %
MC05		0.00 %
MC06		0.00 %
Total	137.04	13.03 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	56.57	24.31 %
Wash-Mac	51.62	20.31 %
Air-Cond	1.75	0.85 %
Total	109.93	15.89 %

Branch *	MTD Sales L	Brand Share %
KPM2	10.49	10.99 %
VEL2	6.63	15.49 %
TRR1	5.59	14.46 %
SBR1	4.70	11.72 %
VEL1	3.97	13.83 %
KPM1	3.87	13.66 %
TRT1	2.60	7.43 %
PLR1	0.70	4.21 %
VNB1	0.34	1.39 %
PTU1	0.30	5.26 %
BGR1	0.26	1.96 %
UGI1	0.11	0.81 %
CGM1		0.00 %
Total	109.93	15.89 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	54.84	22.16 %
Wash-Mac	35.65	15.67 %
Total	90.50	13.10 %

Branch *	MTD Sales L	Brand Share %
POY1	9.98	12.31 %
CUD1	7.89	12.05 %
CDM1	7.02	14.58 %
SJI2	6.09	13.89 %
NVL2	5.92	12.90 %
VPM2	4.53	12.20 %
KKI2	4.10	9.04 %
TDM1	3.93	15.02 %
TRK1	3.44	9.11 %
KML1	2.03	10.79 %
TVM1	1.81	15.10 %
POY2	1.04	1.52 %
VCM1	0.42	3.11 %
TVM2	0.10	1.09 %
SJI1		0.00 %
Total	90.50	13.10 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	5.03	17.94 %
Wash-Mac	3.74	25.20 %
Total	8.77	12.57 %

Branch *	MTD Sales L	Brand Share %
TVP1	6.33	13.82 %
KLR1		0.00 %
WTVP		0.00 %
Total	8.77	12.57 %