

MTD Sales
670.63 L

Brand Share %
12.92 %

Information:

MTD : 01-09-2025 To 22-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **12.92 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	360.92	22.61 %
Wash-Mac	294.48	19.88 %
Air-Cond	15.23	0.72 %
Total	670.63	12.92 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	114.96	10.87 %
CHENNAI-01	97.22	12.40 %
SOUTH-03	81.41	13.91 %
TRICHY-01	80.44	13.27 %
CHENNAI-02	72.11	11.41 %
WEST-02	66.88	16.11 %
WEST-01	59.19	16.35 %
NORTH ARCOT	44.86	15.35 %
SOUTH ARCOT	36.68	10.23 %
KL-SOUTH	16.87	17.48 %
Total	670.63	12.92 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	65.66	22.16 %
Wash-Mac	45.98	17.87 %
Air-Cond	3.32	0.66 %
Total	114.96	10.87 %

Branch *	MTD Sales L	Brand Share %
NGR1	6.06	10.92 %
RPM1	5.98	8.65 %
TVL1	5.35	4.02 %
KVT1	5.22	8.29 %
TUT2	5.14	9.58 %
PKD1	3.09	12.61 %
TYI1	2.47	11.48 %
RND1	2.08	5.88 %
TKS2	1.98	7.21 %
MAR1	1.90	5.08 %
TKS1	1.84	8.23 %
SNL1	1.78	12.75 %
ASM1	1.45	12.18 %
ARM1	0.65	8.46 %
VNR1	0.64	4.76 %
TVL2	0.53	5.57 %
VLY1	0.50	1.77 %
STU2	0.48	5.78 %
KGL1	0.31	4.33 %
TKY1	0.08	0.55 %
SGT1		0.00 %
COL1	-0.14	-2.79 %
Total	114.96	10.87 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	49.77	23.52 %
Wash-Mac	43.92	19.81 %
Air-Cond	3.54	1.01 %
Total	97.22	12.40 %

Branch *	MTD Sales L	Brand Share %
CH14	4.80	8.81 %
CH08	4.09	7.67 %
CH45	3.74	12.28 %
CH19	3.58	8.32 %
CH05	3.26	6.80 %
CH11	3.18	11.65 %
AVD1	3.05	12.20 %
CH07	2.18	5.92 %
CH30	1.87	5.57 %
CH39	1.78	10.00 %
KNR1	1.76	10.36 %
GUD1	1.24	4.28 %
CGL1	0.82	5.52 %
CH48	0.77	2.47 %
TKM1	0.77	7.90 %
CH40	0.09	2.42 %
CH29		0.00 %
MC10		0.00 %
MRM1		0.00 %
Total	97.22	12.40 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	43.65	20.03 %
Wash-Mac	35.93	20.10 %
Air-Cond	1.83	0.97 %
Total	81.41	13.91 %

Branch *	MTD Sales L	Brand Share %
ATG1	3.26	10.15 %
MPA1	1.73	8.94 %
PVI1	1.67	6.57 %
TEN2	1.23	10.87 %
USL1	1.21	11.11 %
NTM1	1.15	10.73 %
TDI1	1.13	12.77 %
KYK1	0.96	8.09 %
BNR1	0.86	8.31 %
KRR1	0.83	9.10 %
SVG1	0.69	6.56 %
PNI1	0.67	11.81 %
PNV1	0.64	5.69 %
CMR1	0.35	8.18 %
NKI1	0.25	5.50 %
ODM1	0.23	3.98 %
KPT1	0.23	3.31 %
MNM1	0.14	1.12 %
BTU1		0.00 %
Total	81.41	13.91 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	47.36	25.65 %
Wash-Mac	31.80	22.46 %
Air-Cond	1.28	0.46 %
Total	80.44	13.27 %

Branch *	MTD Sales L	Brand Share %
TRY1	14.37	10.11 %
TVR2	3.27	9.67 %
KUM1	2.41	6.62 %
PTK1	1.71	5.54 %
MDI1	1.70	7.81 %
TRY2	1.52	9.05 %
TTP1	1.02	10.59 %
NGT1	0.75	3.02 %
NMM1	0.66	8.13 %
KRN1	0.56	8.12 %
PBR1	0.42	4.22 %
Total	80.44	13.27 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	37.06	22.69 %
Fridge	33.71	24.45 %
Air-Cond	1.35	0.41 %
Total	72.11	11.41 %

Branch *	MTD Sales L	Brand Share %
CH15	7.84	10.05 %
CH18	4.89	12.73 %
CH12	4.82	12.56 %
CH20	3.73	11.92 %
CH06	3.24	10.62 %
CH09	2.10	7.77 %
CH44	1.52	8.06 %
CH43	1.42	6.68 %
CH21	1.18	2.98 %
CH24	1.08	3.34 %
CH34	1.03	4.50 %
CH23	0.65	4.84 %
PON1	0.61	6.68 %
CH32	0.49	6.85 %
MC06	0.24	5.96 %
CH36		0.00 %
Total	72.11	11.41 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	35.45	22.94 %
Wash-Mac	29.58	17.78 %
Air-Cond	1.84	1.96 %
Total	66.88	16.11 %

Branch *	MTD Sales L	Brand Share %
SLM1	2.72	10.15 %
ATU1	1.37	8.98 %
NKL2	1.33	6.30 %
KMM1	0.75	12.23 %
KRI1	0.75	8.60 %
MCR1	0.64	3.81 %
PLC1	0.57	9.10 %
VKL1	0.56	6.71 %
HRR1	0.55	11.03 %
CMI1	0.26	5.27 %
SGG1	0.14	7.22 %
DPR1		0.00 %
SGI1		0.00 %
Total	66.88	16.11 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	30.75	21.36 %
Fridge	27.38	19.98 %
Air-Cond	1.06	1.31 %
Total	59.19	16.35 %

Branch *	MTD Sales L	Brand Share %
CBE4	2.04	11.40 %
SNR1	1.54	8.95 %
CBE1	1.39	12.31 %
CBE5	0.96	6.93 %
UAM1	0.95	9.75 %
TPR3	0.85	7.64 %
AVI1	0.80	10.19 %
SYM2	0.64	7.10 %
GDR1	0.53	10.15 %
KGI1	0.51	8.05 %
DPM2	0.50	6.03 %
CBE3	0.50	8.12 %
CNR1	0.25	5.70 %
ANR1	0.20	7.80 %
TPR4	0.20	2.84 %
PDM1	-0.10	-1.58 %
Total	59.19	16.35 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	23.66	23.66 %
Wash-Mac	20.21	22.78 %
Air-Cond	1.00	0.96 %
Total	44.86	15.35 %

Branch *	MTD Sales L	Brand Share %
KPM2	3.78	12.49 %
SBR1	3.15	10.26 %
VEL2	2.34	12.19 %
CYR1	0.79	10.16 %
VSI1	0.68	7.31 %
TRT1	0.45	5.53 %
PTU1	0.30	6.87 %
PLR1	0.21	5.74 %
CGM1	0.20	2.85 %
UGI1	0.12	5.86 %
VNB1	0.09	1.22 %
BGR1		0.00 %
NASD		0.00 %
Total	44.86	15.35 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	22.95	21.14 %
Wash-Mac	13.73	14.83 %
Total	36.68	10.23 %

Branch *	MTD Sales L	Brand Share %
POY1	4.22	9.20 %
CUD1	2.71	9.64 %
CDM1	2.65	11.56 %
TRK1	1.96	10.15 %
SJI1	1.86	9.34 %
NVL2	1.81	8.85 %
TDM1	1.66	12.39 %
POY2	1.59	4.59 %
PRT1	1.40	9.74 %
KKI2	1.31	7.70 %
TVM1	1.10	12.34 %
MKM1	0.96	12.42 %
KML1	0.81	6.80 %
VPM2	0.55	2.90 %
TVM2	0.26	5.28 %
VCM1	0.14	1.34 %
Total	36.68	10.23 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	11.32	23.82 %
Wash-Mac	5.54	20.62 %
Total	16.87	17.48 %

Branch *	MTD Sales L	Brand Share %
KLR1	1.59	10.24 %
Total	16.87	17.48 %