

MTD Sales
1,245.88 L

Brand Share %
7.31 %

Information:

MTD : 01-05-2026 To 22-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **7.31 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	527.20	22.12 %
Wash-Mac	408.56	20.18 %
Air-Cond	310.12	2.45 %
Total	1,245.88	7.31 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	201.29	8.16 %
SOUTH-03	184.60	9.01 %
CHENNAI-01	170.24	5.83 %
TRICHY-01	168.51	7.15 %
CHENNAI-02	136.17	5.47 %
WEST-02	119.41	9.04 %
WEST-01	105.23	11.49 %
NORTH ARCOT	87.20	7.23 %
SOUTH ARCOT	73.23	5.57 %
Total	1,245.88	7.31 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	88.32	22.30 %
Wash-Mac	70.85	19.45 %
Air-Cond	42.12	2.47 %
Total	201.29	8.16 %

Branch *	MTD Sales L	Brand Share %
KVT1	10.36	6.87 %
TVL1	8.39	3.10 %
TUT2	6.16	4.95 %
NGR1	4.72	3.27 %
VLY1	4.50	4.20 %
MAR1	4.35	6.54 %
PKD1	4.30	7.03 %
TKS2	3.60	4.03 %
TKY1	1.92	7.09 %
VNR1	1.55	4.25 %
ARM1	1.42	4.31 %
KGL1	0.66	2.21 %
S2SD	0.53	2.44 %
SGT1	0.34	3.14 %
Total	201.29	8.16 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	78.40	25.24 %
Wash-Mac	57.74	22.45 %
Air-Cond	48.47	3.27 %
Total	184.60	9.01 %

Branch *	MTD Sales L	Brand Share %
MDU2	8.21	6.61 %
MDU7	5.35	7.23 %
KKD3	4.99	4.15 %
KRR1	4.66	6.24 %
MDU3	3.97	6.11 %
ATG1	2.86	3.05 %
PNV2	2.23	6.23 %
PNI1	1.56	5.79 %
TEN2	1.00	3.13 %
MNM1	0.93	3.76 %
KYK1	0.73	2.56 %
PVI1	0.60	1.45 %
ODM1	0.45	1.00 %
CMR1	0.10	0.24 %
BTU1		0.00 %
Total	184.60	9.01 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	82.39	23.46 %
Wash-Mac	51.31	19.34 %
Air-Cond	36.54	1.59 %
Total	170.24	5.83 %

Branch *	MTD Sales L	Brand Share %
CH14	13.12	6.58 %
CH16	11.33	5.74 %
CH08	7.02	4.70 %
CH49	6.72	5.51 %
CH30	5.93	5.94 %
CH19	5.45	3.75 %
CH25	4.88	4.45 %
CH22	4.81	5.39 %
CH07	4.76	3.53 %
CH48	4.63	3.81 %
CH38	3.97	6.36 %
GUD1	3.40	3.91 %
MRM1	2.23	2.85 %
AVD1	1.23	1.65 %
CH42	1.18	0.93 %
CGL1	1.17	1.90 %
KNR1	0.84	1.43 %
TKM1	0.79	3.29 %
CH40	0.16	2.01 %
CH29		0.00 %
MC09		0.00 %
WHC3		0.00 %
Total	170.24	5.83 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	65.78	23.08 %
Air-Cond	56.04	3.03 %
Wash-Mac	46.69	20.74 %
Total	168.51	7.15 %

Branch *	MTD Sales L	Brand Share %
TNJ1	9.49	7.26 %
MVM1	8.63	5.80 %
TVR2	6.06	4.87 %
PTK1	4.68	4.23 %
TRY4	4.20	6.25 %
TNJ2	3.78	3.35 %
KUM2	3.27	6.17 %
AYR1	2.93	4.70 %
PBR1	2.50	3.90 %
KUM1	2.13	1.72 %
NGT1	2.02	3.04 %
TRY2	2.00	4.90 %
KRN1	1.89	5.79 %
TTP1	1.41	3.10 %
Total	168.51	7.15 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	51.53	23.83 %
Fridge	49.70	18.47 %
Air-Cond	34.95	1.74 %
Total	136.17	5.47 %

Branch *	MTD Sales L	Brand Share %
CH03	16.98	6.94 %
CH15	13.12	5.84 %
CH18	7.32	5.83 %
CH50	5.46	5.57 %
CH12	5.18	2.58 %
CH06	5.16	5.46 %
CH44	5.06	5.15 %
CH51	4.34	4.76 %
CH41	4.13	4.58 %
CH21	3.91	2.32 %
CH20	3.40	3.65 %
UKI1	2.76	6.43 %
CH24	2.76	2.03 %
CH34	1.98	2.69 %
GPD1	1.89	4.21 %
CH23	1.05	1.74 %
CH36	0.55	1.20 %
MC06	0.29	2.56 %
CH01	0.27	4.66 %
CH32	0.10	0.63 %
Total	136.17	5.47 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	53.13	22.00 %
Wash-Mac	39.58	18.01 %
Air-Cond	26.69	3.10 %
Total	119.41	9.04 %

Branch *	MTD Sales L	Brand Share %
SLM1	8.14	7.04 %
ERD1	6.82	5.73 %
ERD2	5.46	4.11 %
SLM2	5.22	6.99 %
SLM3	5.03	7.18 %
ATU1	3.75	6.91 %
KMM1	1.56	6.98 %
DPR1	1.38	6.44 %
NKL2	1.34	2.00 %
DPR2	1.25	5.43 %
SGI1	0.27	1.98 %
WHKP	-0.71	5.65 %
Total	119.41	9.04 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	41.77	22.46 %
Wash-Mac	39.03	20.97 %
Air-Cond	24.44	4.49 %
Total	105.23	11.49 %

Branch *	MTD Sales L	Brand Share %
PLI1	2.88	6.50 %
CBE6	1.78	4.37 %
TPR3	1.05	5.20 %
TPR4	1.04	5.35 %
ANR1	0.73	6.10 %
SYM2	0.46	2.38 %
CBE4	0.41	0.80 %
WZSD		0.00 %
Total	105.23	11.49 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	33.80	19.72 %
Air-Cond	26.93	2.98 %
Wash-Mac	26.47	20.11 %
Total	87.20	7.23 %

Branch *	MTD Sales L	Brand Share %
SBR1	6.30	6.20 %
VEL2	5.38	4.86 %
TRR1	4.88	7.23 %
VEL1	4.42	5.42 %
AKM1	4.16	6.32 %
VSI1	3.14	6.70 %
SLG1	2.14	6.97 %
TRT1	0.92	1.69 %
VNB1	0.60	1.91 %
CGM1	0.42	2.25 %
KPM1	0.29	0.64 %
BGR1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
Total	87.20	7.23 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	33.91	19.67 %
Wash-Mac	25.37	15.99 %
Air-Cond	13.95	1.42 %
Total	73.23	5.57 %

Branch *	MTD Sales L	Brand Share %
POY1	8.65	4.88 %
CUD1	7.21	5.75 %
POY2	3.87	3.72 %
PRT1	3.28	6.44 %
KML1	2.78	4.91 %
NVL2	2.29	3.33 %
TRK1	2.29	3.54 %
SJI2	2.27	4.01 %
TDM1	2.17	5.25 %
VPM2	0.56	0.84 %
KKI2	0.54	0.72 %
TVM2	0.49	1.22 %
VCM1		0.00 %
Total	73.23	5.57 %