

MTD Sales
1,479.80 L

Brand Share %
5.21 %

Information:

MTD : 01-04-2026 To 22-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.21 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	551.63	23.74 %
Air-Cond	496.58	2.07 %
Wash-Mac	431.59	20.38 %
Total	1,479.80	5.21 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	222.66	5.86 %
SOUTH-01	206.23	4.41 %
CHENNAI-01	180.73	4.88 %
WEST-01	172.27	6.96 %
WEST-02	171.25	6.06 %
TRICHY-01	171.02	4.48 %
CHENNAI-02	164.00	5.22 %
NORTH ARCOT	105.21	5.23 %
SOUTH ARCOT	86.43	4.43 %
Total	1,479.80	5.21 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	83.81	25.86 %
Air-Cond	79.48	2.49 %
Wash-Mac	59.37	20.92 %
Total	222.66	5.86 %

Branch *	MTD Sales L	Brand Share %
MDU1	24.13	5.05 %
MDU6	6.55	3.14 %
MDU3	6.05	4.48 %
MPA1	5.85	3.89 %
ATG1	5.77	4.11 %
MDU4	5.20	5.04 %
DGL2	4.41	5.17 %
KRR1	3.92	1.96 %
MDU5	3.64	5.04 %
TEN2	3.40	3.24 %
TEN1	3.20	4.71 %
KKD3	2.82	1.75 %
KYK1	1.76	4.01 %
NKI1	1.59	4.18 %
PNV2	1.42	2.88 %
MNM1	1.29	2.89 %
PVI1	0.75	1.24 %
ODM1	0.56	1.26 %
KPT1	0.45	1.22 %
BTU1	0.31	0.81 %
CMR1	0.09	0.20 %
Total	222.66	5.86 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	79.60	21.39 %
Air-Cond	63.72	1.61 %
Wash-Mac	62.91	18.65 %
Total	206.23	4.41 %

Branch *	MTD Sales L	Brand Share %
TUT1	22.92	5.02 %
TVL1	11.10	1.98 %
TUT2	8.62	3.98 %
KVT1	6.90	3.09 %
MAR1	6.83	4.08 %
RND1	6.00	3.60 %
TKS2	5.99	2.80 %
NGR1	5.82	1.69 %
TCN1	4.90	4.39 %
SDI1	3.72	4.76 %
PKD1	2.96	2.52 %
TYI1	2.95	4.03 %
VLV1	2.80	1.74 %
SNL1	2.54	4.17 %
KGL1	1.40	1.60 %
COL1	1.20	2.75 %
TKY1	1.20	2.12 %
S2SD	1.08	1.31 %
SGT1	0.14	0.59 %
Total	206.23	4.41 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	85.93	24.84 %
Wash-Mac	58.01	19.28 %
Air-Cond	36.78	1.20 %
Total	180.73	4.88 %

Branch *	MTD Sales L	Brand Share %
CH47	13.81	5.20 %
CH14	12.72	4.94 %
CH16	9.60	4.31 %
CH48	7.19	4.52 %
CH19	6.89	3.97 %
CH30	5.71	3.57 %
CH07	5.56	3.27 %
CH22	4.72	4.85 %
CH38	4.53	4.90 %
CH25	4.30	2.96 %
CZWH	3.55	4.94 %
GUD1	3.51	2.36 %
AVD1	2.38	2.32 %
CH39	1.62	2.59 %
CGL1	1.23	1.64 %
TKM1	1.09	2.34 %
KNR1	1.05	1.66 %
CH42	0.97	0.63 %
CH26	0.93	3.31 %
CH29	0.15	1.98 %
MC09		0.00 %
MC10		0.00 %
Total	180.73	4.88 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	78.69	3.73 %
Fridge	50.52	26.82 %
Wash-Mac	43.06	24.61 %
Total	172.27	6.96 %

Branch *	MTD Sales L	Brand Share %
CBE4	4.81	2.98 %
UMP1	3.88	5.12 %
PLI1	3.50	3.23 %
AVI1	3.11	4.24 %
CBE6	2.69	2.60 %
TPR3	1.97	3.41 %
PDM1	1.68	3.21 %
SYM2	1.58	3.44 %
TPR4	1.02	3.09 %
ANR1	0.61	2.73 %
WHCB	-1.10	4.28 %
Total	172.27	6.96 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	70.00	3.01 %
Fridge	60.63	23.02 %
Wash-Mac	40.62	16.87 %
Total	171.25	6.06 %

Branch *	MTD Sales L	Brand Share %
ERD1	15.39	5.11 %
SLM1	8.59	2.94 %
SLM2	5.02	4.48 %
ERD2	4.55	1.63 %
ATU1	4.43	3.99 %
NKL2	4.30	3.09 %
KRI1	3.69	3.54 %
TCG1	3.60	5.05 %
PMP1	2.01	4.77 %
MCR1	1.64	2.85 %
DPR1	1.43	3.24 %
SGG1	0.72	2.58 %
WHKP	0.72	3.30 %
VKL1	0.71	2.29 %
SGI1	0.65	2.30 %
DPR2	0.08	0.19 %
Total	171.25	6.06 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	73.89	2.24 %
Fridge	49.58	19.17 %
Wash-Mac	47.56	19.03 %
Total	171.02	4.48 %

Branch *	MTD Sales L	Brand Share %
TRY1	28.85	3.45 %
TNJ1	8.99	4.32 %
TRY3	7.10	4.42 %
MVM1	7.09	3.46 %
TVR2	6.05	3.49 %
TRY2	4.67	4.22 %
AYR1	4.31	4.92 %
TNJ2	3.87	2.25 %
KUM1	3.74	1.89 %
PTK1	3.57	2.55 %
TTP1	3.18	4.43 %
TVR1	3.09	4.36 %
PBR1	2.84	3.13 %
KUM2	1.69	3.56 %
KRN1	1.57	2.78 %
NCK1	1.08	2.91 %
NGT1	0.53	0.56 %
Total	171.02	4.48 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	64.22	24.29 %
Wash-Mac	61.47	25.42 %
Air-Cond	38.32	1.46 %
Total	164.00	5.22 %

Branch *	MTD Sales L	Brand Share %
CH15	12.77	4.18 %
CH21	6.78	3.45 %
CH24	6.15	3.48 %
CH50	6.08	4.77 %
CH44	4.11	4.56 %
CH20	3.99	2.50 %
CH12	3.79	2.12 %
GPD1	1.65	2.59 %
CH23	1.47	1.97 %
UKI1	1.39	2.36 %
CH34	1.14	1.07 %
CH36	0.73	1.31 %
MC06	0.35	2.62 %
CH01		0.00 %
CH32		0.00 %
Total	164.00	5.22 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	38.42	26.92 %
Air-Cond	34.42	2.00 %
Wash-Mac	32.38	21.77 %
Total	105.21	5.23 %

Branch *	MTD Sales L	Brand Share %
VEL2	9.40	5.14 %
KPM2	6.95	3.51 %
SBR1	5.64	4.28 %
ABR1	5.25	4.58 %
TRR1	5.14	3.70 %
AKM1	4.75	4.60 %
VEL1	4.64	4.12 %
VSI1	3.32	4.02 %
SLG1	2.32	4.92 %
KPM1	1.42	2.06 %
VNB1	1.10	1.67 %
TRT1	1.07	1.36 %
PLR1	0.59	1.38 %
UGI1	0.55	2.37 %
BGR1	0.22	0.58 %
CGM1	0.19	0.48 %
PTU1	0.09	0.67 %
Total	105.21	5.23 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	38.94	23.80 %
Wash-Mac	26.22	18.78 %
Air-Cond	21.28	1.29 %
Total	86.43	4.43 %

Branch *	MTD Sales L	Brand Share %
POY1	11.82	5.19 %
POY2	8.84	4.59 %
CUD1	6.35	3.59 %
PRT1	4.00	4.12 %
NVL2	3.72	3.55 %
SJI2	2.99	3.06 %
TVM1	2.30	4.95 %
TRK1	1.79	1.78 %
VCM2	1.50	3.09 %
VPM2	0.99	0.78 %
VPM1	0.94	3.69 %
KKI2	0.84	0.72 %
VCM1	0.84	2.34 %
TVM2		0.00 %
Total	86.43	4.43 %