

MTD Sales
914.48 L

Brand Share %
11.46 %

Information:

MTD : 01-08-2025 To 21-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **11.46 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	500.24	19.33 %
Wash-Mac	395.65	16.25 %
Air-Cond	18.59	0.63 %
Total	914.48	11.46 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	140.99	10.76 %
SOUTH-03	139.30	15.17 %
TRICHY-01	134.47	12.62 %
CHENNAI-01	109.41	8.82 %
CHENNAI-02	92.17	9.82 %
WEST-02	90.40	12.73 %
WEST-01	79.55	13.42 %
NORTH ARCOT	60.97	11.95 %
SOUTH ARCOT	57.16	9.26 %
KL-SOUTH	10.06	13.40 %
Total	914.48	11.46 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	79.88	19.46 %
Wash-Mac	56.87	14.62 %
Air-Cond	4.23	0.83 %
Total	140.99	10.76 %

Branch *	MTD Sales L	Brand Share %
TUT1	16.20	9.67 %
TVL1	6.27	4.81 %
TKS1	4.43	10.06 %
TKS2	4.01	7.81 %
PKD1	3.77	10.82 %
TUT2	3.54	6.74 %
SKD1	3.08	7.45 %
NGR1	3.07	4.21 %
RND1	2.22	4.18 %
ASM1	2.20	11.28 %
VLY1	1.18	2.96 %
TVL2	0.75	4.02 %
KGL1	0.61	5.66 %
ARM1	0.57	8.21 %
ERL1	0.48	-20.20 %
COL1	0.39	5.02 %
TKY1	0.28	1.25 %
SGT1		0.00 %
Total	140.99	10.76 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	72.96	22.26 %
Wash-Mac	64.00	21.19 %
Air-Cond	2.34	0.81 %
Total	139.30	15.17 %

Branch *	MTD Sales L	Brand Share %
MDU6	5.16	10.55 %
ATG1	3.36	8.73 %
MDU3	3.00	10.82 %
CBM1	2.62	10.26 %
TEN2	1.55	9.19 %
SVG1	1.41	6.23 %
NKI1	0.99	6.86 %
PNV1	0.58	4.06 %
MNM1	0.56	5.03 %
CMR1	0.37	5.96 %
PVI1	0.35	1.57 %
KPT1	0.29	4.50 %
BTU1	0.27	2.87 %
ODM1	0.19	2.14 %
WHMD		0.00 %
Total	139.30	15.17 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	88.07	23.73 %
Wash-Mac	43.64	16.30 %
Air-Cond	2.76	0.65 %
Total	134.47	12.62 %

Branch *	MTD Sales L	Brand Share %
PBR2	7.39	10.82 %
TNJ2	5.97	10.71 %
KUM1	5.70	8.03 %
PTK1	4.24	8.32 %
TVR2	3.82	6.78 %
TTP1	2.76	10.74 %
AYR1	1.99	10.55 %
NGT1	1.62	4.13 %
PBR1	1.40	9.66 %
KRN1	1.09	9.41 %
APM1	0.61	3.44 %
NMM1		0.00 %
Total	134.47	12.62 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	53.53	16.96 %
Fridge	52.52	16.30 %
Air-Cond	3.36	0.56 %
Total	109.41	8.82 %

Branch *	MTD Sales L	Brand Share %
CH05	8.28	8.50 %
CH42	7.16	11.31 %
CH14	6.12	8.36 %
CH11	4.89	6.96 %
CH28	4.73	9.37 %
CH30	4.56	7.29 %
CH48	3.45	6.20 %
CH08	3.42	3.90 %
CH19	3.34	4.54 %
CH22	3.33	7.77 %
GUD1	2.52	5.54 %
AVD1	2.47	5.46 %
CH07	2.43	4.81 %
KNR1	2.30	10.89 %
MRM1	1.84	6.73 %
CZWH	0.15	2.17 %
CH29		0.00 %
CH40		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	109.41	8.82 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	49.61	19.34 %
Fridge	40.46	16.30 %
Air-Cond	2.10	0.48 %
Total	92.17	9.82 %

Branch *	MTD Sales L	Brand Share %
CH03	11.83	11.13 %
CH15	8.84	8.43 %
CH12	5.94	10.73 %
CH18	5.20	8.68 %
CH33	3.71	10.08 %
CH21	3.61	7.61 %
CH06	3.20	7.05 %
CH20	2.75	6.22 %
CH44	2.29	8.03 %
CH09	1.33	4.10 %
CH24	1.24	4.03 %
CH23	1.08	4.66 %
CH43	1.07	3.21 %
CH32	0.92	8.79 %
CH34	0.62	1.58 %
CH36	0.35	1.64 %
CH01		0.00 %
MC06		0.00 %
MC08		0.00 %
Total	92.17	9.82 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	49.28	18.32 %
Wash-Mac	39.95	14.34 %
Air-Cond	1.17	0.72 %
Total	90.40	12.73 %

Branch *	MTD Sales L	Brand Share %
SLM1	6.37	11.25 %
HSR2	4.32	10.56 %
HSR1	3.29	9.99 %
ATU1	3.14	9.98 %
KRI1	2.43	11.07 %
TRM1	1.60	9.22 %
APN1	0.92	7.68 %
HRR1	0.86	9.98 %
NKL2	0.70	2.44 %
CMI1	0.61	10.03 %
SGG1	0.49	6.89 %
KMM1	0.39	3.60 %
VKL1	0.32	3.19 %
MCR1	0.31	1.35 %
SGI1	0.09	0.66 %
DPR1		0.00 %
DPR2		0.00 %
WHKP		0.00 %
WHPD	-0.19	10.94 %
Total	90.40	12.73 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	39.76	14.97 %
Fridge	37.93	16.75 %
Air-Cond	1.85	1.84 %
Total	79.55	13.42 %

Branch *	MTD Sales L	Brand Share %
KMR1	5.48	10.36 %
CBE4	3.04	9.43 %
UAM1	1.29	8.96 %
TPR3	1.24	8.28 %
PPI1	1.15	10.26 %
CBE3	1.05	10.75 %
PDM1	0.76	5.80 %
CNR1	0.68	9.53 %
ANR1	0.61	11.16 %
SYM2	0.57	5.21 %
GBM1	0.56	5.10 %
SNR1	0.52	2.18 %
GDR1	0.31	5.61 %
TPR4	0.14	1.05 %
DPM2	0.09	0.52 %
WHCB		0.00 %
Total	79.55	13.42 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	36.96	20.53 %
Wash-Mac	23.49	15.71 %
Air-Cond	0.52	0.29 %
Total	60.97	11.95 %

Branch *	MTD Sales L	Brand Share %
KPM2	4.49	10.30 %
SBR1	4.00	11.44 %
TRR1	3.37	9.93 %
VEL1	3.28	9.87 %
KPM1	2.81	11.19 %
VSI1	1.92	9.48 %
ARC2	1.33	4.26 %
SLG1	0.80	9.22 %
UGI1	0.61	6.28 %
TRT1	0.48	2.46 %
PTU1	0.17	4.54 %
CGM1	0.14	0.96 %
BGR1		0.00 %
PLR1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
Total	60.97	11.95 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	36.18	18.12 %
Wash-Mac	20.72	11.00 %
Air-Cond	0.26	0.11 %
Total	57.16	9.26 %

Branch *	MTD Sales L	Brand Share %
POY1	9.59	10.99 %
CUD1	5.99	10.05 %
CDM1	3.95	9.41 %
KKI2	3.90	10.35 %
KML1	2.56	9.99 %
TRK1	2.33	6.32 %
SJI1	1.90	10.55 %
POY2	1.80	2.63 %
STP1	1.13	10.91 %
NVL2	0.96	3.30 %
VPM2	0.86	2.88 %
TDM1	0.55	2.24 %
VCM1	0.41	1.63 %
WHNV		0.00 %
Total	57.16	9.26 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	6.00	18.34 %
Wash-Mac	4.06	18.51 %
Total	10.06	13.40 %

Branch *	MTD Sales L	Brand Share %
Total	10.06	13.40 %