



TN : WHIRLPOL Sales Performance 22/05/2026 9:05 AM

MTD Sales
1,195.40 L

Brand Share %
7.38 %

Information:

MTD : 01-05-2026 To 21-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **7.38 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	506.67	22.33 %
Wash-Mac	391.48	20.29 %
Air-Cond	297.25	2.48 %
Total	1,195.40	7.38 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	195.46	8.24 %
SOUTH-03	176.31	8.92 %
CHENNAI-01	163.20	6.00 %
TRICHY-01	157.94	7.05 %
CHENNAI-02	130.80	5.58 %
WEST-02	115.66	9.08 %
WEST-01	101.47	11.36 %
NORTH ARCOT	84.33	7.29 %
SOUTH ARCOT	70.23	5.80 %
Total	1,195.40	7.38 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	85.97	22.74 %
Wash-Mac	67.92	19.63 %
Air-Cond	41.58	2.52 %
Total	195.46	8.24 %

Branch *	MTD Sales L	Brand Share %
KVT1	10.36	7.12 %
TVL1	8.10	3.10 %
TUT2	6.01	5.03 %
NGR1	4.72	3.32 %
VLY1	4.50	4.36 %
MAR1	4.35	6.73 %
TKS2	3.39	3.97 %
TKY1	1.55	6.08 %
VNR1	1.55	4.52 %
ARM1	1.32	4.08 %
COL1	0.89	6.31 %
KGL1	0.66	2.33 %
S2SD	0.53	2.54 %
SGT1	0.34	3.19 %
Total	195.46	8.24 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	74.70	25.17 %
Wash-Mac	54.80	22.47 %
Air-Cond	46.82	3.26 %
Total	176.31	8.92 %

Branch *	MTD Sales L	Brand Share %
MDU2	7.72	6.47 %
MDU7	5.22	7.20 %
KKD3	4.83	4.27 %
KRR1	4.66	6.28 %
MDU3	3.55	5.60 %
ATG1	2.86	3.29 %
PNV2	2.23	6.42 %
PNI1	1.56	5.86 %
NKI1	1.24	5.71 %
TEN2	1.00	3.29 %
MNM1	0.93	3.78 %
KYK1	0.73	2.64 %
PVI1	0.60	1.50 %
ODM1	0.45	1.00 %
CMR1	0.10	0.24 %
BTU1		0.00 %
Total	176.31	8.92 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	79.63	23.69 %
Wash-Mac	49.47	19.44 %
Air-Cond	34.09	1.60 %
Total	163.20	6.00 %

Branch *	MTD Sales L	Brand Share %
CH14	12.81	6.81 %
CH47	11.21	7.24 %
CH16	11.15	5.99 %
CH08	6.63	4.63 %
CH49	6.61	5.93 %
CH30	5.72	6.10 %
CH19	5.45	4.00 %
CH07	4.76	3.99 %
CH25	4.70	4.61 %
CH48	4.36	3.93 %
CH22	4.35	5.45 %
CH38	3.97	6.68 %
GUD1	2.98	3.78 %
MRM1	2.23	3.20 %
AVD1	1.23	1.79 %
CH42	1.18	0.99 %
KNR1	0.84	1.63 %
TKM1	0.79	3.33 %
CGL1	0.70	1.26 %
CH40	0.16	2.16 %
CH29		0.00 %
MC09		0.00 %
WHC3		0.00 %
Total	163.20	6.00 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	60.91	22.46 %
Air-Cond	52.91	3.02 %
Wash-Mac	44.12	20.48 %
Total	157.94	7.05 %

Branch *	MTD Sales L	Brand Share %
MVM1	8.63	6.13 %
TVR2	5.68	4.75 %
PTK1	4.25	4.05 %
TRY4	4.09	6.25 %
TNJ2	3.61	3.37 %
KUM2	3.27	6.54 %
AYR1	2.44	4.22 %
PBR1	2.34	3.93 %
KUM1	2.13	1.78 %
TRY2	2.00	4.97 %
KRN1	1.89	6.02 %
TTP1	1.26	3.18 %
NGT1	0.93	1.51 %
Total	157.94	7.05 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	49.31	23.66 %
Fridge	48.51	18.70 %
Air-Cond	32.98	1.76 %
Total	130.80	5.58 %

Branch *	MTD Sales L	Brand Share %
CH03	16.49	7.22 %
CH15	12.99	6.09 %
CH18	6.92	5.91 %
CH50	5.23	5.81 %
CH12	4.94	2.56 %
CH06	4.86	5.49 %
CH44	4.65	4.99 %
CH51	4.34	5.11 %
CH41	4.13	4.92 %
CH21	3.53	2.23 %
CH20	3.40	3.84 %
CH24	2.76	2.11 %
UKI1	2.65	6.64 %
CH34	1.98	2.78 %
GPD1	1.89	4.45 %
CH23	1.05	1.84 %
CH36	0.55	1.24 %
MC06	0.29	2.85 %
CH01	0.27	4.78 %
CH32	0.10	0.73 %
Total	130.80	5.58 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	51.56	22.66 %
Wash-Mac	38.03	18.13 %
Air-Cond	26.07	3.11 %
Total	115.66	9.08 %

Branch *	MTD Sales L	Brand Share %
SLM1	7.76	6.95 %
ERD1	6.22	5.45 %
ERD2	5.46	4.26 %
SLM3	5.03	7.32 %
SLM2	5.01	6.99 %
ATU1	3.75	7.01 %
KMM1	1.56	7.02 %
DPR1	1.38	6.97 %
NKL2	1.34	2.06 %
DPR2	1.25	6.02 %
SGI1	0.27	2.09 %
WHKP	-0.71	5.65 %
Total	115.66	9.08 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	39.99	22.35 %
Wash-Mac	37.86	21.20 %
Air-Cond	23.62	4.41 %
Total	101.47	11.36 %

Branch *	MTD Sales L	Brand Share %
PLI1	2.67	6.31 %
CBE6	1.57	3.93 %
TPR3	1.05	5.20 %
TPR4	1.04	5.35 %
ANR1	0.73	6.24 %
SYM2	0.46	2.64 %
CBE4	0.25	0.52 %
WZSD		0.00 %
WHCB	-2.33	7.33 %
Total	101.47	11.36 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	33.00	20.25 %
Air-Cond	26.02	3.00 %
Wash-Mac	25.31	19.97 %
Total	84.33	7.29 %

Branch *	MTD Sales L	Brand Share %
SBR1	5.74	6.31 %
VEL2	5.38	4.97 %
TRR1	4.88	7.35 %
VEL1	4.17	5.26 %
AKM1	3.81	6.02 %
VSI1	3.14	7.21 %
TRT1	0.65	1.25 %
VNB1	0.60	1.92 %
CGM1	0.42	2.29 %
KPM1	0.29	0.65 %
BGR1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
Total	84.33	7.29 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	32.42	20.48 %
Wash-Mac	24.66	16.86 %
Air-Cond	13.16	1.45 %
Total	70.23	5.80 %

Branch *	MTD Sales L	Brand Share %
POY1	8.49	5.01 %
CUD1	7.21	6.05 %
POY2	3.72	3.97 %
PRT1	3.28	6.52 %
KML1	2.78	5.21 %
TRK1	2.29	3.88 %
TVM1	2.08	6.70 %
NVL2	1.83	2.89 %
TDM1	1.80	5.64 %
SJI2	1.74	3.46 %
VPM2	0.56	0.92 %
KKI2	0.37	0.49 %
TVM2	0.13	0.55 %
VCM1		0.00 %
WHUT	-1.33	7.09 %
Total	70.23	5.80 %