

MTD Sales
1,417.50 L

Brand Share %
5.19 %

Information:

MTD : 01-04-2026 To 21-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.19 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	531.32	23.78 %
Air-Cond	468.00	2.03 %
Wash-Mac	418.18	20.30 %
Total	1,417.50	5.19 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	211.17	5.80 %
SOUTH-01	199.47	4.48 %
CHENNAI-01	175.29	4.87 %
WEST-01	167.88	6.90 %
WEST-02	160.68	5.92 %
CHENNAI-02	160.54	5.36 %
TRICHY-01	159.57	4.35 %
NORTH ARCOT	101.29	5.25 %
SOUTH ARCOT	81.61	4.34 %
Total	1,417.50	5.19 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	81.24	25.90 %
Air-Cond	72.43	2.37 %
Wash-Mac	57.51	20.95 %
Total	211.17	5.80 %

Branch *	MTD Sales L	Brand Share %
MDU1	23.57	5.07 %
MDU3	5.65	4.36 %
MDU6	5.45	2.71 %
MPA1	5.41	3.74 %
ATG1	5.29	3.95 %
MDU4	4.77	5.01 %
KRR1	3.57	1.84 %
TEN2	3.13	3.12 %
TEN1	3.02	4.80 %
KKD3	2.71	1.75 %
KYK1	1.61	3.71 %
NKI1	1.59	4.30 %
PNV2	1.42	2.98 %
MNM1	1.29	3.00 %
PVI1	0.75	1.26 %
ODM1	0.56	1.29 %
KPT1	0.45	1.29 %
BTU1	0.31	0.87 %
CMR1	0.09	0.20 %
Total	211.17	5.80 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	76.98	21.47 %
Air-Cond	61.84	1.64 %
Wash-Mac	60.65	18.60 %
Total	199.47	4.48 %

Branch *	MTD Sales L	Brand Share %
TUT1	22.19	5.08 %
TVL1	10.50	1.94 %
TUT2	7.94	3.81 %
MAR1	7.11	4.42 %
KVT1	6.90	3.28 %
NGR1	5.82	1.81 %
TKS2	5.79	2.85 %
RND1	5.77	3.64 %
TCN1	4.90	4.65 %
SDI1	3.59	4.98 %
TYI1	2.95	4.18 %
PKD1	2.85	2.54 %
VLV1	2.80	1.80 %
SNL1	2.54	4.49 %
KGL1	1.40	1.64 %
COL1	1.20	2.88 %
TKY1	1.20	2.25 %
S2SD	1.08	1.50 %
SGT1	0.14	0.59 %
Total	199.47	4.48 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	83.84	25.48 %
Wash-Mac	55.59	18.92 %
Air-Cond	35.87	1.20 %
Total	175.29	4.87 %

Branch *	MTD Sales L	Brand Share %
CH14	12.31	4.95 %
CH16	9.18	4.34 %
CH48	7.08	4.59 %
CH19	6.76	3.97 %
CH30	5.48	3.55 %
CH07	5.35	3.20 %
CH22	4.72	4.92 %
CH38	4.53	4.91 %
CH25	3.69	2.61 %
CZWH	3.55	4.94 %
GUD1	3.51	2.40 %
AVD1	2.38	2.37 %
CH39	1.62	2.65 %
TKM1	1.09	2.40 %
CGL1	1.06	1.46 %
KNR1	1.05	1.69 %
CH42	0.97	0.64 %
CH26	0.93	3.39 %
CH29		0.00 %
MC09		0.00 %
MC10		0.00 %
Total	175.29	4.87 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	75.85	3.65 %
Fridge	49.40	26.61 %
Wash-Mac	42.63	24.72 %
Total	167.88	6.90 %

Branch *	MTD Sales L	Brand Share %
CBE4	4.25	2.69 %
PLI1	3.40	3.17 %
AVI1	3.11	4.24 %
CBE6	2.28	2.25 %
TPR3	1.97	3.46 %
PDM1	1.68	3.25 %
SYM2	1.58	3.53 %
TPR4	1.02	3.12 %
ANR1	0.61	2.73 %
WHCB	-1.10	4.42 %
Total	167.88	6.90 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	65.73	2.95 %
Fridge	55.65	22.27 %
Wash-Mac	39.29	16.58 %
Total	160.68	5.92 %

Branch *	MTD Sales L	Brand Share %
ERD1	13.79	4.71 %
SLM1	8.47	3.05 %
HSR2	5.20	5.10 %
SLM2	4.77	4.54 %
NKL2	4.04	2.99 %
ERD2	4.01	1.48 %
ATU1	3.83	3.65 %
KRI1	3.69	3.67 %
TCG1	3.60	5.14 %
EPI1	2.79	5.05 %
PMP1	1.69	4.08 %
MCR1	1.64	3.01 %
DPR1	1.43	3.37 %
SGG1	0.72	2.61 %
WHKP	0.72	3.25 %
VKL1	0.71	2.32 %
SGI1	0.48	1.73 %
DPR2	0.08	0.20 %
Total	160.68	5.92 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	63.10	24.54 %
Wash-Mac	59.93	25.46 %
Air-Cond	37.51	1.50 %
Total	160.54	5.36 %

Branch *	MTD Sales L	Brand Share %
CH15	12.63	4.33 %
CH21	6.36	3.60 %
CH24	6.15	3.82 %
CH50	5.99	4.82 %
CH44	4.11	4.75 %
CH20	3.86	2.72 %
CH12	3.64	2.12 %
GPD1	1.65	2.86 %
CH23	1.47	2.08 %
UKI1	1.39	2.45 %
CH34	1.14	1.08 %
CH36	0.73	1.35 %
MC06	0.35	2.62 %
CH01		0.00 %
CH32		0.00 %
Total	160.54	5.36 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	66.02	2.08 %
Fridge	47.44	19.14 %
Wash-Mac	46.11	19.00 %
Total	159.57	4.35 %

Branch *	MTD Sales L	Brand Share %
TRY1	26.71	3.29 %
TNJ1	8.71	4.40 %
TRY3	6.82	4.29 %
MVM1	6.67	3.39 %
TVR2	5.77	3.43 %
MDI1	5.55	5.03 %
TRY2	4.39	4.08 %
TNJ2	3.77	2.27 %
AYR1	3.72	4.33 %
KUM1	3.46	1.80 %
PTK1	3.29	2.46 %
TVR1	3.09	4.46 %
TTP1	2.89	4.23 %
PBR1	2.84	3.23 %
KUM2	1.69	4.94 %
KRN1	1.57	2.87 %
NCK1	0.76	2.15 %
NGT1	0.53	0.58 %
Total	159.57	4.35 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	36.23	26.94 %
Air-Cond	33.44	2.03 %
Wash-Mac	31.63	22.02 %
Total	101.29	5.25 %

Branch *	MTD Sales L	Brand Share %
KPM2	6.78	3.55 %
SBR1	5.19	4.15 %
TRR1	4.98	3.76 %
AKM1	4.75	4.81 %
ABR1	4.65	4.24 %
VEL1	4.14	3.87 %
VSI1	2.90	3.67 %
SLG1	2.32	5.01 %
KPM1	1.42	2.14 %
VNB1	1.10	1.70 %
TRT1	1.07	1.40 %
PLR1	0.41	1.02 %
UGI1	0.33	1.51 %
BGR1	0.22	0.61 %
CGM1	0.19	0.52 %
PTU1	0.09	0.70 %
Total	101.29	5.25 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	37.44	23.75 %
Wash-Mac	24.84	18.43 %
Air-Cond	19.32	1.22 %
Total	81.61	4.34 %

Branch *	MTD Sales L	Brand Share %
POY2	8.58	4.57 %
CUD1	6.35	3.63 %
PRT1	3.74	4.00 %
NVL2	3.16	3.13 %
SJI2	2.99	3.17 %
TVM1	2.15	4.93 %
TRK1	1.62	1.68 %
VCM2	0.90	2.05 %
KKI2	0.84	0.74 %
VCM1	0.84	2.41 %
VPM1	0.79	3.15 %
VPM2	0.70	0.58 %
TVM2		0.00 %
Total	81.61	4.34 %