

MTD Sales
1,074.56 L

Brand Share %
8.31 %

Information:

MTD : 01-03-2026 To 21-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **8.31 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	451.55	22.66 %
Wash-Mac	430.05	20.80 %
Air-Cond	192.97	2.18 %
Total	1,074.56	8.31 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	171.79	8.89 %
SOUTH-03	137.88	8.41 %
CHENNAI-01	132.92	6.94 %
WEST-01	128.46	11.03 %
WEST-02	126.02	9.95 %
TRICHY-01	123.58	7.21 %
CHENNAI-02	118.94	7.60 %
NORTH ARCOT	70.19	8.07 %
SOUTH ARCOT	64.77	7.52 %
Total	1,074.56	8.31 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	83.70	27.46 %
Wash-Mac	64.38	17.62 %
Air-Cond	23.71	1.88 %
Total	171.79	8.89 %

Branch *	MTD Sales L	Brand Share %
TUT1	25.52	6.89 %
TVL1	9.55	5.07 %
KVT1	7.31	7.42 %
TUT2	6.62	8.07 %
TKS2	4.30	5.70 %
RND1	4.01	7.42 %
PKD1	3.30	6.97 %
NGR1	3.20	2.71 %
SDI1	2.72	7.55 %
MAR1	2.42	5.24 %
VLV1	1.69	3.93 %
S2SD	1.16	3.89 %
TKY1	0.73	3.65 %
COL1	0.63	7.57 %
KGL1	0.43	1.91 %
SGT1	0.22	1.90 %
Total	171.79	8.89 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	58.57	24.08 %
Wash-Mac	55.49	20.30 %
Air-Cond	23.82	2.12 %
Total	137.88	8.41 %

Branch *	MTD Sales L	Brand Share %
MDU1	13.78	6.88 %
MDU2	7.10	7.09 %
MDU6	5.96	7.86 %
MDU3	5.17	7.26 %
MDU7	4.80	8.09 %
DGL2	4.52	7.36 %
KKD3	2.52	3.40 %
ATG1	2.33	4.15 %
CBM1	2.28	6.20 %
KRR1	2.23	3.74 %
USL1	2.12	7.64 %
PNI1	1.98	7.60 %
MPA1	1.90	3.46 %
TEN2	1.84	5.22 %
KPT1	0.70	4.33 %
PNV2	0.69	2.51 %
KYK1	0.68	3.06 %
ODM1	0.41	2.30 %
MNM1	0.37	2.33 %
CMR1	0.29	1.20 %
BTU1	0.24	1.54 %
PVI1		0.00 %
Total	137.88	8.41 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	58.06	20.31 %
Wash-Mac	54.18	18.95 %
Air-Cond	20.69	1.54 %
Total	132.92	6.94 %

Branch *	MTD Sales L	Brand Share %
CH16	8.85	8.09 %
CH08	6.68	5.70 %
CH49	6.35	6.75 %
CH48	5.39	7.24 %
CH22	4.96	5.63 %
CH07	3.97	4.80 %
CH30	3.94	6.28 %
CH42	3.09	3.49 %
CH39	2.73	7.05 %
CH25	2.63	3.50 %
CH19	2.23	2.80 %
MRM1	1.89	3.94 %
GUD1	1.76	3.03 %
CZWH	1.67	3.59 %
AVD1	1.60	2.21 %
CGL1	1.47	3.78 %
CH26	1.35	8.28 %
KNR1	0.63	1.60 %
CH29	0.12	1.53 %
CH40		0.00 %
MC10		0.00 %
WHC3		0.00 %
WCHN	-1.04	7.43 %
Total	132.92	6.94 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	48.84	24.46 %
Wash-Mac	48.63	24.04 %
Air-Cond	30.99	4.07 %
Total	128.46	11.03 %

Branch *	MTD Sales L	Brand Share %
CBE4	6.09	7.54 %
TPR2	3.61	4.17 %
CBE6	2.89	6.39 %
AVI1	1.98	6.79 %
PDM1	1.87	7.01 %
TPR3	1.73	7.23 %
PPI1	1.28	5.73 %
SYM2	0.85	4.81 %
TPR4	0.85	4.31 %
ANR1	0.50	7.04 %
Total	128.46	11.03 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	52.22	20.60 %
Fridge	49.63	19.87 %
Air-Cond	24.17	3.17 %
Total	126.02	9.95 %

Branch *	MTD Sales L	Brand Share %
SLM1	9.79	7.77 %
SLM3	4.20	6.60 %
ATU1	3.30	6.29 %
ERD2	3.17	2.83 %
MCR1	2.88	7.65 %
NKL2	2.71	4.26 %
HRR1	1.94	7.82 %
VKL1	1.30	7.89 %
KAM1	1.04	6.31 %
DPR1	0.63	2.92 %
DPR2	0.48	1.91 %
SGI1	0.22	1.48 %
SGG1	0.18	2.21 %
WHKP		0.00 %
WHPD		0.00 %
Total	126.02	9.95 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	50.01	22.44 %
Wash-Mac	43.77	21.91 %
Air-Cond	29.80	2.31 %
Total	123.58	7.21 %

Branch *	MTD Sales L	Brand Share %
TRY1	18.95	4.45 %
PBR2	8.67	8.28 %
MVM1	5.87	6.87 %
KUM1	5.44	5.17 %
TVR2	4.79	6.07 %
PTK1	4.20	5.09 %
TNJ2	4.12	5.15 %
TRY3	3.63	7.00 %
MDI1	3.56	6.33 %
JKM1	3.07	7.37 %
TRY2	3.01	7.43 %
AYR1	2.32	7.12 %
TTP1	2.26	7.54 %
TVR1	1.90	5.93 %
NMM1	1.54	7.96 %
NGT1	1.37	3.63 %
KRN1	1.24	5.29 %
PBR1	0.64	2.11 %
Total	123.58	7.21 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	56.71	24.79 %
Fridge	50.70	23.74 %
Air-Cond	11.53	1.03 %
Total	118.94	7.60 %

Branch *	MTD Sales L	Brand Share %
CH15	9.15	5.60 %
CH12	7.26	7.90 %
CH21	5.37	5.96 %
CH20	4.86	6.85 %
CH06	4.60	7.83 %
CH50	4.37	6.59 %
CH51	3.68	5.19 %
CH43	3.47	7.37 %
CH24	3.28	3.89 %
CH34	2.22	4.26 %
GPD1	2.17	5.60 %
CH41	2.04	3.03 %
CH32	0.58	4.59 %
CH23	0.37	1.07 %
CH36	0.23	0.97 %
MC06	0.11	1.55 %
Total	118.94	7.60 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	32.38	23.46 %
Fridge	19.80	15.46 %
Air-Cond	18.01	2.98 %
Total	70.19	8.07 %

Branch *	MTD Sales L	Brand Share %
KPM2	5.97	6.76 %
VEL2	5.78	8.16 %
TRR1	3.63	7.88 %
VEL1	2.78	6.35 %
ARC2	2.49	7.69 %
AKM1	2.20	5.75 %
SBR1	2.00	3.24 %
TRT1	1.46	4.03 %
VSI1	1.36	4.41 %
KPM1	1.24	3.50 %
BGR1	0.85	6.27 %
VNB1	0.76	2.71 %
PLR1	0.64	2.94 %
UGI1	0.32	2.95 %
PTU1	0.29	2.95 %
CGM1	0.02	0.09 %
SLG1		0.00 %
WHVL	-0.19	6.45 %
Total	70.19	8.07 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	32.23	22.31 %
Wash-Mac	22.30	18.45 %
Air-Cond	10.24	1.72 %
Total	64.77	7.52 %

Branch *	MTD Sales L	Brand Share %
CUD1	4.21	5.42 %
NVL2	3.84	7.40 %
POY2	3.23	4.34 %
TRK1	1.92	4.89 %
KKI2	1.18	2.56 %
VPM1	0.86	6.72 %
VPM2	0.70	1.31 %
VCM1	0.54	1.61 %
TVM2	0.36	1.71 %
PRT1	0.33	0.83 %
WHUT		0.00 %
Total	64.77	7.52 %