

MTD Sales
1,529.37 L

Brand Share %
15.35 %

Information:

MTD : 01-10-2025 To 20-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.35 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	810.94	23.12 %
Wash-Mac	705.39	20.24 %
Air-Cond	13.04	0.44 %
Total	1,529.37	15.35 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	281.89	18.35 %
SOUTH-01	237.52	13.78 %
WEST-02	211.50	17.76 %
TRICHY-01	181.51	16.24 %
WEST-01	153.51	18.38 %
CHENNAI-01	148.32	11.81 %
CHENNAI-02	126.01	13.02 %
NORTH ARCOT	99.66	15.84 %
SOUTH ARCOT	81.39	12.71 %
KL-SOUTH	8.06	12.17 %
Total	1,529.37	15.35 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	153.49	25.82 %
Wash-Mac	127.40	23.02 %
Air-Cond	1.00	0.26 %
Total	281.89	18.35 %

Branch *	MTD Sales L	Brand Share %
MDU6	14.45	14.96 %
MDU2	11.71	10.94 %
ATG1	7.01	14.74 %
MPA1	6.27	14.79 %
CBM1	6.18	14.97 %
SVG1	5.71	13.79 %
TEN2	3.87	12.47 %
KYK1	2.92	14.62 %
TDI1	2.14	14.17 %
NKI1	1.54	5.65 %
KPT1	1.22	7.34 %
ODM1	1.09	6.28 %
PVI1	0.99	4.22 %
BTU1	0.73	4.21 %
PNV1	0.68	4.39 %
MNM1	0.52	2.75 %
CMR1	0.39	3.57 %
Total	281.89	18.35 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	128.64	22.37 %
Wash-Mac	106.87	19.05 %
Air-Cond	2.02	0.34 %
Total	237.52	13.78 %

Branch *	MTD Sales L	Brand Share %
TUT1	33.77	15.28 %
RPM1	13.42	14.31 %
TUT2	10.17	12.82 %
NGR1	9.94	8.99 %
PKD1	9.30	14.67 %
TVL1	6.81	4.87 %
TKS1	5.09	9.17 %
MAR1	4.77	13.21 %
RND1	3.98	7.33 %
APK2	3.83	12.04 %
SDI1	3.36	14.75 %
VNR1	3.35	13.96 %
TKS2	3.19	5.29 %
ASM1	3.00	14.14 %
SKD1	2.24	12.60 %
ARM1	1.58	6.47 %
VLY1	1.39	3.49 %
COL1	1.11	14.07 %
KGL1	1.04	5.73 %
TKY1	1.00	3.64 %
TVL2	0.90	4.61 %
SGT1		0.00 %
Total	237.52	13.78 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	108.06	21.91 %
Wash-Mac	100.91	19.24 %
Air-Cond	2.53	1.46 %
Total	211.50	17.76 %

Branch *	MTD Sales L	Brand Share %
ERD2	15.48	15.06 %
SLM1	13.85	14.38 %
HSR2	7.62	12.76 %
MCR1	3.20	8.46 %
HSR1	3.00	9.00 %
KRI1	2.59	13.21 %
SGG1	2.28	12.61 %
HRR1	1.86	11.05 %
VKL1	1.41	7.87 %
NKL2	1.38	2.01 %
CMI1	0.97	5.90 %
KMM1	0.95	4.84 %
SGI1	0.60	2.73 %
DPR1	0.12	0.82 %
Total	211.50	17.76 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	110.88	28.09 %
Wash-Mac	66.21	20.62 %
Air-Cond	4.42	1.10 %
Total	181.51	16.24 %

Branch *	MTD Sales L	Brand Share %
TRY1	26.35	14.84 %
TNJ1	10.02	14.15 %
TVR2	7.98	15.23 %
PBR2	7.73	10.61 %
MVM1	6.81	12.08 %
MDI1	6.17	14.49 %
TRY2	5.50	15.27 %
TRY4	5.38	9.81 %
PTK1	4.91	11.28 %
KUM1	4.56	7.50 %
TTP1	2.14	14.19 %
KRN1	1.91	9.87 %
NGT1	1.69	5.33 %
PBR1	1.55	5.93 %
Total	181.51	16.24 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	84.29	22.47 %
Fridge	68.63	21.29 %
Air-Cond	0.59	0.43 %
Total	153.51	18.38 %

Branch *	MTD Sales L	Brand Share %
CBE4	5.48	12.29 %
GBM1	3.32	13.85 %
SNR1	3.00	11.20 %
UAM1	2.66	14.43 %
GDR1	1.99	13.80 %
CBE5	1.97	12.69 %
PPI1	1.86	9.61 %
TPR4	1.70	10.82 %
CBE3	1.60	14.01 %
CNR1	1.04	11.34 %
CBE6	0.97	2.89 %
PDM1	0.82	4.77 %
DPM2	0.65	2.43 %
Total	153.51	18.38 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	76.11	19.99 %
Wash-Mac	71.74	18.37 %
Air-Cond	0.47	0.10 %
Total	148.32	11.81 %

Branch *	MTD Sales L	Brand Share %
CH16	10.97	11.80 %
CH42	9.48	13.25 %
CH14	8.43	9.38 %
CH05	7.98	10.78 %
CH08	7.03	7.61 %
CH19	5.67	6.75 %
CH22	4.91	13.14 %
CH28	4.66	8.11 %
GUD1	4.10	10.55 %
CH07	3.92	7.33 %
AVD1	3.71	7.39 %
CH30	3.51	7.57 %
KNR1	3.39	12.50 %
CGL1	3.38	12.31 %
CH39	2.96	12.99 %
MRM1	2.90	8.61 %
TKM1	1.81	9.79 %
CZWH	1.56	4.75 %
CH48	1.19	2.40 %
CH29	0.69	9.52 %
CH40		0.00 %
MC10		0.00 %
WCHN		0.00 %
Total	148.32	11.81 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	67.50	21.82 %
Fridge	58.25	20.53 %
Air-Cond	0.26	0.07 %
Total	126.01	13.02 %

Branch *	MTD Sales L	Brand Share %
CH03	11.79	11.21 %
CH15	11.34	10.74 %
CH06	7.16	13.14 %
CH18	6.48	12.78 %
CH43	5.92	12.70 %
CH41	4.81	13.86 %
CH09	3.54	9.65 %
CH20	3.48	8.31 %
CH44	3.42	11.99 %
CH24	2.16	5.03 %
CH21	2.15	4.03 %
CH34	1.51	3.87 %
CH23	0.63	3.84 %
CH36	0.58	4.03 %
CH32	0.24	4.20 %
MC05		0.00 %
MC06		0.00 %
Total	126.01	13.02 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	51.90	24.79 %
Wash-Mac	46.01	20.25 %
Air-Cond	1.75	0.91 %
Total	99.66	15.84 %

Branch *	MTD Sales L	Brand Share %
KPM2	9.83	10.90 %
VEL2	5.91	15.32 %
TRR1	4.86	14.84 %
SBR1	4.17	11.40 %
KPM1	3.87	14.92 %
VEL1	3.70	13.72 %
TRT1	2.30	6.90 %
PLR1	0.70	4.93 %
VNB1	0.34	1.55 %
PTU1	0.30	5.91 %
BGR1	0.14	1.29 %
UGI1	0.11	0.88 %
CGM1		0.00 %
Total	99.66	15.84 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	50.26	21.98 %
Wash-Mac	31.13	14.84 %
Total	81.39	12.71 %

Branch *	MTD Sales L	Brand Share %
POY1	8.72	11.78 %
CDM1	6.38	14.47 %
CUD1	6.29	10.42 %
NVL2	5.92	13.48 %
SJI2	5.65	13.62 %
KKI2	4.10	9.73 %
VPM2	4.08	11.83 %
TRK1	3.44	9.93 %
PRT1	2.68	14.20 %
TVM1	1.67	15.15 %
KML1	1.37	7.89 %
POY2	1.04	1.57 %
VCM1	0.42	3.29 %
TVM2	0.10	1.20 %
SJI1		0.00 %
Total	81.39	12.71 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	4.72	18.53 %
Wash-Mac	3.33	24.11 %
Total	8.06	12.17 %

Branch *	MTD Sales L	Brand Share %
TVP1	6.16	13.93 %
KLR1		0.00 %
WTVP		0.00 %
Total	8.06	12.17 %