



# TN : WHIRLPOL Sales Performance 21/05/2026 9:05 AM

MTD Sales  
1,132.58 L

Brand Share %  
7.34 %

Information:

MTD : 01-05-2026 To 20-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **7.34 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	473.01	21.93 %
Wash-Mac	374.51	20.25 %
Air-Cond	285.06	2.49 %
<b>Total</b>	<b>1,132.58</b>	<b>7.34 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	188.95	8.25 %
SOUTH-03	170.72	8.93 %
TRICHY-01	153.13	7.09 %
CHENNAI-01	137.90	5.48 %
CHENNAI-02	123.90	5.68 %
WEST-02	112.91	9.10 %
WEST-01	97.21	11.23 %
NORTH ARCOT	81.40	7.38 %
SOUTH ARCOT	66.46	5.70 %
<b>Total</b>	<b>1,132.58</b>	<b>7.34 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	83.98	23.34 %
Wash-Mac	64.88	19.67 %
Air-Cond	40.10	2.51 %
<b>Total</b>	<b>188.95</b>	<b>8.25 %</b>

Branch *	MTD Sales L	Brand Share %
KVT1	10.18	7.29 %
TVL1	8.10	3.19 %
TUT2	5.74	5.04 %
NGR1	4.57	3.32 %
MAR1	4.35	6.73 %
VLY1	4.35	4.31 %
TKS2	3.39	4.19 %
TKY1	1.55	6.29 %
VNR1	1.55	4.75 %
ARM1	1.16	3.79 %
COL1	0.89	6.70 %
KGL1	0.66	2.42 %
S2SD	0.53	2.54 %
SGT1	0.22	2.04 %
<b>Total</b>	<b>188.95</b>	<b>8.25 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	72.17	25.29 %
Wash-Mac	52.29	22.29 %
Air-Cond	46.26	3.33 %
<b>Total</b>	<b>170.72</b>	<b>8.93 %</b>

Branch *	MTD Sales L	Brand Share %
MDU2	7.75	6.71 %
MDU7	4.94	7.19 %
KKD3	4.83	4.41 %
KRR1	4.38	5.98 %
MDU3	3.55	5.66 %
ATG1	2.86	3.51 %
PNV2	2.23	7.17 %
PNI1	1.39	5.36 %
NKI1	1.24	5.82 %
TEN2	1.00	3.50 %
MNM1	0.93	3.90 %
KYK1	0.73	2.81 %
PVI1	0.60	1.53 %
ODM1	0.45	1.00 %
CMR1	0.10	0.24 %
BTU1		0.00 %
<b>Total</b>	<b>170.72</b>	<b>8.93 %</b>

### TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	59.51	22.96 %
Air-Cond	50.95	3.01 %
Wash-Mac	42.68	20.69 %
<b>Total</b>	<b>153.13</b>	<b>7.09 %</b>

Branch *	MTD Sales L	Brand Share %
MVM1	8.06	6.00 %
TVR2	5.12	4.50 %
PTK1	4.25	4.24 %
TRY4	3.95	6.17 %
TNJ2	3.34	3.24 %
KUM2	3.00	6.36 %
AYR1	2.44	4.31 %
PBR1	2.17	3.97 %
KUM1	2.13	1.85 %
TRY2	2.00	5.10 %
KRN1	1.89	6.12 %
TTP1	1.26	3.34 %
NGT1	0.93	1.58 %
<b>Total</b>	<b>153.13</b>	<b>7.09 %</b>

**CHENNAI-01**

Property	MTD Sales L	Brand Share %
Fridge	60.00	19.62 %
Wash-Mac	47.03	19.18 %
Air-Cond	30.87	1.57 %
<b>Total</b>	<b>137.90</b>	<b>5.48 %</b>

Branch *	MTD Sales L	Brand Share %
CH14	11.67	6.75 %
CH16	11.00	6.36 %
CH47	10.18	6.88 %
CH49	6.43	6.37 %
CH08	6.35	4.60 %
CH19	5.05	4.04 %
CH30	4.92	5.63 %
CH07	4.44	4.02 %
CH25	4.36	4.66 %
CH22	4.23	5.62 %
CH48	3.81	3.70 %
CH38	3.68	6.86 %
GUD1	2.98	4.01 %
MRM1	1.75	2.75 %
AVD1	1.23	1.90 %
CZWH	1.22	1.04 %
CH42	1.18	1.07 %
KNR1	0.84	1.73 %
TKM1	0.79	3.43 %
CGL1	0.70	1.34 %
CH40	0.16	2.37 %
CH29		0.00 %
MC09		0.00 %
WHC3		0.00 %
WCHN	-4.73	6.28 %
<b>Total</b>	<b>137.90</b>	<b>5.48 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	47.08	23.60 %
Fridge	45.69	18.45 %
Air-Cond	31.14	1.80 %
<b>Total</b>	<b>123.90</b>	<b>5.68 %</b>

Branch *	MTD Sales L	Brand Share %
CH15	12.22	6.05 %
CH18	6.42	5.84 %
CH50	5.23	6.35 %
CH06	4.86	5.82 %
CH12	4.54	2.60 %
CH44	4.32	4.80 %
CH41	4.10	5.15 %
CH51	4.07	5.10 %
CH21	3.53	2.48 %
CH20	2.98	3.70 %
UKI1	2.46	6.74 %
CH24	2.17	1.76 %
CH34	1.98	3.01 %
GPD1	1.89	4.99 %
CH23	1.05	1.99 %
CH36	0.55	1.31 %
MC06	0.29	3.48 %
CH01	0.27	5.33 %
CH32	0.10	0.82 %
<b>Total</b>	<b>123.90</b>	<b>5.68 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Fridge	50.04	22.66 %
Wash-Mac	37.07	18.19 %
Air-Cond	25.79	3.16 %
<b>Total</b>	<b>112.91</b>	<b>9.10 %</b>

Branch *	MTD Sales L	Brand Share %
SLM1	7.76	7.10 %
ERD1	6.22	5.58 %
ERD2	5.46	4.35 %
SLM2	5.01	7.17 %
ATU1	3.57	6.99 %
NKL2	1.34	2.16 %
DPR2	1.25	6.19 %
DPR1	1.17	6.20 %
SGI1	0.27	2.15 %
WHKP	-0.71	6.04 %
<b>Total</b>	<b>112.91</b>	<b>9.10 %</b>

## WEST-01

Property	MTD Sales L	Brand Share %
Fridge	38.57	22.41 %
Wash-Mac	35.02	20.66 %
Air-Cond	23.62	4.51 %
<b>Total</b>	<b>97.21</b>	<b>11.23 %</b>

Branch *	MTD Sales L	Brand Share %
PLI1	2.67	6.70 %
CBE6	1.57	4.05 %
TPR3	1.05	5.46 %
TPR4	1.04	5.56 %
ANR1	0.73	6.60 %
SYM2	0.46	2.68 %
CBE4	0.25	0.54 %
WZSD		0.00 %
WHCB	-2.33	7.33 %
<b>Total</b>	<b>97.21</b>	<b>11.23 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	31.95	20.48 %
Wash-Mac	24.84	20.24 %
Air-Cond	24.61	2.98 %
Total	81.40	7.38 %

Branch *	MTD Sales L	Brand Share %
VEL2	5.06	4.78 %
SBR1	5.04	6.07 %
VEL1	4.09	5.30 %
AKM1	3.81	6.37 %
SLG1	2.01	7.31 %
TRT1	0.65	1.35 %
VNB1	0.60	1.99 %
CGM1	0.42	2.49 %
KPM1	0.29	0.66 %
BGR1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
Total	81.40	7.38 %

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	31.09	20.63 %
Wash-Mac	23.63	17.10 %
Air-Cond	11.74	1.34 %
Total	66.46	5.70 %

Branch *	MTD Sales L	Brand Share %
POY1	7.84	4.87 %
CUD1	6.16	5.45 %
POY2	3.15	3.47 %
PRT1	3.14	6.54 %
KML1	2.60	4.94 %
TRK1	2.29	4.03 %
TVM1	2.08	6.79 %
NVL2	1.83	3.01 %
TDM1	1.80	5.83 %
SJI2	1.74	3.58 %
VPM2	0.56	0.96 %
KKI2	0.37	0.51 %
TVM2	0.13	0.56 %
VCM1		0.00 %
WHUT	-1.33	7.09 %
Total	66.46	5.70 %