

MTD Sales
1,288.42 L

Brand Share %
5.20 %

Information:

MTD : 01-04-2026 To 19-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.20 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	481.53	23.59 %
Air-Cond	421.98	2.03 %
Wash-Mac	384.91	20.13 %
Total	1,288.42	5.20 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	188.99	5.82 %
SOUTH-01	184.74	4.63 %
CHENNAI-01	167.43	4.95 %
CHENNAI-02	147.16	5.29 %
WEST-01	146.25	6.64 %
WEST-02	143.78	5.85 %
TRICHY-01	142.83	4.33 %
NORTH ARCOT	93.52	5.30 %
SOUTH ARCOT	73.72	4.42 %
Total	1,288.42	5.20 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	74.65	26.21 %
Air-Cond	62.33	2.30 %
Wash-Mac	52.00	20.45 %
Total	188.99	5.82 %

Branch *	MTD Sales L	Brand Share %
MDU1	21.08	5.18 %
MDU3	4.94	4.32 %
MPA1	4.88	3.54 %
ATG1	4.86	4.37 %
MDU6	4.28	2.41 %
MDU4	4.13	4.84 %
TEN1	2.86	5.17 %
TEN2	2.85	3.07 %
KRR1	2.60	1.49 %
KKD3	2.55	1.80 %
NKI1	1.46	4.23 %
PNV2	1.42	3.37 %
KYK1	1.41	3.63 %
MNM1	1.29	3.52 %
PVI1	0.75	1.39 %
ODM1	0.56	1.51 %
KPT1	0.45	1.43 %
BTU1	0.31	0.96 %
CMR1	0.09	0.23 %
Total	188.99	5.82 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	69.92	21.41 %
Air-Cond	59.95	1.78 %
Wash-Mac	54.87	18.36 %
Total	184.74	4.63 %

Branch *	MTD Sales L	Brand Share %
TUT1	20.21	4.98 %
TVL1	10.08	2.10 %
TUT2	7.28	3.82 %
KVT1	6.09	3.34 %
MAR1	6.04	4.28 %
RND1	5.57	3.82 %
TKS2	5.45	2.99 %
NGR1	4.95	1.79 %
TYI1	2.95	4.65 %
VLY1	2.60	1.92 %
PKD1	2.25	2.26 %
SNL1	2.14	4.27 %
COL1	1.20	3.04 %
TKY1	1.20	2.53 %
KGL1	1.19	1.62 %
S2SD	1.08	1.64 %
SGT1	0.14	0.63 %
Total	184.74	4.63 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	79.63	25.61 %
Wash-Mac	52.73	18.85 %
Air-Cond	35.06	1.26 %
Total	167.43	4.95 %

Branch *	MTD Sales L	Brand Share %
CH14	10.79	4.60 %
CH16	8.84	4.46 %
CH48	6.63	4.60 %
CH19	6.11	3.88 %
CH07	5.19	3.30 %
CH30	4.93	3.47 %
CH22	4.72	5.07 %
CH38	4.10	4.99 %
CH25	3.54	2.71 %
GUD1	3.51	2.53 %
CZWH	2.94	4.67 %
AVD1	1.76	1.93 %
CH39	1.51	2.62 %
TKM1	1.09	2.66 %
CGL1	1.06	1.65 %
KNR1	1.05	1.84 %
CH26	0.93	3.68 %
CH42	0.75	0.53 %
CH29		0.00 %
MC09		0.00 %
MC10		0.00 %
Total	167.43	4.95 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	56.95	24.04 %
Wash-Mac	56.57	25.69 %
Air-Cond	33.65	1.45 %
Total	147.16	5.29 %

Branch *	MTD Sales L	Brand Share %
CH15	11.77	4.52 %
CH24	5.85	3.85 %
CH50	5.75	4.80 %
CH21	5.33	3.28 %
CH44	4.11	5.16 %
CH12	3.64	2.28 %
CH20	3.57	2.71 %
GPD1	1.50	2.77 %
UKI1	1.39	2.77 %
CH23	1.35	2.01 %
CH34	1.14	1.17 %
CH36	0.73	1.54 %
MC06	0.20	1.65 %
CH01		0.00 %
CH32		0.00 %
Total	147.16	5.29 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	61.31	3.28 %
Fridge	45.02	26.63 %
Wash-Mac	39.93	24.56 %
Total	146.25	6.64 %

Branch *	MTD Sales L	Brand Share %
CBE4	3.98	2.73 %
PLI1	3.40	3.55 %
AVI1	3.11	4.48 %
UMP1	2.93	4.76 %
TPR3	1.97	3.81 %
CBE6	1.67	1.83 %
SYM2	1.58	4.04 %
PDM1	1.35	2.90 %
TPR4	0.77	2.58 %
ANR1	0.61	2.94 %
WHCB	-1.10	4.42 %
Total	146.25	6.64 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	58.68	2.92 %
Fridge	48.90	21.41 %
Wash-Mac	36.20	16.29 %
Total	143.78	5.85 %

Branch *	MTD Sales L	Brand Share %
ERD1	12.25	4.66 %
SLM1	6.98	2.78 %
SLM2	4.16	4.38 %
ATU1	3.61	3.82 %
ERD2	3.56	1.46 %
KRI1	3.52	3.77 %
NKL2	3.49	2.81 %
OML1	2.75	4.93 %
EPI1	2.26	4.64 %
MCR1	1.64	3.31 %
PMP1	1.55	3.94 %
DPR1	1.22	3.00 %
WHKP	0.72	2.93 %
SGI1	0.48	1.84 %
SGG1	0.36	1.51 %
VKL1	0.34	1.24 %
DPR2	0.08	0.21 %
Total	143.78	5.85 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	61.53	2.15 %
Fridge	40.73	18.44 %
Wash-Mac	40.57	18.64 %
Total	142.83	4.33 %

Branch *	MTD Sales L	Brand Share %
TRY1	24.53	3.29 %
TNJ1	7.42	4.16 %
TRY3	6.47	4.38 %
MVM1	6.08	3.40 %
TVR2	5.62	3.59 %
MDI1	4.74	4.73 %
TRY2	4.03	4.01 %
TNJ2	3.62	2.52 %
KUM1	3.25	1.88 %
AYR1	3.25	4.22 %
PTK1	2.92	2.34 %
TVR1	2.78	4.44 %
PBR1	2.57	3.30 %
TTP1	2.51	4.24 %
KRN1	1.57	3.11 %
NCK1	0.76	2.25 %
NGT1	0.53	0.65 %
Total	142.83	4.33 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	32.28	26.21 %
Air-Cond	31.61	2.10 %
Wash-Mac	29.63	22.00 %
Total	93.52	5.30 %

Branch *	MTD Sales L	Brand Share %
KPM2	6.07	3.52 %
AKM1	4.58	4.97 %
TRR1	4.54	3.84 %
SBR1	4.53	3.86 %
ABR1	3.85	3.87 %
VEL1	3.77	3.82 %
VSI1	2.61	3.84 %
SLG1	1.97	4.66 %
VNB1	1.10	1.74 %
TRT1	1.07	1.55 %
KPM1	1.01	1.69 %
PLR1	0.41	1.18 %
UGI1	0.33	1.64 %
CGM1	0.19	0.61 %
BGR1	0.11	0.37 %
PTU1	0.09	0.84 %
Total	93.52	5.30 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	33.44	23.82 %
Wash-Mac	22.42	18.39 %
Air-Cond	17.87	1.27 %
Total	73.72	4.42 %

Branch *	MTD Sales L	Brand Share %
POY2	7.10	4.35 %
CUD1	6.35	3.82 %
PRT1	3.28	3.95 %
NVL2	3.00	3.16 %
SJI2	2.70	3.09 %
TRK1	1.45	1.82 %
KKI2	0.84	0.82 %
VCM1	0.84	2.47 %
VPM2	0.70	0.65 %
VPM1	0.48	2.07 %
TVM2		0.00 %
Total	73.72	4.42 %