

MTD Sales  
959.18 L

Brand Share %  
8.24 %

Information:

MTD : 01-03-2026 To 19-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **8.24 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	400.24	22.41 %
Wash-Mac	387.31	20.75 %
Air-Cond	171.62	2.15 %
<b>Total</b>	<b>959.18</b>	<b>8.24 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	156.35	8.84 %
SOUTH-03	123.67	8.42 %
CHENNAI-01	121.63	6.95 %
TRICHY-01	113.82	7.21 %
WEST-02	113.36	9.73 %
WEST-01	107.07	11.01 %
CHENNAI-02	105.41	7.59 %
NORTH ARCOT	63.98	8.04 %
SOUTH ARCOT	53.90	7.19 %
<b>Total</b>	<b>959.18</b>	<b>8.24 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	78.13	27.84 %
Wash-Mac	57.79	17.25 %
Air-Cond	20.43	1.77 %
<b>Total</b>	<b>156.35</b>	<b>8.84 %</b>

Branch *	MTD Sales L	Brand Share %
TUT1	24.50	6.94 %
TVL1	8.29	4.91 %
KVT1	6.70	7.58 %
TUT2	5.72	8.08 %
TKS2	3.90	5.65 %
PKD1	3.30	7.55 %
RND1	3.23	6.50 %
NGR1	3.20	2.99 %
SDI1	2.45	7.54 %
MAR1	2.28	5.65 %
VLY1	1.55	4.11 %
S2SD	1.16	4.24 %
TKY1	0.58	3.18 %
COL1	0.50	7.72 %
KGL1	0.43	2.08 %
SGT1	0.22	1.97 %
WHTV		0.00 %
<b>Total</b>	<b>156.35</b>	<b>8.84 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Fridge	52.26	24.20 %
Wash-Mac	50.54	20.57 %
Air-Cond	20.86	2.07 %
<b>Total</b>	<b>123.67</b>	<b>8.42 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	12.37	6.81 %
MDU2	6.13	6.64 %
MDU6	5.41	7.82 %
MDU3	4.50	6.74 %
ATG1	2.17	4.11 %
KKD3	2.16	3.34 %
PNI1	1.98	7.99 %
USL1	1.94	7.43 %
MPA1	1.90	3.62 %
CBM1	1.90	5.53 %
MLR1	1.81	8.04 %
TEN2	1.56	4.85 %
KRR1	1.50	2.72 %
PNV2	0.69	2.64 %
KYK1	0.54	2.66 %
KPT1	0.52	3.45 %
ODM1	0.41	2.47 %
MNM1	0.37	2.58 %
CMR1	0.29	1.30 %
BTU1	0.10	0.67 %
PVI1		0.00 %
WHMD		0.00 %
<b>Total</b>	<b>123.67</b>	<b>8.42 %</b>

### CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	51.76	20.23 %
Wash-Mac	50.50	19.28 %
Air-Cond	19.38	1.57 %
<b>Total</b>	<b>121.63</b>	<b>6.95 %</b>

Branch *	MTD Sales L	Brand Share %
CH49	5.77	6.51 %
CH08	5.53	5.46 %
CH48	4.55	6.94 %
CH22	4.44	5.28 %
CH07	3.46	4.53 %
CH30	3.21	6.38 %
CH42	3.09	3.86 %
CH39	2.73	7.62 %
CH25	2.63	3.81 %
MRM1	1.89	4.31 %
CH19	1.83	2.54 %
GUD1	1.76	3.26 %
CZWH	1.39	3.30 %
CGL1	1.28	3.72 %
AVD1	1.22	1.82 %
KNR1	0.50	1.39 %
CH29	0.12	1.60 %
CH40		0.00 %
MC10		0.00 %
WHC3		0.00 %
WCHN	-0.90	7.55 %
<b>Total</b>	<b>121.63</b>	<b>6.95 %</b>

### TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	47.64	23.16 %
Wash-Mac	38.86	21.42 %
Air-Cond	27.31	2.29 %
<b>Total</b>	<b>113.82</b>	<b>7.21 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	16.87	4.19 %
MVM1	5.28	6.73 %
KUM1	5.05	5.19 %
PTK1	4.20	5.36 %
TNJ2	4.02	5.54 %
TVR2	3.69	5.19 %
TRY3	3.63	7.44 %
MDI1	3.56	7.04 %
JKM1	2.55	6.72 %
AYR1	2.17	7.19 %
TVR1	1.90	6.43 %
TTP1	1.81	6.62 %
KRN1	1.24	5.86 %
NGT1	1.22	3.37 %
PBR1	0.64	2.25 %
<b>Total</b>	<b>113.82</b>	<b>7.21 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Wash-Mac	47.48	21.08 %
Fridge	43.69	19.11 %
Air-Cond	22.19	3.12 %
<b>Total</b>	<b>113.36</b>	<b>9.73 %</b>

Branch *	MTD Sales L	Brand Share %
SLM1	8.72	7.67 %
ERD1	6.80	8.17 %
SLM3	3.93	6.61 %
ATU1	3.20	6.53 %
NKL2	2.71	4.54 %
ERD2	2.63	2.66 %
MCR1	2.50	6.94 %
HRR1	1.43	6.09 %
VKL1	0.99	6.64 %
KAM1	0.73	4.75 %
DPR1	0.63	3.04 %
DPR2	0.38	1.59 %
SGI1	0.22	1.55 %
SGG1	0.18	2.36 %
WHKP		0.00 %
WHPD		0.00 %
<b>Total</b>	<b>113.36</b>	<b>9.73 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Wash-Mac	42.93	23.95 %
Fridge	38.01	22.39 %
Air-Cond	26.14	4.19 %
<b>Total</b>	<b>107.07</b>	<b>11.01 %</b>

Branch *	MTD Sales L	Brand Share %
CBE4	5.49	8.24 %
TPR2	3.51	4.45 %
CBE6	2.89	7.33 %
AVI1	1.98	7.62 %
TPR3	1.73	7.68 %
PDM1	1.46	6.48 %
SYM2	0.85	5.62 %
TPR4	0.85	4.77 %
PPI1	0.72	3.82 %
ANR1	0.50	8.21 %
<b>Total</b>	<b>107.07</b>	<b>11.01 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	49.86	24.51 %
Fridge	44.81	23.89 %
Air-Cond	10.74	1.08 %
<b>Total</b>	<b>105.41</b>	<b>7.59 %</b>

Branch *	MTD Sales L	Brand Share %
CH15	7.75	5.33 %
CH12	6.90	8.13 %
CH21	4.92	6.13 %
CH20	4.53	7.34 %
CH50	4.04	6.83 %
CH17	4.03	7.28 %
CH51	3.18	5.56 %
CH24	3.01	3.80 %
CH43	2.65	6.17 %
UKI1	2.33	8.23 %
GPD1	2.07	5.63 %
CH41	1.86	3.06 %
CH34	1.84	3.93 %
CH32	0.31	2.84 %
CH23	0.29	0.87 %
CH36	0.23	1.04 %
MC06	0.11	1.55 %
<b>Total</b>	<b>105.41</b>	<b>7.59 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	30.36	24.01 %
Fridge	17.13	14.65 %
Air-Cond	16.49	2.98 %
<b>Total</b>	<b>63.98</b>	<b>8.04 %</b>

Branch *	MTD Sales L	Brand Share %
KPM2	5.80	7.04 %
TRR1	3.45	8.11 %
ARC2	2.49	8.21 %
VEL1	2.38	6.06 %
SBR1	2.00	3.38 %
AKM1	1.68	4.92 %
TRT1	1.46	4.51 %
VSI1	1.36	4.61 %
KPM1	1.24	3.85 %
BGR1	0.85	7.56 %
VNB1	0.76	2.92 %
PLR1	0.37	1.91 %
PTU1	0.29	3.10 %
UGI1	0.21	2.17 %
CGM1	0.02	0.10 %
SLG1		0.00 %
<b>Total</b>	<b>63.98</b>	<b>8.04 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	26.81	21.49 %
Wash-Mac	19.00	17.56 %
Air-Cond	8.09	1.57 %
<b>Total</b>	<b>53.90</b>	<b>7.19 %</b>

Branch *	MTD Sales L	Brand Share %
CUD1	3.85	5.56 %
NVL2	3.66	8.01 %
POY2	3.05	4.83 %
SJI2	2.89	7.40 %
TRK1	1.46	4.21 %
KKI2	1.04	2.73 %
VPM1	0.73	6.65 %
VCM1	0.43	1.58 %
TVM2	0.36	1.83 %
PRT1	0.33	0.99 %
VPM2	0.32	0.65 %
WHUT		0.00 %
<b>Total</b>	<b>53.90</b>	<b>7.19 %</b>