

MTD Sales
1,188.95 L

Brand Share %
14.71 %

Information:

MTD : 01-10-2025 To 18-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.71 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	639.01	23.05 %
Wash-Mac	537.67	19.94 %
Air-Cond	12.27	0.47 %
Total	1,188.95	14.71 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	227.81	17.84 %
SOUTH-01	186.43	12.89 %
TRICHY-01	151.83	15.77 %
WEST-02	151.37	17.12 %
WEST-01	119.69	18.00 %
CHENNAI-01	113.63	11.14 %
CHENNAI-02	93.96	12.34 %
NORTH ARCOT	71.69	15.27 %
SOUTH ARCOT	66.35	12.24 %
KL-SOUTH	6.20	11.08 %
Total	1,188.95	14.71 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	126.19	26.17 %
Wash-Mac	100.62	22.97 %
Air-Cond	1.00	0.28 %
Total	227.81	17.84 %

Branch *	MTD Sales L	Brand Share %
MDU2	10.10	11.16 %
ATG1	5.94	14.24 %
MDU3	5.63	14.44 %
SVG1	4.88	13.43 %
TEN2	3.00	11.52 %
KYK1	1.89	13.20 %
TDI1	1.58	11.81 %
NKI1	1.42	6.39 %
ODM1	1.00	7.23 %
PVI1	0.99	4.93 %
KPT1	0.76	5.95 %
PNV1	0.51	4.05 %
CMR1	0.39	4.25 %
BTU1	0.28	2.21 %
MNM1	0.11	0.71 %
Total	227.81	17.84 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	102.38	22.12 %
Wash-Mac	82.03	18.20 %
Air-Cond	2.02	0.38 %
Total	186.43	12.89 %

Branch *	MTD Sales L	Brand Share %
TUT1	26.80	13.76 %
RPM1	11.10	13.57 %
NGR1	8.38	8.68 %
TUT2	8.37	12.55 %
TVL1	4.87	4.20 %
TKS1	3.90	8.40 %
RND1	3.60	7.49 %
TKS2	2.92	5.41 %
APK2	2.83	10.94 %
SNL1	2.74	11.54 %
SDI1	2.45	12.78 %
SKD1	1.84	11.55 %
ASM1	1.80	10.64 %
ARM1	1.28	6.32 %
VLY1	0.94	2.98 %
TKY1	0.86	3.66 %
TVL2	0.76	4.13 %
KGL1	0.47	4.22 %
SGT1		0.00 %
Total	186.43	12.89 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	92.16	28.07 %
Wash-Mac	55.25	20.20 %
Air-Cond	4.42	1.22 %
Total	151.83	15.77 %

Branch *	MTD Sales L	Brand Share %
TNJ1	8.16	12.86 %
TVR2	6.63	13.99 %
PBR2	5.36	8.67 %
MDI1	4.96	13.76 %
MVM1	4.94	10.28 %
TRY4	4.91	10.87 %
TRY2	4.81	14.45 %
PTK1	4.79	11.93 %
KUM1	4.44	8.39 %
TTP1	1.88	14.11 %
NGT1	1.69	5.87 %
PBR1	1.37	6.32 %
NMM1	1.12	10.15 %
KRN1	0.97	6.21 %
Total	151.83	15.77 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	78.05	21.72 %
Wash-Mac	71.32	18.85 %
Air-Cond	2.00	1.36 %
Total	151.37	17.12 %

Branch *	MTD Sales L	Brand Share %
SLM1	10.33	14.03 %
HSR2	5.88	12.13 %
HSR1	1.77	7.44 %
KRI1	1.53	13.01 %
MCR1	1.42	5.37 %
HRR1	1.18	9.70 %
SGG1	1.14	8.24 %
NKL2	0.94	1.79 %
VKL1	0.80	6.73 %
KMM1	0.70	5.03 %
CM11	0.68	5.23 %
SGI1	0.60	3.23 %
DPR1	0.12	0.96 %
Total	151.37	17.12 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	65.58	22.77 %
Fridge	53.51	21.00 %
Air-Cond	0.59	0.49 %
Total	119.69	18.00 %

Branch *	MTD Sales L	Brand Share %
CBE4	4.79	12.69 %
SYM2	2.86	14.45 %
GBM1	2.44	12.97 %
SNR1	2.24	10.56 %
CBE5	1.72	13.90 %
PPI1	1.51	9.71 %
CBE3	1.45	14.65 %
GDR1	1.14	11.29 %
TPR4	0.94	10.20 %
CNR1	0.74	8.79 %
CBE6	0.74	2.59 %
DPM2	0.56	2.59 %
PDM1	0.30	2.25 %
Total	119.69	18.00 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	62.06	20.45 %
Wash-Mac	51.33	17.58 %
Air-Cond	0.24	0.06 %
Total	113.63	11.14 %

Branch *	MTD Sales L	Brand Share %
CH16	8.46	11.33 %
CH42	7.98	13.03 %
CH05	6.44	10.79 %
CH14	5.62	8.11 %
CH08	5.14	6.70 %
CH19	4.04	5.48 %
CH22	3.72	11.71 %
CH28	3.64	7.55 %
CH35	3.24	14.50 %
CH07	3.12	7.07 %
AVD1	3.02	6.63 %
CH30	2.85	7.53 %
GUD1	2.54	8.21 %
KNR1	2.48	10.88 %
CH39	1.99	10.93 %
MRM1	1.94	8.14 %
CZWH	1.56	5.11 %
CGL1	1.55	8.42 %
TKM1	1.45	9.95 %
CH48	1.19	2.84 %
CH29	0.24	3.97 %
CH40		0.00 %
MC10		0.00 %
WCHN		0.00 %
Total	113.63	11.14 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	49.18	21.26 %
Fridge	44.52	20.40 %
Air-Cond	0.26	0.08 %
Total	93.96	12.34 %

Branch *	MTD Sales L	Brand Share %
CH03	9.82	11.39 %
CH15	9.54	10.15 %
CH18	5.63	13.37 %
CH43	4.75	11.80 %
CH20	2.98	7.82 %
CH44	2.48	10.23 %
CH21	1.85	4.14 %
CH24	1.74	4.78 %
CH09	1.43	5.14 %
CH34	1.15	3.63 %
CH23	0.54	4.30 %
CH32	0.24	4.47 %
CH36		0.00 %
MC05		0.00 %
MC06		0.00 %
Total	93.96	12.34 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	36.69	23.95 %
Wash-Mac	33.25	20.67 %
Air-Cond	1.75	1.12 %
Total	71.69	15.27 %

Branch *	MTD Sales L	Brand Share %
KPM2	7.93	11.27 %
SBR1	2.96	10.53 %
VEL1	2.91	12.92 %
TRR1	2.58	11.21 %
TRT1	1.62	6.13 %
PLR1	0.53	5.32 %
PTU1	0.15	4.25 %
BGR1	0.14	1.82 %
UGI1	0.11	1.21 %
CGM1		0.00 %
VNB1		0.00 %
Total	71.69	15.27 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	40.16	21.19 %
Wash-Mac	26.18	15.16 %
Total	66.35	12.24 %

Branch *	MTD Sales L	Brand Share %
POY1	8.19	11.87 %
CDM1	6.00	14.64 %
CUD1	5.35	10.12 %
NVL2	5.13	14.15 %
SJI2	3.98	11.33 %
VPM2	3.37	12.42 %
TRK1	2.98	10.62 %
KKI2	2.83	8.37 %
PRT1	1.70	10.16 %
KML1	0.97	6.65 %
POY2	0.65	1.11 %
VCM1	0.42	3.94 %
TVM2	0.10	1.42 %
SJI1		0.00 %
Total	66.35	12.24 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	3.29	16.20 %
Wash-Mac	2.91	26.68 %
Total	6.20	11.08 %

Branch *	MTD Sales L	Brand Share %
TVP1	5.08	13.16 %
PAS1	1.12	14.21 %
KLR1		0.00 %
WTVP		0.00 %
Total	6.20	11.08 %