



TN : WHIRLPOL Sales Performance 19/05/2026 9:05 AM

MTD Sales
1,049.98 L

Brand Share %
7.24 %

Information:

MTD : 01-05-2026 To 18-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **7.24 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	434.23	22.07 %
Wash-Mac	344.03	20.30 %
Air-Cond	271.72	2.51 %
Total	1,049.98	7.24 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	174.80	8.15 %
SOUTH-03	159.25	8.87 %
TRICHY-01	143.23	7.00 %
CHENNAI-01	129.09	5.50 %
CHENNAI-02	115.16	5.66 %
WEST-02	102.00	8.66 %
WEST-01	89.06	10.88 %
NORTH ARCOT	76.78	7.40 %
SOUTH ARCOT	60.60	5.51 %
Total	1,049.98	7.24 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	77.42	23.66 %
Wash-Mac	59.44	19.65 %
Air-Cond	37.95	2.50 %
Total	174.80	8.15 %

Branch *	MTD Sales L	Brand Share %
TVL1	7.64	3.21 %
RND1	6.32	6.62 %
TUT2	5.03	4.68 %
NGR1	4.46	3.42 %
VLY1	3.96	4.30 %
MAR1	3.81	6.25 %
TKS2	2.74	3.60 %
TKY1	1.55	6.55 %
VNR1	1.41	4.58 %
ARM1	1.00	3.43 %
KGL1	0.66	2.56 %
S2SD	0.53	2.58 %
SGT1	0.22	2.13 %
Total	174.80	8.15 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	66.14	25.79 %
Wash-Mac	48.21	22.37 %
Air-Cond	44.91	3.39 %
Total	159.25	8.87 %

Branch *	MTD Sales L	Brand Share %
MDU2	7.36	6.95 %
KRR1	4.23	5.99 %
KKD3	3.99	3.93 %
MDU3	3.13	5.51 %
ATG1	2.86	3.78 %
PNV2	1.94	6.55 %
NKI1	1.24	6.33 %
PNI1	1.03	4.20 %
TEN2	1.00	3.77 %
MNM1	0.93	4.03 %
PVI1	0.60	1.66 %
KYK1	0.51	2.12 %
ODM1	0.45	1.03 %
CMR1	0.10	0.25 %
BTU1		0.00 %
Total	159.25	8.87 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	55.68	23.63 %
Air-Cond	49.21	3.02 %
Wash-Mac	38.34	20.73 %
Total	143.23	7.00 %

Branch *	MTD Sales L	Brand Share %
MVM1	7.16	5.66 %
TVR2	5.12	4.62 %
PTK1	4.25	4.52 %
TYR1	3.97	7.11 %
TRY4	3.77	6.25 %
TNJ2	3.24	3.19 %
KUM2	3.00	6.75 %
PBR1	2.17	4.22 %
AYR1	2.08	4.07 %
TRY2	2.00	5.55 %
KRN1	1.78	6.19 %
KUM1	1.65	1.53 %
TTP1	1.08	2.96 %
NGT1	0.93	1.66 %
Total	143.23	7.00 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	56.27	19.76 %
Wash-Mac	43.01	18.98 %
Air-Cond	29.81	1.62 %
Total	129.09	5.50 %

Branch *	MTD Sales L	Brand Share %
CH14	11.09	6.92 %
CH16	10.17	6.40 %
CH47	9.48	6.84 %
CH08	6.05	4.69 %
CH49	5.89	6.20 %
CH25	4.15	4.71 %
CH07	4.12	4.09 %
CH19	4.11	3.55 %
CH22	4.09	5.91 %
CH30	3.93	4.81 %
CH48	3.81	3.98 %
CH38	3.21	6.40 %
CH39	3.07	7.01 %
GUD1	2.70	3.80 %
MRM1	1.59	2.58 %
AVD1	1.23	2.07 %
CZWH	1.22	1.21 %
CH42	1.18	1.13 %
TKM1	0.79	3.48 %
CGL1	0.70	1.39 %
KNR1	0.68	1.54 %
CH40	0.16	2.61 %
CH29		0.00 %
MC09		0.00 %
WHC3		0.00 %
WCHN	-3.88	5.62 %
Total	129.09	5.50 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	45.13	24.23 %
Fridge	41.97	18.20 %
Air-Cond	28.06	1.73 %
Total	115.16	5.66 %

Branch *	MTD Sales L	Brand Share %
CH15	11.31	5.89 %
CH18	5.82	5.77 %
CH50	5.23	6.71 %
CH06	4.86	5.98 %
CH44	4.09	4.84 %
CH51	4.07	5.51 %
CH12	4.07	2.44 %
CH21	3.15	2.39 %
CH41	3.11	4.17 %
CH20	2.98	3.99 %
UKI1	2.46	6.87 %
CH24	2.17	1.86 %
GPD1	1.72	4.98 %
CH34	1.66	2.71 %
CH23	1.05	2.11 %
CH36	0.55	1.47 %
MC06	0.29	3.81 %
CH01	0.27	5.33 %
CH32	0.10	0.97 %
Total	115.16	5.66 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	44.04	22.13 %
Wash-Mac	33.40	17.89 %
Air-Cond	24.56	3.10 %
Total	102.00	8.66 %

Branch *	MTD Sales L	Brand Share %
SLM1	7.57	7.07 %
ERD1	5.57	5.29 %
ERD2	5.23	4.38 %
SLM2	4.62	7.15 %
ATU1	3.57	7.14 %
SLM3	3.57	5.62 %
RSP1	2.62	7.21 %
NKL2	1.34	2.41 %
DPR2	1.25	6.34 %
DPR1	0.92	5.16 %
SGI1	0.27	2.29 %
WHKP	-0.71	6.80 %
Total	102.00	8.66 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	34.80	22.06 %
Wash-Mac	32.05	20.77 %
Air-Cond	22.21	4.38 %
Total	89.06	10.88 %

Branch *	MTD Sales L	Brand Share %
PLI1	2.53	6.61 %
DPM2	1.25	6.32 %
CBE6	1.09	3.03 %
PDM1	1.05	6.48 %
TPR4	0.88	4.92 %
ANR1	0.73	6.82 %
TPR3	0.59	3.29 %
SYM2	0.46	2.98 %
CBE4	0.25	0.56 %
WZSD		0.00 %
WHCB	-1.71	6.40 %
Total	89.06	10.88 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	29.43	21.01 %
Wash-Mac	23.83	21.12 %
Air-Cond	23.52	3.00 %
Total	76.78	7.40 %

Branch *	MTD Sales L	Brand Share %
VEL2	4.78	4.79 %
SBR1	4.40	5.81 %
TRR1	4.27	7.07 %
VEL1	4.09	5.68 %
AKM1	3.25	5.66 %
SLG1	1.71	6.59 %
VNB1	0.60	2.11 %
TRT1	0.51	1.14 %
CGM1	0.42	2.63 %
KPM1	0.29	0.70 %
BGR1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
Total	76.78	7.40 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	28.49	20.90 %
Wash-Mac	20.62	16.47 %
Air-Cond	11.49	1.37 %
Total	60.60	5.51 %

Branch *	MTD Sales L	Brand Share %
POY1	7.26	4.74 %
CUD1	4.64	4.43 %
POY2	2.80	3.31 %
KML1	2.42	4.71 %
PRT1	2.42	5.65 %
TRK1	2.29	4.26 %
TVM1	2.08	7.01 %
TDM1	1.82	6.37 %
SJI2	1.74	3.72 %
NVL2	1.61	2.78 %
VPM2	0.38	0.69 %
KKI2	0.37	0.53 %
TVM2	0.13	0.58 %
VCM1		0.00 %
WHUT	-1.05	5.94 %
Total	60.60	5.51 %