

MTD Sales
1,202.90 L

Brand Share %
5.17 %

Information:

MTD : 01-04-2026 To 18-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.17 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	447.73	23.36 %
Air-Cond	392.61	2.01 %
Wash-Mac	362.56	20.00 %
Total	1,202.90	5.17 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	177.44	4.74 %
SOUTH-03	176.38	5.79 %
CHENNAI-01	155.77	4.92 %
TRICHY-01	136.36	4.36 %
CHENNAI-02	136.18	5.23 %
WEST-01	132.99	6.62 %
WEST-02	129.28	5.58 %
NORTH ARCOT	87.11	5.27 %
SOUTH ARCOT	71.39	4.50 %
Total	1,202.90	5.17 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	66.50	21.37 %
Air-Cond	58.91	1.87 %
Wash-Mac	52.03	18.32 %
Total	177.44	4.74 %

Branch *	MTD Sales L	Brand Share %
TUT1	19.38	4.97 %
TVL1	9.91	2.19 %
TUT2	6.82	3.75 %
KVT1	5.81	3.40 %
RND1	5.57	4.09 %
TKS2	5.45	3.24 %
MAR1	5.15	4.03 %
NGR1	4.36	1.69 %
TYI1	2.95	4.98 %
VLY1	2.27	1.77 %
PKD1	2.25	2.42 %
SNL1	2.14	4.61 %
TKY1	1.20	2.76 %
KGL1	1.19	1.75 %
COL1	1.11	2.88 %
S2SD	1.08	1.68 %
SGT1	0.14	0.77 %
Total	177.44	4.74 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	70.16	26.01 %
Air-Cond	57.02	2.25 %
Wash-Mac	49.20	20.24 %
Total	176.38	5.79 %

Branch *	MTD Sales L	Brand Share %
MDU1	19.36	5.09 %
MDU3	4.94	4.53 %
ATG1	4.86	4.58 %
MPA1	4.73	3.57 %
MDU6	4.28	2.67 %
MDU4	3.86	4.92 %
TEN2	2.85	3.27 %
KRR1	2.60	1.51 %
KKD3	2.55	1.95 %
PNV2	1.42	3.48 %
MNM1	1.29	3.69 %
KYK1	1.22	3.31 %
NKI1	1.03	3.18 %
PVI1	0.75	1.52 %
ODM1	0.56	1.66 %
BTU1	0.31	1.03 %
KPT1	0.29	0.93 %
CMR1	0.09	0.24 %
Total	176.38	5.79 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	73.81	25.48 %
Wash-Mac	48.92	18.61 %
Air-Cond	33.03	1.27 %
Total	155.77	4.92 %

Branch *	MTD Sales L	Brand Share %
CH14	10.16	4.66 %
CH16	8.00	4.35 %
CH48	6.49	4.87 %
CH19	5.35	3.65 %
CH07	4.83	3.28 %
CH30	4.47	3.46 %
CH38	3.54	4.59 %
GUD1	3.51	2.67 %
CH25	3.37	2.73 %
CZWH	2.94	4.67 %
AVD1	1.64	1.98 %
CH39	1.51	2.77 %
TKM1	1.09	2.78 %
CGL1	1.06	1.79 %
KNR1	0.84	1.62 %
CH26	0.77	3.34 %
CH42	0.75	0.57 %
CH29		0.00 %
MC09		0.00 %
MC10		0.00 %
Total	155.77	4.92 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	60.13	2.22 %
Wash-Mac	38.58	18.73 %
Fridge	37.65	18.05 %
Total	136.36	4.36 %

Branch *	MTD Sales L	Brand Share %
TRY1	23.46	3.31 %
TNJ1	7.42	4.48 %
TRY3	6.31	4.46 %
MVM1	6.08	3.55 %
TVR2	5.48	3.65 %
MDI1	4.74	5.02 %
KIK1	4.01	4.76 %
TRY2	3.81	3.95 %
AYR1	3.25	4.67 %
TNJ2	3.22	2.36 %
KUM1	3.04	1.82 %
PTK1	2.77	2.34 %
PBR1	2.57	3.62 %
TVR1	2.56	4.24 %
TTP1	2.51	4.50 %
KRN1	1.57	3.27 %
NCK1	0.76	2.29 %
NGT1	0.53	0.68 %
Total	136.36	4.36 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	53.42	25.68 %
Fridge	52.16	24.07 %
Air-Cond	30.59	1.40 %
Total	136.18	5.23 %

Branch *	MTD Sales L	Brand Share %
CH15	10.66	4.34 %
CH24	5.59	3.97 %
CH50	5.54	4.93 %
CH41	5.37	5.08 %
CH21	4.85	3.19 %
CH44	3.87	5.10 %
CH12	3.64	2.44 %
CH20	3.28	2.63 %
PON1	2.96	5.07 %
CH23	1.25	2.10 %
CH34	1.14	1.21 %
GPD1	1.11	2.13 %
UKI1	1.07	2.27 %
CH36	0.73	1.61 %
MC06	0.20	1.71 %
CH01		0.00 %
CH32		0.00 %
Total	136.18	5.23 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	52.62	3.10 %
Fridge	41.89	26.29 %
Wash-Mac	38.48	24.86 %
Total	132.99	6.62 %

Branch *	MTD Sales L	Brand Share %
CBE2	22.04	5.12 %
CBE4	3.73	2.93 %
PLI1	3.40	3.82 %
AVI1	3.11	4.78 %
UMP1	2.40	4.53 %
TPR3	1.97	4.34 %
SYM2	1.58	4.40 %
PDM1	1.35	3.17 %
CBE6	1.32	1.54 %
TPR4	0.65	2.40 %
ANR1	0.61	3.08 %
WHCB	-1.10	4.49 %
Total	132.99	6.62 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	53.00	2.80 %
Fridge	42.39	19.75 %
Wash-Mac	33.89	16.15 %
Total	129.28	5.58 %

Branch *	MTD Sales L	Brand Share %
ERD1	11.56	4.65 %
SLM1	6.83	2.94 %
SLM3	4.89	4.71 %
SLM2	3.89	4.25 %
ATU1	3.27	3.74 %
KRI1	3.03	3.47 %
TCG1	2.99	5.08 %
NKL2	2.88	2.42 %
ERD2	2.46	1.07 %
EPI1	2.05	4.41 %
OML1	1.74	3.43 %
MCR1	1.64	3.38 %
PMP1	1.27	3.34 %
DPR1	0.76	2.01 %
WHKP	0.72	2.93 %
SGI1	0.48	1.89 %
SGG1	0.36	1.58 %
VKL1	0.34	1.35 %
DPR2	-0.07	-0.18 %
Total	129.28	5.58 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	30.52	27.17 %
Air-Cond	29.44	2.08 %
Wash-Mac	27.15	21.27 %
Total	87.11	5.27 %

Branch *	MTD Sales L	Brand Share %
KPM2	5.83	3.65 %
TRR1	4.54	3.95 %
SBR1	4.53	4.31 %
VEL1	3.77	3.95 %
AKM1	3.72	4.23 %
ABR1	3.57	3.75 %
VSI1	2.61	4.03 %
SLG1	1.77	4.55 %
VNB1	1.10	1.78 %
TRT1	1.07	1.71 %
KPM1	0.79	1.45 %
PLR1	0.41	1.23 %
UGI1	0.33	1.78 %
CGM1	0.19	0.66 %
BGR1	0.11	0.39 %
PTU1	0.09	1.04 %
Total	87.11	5.27 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	32.64	24.26 %
Wash-Mac	20.88	17.98 %
Air-Cond	17.87	1.34 %
Total	71.39	4.50 %

Branch *	MTD Sales L	Brand Share %
POY2	7.10	4.43 %
CUD1	6.16	4.01 %
PRT1	3.11	3.91 %
NVL2	2.82	3.10 %
SJI2	2.70	3.23 %
MKM1	1.87	4.52 %
TRK1	1.45	1.92 %
KKI2	0.84	0.86 %
VCM1	0.84	2.49 %
VPM2	0.70	0.67 %
VPM1	0.30	1.39 %
TVM2		0.00 %
Total	71.39	4.50 %