

MTD Sales
633.71 L

Brand Share %
14.03 %

Information:

MTD : 01-11-2025 To 17-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.03 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	320.09	18.67 %
Fridge	307.99	22.01 %
Air-Cond	5.63	0.40 %
Total	633.71	14.03 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	97.25	14.50 %
SOUTH-03	89.13	15.77 %
TRICHY-01	80.72	14.49 %
CHENNAI-02	77.37	14.11 %
CHENNAI-01	73.80	10.63 %
WEST-01	63.87	16.78 %
WEST-02	58.97	14.05 %
NORTH ARCOT	45.73	16.07 %
SOUTH ARCOT	39.19	11.23 %
KL-SOUTH	7.68	16.54 %
Total	633.71	14.03 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	50.49	20.03 %
Fridge	45.30	21.18 %
Air-Cond	1.46	0.71 %
Total	97.25	14.50 %

Branch *	MTD Sales L	Brand Share %
TVL1	3.48	5.69 %
RPM1	3.20	11.47 %
RND1	2.92	11.63 %
PKD1	1.95	11.33 %
TKS1	1.92	9.75 %
NGR1	1.89	4.97 %
TKS2	1.85	9.72 %
MAR1	1.82	7.28 %
APK1	1.48	11.02 %
VLY1	1.00	5.59 %
ARM1	0.80	11.89 %
TVL2	0.35	3.52 %
COL1	0.31	8.10 %
TKY1	0.15	2.92 %
KGL1	0.14	2.41 %
SGT1	0.09	1.83 %
WHTV		0.00 %
Total	97.25	14.50 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	45.25	20.20 %
Fridge	43.32	23.86 %
Air-Cond	0.55	0.35 %
Total	89.13	15.77 %

Branch *	MTD Sales L	Brand Share %
KKD3	5.29	13.47 %
MDU2	4.61	11.30 %
MDU3	3.44	8.81 %
ATG1	2.38	12.11 %
MDU4	1.36	11.33 %
KRR1	1.35	11.26 %
TEN2	1.25	9.65 %
PVI1	0.97	9.34 %
PNV2	0.76	4.99 %
MLR1	0.66	9.69 %
KYK1	0.46	5.87 %
KPT1	0.37	6.18 %
CMR1	0.30	7.22 %
NKI1	0.28	4.89 %
BTU1	0.12	2.51 %
ODM1	0.10	2.51 %
MNM1	-0.11	-2.06 %
Total	89.13	15.77 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	45.44	27.88 %
Wash-Mac	33.26	19.50 %
Air-Cond	2.02	0.90 %
Total	80.72	14.49 %

Branch *	MTD Sales L	Brand Share %
PBR2	5.09	12.28 %
TNJ2	3.30	13.28 %
KUM1	3.25	9.73 %
TVR2	2.41	7.61 %
TRY4	2.20	13.69 %
MDI1	2.10	10.66 %
TRY2	2.04	9.20 %
PTK1	1.30	6.79 %
TTP1	1.21	10.67 %
NMM1	1.08	12.51 %
NGT1	0.82	4.55 %
PBR1	0.61	6.38 %
Total	80.72	14.49 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	44.40	22.82 %
Fridge	32.70	22.36 %
Air-Cond	0.26	0.13 %
Total	77.37	14.11 %

Branch *	MTD Sales L	Brand Share %
CH15	7.87	10.31 %
CH03	7.13	13.44 %
CH24	4.71	13.64 %
CH18	3.71	11.00 %
CH34	2.52	11.22 %
CH21	2.21	9.27 %
CH44	1.92	10.70 %
CH43	1.76	12.22 %
CH09	1.60	8.34 %
CH46	1.29	11.93 %
UKI1	1.19	12.94 %
CH23	0.47	3.35 %
CH36	0.35	3.51 %
CH01		0.00 %
Total	77.37	14.11 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	45.16	18.18 %
Fridge	28.39	15.35 %
Air-Cond	0.26	0.10 %
Total	73.80	10.63 %

Branch *	MTD Sales L	Brand Share %
CH16	6.71	11.50 %
CH05	4.67	8.87 %
CH08	4.54	9.72 %
CH42	4.34	8.80 %
CH14	3.92	12.30 %
GUD1	3.32	11.51 %
CH19	2.64	6.71 %
CH22	2.42	9.72 %
CH39	2.08	13.36 %
AVD1	1.98	6.94 %
CH28	1.96	6.13 %
MRM1	1.92	12.07 %
CH07	1.70	5.15 %
CH30	1.43	5.87 %
KNR1	1.04	8.79 %
CH48	0.69	2.32 %
TKM1	0.33	4.66 %
CGL1	0.25	1.82 %
CH29	0.15	4.46 %
CH40		0.00 %
MC09		0.00 %
WHC3	-0.52	-20.36 %
WCHN	-1.45	12.86 %
Total	73.80	10.63 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	32.72	18.11 %
Fridge	30.64	22.03 %
Air-Cond	0.51	0.83 %
Total	63.87	16.78 %

Branch *	MTD Sales L	Brand Share %
KMR1	2.25	11.01 %
TPR2	2.22	12.85 %
CBE6	1.93	10.68 %
UMP1	1.60	13.06 %
CBE4	1.51	7.73 %
SUL1	0.60	4.78 %
DPM2	0.60	5.70 %
CNR1	0.48	7.66 %
SYM2	0.35	6.50 %
ANR1	0.24	6.84 %
TPR4	0.10	1.67 %
CBE5	0.09	1.77 %
Total	63.87	16.78 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	30.20	19.99 %
Wash-Mac	28.77	14.45 %
Total	58.97	14.05 %

Branch *	MTD Sales L	Brand Share %
SLM1	4.75	12.22 %
ERD2	4.70	13.29 %
ERD1	3.80	13.91 %
SLM2	2.53	13.36 %
HSR1	1.81	9.79 %
DPR2	0.80	5.92 %
PMP1	0.79	9.97 %
VKL1	0.41	7.51 %
CMI1	0.40	4.94 %
NKL2	0.37	1.74 %
KMM1	0.30	4.38 %
SGG1	0.16	4.85 %
MCR1	0.11	1.12 %
DPR1		0.00 %
HRR1		0.00 %
SGI1		0.00 %
WHKP	-0.13	13.85 %
Total	58.97	14.05 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	23.74	23.87 %
Wash-Mac	21.73	19.10 %
Air-Cond	0.26	0.37 %
Total	45.73	16.07 %

Branch *	MTD Sales L	Brand Share %
KPM2	3.53	11.99 %
SBR1	1.88	10.04 %
VSI1	1.80	12.54 %
VEL1	1.46	9.42 %
TRR1	1.26	6.91 %
TRT1	1.06	12.50 %
PTU1	0.23	5.20 %
PLR1	0.11	2.11 %
BGR1	0.10	2.62 %
CGM1		0.00 %
UGI1		0.00 %
WHVL		0.00 %
VNB1	-0.02	-0.28 %
Total	45.73	16.07 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	23.21	22.59 %
Wash-Mac	15.66	13.33 %
Air-Cond	0.31	0.24 %
Total	39.19	11.23 %

Branch *	MTD Sales L	Brand Share %
POY1	5.99	13.09 %
NVL2	1.78	8.23 %
VPM2	1.74	9.10 %
TRK1	1.57	11.83 %
TDM1	1.54	11.41 %
PRT1	1.31	8.29 %
KKI2	0.90	4.71 %
POY2	0.74	1.57 %
SJI2	0.58	4.70 %
VPM1	0.38	13.90 %
VCM1	0.12	0.87 %
WHUT		0.00 %
TVM2	-0.16	-2.67 %
Total	39.19	11.23 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	5.04	28.79 %
Wash-Mac	2.64	18.50 %
Total	7.68	16.54 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.31	4.59 %
Total	7.68	16.54 %