

MTD Sales
1,002.53 L

Brand Share %
14.24 %

Information:

MTD : 01-10-2025 To 17-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.24 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	535.85	22.53 %
Wash-Mac	455.76	19.68 %
Air-Cond	10.92	0.47 %
Total	1,002.53	14.24 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	180.08	17.65 %
SOUTH-01	151.76	12.14 %
TRICHY-01	130.79	15.18 %
WEST-02	128.02	16.55 %
WEST-01	105.51	17.82 %
CHENNAI-01	98.23	10.59 %
CHENNAI-02	79.28	12.05 %
NORTH ARCOT	63.77	15.44 %
SOUTH ARCOT	59.16	12.01 %
KL-SOUTH	5.94	11.19 %
Total	1,002.53	14.24 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	100.69	25.88 %
Wash-Mac	78.39	22.11 %
Air-Cond	1.00	0.36 %
Total	180.08	17.65 %

Branch *	MTD Sales L	Brand Share %
MDU2	8.58	10.78 %
ATG1	4.81	13.64 %
MDU3	4.73	13.54 %
SVG1	3.76	12.36 %
MPA1	3.40	13.12 %
TEN2	2.71	11.54 %
KYK1	1.48	12.65 %
TDI1	1.35	11.43 %
PNI1	1.28	12.66 %
NKI1	1.09	5.72 %
PVI1	0.76	4.11 %
KPT1	0.65	6.32 %
ODM1	0.54	4.91 %
PNV1	0.40	3.53 %
BTU1	0.28	2.38 %
CMR1	0.21	2.75 %
MNM1	0.11	0.78 %
Total	180.08	17.65 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	82.05	21.10 %
Wash-Mac	68.21	17.97 %
Air-Cond	1.49	0.31 %
Total	151.76	12.14 %

Branch *	MTD Sales L	Brand Share %
TUT1	22.48	13.28 %
RPM1	10.29	13.58 %
NGR1	7.45	9.26 %
TUT2	7.29	11.86 %
PKD1	5.79	11.97 %
TVL1	4.17	4.12 %
TKS1	3.38	8.47 %
RND1	2.80	6.59 %
MAR1	2.30	10.68 %
TKS2	2.27	4.81 %
APK2	2.24	10.31 %
SNL1	2.05	10.48 %
SDI1	1.87	10.72 %
ASM1	1.33	8.88 %
SKD1	1.20	8.87 %
ARM1	1.09	5.75 %
TVL2	0.76	4.47 %
TKY1	0.73	3.42 %
VLY1	0.58	2.35 %
KGL1	0.47	5.02 %
SGT1		0.00 %
Total	151.76	12.14 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	79.85	27.84 %
Wash-Mac	47.07	19.73 %
Air-Cond	3.87	1.15 %
Total	130.79	15.18 %

Branch *	MTD Sales L	Brand Share %
TNJ1	6.91	11.60 %
TRY4	4.55	11.47 %
MDI1	4.52	13.90 %
MVM1	4.44	10.15 %
PBR2	4.06	7.70 %
KUM1	4.00	8.24 %
PTK1	3.96	10.66 %
AYR1	2.68	13.28 %
NGT1	1.45	5.64 %
TTP1	1.44	12.55 %
NMM1	1.12	12.33 %
PBR1	1.03	5.12 %
KRN1	0.85	6.31 %
Total	130.79	15.18 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	65.12	20.99 %
Wash-Mac	61.18	18.49 %
Air-Cond	1.72	1.30 %
Total	128.02	16.55 %

Branch *	MTD Sales L	Brand Share %
ERD2	9.49	14.10 %
SLM1	8.66	12.85 %
SLM3	6.41	13.77 %
HSR2	5.44	12.05 %
ATU1	4.19	14.12 %
HSR1	1.77	8.89 %
KRI1	1.18	12.07 %
HRR1	1.02	9.82 %
NKL2	0.94	2.00 %
SGG1	0.84	6.97 %
VKL1	0.80	7.75 %
KMM1	0.70	5.63 %
CMI1	0.68	6.20 %
SGI1	0.60	3.42 %
MCR1	0.31	1.56 %
DPR1	0.12	1.16 %
Total	128.02	16.55 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	58.15	22.93 %
Fridge	46.77	20.69 %
Air-Cond	0.59	0.53 %
Total	105.51	17.82 %

Branch *	MTD Sales L	Brand Share %
CBE4	3.99	12.02 %
GBM1	2.44	13.65 %
PPI1	1.42	10.06 %
SNR1	1.36	7.59 %
GDR1	1.03	10.73 %
TPR4	0.94	11.37 %
CNR1	0.74	10.54 %
ANR1	0.59	13.38 %
CBE6	0.58	2.19 %
DPM2	0.46	2.59 %
PDM1	0.22	1.95 %
Total	105.51	17.82 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	51.94	19.51 %
Wash-Mac	46.05	17.73 %
Air-Cond	0.24	0.06 %
Total	98.23	10.59 %

Branch *	MTD Sales L	Brand Share %
CH16	8.00	11.46 %
CH42	6.72	11.92 %
CH05	5.90	11.41 %
CH14	4.88	8.26 %
CH08	4.77	6.87 %
CH19	3.72	5.35 %
CH28	3.38	7.35 %
CH22	3.13	10.40 %
CH07	2.70	6.52 %
CH30	2.37	6.87 %
AVD1	2.23	5.32 %
GUD1	2.19	7.52 %
KNR1	2.00	9.16 %
CH39	1.87	11.38 %
MRM1	1.58	7.26 %
CZWH	1.56	5.51 %
CGL1	1.16	7.14 %
CH48	1.02	2.81 %
TKM1	1.00	8.22 %
CH29	0.24	4.33 %
CH40		0.00 %
MC10		0.00 %
Total	98.23	10.59 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	41.79	21.39 %
Fridge	37.23	19.73 %
Air-Cond	0.26	0.10 %
Total	79.28	12.05 %

Branch *	MTD Sales L	Brand Share %
CH15	9.35	10.62 %
CH03	8.95	11.94 %
CH18	4.69	12.17 %
CH43	4.42	11.24 %
CH41	3.33	13.96 %
CH20	2.42	10.03 %
CH46	2.29	14.00 %
CH44	2.20	9.69 %
CH21	1.75	4.93 %
CH24	1.74	5.56 %
CH09	1.43	5.78 %
CH34	0.93	3.29 %
CH23	0.54	4.93 %
CH32	0.24	5.42 %
CH36		0.00 %
MC05		0.00 %
MC06		0.00 %
Total	79.28	12.05 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	33.41	25.33 %
Wash-Mac	28.61	20.43 %
Air-Cond	1.75	1.24 %
Total	63.77	15.44 %

Branch *	MTD Sales L	Brand Share %
KPM2	7.24	12.58 %
KPM1	2.93	14.21 %
TRR1	2.58	12.50 %
VEL1	2.56	12.03 %
SBR1	2.11	8.77 %
TRT1	1.62	6.45 %
PLR1	0.53	6.23 %
PTU1	0.15	4.71 %
BGR1	0.14	2.21 %
UGI1	0.11	1.29 %
CGM1		0.00 %
VNB1		0.00 %
Total	63.77	15.44 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	35.66	20.89 %
Wash-Mac	23.50	15.33 %
Total	59.16	12.01 %

Branch *	MTD Sales L	Brand Share %
POY1	7.17	11.36 %
CDM1	5.59	13.89 %
CUD1	4.83	10.05 %
NVL2	4.43	13.44 %
SJI2	3.98	12.47 %
VPM2	2.87	11.62 %
TRK1	2.55	10.32 %
KKI2	2.53	8.48 %
PRT1	1.27	8.56 %
VPM1	1.07	13.69 %
KML1	0.83	6.27 %
POY2	0.65	1.18 %
VCM1	0.42	4.67 %
TVM2	0.10	1.42 %
SJI1		0.00 %
Total	59.16	12.01 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	3.13	15.75 %
Wash-Mac	2.80	27.29 %
Total	5.94	11.19 %

Branch *	MTD Sales L	Brand Share %
TVP1	4.82	13.39 %
PAS1	1.12	14.21 %
KLR1		0.00 %
Total	5.94	11.19 %