



# TN : WHIRLPOL Sales Performance 18/03/2026 9:05 AM

MTD Sales  
869.04 L

Brand Share %  
8.09 %

Information:

MTD : 01-03-2026 To 17-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **8.09 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	363.85	22.13 %
Wash-Mac	351.56	20.42 %
Air-Cond	153.63	2.08 %
<b>Total</b>	<b>869.04</b>	<b>8.09 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	139.83	8.75 %
CHENNAI-01	114.27	7.04 %
SOUTH-03	113.42	8.34 %
WEST-02	101.32	9.32 %
TRICHY-01	101.07	6.92 %
WEST-01	101.01	10.89 %
CHENNAI-02	93.72	7.43 %
NORTH ARCOT	56.84	7.69 %
SOUTH ARCOT	47.55	6.86 %
<b>Total</b>	<b>869.04</b>	<b>8.09 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	71.00	27.93 %
Wash-Mac	50.73	16.45 %
Air-Cond	18.10	1.75 %
<b>Total</b>	<b>139.83</b>	<b>8.75 %</b>

Branch *	MTD Sales L	Brand Share %
TUT1	23.32	7.16 %
TVL1	7.11	4.65 %
KVT1	5.64	7.15 %
TUT2	4.81	7.80 %
TKS2	3.27	5.06 %
NGR1	3.06	3.14 %
RND1	3.00	6.70 %
PKD1	2.97	7.79 %
VNR1	2.36	7.56 %
SDI1	2.18	7.70 %
MAR1	1.64	4.94 %
VLY1	1.44	4.23 %
S2SD	0.63	3.03 %
TKY1	0.58	3.41 %
KGL1	0.43	2.12 %
SGT1	0.22	2.16 %
<b>Total</b>	<b>139.83</b>	<b>8.75 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	48.53	20.25 %
Wash-Mac	47.72	19.84 %
Air-Cond	18.03	1.58 %
<b>Total</b>	<b>114.27</b>	<b>7.04 %</b>

Branch *	MTD Sales L	Brand Share %
CH49	5.63	6.84 %
CH08	5.17	5.57 %
CH48	4.43	7.40 %
CH22	4.32	5.39 %
CH07	3.46	4.76 %
CH42	2.90	3.86 %
CH30	2.88	6.47 %
CH38	2.57	8.01 %
CH25	2.41	3.76 %
CH39	2.15	6.53 %
CH19	1.83	2.71 %
GUD1	1.76	3.44 %
MRM1	1.62	4.08 %
CZWH	1.39	3.95 %
CGL1	1.28	4.03 %
AVD1	0.96	1.55 %
KNR1	0.50	1.43 %
CH29	0.12	1.64 %
CH40		0.00 %
MC10		0.00 %
WHC3		0.00 %
WCHN	-0.66	7.65 %
<b>Total</b>	<b>114.27</b>	<b>7.04 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	49.51	24.96 %
Wash-Mac	46.29	20.49 %
Air-Cond	17.62	1.88 %
<b>Total</b>	<b>113.42</b>	<b>8.34 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	11.54	6.87 %
MDU2	5.26	6.02 %
MDU3	4.11	6.57 %
MDU7	3.78	7.76 %
ATG1	2.17	4.41 %
KKD3	2.04	3.36 %
USL1	1.74	7.18 %
MPA1	1.57	3.31 %
TEN2	1.56	5.09 %
PNI1	1.54	7.04 %
CBM1	1.44	4.72 %
KRR1	1.41	2.68 %
PNV2	0.59	2.41 %
KPT1	0.52	3.68 %
ODM1	0.41	2.62 %
KYK1	0.40	2.21 %
MNM1	0.37	2.83 %
CMR1	0.29	1.39 %
BTU1	0.10	0.69 %
PVI1		0.00 %
WHMD		0.00 %
<b>Total</b>	<b>113.42</b>	<b>8.34 %</b>

### WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	42.93	20.44 %
Fridge	37.25	17.86 %
Air-Cond	21.14	3.16 %
<b>Total</b>	<b>101.32</b>	<b>9.32 %</b>

Branch *	MTD Sales L	Brand Share %
SLM1	8.37	7.71 %
SLM3	3.30	5.84 %
ATU1	3.20	7.04 %
MCR1	2.24	6.36 %
ERD2	2.05	2.32 %
NKL2	2.05	3.68 %
HRR1	1.14	5.36 %
DPR1	0.63	3.14 %
KAM1	0.61	4.09 %
VKL1	0.60	4.17 %
DPR2	0.38	1.69 %
SGG1	0.18	2.54 %
SGI1	0.12	0.92 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>101.32</b>	<b>9.32 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Fridge	44.04	23.21 %
Wash-Mac	35.31	21.09 %
Air-Cond	21.72	1.97 %
<b>Total</b>	<b>101.07</b>	<b>6.92 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	15.66	4.12 %
KUM1	4.54	5.11 %
MVM1	4.36	6.14 %
TNJ2	4.19	6.10 %
PTK1	3.70	4.84 %
MDI1	3.30	7.15 %
TRY3	3.13	7.35 %
TVR2	3.08	4.55 %
JKM1	2.35	6.30 %
AYR1	2.00	7.02 %
TTP1	1.66	6.55 %
TVR1	1.54	5.72 %
NGT1	1.22	3.74 %
KRN1	1.10	5.61 %
PBR1	0.64	2.88 %
<b>Total</b>	<b>101.07</b>	<b>6.92 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Wash-Mac	39.96	23.87 %
Fridge	36.62	23.02 %
Air-Cond	24.43	4.06 %
<b>Total</b>	<b>101.01</b>	<b>10.89 %</b>

Branch *	MTD Sales L	Brand Share %
CBE4	5.17	8.07 %
TPR2	3.12	4.22 %
CBE6	2.89	7.53 %
PLI1	2.49	7.96 %
AVI1	1.98	8.00 %
TPR3	1.73	8.03 %
PDM1	1.37	6.22 %
DPM2	1.22	7.52 %
SYM2	0.76	5.18 %
TPR4	0.73	4.19 %
PPI1	0.60	3.49 %
<b>Total</b>	<b>101.01</b>	<b>10.89 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	44.11	23.90 %
Fridge	39.40	23.13 %
Air-Cond	10.21	1.13 %
<b>Total</b>	<b>93.72</b>	<b>7.43 %</b>

Branch *	MTD Sales L	Brand Share %
CH15	7.18	5.41 %
CH21	4.75	6.89 %
CH20	4.53	7.80 %
CH17	3.55	7.10 %
CH50	3.49	6.24 %
CH51	2.94	5.54 %
CH24	2.47	3.32 %
CH43	1.92	4.93 %
GPD1	1.85	5.30 %
CH41	1.65	3.05 %
CH34	1.45	3.25 %
UKI1	1.40	5.46 %
CH32	0.31	2.96 %
CH23	0.29	1.07 %
CH36	0.23	1.14 %
MC06	0.11	1.55 %
<b>Total</b>	<b>93.72</b>	<b>7.43 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	27.22	23.44 %
Air-Cond	15.61	3.04 %
Fridge	14.01	12.72 %
<b>Total</b>	<b>56.84</b>	<b>7.69 %</b>

Branch *	MTD Sales L	Brand Share %
KPM2	5.11	6.72 %
TRR1	2.70	6.90 %
VEL1	2.38	6.51 %
SBR1	2.00	3.70 %
ARC2	1.76	6.42 %
TRT1	1.32	4.23 %
KPM1	1.24	4.03 %
VSI1	1.22	4.27 %
AKM1	1.20	3.80 %
VNB1	0.68	2.85 %
PLR1	0.37	2.06 %
PTU1	0.29	3.24 %
UGI1	0.21	2.42 %
CGM1	0.02	0.11 %
SLG1		0.00 %
<b>Total</b>	<b>56.84</b>	<b>7.69 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
Fridge	23.51	20.54 %
Wash-Mac	17.28	17.08 %
Air-Cond	6.77	1.42 %
Total	47.55	6.86 %

Branch *	MTD Sales L	Brand Share %
NVL2	3.45	8.08 %
CUD1	3.42	5.42 %
SJI2	2.75	7.64 %
POY2	2.68	4.49 %
TVM1	1.75	7.84 %
TRK1	1.32	4.20 %
KKI2	1.04	2.96 %
VPM1	0.59	6.12 %
VCM1	0.43	1.67 %
TVM2	0.36	1.86 %
PRT1	0.33	1.16 %
VPM2	0.32	0.71 %
WHUT		0.00 %
Total	47.55	6.86 %