

MTD Sales
608.83 L

Brand Share %
13.96 %

Information:

MTD : 01-11-2025 To 16-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.96 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	306.68	18.59 %
Fridge	296.52	21.93 %
Air-Cond	5.63	0.41 %
Total	608.83	13.96 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	92.86	14.53 %
SOUTH-03	85.02	15.56 %
TRICHY-01	77.70	14.37 %
CHENNAI-02	74.90	13.99 %
CHENNAI-01	70.95	10.52 %
WEST-01	61.41	16.73 %
WEST-02	57.43	14.29 %
NORTH ARCOT	43.61	15.91 %
SOUTH ARCOT	37.87	11.16 %
KL-SOUTH	7.06	16.08 %
Total	608.83	13.96 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	48.12	20.07 %
Fridge	43.28	21.27 %
Air-Cond	1.46	0.74 %
Total	92.86	14.53 %

Branch *	MTD Sales L	Brand Share %
TVL1	3.39	5.91 %
RPM1	2.64	9.99 %
RND1	2.58	10.73 %
PKD1	1.95	11.93 %
TKS1	1.92	10.37 %
TKS2	1.85	10.43 %
MAR1	1.73	6.96 %
NGR1	1.70	4.92 %
APK1	1.48	11.02 %
VNR1	1.33	13.33 %
VLY1	1.00	6.30 %
ARM1	0.80	13.45 %
TVL2	0.35	3.65 %
COL1	0.19	5.05 %
TKY1	0.15	3.04 %
KGL1	0.14	2.49 %
SGT1	0.09	1.93 %
WHTV		0.00 %
Total	92.86	14.53 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	43.33	20.09 %
Fridge	41.13	23.56 %
Air-Cond	0.55	0.35 %
Total	85.02	15.56 %

Branch *	MTD Sales L	Brand Share %
KKD3	4.98	12.91 %
MDU2	4.46	11.46 %
MDU3	3.36	8.66 %
ATG1	2.38	12.56 %
MDU5	1.44	13.39 %
MDU4	1.36	11.62 %
TEN2	1.25	9.88 %
KRR1	1.19	10.84 %
BNR1	1.07	13.73 %
PVI1	0.97	9.72 %
PNV2	0.76	5.16 %
MLR1	0.66	10.09 %
KYK1	0.46	5.98 %
KPT1	0.37	6.96 %
CMR1	0.30	7.59 %
NKI1	0.28	4.89 %
BTU1	0.12	2.51 %
ODM1	0.10	2.51 %
MNM1	-0.11	-1.96 %
Total	85.02	15.56 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	43.83	27.83 %
Wash-Mac	31.85	19.39 %
Air-Cond	2.02	0.92 %
Total	77.70	14.37 %

Branch *	MTD Sales L	Brand Share %
TNJ1	4.73	13.64 %
PBR2	4.61	11.33 %
TNJ2	3.30	13.68 %
KUM1	3.13	9.89 %
TVR2	2.41	7.61 %
TRY2	2.04	9.28 %
MDI1	1.95	9.77 %
AYR1	1.68	13.33 %
PTK1	1.30	7.08 %
NMM1	1.08	13.03 %
NGT1	0.82	4.83 %
TTP1	0.81	7.57 %
PBR1	0.61	6.63 %
Total	77.70	14.37 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	43.44	22.99 %
Fridge	31.21	21.81 %
Air-Cond	0.26	0.13 %
Total	74.90	13.99 %

Branch *	MTD Sales L	Brand Share %
CH15	7.87	10.37 %
CH03	6.24	12.25 %
CH24	4.10	12.39 %
CH18	3.55	10.86 %
CH34	2.36	10.98 %
CH21	2.21	9.54 %
CH44	1.92	10.96 %
CH43	1.76	12.22 %
CH09	1.60	8.40 %
CH46	1.29	12.95 %
UKI1	1.19	13.40 %
CH23	0.47	3.35 %
CH36	0.35	3.62 %
MC06	0.24	11.76 %
Total	74.90	13.99 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	43.20	18.10 %
Fridge	27.48	15.43 %
Air-Cond	0.26	0.10 %
Total	70.95	10.52 %

Branch *	MTD Sales L	Brand Share %
CH16	6.18	11.12 %
CH05	4.67	9.01 %
CH08	4.54	10.01 %
CH42	4.03	8.58 %
CH14	3.55	11.34 %
GUD1	3.45	12.37 %
CH45	2.87	13.04 %
CH19	2.64	6.89 %
CH22	2.42	10.11 %
CH28	1.96	6.16 %
CH39	1.94	12.75 %
MRM1	1.92	12.43 %
AVD1	1.85	6.51 %
CH07	1.70	5.43 %
CH30	1.18	5.05 %
KNR1	1.04	8.79 %
CH48	0.60	2.01 %
TKM1	0.33	5.06 %
CGL1	0.25	1.92 %
CH29	0.15	4.46 %
CH40		0.00 %
MC09		0.00 %
WHC3	-0.52	-20.36 %
WCHN	-1.45	13.64 %
Total	70.95	10.52 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	30.73	17.76 %
Fridge	30.18	22.32 %
Air-Cond	0.51	0.86 %
Total	61.41	16.73 %

Branch *	MTD Sales L	Brand Share %
KMR1	2.25	11.15 %
TPR2	2.22	13.24 %
CBE6	1.93	11.03 %
UMP1	1.60	13.22 %
CBE4	1.51	7.66 %
KGI1	0.79	12.59 %
SUL1	0.60	4.74 %
DPM2	0.60	5.87 %
CNR1	0.48	7.66 %
SYM2	0.35	6.74 %
ANR1	0.24	6.84 %
TPR4	0.10	1.67 %
CBE5	0.09	1.82 %
WHCB	-0.12	11.98 %
Total	61.41	16.73 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	29.81	20.12 %
Wash-Mac	27.62	14.40 %
Total	57.43	14.29 %

Branch *	MTD Sales L	Brand Share %
SLM1	4.69	12.26 %
ERD2	4.09	12.08 %
ERD1	3.59	13.90 %
SLM2	2.17	11.73 %
HSR1	1.72	9.60 %
DPR2	0.80	10.07 %
PMP1	0.79	9.97 %
CM11	0.40	5.46 %
NKL2	0.37	1.76 %
VKL1	0.25	4.72 %
MCR1	0.11	1.17 %
KMM1	0.09	1.31 %
DPR1		0.00 %
HRR1		0.00 %
SGI1		0.00 %
WHKP		0.00 %
Total	57.43	14.29 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	22.66	23.69 %
Wash-Mac	20.69	18.92 %
Air-Cond	0.26	0.38 %
Total	43.61	15.91 %

Branch *	MTD Sales L	Brand Share %
KPM2	3.37	11.99 %
SBR1	1.88	10.14 %
VEL1	1.46	9.95 %
VSI1	1.39	10.42 %
TRR1	1.05	5.99 %
TRT1	0.95	11.37 %
PTU1	0.23	5.20 %
PLR1	0.11	2.17 %
BGR1	0.10	2.69 %
CGM1		0.00 %
UGI1		0.00 %
WHVL		0.00 %
VNB1	-0.02	-0.30 %
Total	43.61	15.91 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	22.38	22.40 %
Wash-Mac	15.19	13.33 %
Air-Cond	0.31	0.24 %
Total	37.87	11.16 %

Branch *	MTD Sales L	Brand Share %
POY1	5.99	13.47 %
NVL2	1.78	8.43 %
TRK1	1.57	12.97 %
TDM1	1.45	10.81 %
VPM2	1.43	7.79 %
PRT1	1.31	8.29 %
KKI2	0.74	4.07 %
POY2	0.74	1.60 %
SJI2	0.38	3.23 %
VPM1	0.26	10.33 %
VCM1	0.12	0.88 %
TVM2		0.00 %
WHUT		0.00 %
Total	37.87	11.16 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	4.55	27.36 %
Wash-Mac	2.51	18.16 %
Total	7.06	16.08 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.31	4.68 %
Total	7.06	16.08 %