

MTD Sales
909.99 L

Brand Share %
14.16 %

Information:

MTD : 01-10-2025 To 16-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.16 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	488.28	22.70 %
Wash-Mac	410.79	19.69 %
Air-Cond	10.92	0.50 %
Total	909.99	14.16 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	160.57	17.26 %
SOUTH-01	135.33	11.91 %
TRICHY-01	117.88	15.00 %
WEST-02	116.37	16.87 %
WEST-01	98.63	18.17 %
CHENNAI-01	91.82	10.55 %
CHENNAI-02	75.56	12.00 %
SOUTH ARCOT	54.21	12.09 %
NORTH ARCOT	54.00	15.77 %
KL-SOUTH	5.62	11.10 %
Total	909.99	14.16 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	89.92	25.75 %
Wash-Mac	69.65	21.83 %
Air-Cond	1.00	0.38 %
Total	160.57	17.26 %

Branch *	MTD Sales L	Brand Share %
MDU2	7.42	10.07 %
MDU3	3.63	11.67 %
SVG1	3.36	11.71 %
MPA1	3.25	13.67 %
TEN2	2.62	12.04 %
KYK1	1.19	11.96 %
PNI1	1.17	12.08 %
TDI1	1.15	10.31 %
NKI1	0.92	5.24 %
KPT1	0.49	5.88 %
ODM1	0.45	4.45 %
PVI1	0.31	1.88 %
PNV1	0.27	2.49 %
CMR1	0.21	2.79 %
BTU1	0.17	1.68 %
MNM1	0.11	0.84 %
Total	160.57	17.26 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	74.82	21.23 %
Wash-Mac	59.02	17.55 %
Air-Cond	1.49	0.33 %
Total	135.33	11.91 %

Branch *	MTD Sales L	Brand Share %
TUT1	19.27	12.41 %
RPM1	9.37	13.18 %
NGR1	6.87	9.61 %
TUT2	6.26	12.05 %
PKD1	5.41	11.97 %
TVL1	3.51	3.77 %
TKS1	3.38	8.67 %
RND1	2.55	6.53 %
MAR1	2.30	11.80 %
VNR1	2.28	14.02 %
APK2	2.24	11.10 %
TKS2	2.03	4.50 %
SNL1	1.92	10.79 %
TYI1	1.89	13.17 %
ASM1	1.33	9.43 %
SDI1	1.31	8.66 %
SKD1	1.10	9.75 %
ARM1	0.99	5.65 %
TKY1	0.63	3.13 %
VLY1	0.58	2.71 %
KGL1	0.27	3.38 %
TVL2	0.24	1.93 %
SGT1		0.00 %
Total	135.33	11.91 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	72.08	28.06 %
Wash-Mac	41.93	19.66 %
Air-Cond	3.87	1.23 %
Total	117.88	15.00 %

Branch *	MTD Sales L	Brand Share %
TNJ1	6.75	11.79 %
MVM1	4.18	10.09 %
MDI1	4.18	14.03 %
TRY4	4.03	11.81 %
KUM1	3.44	7.61 %
PBR2	3.20	6.84 %
PTK1	3.09	9.86 %
AYR1	2.53	13.43 %
TTP1	1.44	13.65 %
NGT1	1.33	5.70 %
NMM1	1.12	12.73 %
PBR1	1.03	5.42 %
KRN1	0.71	6.31 %
Total	117.88	15.00 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	59.24	21.77 %
Wash-Mac	55.41	18.74 %
Air-Cond	1.72	1.41 %
Total	116.37	16.87 %

Branch *	MTD Sales L	Brand Share %
SLM1	7.44	12.28 %
HSR2	4.93	11.84 %
HSR1	1.53	8.86 %
KRI1	1.18	13.78 %
NKL2	0.94	2.25 %
HRR1	0.88	8.59 %
KMM1	0.70	5.70 %
SGG1	0.65	6.03 %
VKL1	0.64	6.62 %
SGI1	0.60	3.62 %
CMI1	0.55	5.20 %
DPR1	0.12	1.33 %
MCR1		0.00 %
Total	116.37	16.87 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	54.75	23.75 %
Fridge	43.29	20.89 %
Air-Cond	0.59	0.57 %
Total	98.63	18.17 %

Branch *	MTD Sales L	Brand Share %
CBE4	3.83	12.26 %
GBM1	2.17	13.80 %
SNR1	1.36	8.89 %
PPI1	1.32	11.70 %
GDR1	1.03	11.62 %
TPR4	0.71	9.48 %
CNR1	0.63	9.51 %
CBE6	0.58	2.39 %
ANR1	0.46	10.90 %
DPM2	0.46	3.13 %
PDM1	0.22	2.21 %
Total	98.63	18.17 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	49.52	19.75 %
Wash-Mac	42.06	17.41 %
Air-Cond	0.24	0.06 %
Total	91.82	10.55 %

Branch *	MTD Sales L	Brand Share %
CH16	7.64	11.68 %
CH42	6.19	11.55 %
CH05	5.70	11.49 %
CH08	4.65	7.11 %
CH14	4.37	7.65 %
CH19	3.52	5.84 %
SKL1	3.42	13.86 %
CH28	3.25	7.27 %
CH22	3.01	10.13 %
CH07	2.38	6.33 %
CH30	2.28	6.78 %
AVD1	2.23	5.42 %
KNR1	2.00	9.41 %
GUD1	1.86	6.72 %
CH39	1.73	11.01 %
CZWH	1.56	5.99 %
MRM1	1.37	6.77 %
CGL1	1.16	7.42 %
TKM1	0.86	8.11 %
CH48	0.82	2.53 %
CH29		0.00 %
CH40		0.00 %
MC10		0.00 %
Total	91.82	10.55 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	38.79	20.97 %
Fridge	36.50	20.38 %
Air-Cond	0.26	0.10 %
Total	75.56	12.00 %

Branch *	MTD Sales L	Brand Share %
CH15	9.57	11.15 %
CH03	7.68	11.11 %
CH18	4.40	11.91 %
CH43	4.09	10.62 %
CH20	2.30	10.13 %
CH44	2.20	10.21 %
CH24	2.13	7.36 %
CH46	2.13	13.12 %
CH21	1.75	5.05 %
CH09	1.24	5.10 %
CH34	0.84	3.12 %
CH23	0.54	4.93 %
CH32		0.00 %
CH36		0.00 %
MC05		0.00 %
MC06		0.00 %
Total	75.56	12.00 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	32.67	21.42 %
Wash-Mac	21.54	15.81 %
Total	54.21	12.09 %

Branch *	MTD Sales L	Brand Share %
POY1	6.62	11.54 %
CDM1	4.94	14.12 %
CUD1	4.55	10.20 %
NVL2	3.96	12.83 %
SJI2	3.71	11.79 %
VPM2	2.87	12.63 %
KKI2	2.33	8.62 %
TRK1	1.95	8.77 %
PRT1	1.12	8.33 %
VPM1	0.91	12.86 %
KML1	0.83	6.82 %
POY2	0.65	1.27 %
VCM1	0.30	3.92 %
TVM2	0.10	1.61 %
SJI1		0.00 %
Total	54.21	12.09 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	27.26	24.27 %
Wash-Mac	25.00	21.12 %
Air-Cond	1.75	1.56 %
Total	54.00	15.77 %

Branch *	MTD Sales L	Brand Share %
VEL1	2.46	12.41 %
TRR1	2.30	12.37 %
KPM2	1.95	9.27 %
SBR1	1.87	8.76 %
KPM1	1.85	11.72 %
TRT1	1.62	6.88 %
PLR1	0.53	7.06 %
PTU1	0.15	4.71 %
BGR1	0.14	2.59 %
UGI1	0.11	1.29 %
CGM1		0.00 %
VNB1		0.00 %
Total	54.00	15.77 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	2.98	15.84 %
Wash-Mac	2.65	26.73 %
Total	5.62	11.10 %

Branch *	MTD Sales L	Brand Share %
TVP1	4.50	13.18 %
KLR1		0.00 %
Total	5.62	11.10 %