

MTD Sales  
762.61 L

Brand Share %  
10.41 %

Information:

MTD : 01-09-2026 To 16-09-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **10.41 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 419.44      | 22.42 %       |
| Wash-Mac | 312.11      | 18.39 %       |
| Air-Cond | 30.24       | 0.82 %        |
| Dishwash | 0.82        | 0.97 %        |
| Total    | 762.61      | 10.41 %       |

| Sales Zone  | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| SOUTH-01    | 122.31      | 9.32 %        |
| TRICHY-01   | 110.82      | 10.99 %       |
| CHENNAI-01  | 99.97       | 8.64 %        |
| SOUTH-03    | 96.92       | 11.26 %       |
| CHENNAI-02  | 93.30       | 10.18 %       |
| NORTH ARCOT | 59.80       | 10.45 %       |
| WEST-02     | 53.48       | 13.10 %       |
| SOUTH ARCOT | 52.44       | 10.19 %       |
| WEST-01     | 41.36       | 14.49 %       |
| WEST-03     | 32.20       | 11.11 %       |
| Total       | 762.61      | 10.41 %       |

## SOUTH-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 72.07       | 22.91 %       |
| Wash-Mac | 47.30       | 16.90 %       |
| Air-Cond | 2.94        | 0.42 %        |
| Total    | 122.31      | 9.32 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| RPM1     | 5.71        | 8.24 %        |
| TUT2     | 5.68        | 9.44 %        |
| KVT1     | 5.43        | 6.96 %        |
| RND2     | 3.86        | 9.46 %        |
| TKS2     | 3.24        | 6.25 %        |
| TYI1     | 2.44        | 9.00 %        |
| TVL1     | 2.26        | 1.58 %        |
| NGR1     | 2.12        | 3.22 %        |
| VLY1     | 1.74        | 3.85 %        |
| SDI1     | 1.72        | 5.78 %        |
| RND1     | 1.66        | 4.04 %        |
| ASM1     | 1.54        | 6.99 %        |
| MAR1     | 1.46        | 4.34 %        |
| STU2     | 1.28        | 8.18 %        |
| KGL1     | 0.65        | 4.77 %        |
| TKY1     | 0.15        | 1.00 %        |
| SGT1     |             | 0.00 %        |
| S2SD     | -0.58       | -7.72 %       |
| Total    | 122.31      | 9.32 %        |

## TRICHY-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 68.31       | 27.72 %       |
| Wash-Mac | 37.60       | 21.59 %       |
| Air-Cond | 4.91        | 0.85 %        |
| Total    | 110.82      | 10.99 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TRY1     | 14.00       | 8.24 %        |
| PBR2     | 4.18        | 8.03 %        |
| PTK1     | 3.54        | 7.95 %        |
| KUM1     | 3.37        | 5.89 %        |
| TNJ2     | 3.24        | 8.35 %        |
| TVR2     | 3.18        | 6.25 %        |
| NGT1     | 3.16        | 7.83 %        |
| TRY3     | 3.13        | 9.35 %        |
| AYR1     | 2.07        | 9.23 %        |
| PBR1     | 1.51        | 6.64 %        |
| KUM2     | 1.02        | 4.11 %        |
| KRN1     | 0.96        | 9.42 %        |
| WTRZ     | -1.25       | 10.30 %       |
| Total    | 110.82      | 10.99 %       |

## CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 53.30       | 19.32 %       |
| Wash-Mac | 42.38       | 17.52 %       |
| Air-Cond | 3.86        | 0.63 %        |
| Dishwash | 0.42        | 1.78 %        |
| Total    | 99.97       | 8.64 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH47     | 7.66        | 9.79 %        |
| CH05     | 7.32        | 8.94 %        |
| CH49     | 6.03        | 10.15 %       |
| CH14     | 5.64        | 8.93 %        |
| CH28     | 4.72        | 8.54 %        |
| AVD1     | 4.35        | 9.14 %        |
| GUD1     | 4.11        | 9.51 %        |
| CH25     | 4.06        | 9.57 %        |
| CH48     | 3.43        | 6.79 %        |
| CH08     | 2.99        | 8.32 %        |
| CH30     | 2.91        | 5.97 %        |
| CH19     | 2.51        | 3.83 %        |
| CH38     | 2.33        | 9.67 %        |
| KNR1     | 2.01        | 8.82 %        |
| CGL1     | 1.91        | 7.31 %        |
| CH42     | 1.19        | 2.23 %        |
| CH07     | 0.94        | 1.89 %        |
| MRM1     | 0.67        | 2.81 %        |
| CH39     | 0.61        | 2.83 %        |
| CZWH     | 0.29        | 0.94 %        |
| MC09     | 0.26        | 3.52 %        |
| CH29     | 0.15        | 3.84 %        |
| Total    | 99.97       | 8.64 %        |

# SOUTH-03

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 50.84       | 22.41 %       |
| Wash-Mac | 40.80       | 20.15 %       |
| Air-Cond | 4.89        | 1.15 %        |
| Dishwash | 0.40        | 7.41 %        |
| Total    | 96.92       | 11.26 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| MDU1     | 12.92       | 10.39 %       |
| MDU2     | 4.79        | 8.45 %        |
| KRR1     | 3.00        | 9.40 %        |
| ATG1     | 2.76        | 8.77 %        |
| MPA1     | 2.39        | 9.07 %        |
| PVI1     | 2.33        | 5.53 %        |
| MDU7     | 2.27        | 9.02 %        |
| MDU4     | 1.60        | 6.77 %        |
| DGL2     | 1.37        | 6.45 %        |
| TMM1     | 1.37        | 6.28 %        |
| NKI1     | 1.21        | 7.56 %        |
| TEN2     | 0.79        | 6.25 %        |
| KYK1     | 0.67        | 8.34 %        |
| KPT1     | 0.54        | 7.63 %        |
| MLR1     | 0.52        | 3.43 %        |
| PNV2     | 0.50        | 4.54 %        |
| BNR1     | 0.45        | 3.48 %        |
| CMR1     | 0.32        | 5.88 %        |
| BTU1     | 0.19        | 1.82 %        |
| MNM1     | 0.15        | 1.76 %        |
| ODM1     |             | 0.00 %        |
| WHMD     | -0.09       | 1.73 %        |
| Total    | 96.92       | 11.26 %       |

## CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 46.98       | 21.81 %       |
| Wash-Mac | 41.50       | 20.11 %       |
| Air-Cond | 4.83        | 1.00 %        |
| Total    | 93.30       | 10.18 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH15     | 10.57       | 9.93 %        |
| CH18     | 5.52        | 9.23 %        |
| WHC3     | 3.86        | -27.61 %      |
| CH20     | 3.18        | 8.21 %        |
| CH21     | 2.98        | 5.06 %        |
| CH33     | 2.88        | 9.18 %        |
| CH12     | 2.86        | 5.71 %        |
| CH06     | 2.62        | 6.88 %        |
| CH34     | 2.48        | 7.61 %        |
| CH51     | 2.47        | 5.59 %        |
| CH44     | 2.14        | 6.66 %        |
| CH43     | 1.74        | 7.49 %        |
| UKI1     | 1.43        | 8.37 %        |
| GPD1     | 1.06        | 6.27 %        |
| CH24     | 1.01        | 2.01 %        |
| CH01     | 0.20        | 5.70 %        |
| CH23     |             | 0.00 %        |
| CH32     |             | 0.00 %        |
| CH36     |             | 0.00 %        |
| MC05     |             | 0.00 %        |
| MC06     |             | 0.00 %        |
| WCHN     | -2.38       | 7.72 %        |
| Total    | 93.30       | 10.18 %       |

## NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 33.92       | 23.02 %       |
| Wash-Mac | 24.33       | 17.70 %       |
| Air-Cond | 1.56        | 0.56 %        |
| Total    | 59.80       | 10.45 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| VEL2     | 3.90        | 9.41 %        |
| TRR1     | 2.51        | 8.10 %        |
| ABR1     | 2.25        | 8.43 %        |
| TRT1     | 1.73        | 10.37 %       |
| SBR1     | 1.72        | 4.09 %        |
| VEL4     | 1.45        | 2.86 %        |
| VSI1     | 1.00        | 5.73 %        |
| VEL3     | 0.95        | 2.33 %        |
| CYR1     | 0.78        | 6.18 %        |
| VNB1     | 0.42        | 3.04 %        |
| ARC2     | 0.35        | 2.96 %        |
| BGR1     | 0.34        | 3.06 %        |
| KPM1     | 0.17        | 1.02 %        |
| PLR1     |             | 0.00 %        |
| PTU1     |             | 0.00 %        |
| UGI1     |             | 0.00 %        |
| NASD     | -0.26       | 8.46 %        |
| Total    | 59.80       | 10.45 %       |

**WEST-02**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 27.62       | 20.16 %       |
| Wash-Mac | 24.89       | 18.26 %       |
| Air-Cond | 0.97        | 0.73 %        |
| Total    | 53.48       | 13.10 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| SLM1     | 3.50        | 9.15 %        |
| ATU1     | 2.56        | 9.88 %        |
| SLM2     | 2.13        | 8.32 %        |
| DPR1     | 1.04        | 9.47 %        |
| MCR1     | 0.81        | 3.90 %        |
| HRR1     | 0.62        | 7.55 %        |
| WZWH     | 0.38        | 7.30 %        |
| PNG1     | 0.24        | 2.69 %        |
| KAM1     | 0.17        | 1.81 %        |
| SGI1     |             | 0.00 %        |
| WHKP     | -0.15       | 7.38 %        |
| Total    | 53.48       | 13.10 %       |

**SOUTH ARCOT**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 29.90       | 21.87 %       |
| Wash-Mac | 22.21       | 17.60 %       |
| Air-Cond | 0.32        | 0.13 %        |
| Total    | 52.44       | 10.19 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| POY1     | 5.57        | 9.96 %        |
| VPM2     | 3.33        | 10.31 %       |
| TRK1     | 2.70        | 9.66 %        |
| PRT1     | 2.51        | 9.17 %        |
| SJI2     | 1.83        | 5.18 %        |
| KKI2     | 1.39        | 6.84 %        |
| POY2     | 1.35        | 4.13 %        |
| NVL2     | 1.32        | 4.93 %        |
| MKM1     | 1.11        | 8.85 %        |
| TVM1     | 1.02        | 7.85 %        |
| TVM2     | 0.22        | 1.34 %        |
| VCM1     |             | 0.00 %        |
| VCM2     |             | 0.00 %        |
| WHUT     | -0.31       | 5.37 %        |
| Total    | 52.44       | 10.19 %       |

**WEST-01**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 20.28       | 21.06 %       |
| Wash-Mac | 18.87       | 18.03 %       |
| Air-Cond | 2.21        | 2.79 %        |
| Total    | 41.36       | 14.49 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| PLI1     | 1.51        | 8.36 %        |
| SNR1     | 1.03        | 5.71 %        |
| SUL1     | 0.78        | 6.65 %        |
| CNR1     | 0.21        | 4.27 %        |
| PDM1     | 0.16        | 3.37 %        |
| WHCB     | -0.87       | 8.06 %        |
| Total    | 41.36       | 14.49 %       |

# WEST-03

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 16.22       | 21.72 %       |
| Wash-Mac | 12.22       | 13.97 %       |
| Air-Cond | 3.75        | 3.00 %        |
| Total    | 32.20       | 11.11 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| ERD1     | 5.07        | 10.32 %       |
| ERD2     | 2.65        | 5.54 %        |
| TPR1     | 1.99        | 10.11 %       |
| TPR2     | 1.65        | 8.13 %        |
| NKL2     | 1.47        | 4.93 %        |
| AVI1     | 1.21        | 8.46 %        |
| SYM2     | 0.53        | 5.24 %        |
| TPR4     | 0.32        | 7.94 %        |
| VKL1     | 0.17        | 3.41 %        |
| W3SD     | -0.73       | -86.11 %      |
| Total    | 32.20       | 11.11 %       |