

MTD Sales
756.06 L

Brand Share %
11.04 %

Information:

MTD : 01-08-2025 To 16-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **11.04 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	420.45	18.96 %
Wash-Mac	321.39	15.43 %
Air-Cond	14.21	0.56 %
Total	756.06	11.04 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	119.70	15.23 %
TRICHY-01	115.52	12.33 %
SOUTH-01	113.27	10.55 %
CHENNAI-01	86.53	8.04 %
CHENNAI-02	77.05	9.39 %
WEST-02	76.39	12.35 %
WEST-01	65.18	13.23 %
NORTH ARCOT	49.24	11.27 %
SOUTH ARCOT	47.50	8.46 %
KL-SOUTH	5.68	12.39 %
Total	756.06	11.04 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	63.16	22.42 %
Wash-Mac	54.21	21.00 %
Air-Cond	2.34	0.95 %
Total	119.70	15.23 %

Branch *	MTD Sales L	Brand Share %
MDU3	2.87	10.75 %
ATG1	2.72	8.81 %
CBM1	2.18	9.59 %
SVG1	1.26	6.71 %
TEN2	1.03	6.80 %
MNM1	0.56	5.81 %
PNV1	0.45	3.72 %
NKI1	0.39	3.38 %
CMR1	0.37	7.18 %
KPT1	0.29	5.17 %
BTU1	0.27	3.45 %
ODM1	0.09	1.09 %
PVI1	0.03	0.16 %
WHMD		0.00 %
Total	119.70	15.23 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	75.98	23.55 %
Wash-Mac	36.78	15.78 %
Air-Cond	2.76	0.72 %
Total	115.52	12.33 %

Branch *	MTD Sales L	Brand Share %
PBR2	6.18	10.28 %
TNJ2	5.32	10.28 %
KUM1	4.66	7.35 %
PTK1	3.94	9.25 %
TVR2	3.41	6.91 %
TTP1	2.08	9.06 %
NGT1	1.50	4.17 %
AYR1	1.39	8.66 %
PBR1	1.04	8.36 %
KRN1	0.66	6.77 %
APM1	0.35	2.26 %
NMM1		0.00 %
WTRZ		0.00 %
Total	115.52	12.33 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	65.75	19.19 %
Wash-Mac	43.99	13.79 %
Air-Cond	3.53	0.86 %
Total	113.27	10.55 %

Branch *	MTD Sales L	Brand Share %
TUT1	11.77	9.69 %
TVL1	4.82	4.32 %
TKS1	4.16	9.99 %
PKD1	2.86	9.13 %
SKD1	2.84	7.56 %
TKS2	2.68	6.20 %
NGR1	2.29	5.16 %
TUT2	2.21	4.89 %
RND1	1.87	4.17 %
ASM1	1.55	8.56 %
SDI1	1.55	10.70 %
VLV1	1.04	3.12 %
TVL2	0.66	3.95 %
KGL1	0.45	5.07 %
COL1	0.39	5.32 %
TKY1	0.19	1.26 %
SGT1		0.00 %
WHTV		0.00 %
Total	113.27	10.55 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	43.16	15.97 %
Fridge	42.80	15.49 %
Air-Cond	0.57	0.11 %
Total	86.53	8.04 %

Branch *	MTD Sales L	Brand Share %
CH05	6.45	7.99 %
CH16	6.18	8.12 %
CH14	4.63	7.21 %
CH28	4.21	9.78 %
CH11	4.10	6.40 %
CH30	3.34	5.73 %
CH19	2.78	4.26 %
CH08	2.77	3.58 %
CH22	2.57	6.80 %
CH39	2.38	10.22 %
CH48	2.31	4.61 %
CH07	2.25	5.21 %
GUD1	1.93	4.70 %
AVD1	1.84	4.54 %
MRM1	1.63	6.56 %
TKM1	0.96	7.67 %
CZWH	0.15	3.74 %
CH29		0.00 %
CH40		0.00 %
MC10		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	86.53	8.04 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	40.99	18.39 %
Fridge	34.55	15.97 %
Air-Cond	1.51	0.40 %
Total	77.05	9.39 %

Branch *	MTD Sales L	Brand Share %
CH03	9.38	9.91 %
CH15	7.20	8.00 %
CH12	5.37	10.57 %
CH18	4.24	8.74 %
CH21	3.72	8.55 %
CH33	3.37	10.69 %
CH06	2.72	6.74 %
CH44	2.13	9.02 %
CH20	2.02	5.16 %
CH23	1.08	5.29 %
CH09	1.08	3.72 %
CH24	0.90	3.26 %
CH32	0.80	7.80 %
CH43	0.79	2.70 %
CH36	0.35	2.24 %
CH34	0.29	0.84 %
CH01		0.00 %
MC06		0.00 %
MC08		0.00 %
Total	77.05	9.39 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	42.57	17.94 %
Wash-Mac	32.95	13.60 %
Air-Cond	0.87	0.63 %
Total	76.39	12.35 %

Branch *	MTD Sales L	Brand Share %
SLM1	4.81	9.66 %
ATU1	2.55	8.63 %
HSR1	2.53	9.07 %
KRI1	1.22	6.63 %
TRM1	1.17	8.28 %
HRR1	0.86	9.98 %
NKL2	0.70	2.78 %
CMI1	0.61	10.22 %
APN1	0.44	4.40 %
KMM1	0.39	4.09 %
VKL1	0.32	4.09 %
MCR1	0.31	1.53 %
SGG1	0.28	5.59 %
SGI1	0.09	0.74 %
DPR1		0.00 %
DPR2		0.00 %
WHKP		0.00 %
Total	76.39	12.35 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	32.04	16.90 %
Wash-Mac	31.29	13.82 %
Air-Cond	1.85	2.41 %
Total	65.18	13.23 %

Branch *	MTD Sales L	Brand Share %
KMR1	4.81	10.28 %
CBE4	1.84	7.20 %
TPR3	1.14	9.97 %
UAM1	0.91	7.34 %
PPI1	0.70	7.11 %
CNR1	0.68	10.31 %
CBE3	0.66	8.00 %
SYM2	0.48	5.07 %
GBM1	0.45	4.30 %
SNR1	0.42	2.20 %
PDM1	0.39	3.37 %
GDR1	0.19	3.91 %
DPM2	0.09	0.58 %
TPR4		0.00 %
WHCB		0.00 %
Total	65.18	13.23 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	29.97	19.74 %
Wash-Mac	18.75	14.53 %
Air-Cond	0.52	0.33 %
Total	49.24	11.27 %

Branch *	MTD Sales L	Brand Share %
VEL2	3.01	10.47 %
AKM1	2.82	10.89 %
VEL1	2.80	10.37 %
TRR1	2.78	9.83 %
KPM2	2.76	7.98 %
KPM1	2.10	9.96 %
VSI1	1.46	7.73 %
ARC2	1.03	3.91 %
SLG1	0.68	9.05 %
UGI1	0.61	11.03 %
TRT1	0.48	2.65 %
PTU1	0.17	4.54 %
CGM1	0.14	1.01 %
BGR1		0.00 %
PLR1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
Total	49.24	11.27 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	30.91	17.12 %
Wash-Mac	16.32	9.75 %
Air-Cond	0.26	0.12 %
Total	47.50	8.46 %

Branch *	MTD Sales L	Brand Share %
POY1	8.28	10.67 %
CUD1	4.90	9.26 %
KKI2	3.56	10.11 %
CDM1	3.16	8.55 %
KML1	2.01	8.68 %
TRK1	1.78	5.50 %
SJI1	1.56	9.48 %
POY2	1.50	2.39 %
NVL2	0.80	2.84 %
STP1	0.62	6.33 %
VPM2	0.58	1.98 %
TDM1	0.55	2.36 %
VCM1	0.25	1.06 %
WHNV		0.00 %
WHUT		0.00 %
Total	47.50	8.46 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	2.95	20.95 %
Fridge	2.73	14.95 %
Total	5.68	12.39 %

Branch *	MTD Sales L	Brand Share %
Total	5.68	12.39 %